

Dec. 1971

The UNIQUE BOOK of Darts



Conditions

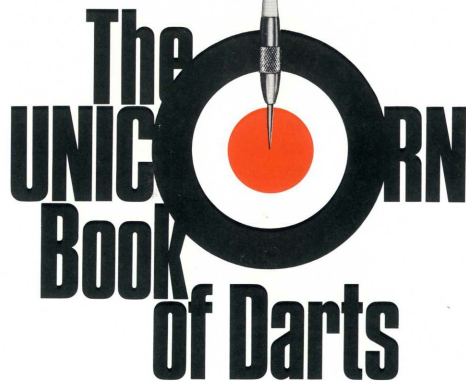
UNICORN Darts and Accessories are distributed exclusively through accredited retailers and cannot be supplied direct to clubs or individuals. If in difficulty please ask for address of nearest retailer.

Whilst every endeavour is made to supply dart patterns as ordered, we reserve the right to substitute nearest available pattern in stock if, in our opinion, not to do so would cause undue delay in despatch.

We reserve the right to make any alteration in the design, material or arrangement of our products, or any part of same which, in our view, will improve them.

All UNICORN products, including their construction, design arrangement and trade names, are protected by patents, design registrations, trade marks, copyrights and/or pending applications and rigorous action will be taken against all infringers.

The contents of this volume, including text, illustrations and arrangements, are copyright and all rights in connection therewith are reserved.



The UNICORN Book of Darts

THE UNICORN range of fine quality dart products embraces the world's most comprehensive selection of patterns, flights, cases and accessories, all carefully designed and precision made to satisfy the needs of every dart player and graded in price to suit every pocket.

This catalogue includes many new best selling lines, the result of a continuous research and development programme that keeps Unicorn the big name in Darts.

Unicorn Brass Darts

With feather or plastic flights . . .



Brass darts, choice of patterns as illustrated pages 3 to 9 inclusive

Coloured feather or plastic flights in four styles

Elegant, transparent lid, white base carrying case incorporating patent dart holder

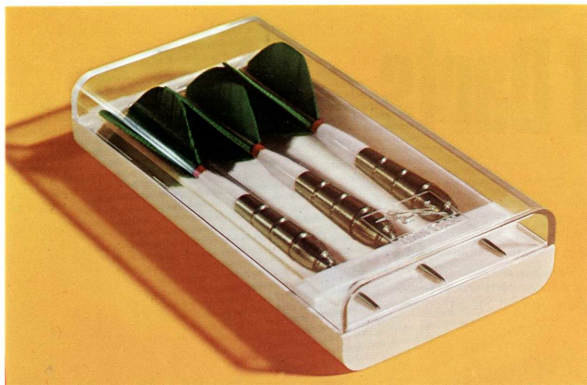
Individually packed in multicolour display sleeve

To order:

- | | | |
|---|-------------------------------|------------|
|  | with "V" Plastic Flights | EP |
|  | with Standard Feather Flights | EF |
|  | with 4" Feather Flights | ELF |
|  | with Darrow Feather Flights* | ED |

In each case add pattern number of darts selected e.g. '1 doz. sets each EF. 102. 249. BM.'

*not available in darts with 3BA thread

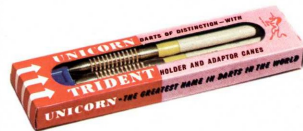


2

Also available in easy-to-order Champions' Choice packs—see page 11



With cane shafts & paper flights . . .



Brass darts, choice of patterns* as illustrated pages 3 to 9 inclusive

3" Adaptor Canes and gummed Paper Flights

TRIDENT pocket dart holder

Window carton

To order: **3C**

Add pattern number of darts selected e.g. '1 doz. sets each 3C. 101. 154. 194'

*cane shafts cannot be supplied fitted to darts with 3BA thread

Light Barrels

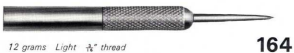
UNICORN dart barrels represent the very best in dart styling and manufacture

Particular attention has been paid to design, so as to offer the widest possible choice of weight, shape, balance and grip to satisfy the most exacting player

For ease of selection the barrels are presented here classified by weight, the precise weight of each dart being indicated

Any particular pattern can be found by number by consulting the index on the inside back cover

All darts are illustrated full size



*not available with Darrow flights or Cane Shafts

Medium Barrels



17 grams Semi-medium 1/8" thread

106



17 grams Semi-medium 1/8" thread

156



17 grams Semi-medium 1/8" thread

163



17 grams Semi-medium 3/8" thread

165



17 grams Semi-medium 3/8" thread

222



17 grams Semi-medium 3/8" thread

232



17 grams Semi-medium 3/8" thread

286



18 grams Semi-medium 3 B.A. thread*

BL



18 grams Semi-medium 1/8" thread

189



18 grams Semi-medium 1/8" thread

335



19 grams Semi-medium 3/8" thread

SCM



19 grams Semi-medium 3/8" thread

103



19 grams Semi-medium 3/8" thread

305



19 grams Semi-medium 1/8" thread

316



19 grams Semi-medium 1/8" thread

326

*not available with Darrow flights or Cane Shafts

Medium Barrels



20 grams Semi-medium $\frac{1}{2}$ " thread 187



20 grams ~~Semi-medium~~ $\frac{1}{2}$ " thread 190



20 grams Semi-medium $\frac{1}{2}$ " thread 192



20 grams Semi-medium $\frac{1}{2}$ " thread 193



20 grams Semi-medium $\frac{3}{8}$ " thread 198



20 grams Semi-medium $\frac{3}{8}$ " thread 230



21 grams Medium $\frac{1}{2}$ " thread 107



21 grams Medium $\frac{1}{2}$ " thread 148



21 grams Medium $\frac{3}{8}$ " thread 160



21 grams Medium $\frac{1}{2}$ " thread 185



21 grams Medium $\frac{1}{2}$ " thread 188



21 grams Medium $\frac{1}{2}$ " thread 204



21 grams Medium $\frac{1}{2}$ " thread 242



21 grams Medium $\frac{3}{8}$ " thread 250



21 grams Medium $\frac{3}{8}$ " thread 253

Medium Barrels



Medium Barrels



119



136



155



202



208



221



285



321



102



132



153



191



226



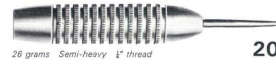
259



268

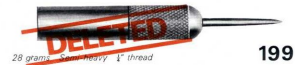
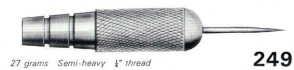


157



209

Heavy Barrels



Heavy Barrels



30 grams Semi-heavy 1/4" thread **231**



30 grams Semi-heavy 1/4" thread **265**



30 grams Semi-heavy 1/4" thread **308**



31 grams Heavy 1/4" thread **258**



31 grams Heavy 1/4" thread **275**



31 gram Heavy 1/4" thread **315**



32 grams Heavy 1/4" thread **BH**



32 grams Heavy 1/4" thread **225**



32 grams Heavy 1/4" thread **267**



33 grams Heavy 1/4" thread **101**



33 grams Heavy 1/4" thread **159**



34 grams Heavy 1/4" thread **304**



34 grams Heavy 1/4" thread **309**



35 grams Heavy 1/4" thread **248**



35 grams Heavy 1/4" thread **254**



35 grams Heavy 1/4" thread **261**



36 grams Heavy 1/4" thread **251**



37 grams Heavy 1/4" thread **183**



37 grams Heavy 1/4" thread **274**



38 grams Heavy 1/4" thread **182**



41 grams Very Heavy 1/4" thread **257**



41 grams Very Heavy 1/4" thread **264**

Feature Value/Prizewinner/Scoremaster

Feature Value Darts

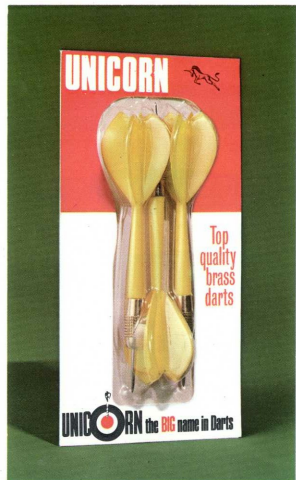
Top value, low price brass dart fitted long plastic flights assorted colours

Blister packed on deluxe card

Standard pack: 2 dozen sets

Orders in standard packs only please

To order: **FV**



Prizewinner Darts

Popularly priced range, brass bodies, 3 patterns as illustrated, fitted 'V' plastic flights assorted colours, carton pack

Standard pack: 3 dozen sets, one dozen each of three patterns illustrated

Orders in standard packs only please

To order: **PW**

Scoremaster Darts

Keenly priced match play brass darts, 12 very popular patterns as reduced size illustrations, fitted 'V' plastic or feather flights, assorted colours

Standard pack: 3 dozen sets with one kind of flight, 3 sets each of patterns illustrated

Orders in standard packs only please



To order:

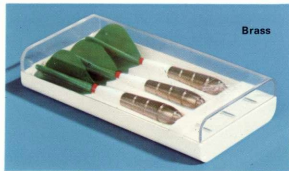
with Feather Flights
with Plastic Flights

SMF
SMP

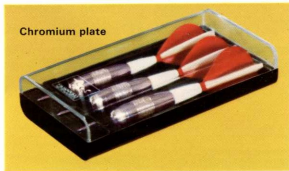


Champion's Choice

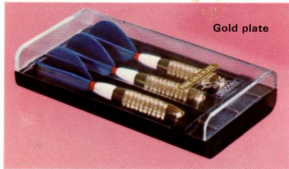
- Easy to order, easy to sell
- Choice of patterns to suit every player
- Choice of flight to suit every style of play
- Choice of finishes to suit every pocket



Brass



Chromium plate



Gold plate

12 sets darts, 2 sets each of six of the most popular and fastest selling Unicorn patterns, assorted styles and weights, in handsome display pack

4 different pattern selections

3 finishes Brass, Chromium Plate, Gold Plate

Brass with coloured feather or plastic flights in four styles

Chrome and Gold with coloured feather flights in three styles

Elegant transparent lid carrying case incorporating patent dart holder

Fast ordering—just state number of packs required and quote code from chart

Orders in standard packs only please

All patterns standard 1" B.S.F. fitting. For full technical details see pages 3-9 inclusive



SELECTION 1

SELECTION 2

SELECTION 3

SELECTION 4



	SELECTION 1			SELECTION 2			SELECTION 3			SELECTION 4		
	BRASS "E"	CHROME "C"	GOLD "A"	BRASS "E"	CHROME "C"	GOLD "A"	BRASS "E"	CHROME "C"	GOLD "A"	BRASS "E"	CHROME "C"	GOLD "A"
	EP1	—	—	EP2	—	—	EP3	—	—	EP4	—	—
	EF1	CF1	AF1	EF2	CF2	AF2	EF3	CF3	AF3	EF4	CF4	AF4
	ELF1	CLF1	ALF1	ELF2	CLF2	ALF2	ELF3	CLF3	ALF3	ELF4	CLF4	ALF4
	ED1	CD1	AD1	ED2	CD2	AD2	ED3	CD3	AD3	ED4	CD4	AD4

Gameshot/Long Tom



Style 1



Style 2

Gameshot Darts

A Unicorn original, brass body fitted at rear with hardened, tempered and plated steel shaft for flight stiffness

Super featherweight GAMESHOT plastic flight 2 styles—3 weights in each style

Boxed in elegant, transparent lid, white base carrying case

Individually packed in multicolour display sleeve

To order, quote **CODE** below

Style	Light	Medium	Heavy
1	GS1L(22gm)	GS1M(29gm)	GS1H(38gm)
2	GS2L(17gm)	GS2M(24gm)	GS2H(29gm)

Spare flight—all types—**GS**

Patterns illustrated are medium weight

Long Tom Darts

Extra long brass body (2 $\frac{3}{4}$ ")—3 weights, fitted standard feather or plastic flights

Boxed in elegant, transparent lid, white base carrying case

Individually packed in multicolour display sleeve

To order, quote **CODE** below

	Light (14gm)	Medium (16gm)	Heavy (20gm)
with Feather Flights	LTL/F	LTM/F	LTH/F
with Plastic Flights	LTL/P	LTM/P	LTH/P
Spare flights: Feather	ASFC	ADMFC	AMFSC
Plastic	HPQ	DMV	VS



Dum-Dum/Omega/Bantam

Dum Dum Darts

Brass darts excellent throwers, perfectly balanced
Entire weight between thumb and fingers

Fitted long feather flights or built-in steel
shaft and GAMESHOT plastic flight

Boxed in elegant transparent lid, white base
carrying case

To order:

with Feather Flights

DDF

with Plastic Flights

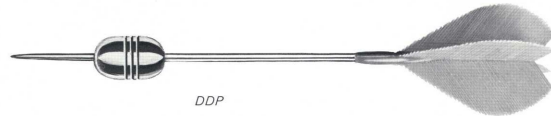
DDP

Spare flights: Feather

4SFC

Plastic

GS



Omega Dart

Superbly accurate

Brass body, aluminium alloy tail

Built in steel shaft and GAMESHOT plastic flight

Boxed in elegant transparent lid, white base
carrying case

To order:

OMEGA

Spare flight

GS



Bantam Dart

Aluminium Alloy body, polished brass nose
for forward balance

Fitted with Feather Flight only

Boxed in elegant transparent lid, white base
carrying case

To order:

BANTAM

Spare flight

ASFC



Tom Barrett/Tommy Gibbons

Tom Barrett Darts

As used by Tom Barrett—only man ever to win 'News of the World' Individual Championship of England and Wales for 2 successive years

Fitted 4" Feather Flight in High Tensile Aluminium Alloy Adaptor

2 finishes, Brass or Chromium Plate

Brass supplied in autographed see-through lid plastic case as illustrated

Chromium Plate deluxe model supplied in plastic case, individually boxed with hints on good play

To order:

Brass finish
Chromium plate finish
Spare flight (both finishes)

TB
TB deluxe
AL4F



Tommy Gibbons Dart

As used by Tommy Gibbons—twice 'News of the World' Individual Darts Champion

Brass dart fitted GOSSAMER Plastic steel shafted flight

Elegant, transparent lid, white base carrying case

To order: **TG**
Spare flight **Goss P**

Half Pint/Tavern

Half Pint Darts

Miniature darts, approx. two-thirds full size, assorted patterns as illustrated

Feather or Plastic Flights

Crystal lid, coloured base plastic case

Standard pack: 1 dozen sets assorted patterns in display outer

Orders in standard packs only please

To order:

with Feather Flights

CD/HPF

with Plastic Flights

CD/HPQ



Tavern Darts

Popular novelty 'bottle' dart

Medium weight superbly accurate

Brass nose copper oxidised 'bottle'

Featherweight plastic flight

Transparent lid, white base carrying case

To order:

TAVERN

Spare flight

GS

Golden Match/Princess

Golden Match

The smallest darts in the world

Fun or Match Play

Plated 24 carat gold bodies—Plastic Flights—card wallet

Supplied carded as shown, large card with 22 sets plus smaller card (not illustrated) with 2 sets (for window display), making 2 dozen sets in all

To order: **GM**



Pack and dart illustrated full size

Princess

Perfect half-size replicas of full size Unicorn darts

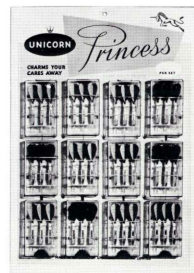
Darts plated pure gold

RAINBOW Feather Flights

Crystal Case

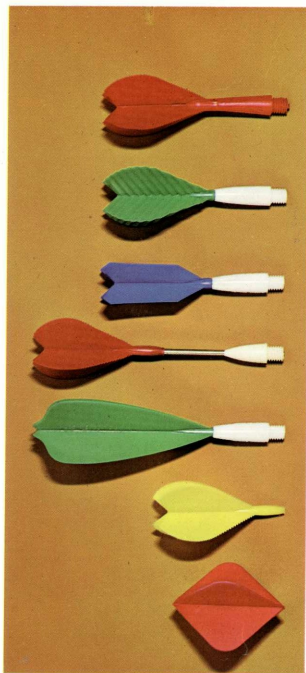
Carded 1 dozen sets assorted patterns

To order: **PRINCESS**



Dart illustrated full size

Plastic Flights



Type	PACKING		LENGTH	FITTING			
	Boxed*	Loose**		1/4"	3/8"	3ba	Push fit
'V' Feathered wings finely ribbed for correct aerodynamic drag	•		2 1/4"	VS	DMV	—	—
	•		2 1/2"	VM	—	—	—
	•		2 3/4"	VL	—	—	—
		•	2 1/2"	L/VS	L/DMV	—	—
		•	2 3/4"	L/VM	—	—	—
		•	2 3/4"	L/VL	—	—	—
'Q' Super flexible corrugated wings for maximum lift and accuracy	•		2"	—	—	HPQ	—
	•		2 1/4"	QS	DMQ	—	—
	•		2 1/2"	QM	—	—	—
	•		2 3/4"	QL	—	—	—
		•	2 1/4"	L/QS	L/DMQ	—	—
		•	2 1/2"	L/QM	—	—	—
MULLINS Designed and used by Alwyn Mullins <small>*News of the World' champion</small>	•		2 1/4"	MS	DMM	—	—
	•		2 1/2"	MM	—	—	—
	•		2 3/4"	ML	—	—	—
			2 3/4"	—	—	—	—
GOSSAMER Plastic wings, hardened steel shaft	•		4"	Goss P	Goss P/DM	—	—
DARROW Large wing area for extra lift	•		3 1/2"	Darrow P	Darrow P/DM	—	—
GAMESHOT Spare for Gameshot, Omega, Tavern & Dum Dum Darts	•		—	—	—	—	GS
NOVAPLUME For cane shafted darts	•	•	—	—	—	—	Nova L/Nova

*BOXED—1 dozen sets of three per display outer **LOOSE—144 singles per display outer

Feather Flights

UNICORN Feather Dart Flights are hand made from finest selected feather to a high standard of excellence

Six styles in a variety of lengths, fittings and colours offer an unrivalled range to satisfy every dart player



TYPE	LENGTH	COLOURED FLIGHTS			WHITE FLIGHTS		
		$\frac{1}{4}$ " thread	$\frac{3}{8}$ " thread	3ba thread	$\frac{1}{4}$ " thread	$\frac{3}{8}$ " thread	3ba thread
Half Pint	(1) 2"	—	—	AHPC	—	—	—
Standard	(2) 2 $\frac{3}{8}$ "	AMFSC	ADMFC	ASFC	AMFSW	ADMFW	ASFW
	2 $\frac{1}{2}$ "	AMFMC	—	—	AMFMW	—	—
	2 $\frac{1}{8}$ "	AMFLC	—	—	AMFLW	—	—
Long Shank	(7) 3"	3AMFC	3ADMFC	—	3AMFW	3ADMFW	—
	(5) 4"	4AMFC	4ADMFC	4SFC	4AMFW	4ADMFW	4SFW
	(4) 5"	5AMFC	5ADMFC	—	5AMFW	5ADMFW	—
Darrow	(3) 3 $\frac{1}{2}$ "	Darrow/MC	Darrow/DM	—	Darrow/MW	Darrow/DMW	—
Gossamer	(6) 4"	Goss/F	Goss/DM	Goss/SF	—	—	—
Sweeper	(8) 2 $\frac{5}{8}$ "	Sweeper/M	—	—	—	—	—
	(9) 4"	Sweeper/L	—	—	—	—	—

Feather Flights



Sweeper Long Life Flights

Patent, Trade Mark and Design applications pending
An entirely new concept in feather flight design

Radial feather barbs offer no resistance to following darts, allowing closest ever grouping, as well as providing immense stability in flight

Made from an extra resilient type of natural feather, SWEEPER flights do not get out of shape in play and last many times longer than a conventional feather flight

Rainbow/Aladaptor/Paper Flights



Rainbow feather flights

Finest quality multi-colour feather flights
 Assorted colour combinations
 3 different styles, 2 thread fittings
 Each set in crystal container
 Standard pack: 1 dozen sets in display outer
 Orders in standard packs only please

To order:
 Thread

	3/8"	1/2"
Standard length	RB/DM	RB
4" length	4RB/DM	4RB
Darrow	DRB/DM	DRB



Aladaptor feather flights

Finest quality feather flight fitted with
 Aluminium Alloy adaptor for added strength
 4" length, 1/4" thread only
 Flight can be withdrawn from Aladaptor
 and shortened to any desired length
 Standard pack: 1 dozen sets in display outer
 Orders in Standard packs only please

To order: **AL4F**

Paper flights

Best Kraft, heavily gummed, printed in colour
 for visibility. Two styles, each in Thick or
 Thin quality. 3 sets flights per packet



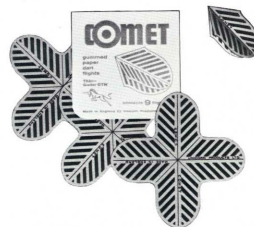
To order:

UNISTRIPE

Thick (red) **UTK**
 Thin (blue) **UTN**

COMET

Thick (green) **CTK**
 Thin (light blue) **CTN**



Standard pack: 6 dozen packets of one type
 Orders in standard packs only please

Dart Canes

Dart canes

Selected Rattan cane, fitted blued steel clips
Standard pack: $\frac{1}{2}$ gross singles, one type, in sealed polythene bag

Orders in standard packs only please

To order: quote only **CODE** shown in tables



Plain



Standard Adaptor



Slender Adaptor

Aladaptor canes

Selected Rattan cane

High Tensile Aluminium Alloy Adaptors

Three diameters

4" length, $\frac{1}{4}$ " thread only

Cane can be withdrawn from Aladaptor and shortened to any desired length

Canes and Aladaptors may be ordered separately

Standard pack: $\frac{1}{2}$ gross singles, one item, in sealed polythene bag

Orders in standard packs only please

To order: quote only **CODE** shown in table

PLAIN CANES

Diameter of Cane mm.	LENGTH				For Darts Threaded
	2"	3"	4"	5"	
5	52CS	53CS	54CS	55CS	$\frac{3}{16}$ "
6	62CS	63CS	64CS	65CS	$\frac{3}{16}$ "
7 $\frac{1}{2}$	752CS	753CS	754CS	755CS	$\frac{1}{4}$ "

PLASTIC ADAPTOR CANES

Type	Diameter of Cane mm.	LENGTH				Thread
		2"	3"	4"	5"	
Slender	3	—	—	4ACSF	—	3ba
Slender	5	2ACDM	3ACDM	4ACDM	5ACDM	$\frac{3}{16}$ "
Slender	5	2ACM	3ACM	4ACM	5ACM	$\frac{1}{4}$ "
Standard	6	2YDM	3YDM	4YDM	5YDM	$\frac{3}{16}$ "
Standard	7 $\frac{1}{2}$	2YAC	3YAC	4YAC	5YAC	$\frac{1}{4}$ "



5 mm Aladaptor Cane



4 mm Aladaptor Cane



3 mm Aladaptor Cane

Item	Diameter of Cane		
	3mm	4mm	5mm
Aladaptor Cane, complete	ALTN/34C	AL/44C	AL/54CS
Aladaptor only	ALTN	AL	AL
Spare Cane	34C	44C	54CS

Trident/Jiffy

Trident cane dart holder

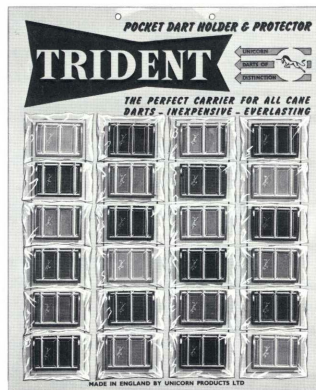
The ideal means for carrying Cane Darts

No other protection required

Inexpensive—everlasting

2 doz. per display card

To order: **TRIDENT**



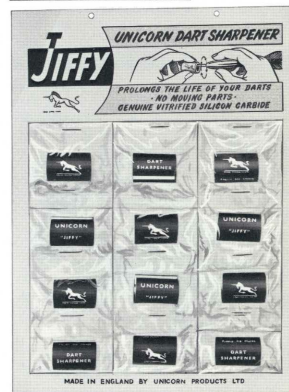
Jiffy dart point sharpener

Blunt points ruin the dartboard and often cause loss of score

The JIFFY Dart Sharpener consists of an abrasive stone with a conical cavity, a dart point rubbed around this a few times will be maintained in perfect trim

Best quality vitrified silicon carbide
1 doz. per display card

To order: **JIFFY**



Dartboard Cabinets/Mats/Sundries

Dartboard Cabinet

Elegant contemporary design, best selected hardwood, inside of doors blacked for scoring
Individually packed in strong carton

To order:

Light finish **DCO/L**
Dark finish **DCO/D**



Dart Mat

Very strong black ribbed rubber

White inlaid toe-lines, at 8' 0", 8' 6" and 9' 0" distances, plainly marked with large figures

Width 24" Length 10' 0"

To order: **DBM**



Spare Plastic Cases

As used for boxed sets of darts

for darts with standard length feather or plastic flights

ES

for darts with 3", 4", Darrow and GS flights and Long Tom, Tom Barrett and Tommy Gibbons darts

E4

Dartboard Staples (1 gross per packet)

DSS

Dart Score Pad

16" x 10" for complete score for teams of 8
40 sheets per pad

DSP

Dartboards

A fully comprehensive range of coiled paper boards made by our Subsidiary Company Scott's Keepdrye Dartboard Co. Ltd., the original inventor of this type of board

'K' type hand wired boards

Hand wired boards last longer and the wires retain their positions throughout the long life of the board. Special steel is used and circle wires are inlaid

Manufactured to an exacting specification these hand wired boards have become the established standard of excellence the world over

To order, quote **CODE** only from table below

'S' type boards

A keenly priced range fitted with heavily tinned spot welded spiders



Faces	Dia. X Thickness	Wire Spiders	Hand Wired	Numerals	Colours				
					Yellow	Blue	Red	White	Green
Clock/Clock (7)	18" x 3/4"	1		Painted	S42	S50			
	18" x 3/4"	2		Painted	S43	S51			
	18" x 3/4"	2		Wire	S45		S49		
	18" x 1"	2		Painted	S54	S56			
	18" x 1"	2		Wire	S55				S57
	18" x 1 1/2"		•	Painted	K1				
	18" x 1 1/2"		•	Wire	K2				K14
Clock (single sided) (1)	11" x 5/8"	1		Painted	S41				
Target/Clock (2)	18" x 3/4"	1		Painted	S44	S52			
Cricket/Clock (6)	18" x 3/4"	1		Painted					S15
Fives/Clock (3)	18" x 1"		•	Wire	K5				
Doubles/Doubles (4)	18" x 1"		•	Wire	K7				
Manchester/Manchester (5)	14" x 3/4"		•	Painted	K12				

Dartboard Games

Unicorn Dart Game

Full size (18"—46 cm) double sided
Clock/Target dartboard with plastic divider on
clock side

2 sets brass tournament darts with plastic
flights. Rules.

Shrink wrapped multicolour display pack

Standard pack: 1 dozen games

Orders in standard packs only please

To order: **DS1**

Super Dart Game

Full size (18"—46 cm) double sided
Clock/Target dartboard with plastic divider on
clock side

2 sets brass tournament darts with plastic
flights. Rules

Individually boxed as illustrated

Standard pack: 1 dozen games

Orders in standard packs only please

To order: **SDG 1**

Junior Dart Game

11" (28 cm) dia double sided Clock/Target
board

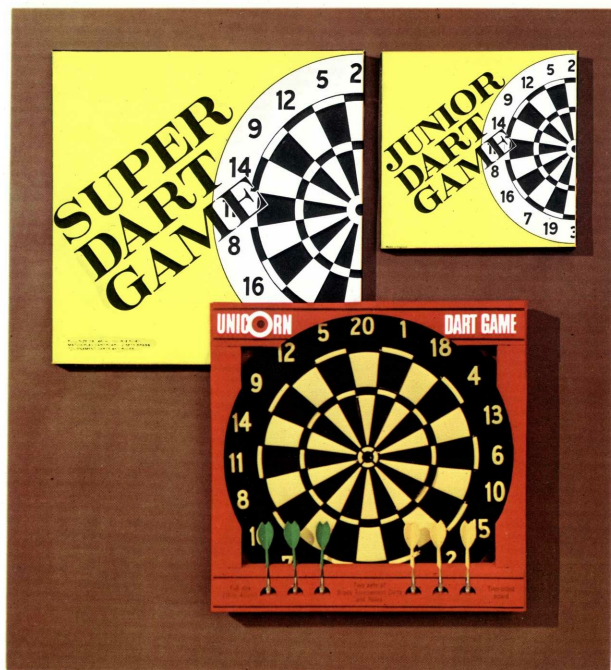
1 set brass darts with plastic flights. Rules

Individually boxed as illustrated

Standard pack: 1 dozen games

Orders in standard packs only please

To order: **JDG 1**



Trophies

Trophy Dart

11" high, mounted on black plinth
Dart Patterns 155 and 189 only
Chromium or Gold Plate finish
Attractive presentation box

To order:

in De-Luxe Chromium plate finish
in pure Gold Plate finish

In each case add pattern required

TR/C
TR/G



Miniature Trophy Dart

6½" high, mounted on black plinth
Dart Patterns 102, 155, 192, 268 only

RAINBOW feather flight

Pure Gold Plate finish, Elegant presentation box

To order: MTR add pattern required



Sterling Silver and Solid Gold Darts



Each set hand made and mirror polished
Fitted RAINBOW feather flights
In red velvet and white silk lined pigskin case
Silver Darts in limited selection - ex stock
Gold Darts to order

