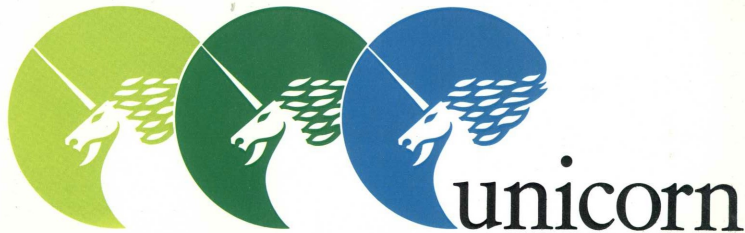




unicorn

The Big name in darts



Book of Darts

TO OUR CUSTOMERS

Our aim is to make trading with Unicorn easy. We try very hard to have an appreciation of our customers problems and to have a minimum of rules. We feel the stating of our policies will make it easier and more profitable for our customers to deal with Unicorn.

1. Distribution

We are geared to supply goods to accredited retailers only and thus cannot give satisfaction to clubs or individuals, whom we refer to local dealers, anxious and ready to provide a prompt and complete service.

2. Product Improvement

Continuous research and development will bring about changes in the design, material and arrangement of our products during the life of this catalogue. The descriptions in this catalogue are correct at the time of press but we shall pass to our customers the benefits of improvements as they occur by delivering the latest version of any product at the time of ordering.

3. Standard Packs

Many of the items in this catalogue are prepacked in convenient size standard packs. The standard pack has been selected for ease of stocking and ordering, economy in production and to ensure safe transit of the contents. For these reasons we cannot split standard packs and where orders call for other than standard packs we shall adjust the order to the nearest pack quantity.

4. Guarantee

We do not give the usual type of guarantee, which is subject to so many conditions as to be worthless. It is, however, our aim to ensure the complete satisfaction of our customers and in case of a genuine complaint as to the quality of our goods, we shall be anxious to rectify any fault of our own free will and at our discretion only.

5. Imitations

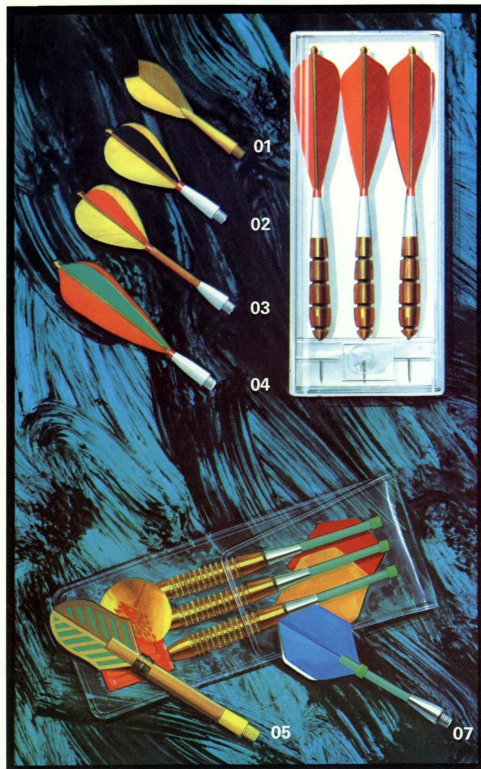
The design, construction and trade names of most of our products are protected by patents, design registrations, trade marks, copyrights and/or pending applications and rigorous action will be taken against all infringers to protect both dealer and users from imitations.

THE UNICORN range of fine quality dart products embraces the world's most comprehensive selection of patterns, flights, cases and accessories, all carefully designed and precision made to satisfy the needs of every dart player and graded in price to suit every pocket.

This catalogue includes many new best selling lines, the result of a continuous research and development programme that keeps Unicorn the big name in Darts.

How to order Brass Darts

2



The brass barrels illustrated on pages 3 to 11 can be supplied with any of the flights or shafts illustrated on this page, packaged as shown.

To order: quote flight number and add barrel number selected, eg. 3 sets 02/154 02/189 etc.

01 "V" Plastic

02 Standard Feather

03 Long Feather

04 Darrow Feather*

All these styles packed in white base, clear lid carrying case with patent dart holder.

05 3" cane, paper flight*

07 2" GT glass fibre shaft, Polyflite*

These styles packed in extra strong flexible PVC wallet with Trident dart holder.

*Not available in darts with extra small (3 BA) thread.







Orders in Standard Packs Only Please.

Brass Darts · Light Barrels

3

Unicorn dart barrels represent the very best in dart styling and manufacture. Particular attention has been paid to design, so as to offer the widest possible choice of weight, shape, balance and grip to satisfy the most exacting player. For ease of selection the barrels are presented here in ascending weight order. The weight indicated is the approximate average weight of one pointed dart body and is for guidance and comparison only. Any particular pattern can be found by number by consulting the index on the inside back cover. All darts are illustrated full size.

To order quote flight number and add barrel pattern e.g. 3 sets each 02/223, 03/307

	"V" plastic	01
	Standard Feather	02
	Long Feather	03
	Darrow Feather	04
	3" Cane	05
	2" GT glass fibre shaft	07









*Not available with Darrow Flights, GT or Cane Shafts

Brass Darts · Medium Barrels

4

To order quote flight number and add barrel pattern
e.g. 3 sets each 02/223, 03/307







	'V' plastic	01
	Standard Feather	02
	Long Feather	03
	Darrow Feather	04
	3' Cane	06
	2' GT glass fibre shaft	07

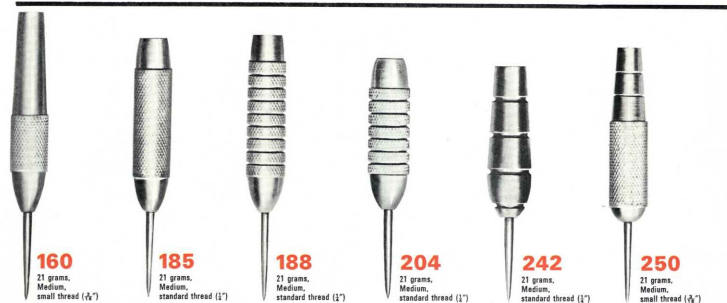


Brass Darts · Medium Barrels

5

To order quote flight number and add barrel pattern
e.g. 3 sets each 02/223, 03/307




	'V' plastic	01
	Standard Feather	02
	Long Feather	03
	Darrow Feather	04
	3' Cane	06
	2' GT glass fibre shaft	07



Brass Darts · Medium Barrels

6

To order quote flight number and add barrel pattern
e.g. 3 sets each 02/223, 03/267







	'V' plastic	01
	Standard Feather	02
	Long Feather	03
	Darrow Feather	04
	3' Cane	05
	2' GT glass fibre shaft	07



Brass Darts · Medium Barrels

7

To order quote flight number and add barrel pattern
e.g. 3 sets each 02/223, 03/267







	'V' plastic	01
	Standard Feather	02
	Long Feather	03
	Darrow Feather	04
	3' Cane	05
	2' GT glass fibre shaft	07



Brass Darts · Heavy Barrels

8

To order quote flight number and add barrel pattern
e.g. 3 sets each 02/223, 03/307







	'V' plastic	01
	Standard Feather	02
	Long Feather	03
	Narrow Feather	04
	3' Cane	05
	2' GT glass fibre shaft	07



Brass Darts · Heavy Barrels

9

To order quote flight number and add barrel pattern
e.g. 3 sets each 02/223, 03/307







	'V' plastic	01
	Standard Feather	02
	Long Feather	03
	Narrow Feather	04
	3' Cane	05
	2' GT glass fibre shaft	07

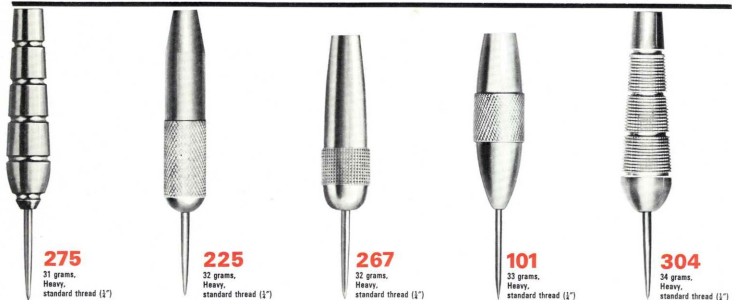


Brass Darts · Heavy Barrels

10

To order quote flight number and add barrel pattern
e.g. 3 sets each 02/223, 03/267







	V plastic	01
	Standard Feather	02
	Long Feather	03
	Darrow Feather	04
	3 Cane	05
	2 GT glass fibre shaft	07



Brass Darts · Heavy Barrels

11

To order quote flight number and add barrel pattern
e.g. 3 sets each 02/223, 03/267

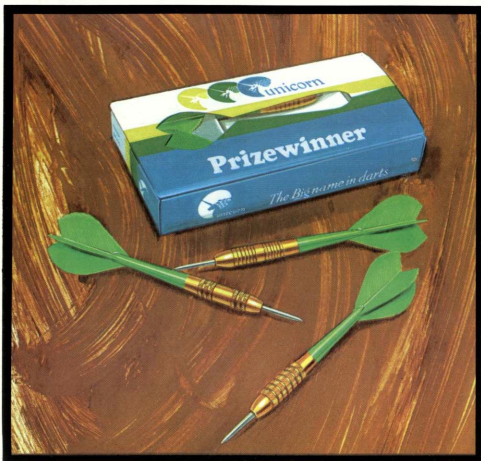
	V plastic	01
	Standard Feather	02
	Long Feather	03
	Darrow Feather	04
	3 Cane	05
	2 GT glass fibre shaft	07





30500 HI-SCORE

Top value low price brass dart
10 grams.
Fitted long plastic flights, assorted
colours.
Standard $\frac{1}{4}$ " thread.
Blister packed, 12 sets per pack.



30600 PRIZEWINNER


Popularly priced range.
Brass bodies, 3 patterns as illustrated,
15 grams, fitted "V" plastic flights,
standard $\frac{1}{4}$ " thread.
Assorted colours, multicolour
window carton.
36 sets assorted per pack.
Orders in Standard Packs Only Please.




SCOREMASTER

Keenly priced match play brass darts.
12 very popular patterns, $\frac{1}{4}$ " thread,
as reduced size illustrations.
Each set in multicolour window
carton.
36 sets assorted per pack.

30700

 "V" Plastic Flights

30800

 Standard Feather Flights



Pre-Packed Sets

14



Pre-Packed Sets

15

CHAMPIONS CHOICE

Easy to order, easy to sell.
Choice of patterns to suit every player.
Choice of flight to suit every style of play. All feather flights multicoloured.
Choice of finishes to suit every pocket – brass, chromium plate or gold plate.

4 different barrel selections, each of popular and fast selling patterns in assorted styles and weights.

All patterns standard thread (3")
Each selection packed 12 sets
assorted in multicolour display pack.
Each set in handsome clear lid carrying case.

To order: use the chart to choose
(1) selection
(2) flight
(3) finish
Just quote item number.





	SELECTION 1			SELECTION 2			SELECTION 3			SELECTION 4														
Barrel Code	102	107	107	201	274	324	152	188	211	275	325	104	155	104	189	202	259	129	154	194	208	209	255	
Weight in gms.	25	21	20	28	37	27	23	21	28	22	31	22	23	24	27	18	24	31	22	27	22	24	26	27
	BRASS	CHROME	GOLD	BRASS	CHROME	GOLD	BRASS	CHROME	GOLD	BRASS	CHROME	GOLD	BRASS	CHROME	GOLD	BRASS	CHROME	GOLD	BRASS	CHROME	GOLD	BRASS	CHROME	GOLD
V' Plastic	31501	—	—	31502	—	—	31503	—	—	31504	—	—	31501	—	—	31502	—	—	31503	—	—	31504	—	—
Standard Feather	31601	32601	33601	31602	32602	33602	31603	32603	33603	31604	32604	33604	31601	32601	33601	31602	32602	33602	31603	32603	33603	31604	32604	33604
Long Feather	31701	32701	33701	31702	32702	33702	31703	32703	33703	31704	32704	33704	31701	32701	33701	31702	32702	33702	31703	32703	33703	31704	32704	33704
Darrow Feather	31801	32801	33801	31802	32802	33802	31803	32803	33803	31804	32804	33804	31801	32801	33801	31802	32802	33802	31803	32803	33803	31804	32804	33804

Orders in Standard Packs Only Please.



TUNGSTEN ALLOY

Very special darts for the expert player.
Made from a heavy tungsten alloy almost two and a half times heavier than brass.
The use of this very expensive material enables a slim but heavy dart to be produced for devastating flight through the air and extra close grouping.
Boxed in elegant, transparent lid white base carrying case.
(Illustrations shown full size)

	Darts				Spare flights	
To order:	001 (36 gm)	002 (32 gm)	003 (26 gm)	004 (18 gm)	001/2/4	003
 STANDARD FEATHER	06484	06488	06492	06496	42003	42005
 LONG FEATHER	06485	06489	06493	06497	42017	42018
 DARROW FEATHER	06486	06490	06494	06498	42026	42027
 GT GLASS FIBRE SHAFTS AND POLYFLITES	06487	06491	06495	06499	44104	44105

LONG TOM

Extra long brass body, 3 $\frac{3}{4}$ " – 3 weights.
Fitted standard feather or plastic flights.

Boxed in elegant, transparent lid white base carrying case.

To order: Light Medium Heavy
(14gm) (16gm) (20gm)

with Feather
Flights **06411 06412 06413**

with Plastic
Flights **06414 06515 06416**

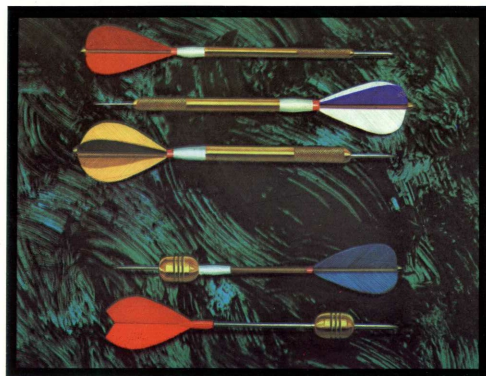
Spare flights:
Feather 42002 42003 42004
Plastic 40009 40004 40001

DUM DUM

Brass darts, excellent throwers, perfectly balanced. Entire weight between thumb and fingers.
Fitted long feather flights or built-in steel shaft and push-on plastic flight.
Boxed in elegant transparent lid, white base carrying case.

To order:
06421 – with Feather flights
06422 – with Plastic flights

Spare flights:
Feather 42016 Plastic 40026



GAMESHOT

A Unicorn original.
Brass body fitted at rear with hardened, tempered and plated steel shaft for flight stiffness.
Super featherweight push-on plastic flight.

Boxed in elegant, transparent lid, white base carrying case.

To order:

06404 Light 117 grams
06405 Medium 24 grams
06406 Heavy 29 grams
Spare flight: 40026

06431 OMEGA

Superbly accurate.
Brass body, aluminium alloy tail.
Built in steel shaft and push-on plastic flight.

Boxed in elegant transparent lid, white base carrying case.
Spare flight: 40026

06441 BANTAM

Aluminium alloy body, polished brass nose for forward balance.

Fitted with feather flight only.
Boxed in elegant, transparent lid, white base carrying case.
Spare flight: 40002

TOM BARRETT

As used by Tom Barrett – only man ever to win 'News of the World' Individual Championship of England and Wales for 2 successive years.
Fitted 4" feather flight in high tensile aluminium alloy adaptor.

Two finishes, Brass or Chromium Plate. Brass supplied in autographed clear lid plastic case as illustrated.
Chromium Plate deluxe model supplied in plastic case, individually boxed with hints on good play.

To order:

06451 – brass
06452 – chromium plate
Spare flight: 42043 (both finishes)

06424 TOMMY GIBBONS







As used by Tommy Gibbons – twice 'News of the World' Individual Darts Champion.

Brass dart fitted steel shafted plastic flight.
Elegant, transparent lid, white base carrying case.
Spare flight: 40023

Speciality Darts

18



To order:	BULLET	Light (18gm)	Medium (22gm)	Heavy (32gm)	Spare flights	
	V' PLASTIC	06301	06302	06303	40009	40004 40001
	STANDARD FEATHER	06304	06305	06306	42002	42003 42004
	LONG FEATHER	06307	06308	06309	42016	42017 42018
	DARROW FEATHER	—	06310	06311	—	42026 42027
	GT GLASS FIBRE SHAFTS, & POLYFLITES	—	06316	06317	—	44102 44103
	3" ADAPTOR CANES & GUMMED PAPER FLIGHTS	—	06312	06313	—	44025 44029

34501 HALF PINT

Miniature brass darts, approx 2/3 full size.

Fitted plastic flights.
Blister packed, 12 sets, assorted patterns per pack.
Spare flight: 40009

06471 TAVERN

Popular novelty 'bottle' darts. Medium weight, superbly accurate. Brass nose, copper oxidised 'bottle', featherweight plastic flights.

Transparent lid, white base carrying case.
Spare flight: 40026

SILVER COMET

The original Unicorn dart, introduced in 1937, still a favourite.

Chromium plated deluxe barrel. Boxed in elegant transparent lid, white base carrying case.

To order:

06315 – with feather flights

06314 – with plastic flights

Spare feather flights: 42003

Spare plastic flights: 40004

BULLET

Traditional streamlined pattern. 3 weights in all flight styles. Boxed in elegant, transparent lid, white base carrying case.
(order from table on left)

Speciality Darts

19



35500 GOLDEN MATCH

The smallest darts in the world. Fun or match play.

Plated 24 carat gold bodies – plastic flights – card wallet.
24 sets per display card.

35600 PRINCESS

Perfect half size replicas of full size Unicorn darts.

Darts plated pure gold. Multicolour feather flights. Crystal case.

12 sets, assorted patterns, individually carded, per pack.

Orders in Standard Packs Only Please.

Plastic Flights

20



TYPE	PACKING		LENGTH	FITTING			Push fit
	Blister packed*	Loose**		Standard Thread (1/2")	Small Thread (3/8")	Extra Small Thread (3BA)	
'V' Feathered wings finely ribbed for correct aerodynamic drag	● ● ●	● ● ●	2 1/2" 2 3/4" 2 1/2" 2 1/2" 2 3/4" 2 3/4"	40001 40002 40003 40005 40006 40007	40004 — 40008 — — —	— — — — — —	— — — — — —
'Q' Super flexible corrugated wings for maximum lift and accuracy	● ●	●	2" 2 1/2" 2 3/4"	— 40012 40016	— — —	40009 — —	— — —
GOSSAMER Plastic wings, hardened steel shaft	●		4"	40023	40022	—	—
DARROW Large wing area for extra lift	●		3 1/2"	40024	40025	—	—
GAMESHOT Spare for Gameshot, Omega, Tavern and Dum Dum Darts	●		—	—	—	—	40026

*Blister packed, 12 sets per carton **Loose - 144 Singles per outer Orders in Standard Packs Only Please.










Feather Flights

21



Unicorn Feather Flights are hand made from finest selected feathers to a high standard of excellence.

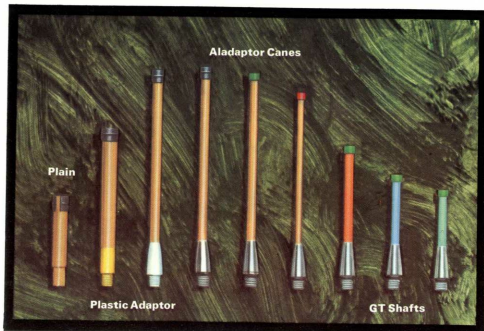
A variety of lengths, fittings and colours offer an unrivalled range to satisfy every dart player.
Standard pack: 1 doz. sets of one type.

TYPE	LENGTH	MULTI COLOURED FLIGHTS			WHITE FLIGHTS		
		Standard Thread (1/2")	Small Thread (3/8")	Extra Small Thread (3BA)	Standard Thread (1/2")	Small Thread (3/8")	Extra Small Thread (3BA)
STANDARD	 2 3/4"	42004	42003	42002	42009	42008	42007
	 2 1/2"	42005	—	—	42010	—	—
	 2 1/4"	42006	—	—	42011	—	—
LONG	 3"	42013	42012	—	42015	42014	—
	 4"	42018	42017	42016	42021	42020	42019
	 5"	42023	42022	—	42025	42024	—
DARROW	 3 1/2"	42027	42026	—	42029	42028	—
GOSSAMER	 4"	42034	42033	42032	—	—	—
ALUMINIUM ADAPTOR	 4"	42043	—	—	—	—	—

Orders in Standard Packs Only Please.

Dart Shafts

22



Diameter of Cane mm.	LENGTH				For Darts Threaded
	2"	3"	4"	5"	
5	44003	44004	44005	44006	Small ($\frac{1}{8}$ " ²)
6	44007	44008	44009	44010	Small ($\frac{1}{8}$ " ²)
7 $\frac{1}{2}$	44011	44012	44013	44014	Standard ($\frac{1}{4}$ " ²)

Type	Diameter of Cane mm.	LENGTH				Thread
		2"	3"	4"	5"	
Slender	3	—	—	44015	—	Extra small (3BA)
Slender	5	44016	44017	44018	44019	Small ($\frac{1}{8}$ " ²)
Slender	5	44020	44021	44022	44023	Standard ($\frac{1}{4}$ " ²)
Standard	6	44024	44025	44026	44027	Small ($\frac{1}{8}$ " ²)
Standard	7 $\frac{1}{2}$	44028	44029	44030	44031	Standard ($\frac{1}{4}$ " ²)

Item	Diameter of Cane		
	3mm	4mm	5mm
Aladaptor Cane, complete	44032	44033	44034
Aladaptor only	44035	44036	44036
Spare Cane	44001	44002	44005

Length	Thread	
	Standard ($\frac{1}{4}$ " ²)	Small ($\frac{1}{8}$ " ²)
1 $\frac{1}{2}$ "	44101	44100
2"	44103	44102
2 $\frac{1}{2}$ "	44105	44104

DART CANES

Selected Rattan cane, fitted blued steel clips.
Standard packs: $\frac{1}{2}$ gross singles, one type, in sealed polythene bag.

ALADAPTOR CANES

Selected Rattan cane.
High tensile aluminium alloy adaptors.
Three diameters.
4" length, $\frac{1}{4}$ " thread only.
Cane can be withdrawn from Aladaptor and shortened to any length.
Canes and Aladaptors may be ordered separately.
Standard pack: $\frac{1}{2}$ gross singles, one type, in sealed polythene bag.

GT SHAFTS

Glass fibre shafts fitted with aluminium alloy adaptors and locking washers – will not unscrew in use.
Pre-slotted. Available in three lengths and two thread sizes.

Four colours. Supplied on multi-colour display card in sealed polybag complete with set of GT FLIGHTS (see page 23).

Packed 12 sets of one size, assorted colours.

Orders in Standard Packs Only Please

Flights for Shafted Darts

23



PAPER

Best Kraft, heavily gummed, printed in colour for visibility.
Two styles, each in thick or thin quality.
3 sets flights per packet.

UNISTRIFE

43044 thick (red)
43045 thin (blue)
COMET
43046 thick (green)
43047 thin (light blue)
Standard pack: 6 doz packets of one type.

43048 GT FLIGHTS

Latex laminated dart flights, a vast improvement on traditional paper flights.

High gloss finish.
Two different colourful designs.
Simple to make up – full instructions on reverse of each flight.
Supplied two sets (one each pattern) on multi-colour display card in sealed polybag.

Packed 24 sets per pack.

43049 POLYFLITES

Made from finest polyester material – wafer thin yet highly resilient – minimum obstruction to following darts.

Maintains shape throughout long life.

Very attractive three colour wings. Ideal for all cane and glass fibre shafts. Supplied on multi-colour display card in sealed polybag. Packed 12 sets per pack.

NOVAFLUME

The original polythene flight for cane shafts.

Packed in standard packs of 12 sets blister packed or 1 gross loose singles.

To order:
40027 – sets
40029 – loose

Orders in Standard Packs Only Please.

Accessories

24



46001 TRIDENT

The ideal means for carrying shafted darts. No other protection required. Inexpensive – everlasting. Individually carded in sealed polybag, 12 per pack.



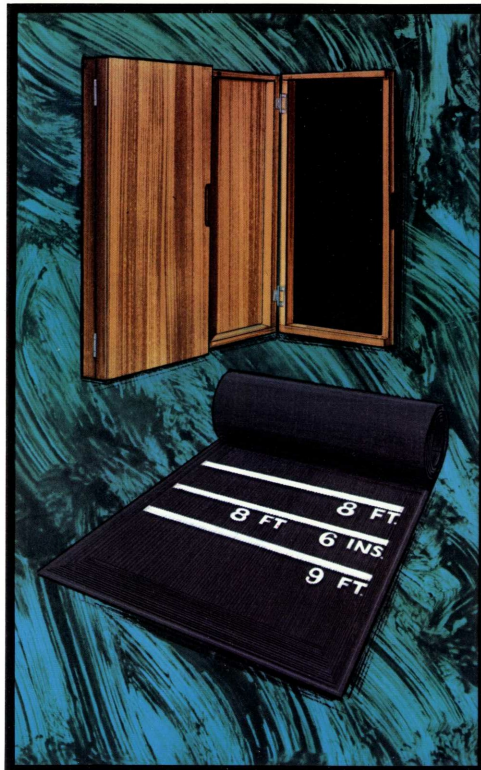
46002 JIFFY

Blunt points ruin the dartboard and often cause loss of score. The JIFFY dart sharpener consists of an abrasive stone with a conical cavity. A dart point rubbed around this a few times will be maintained in perfect trim. Best quality vitrified silicon carbide. Packed 12 per dispenser pack.

Orders in Standard Packs Only Please.

Accessories

25



46004 DARTBOARD CABINET

Elegant contemporary design, best selected hardwood, inside of doors blacked for scoring. Individually packed in strong carton.

46003 DART MAT

Very strong black ribbed rubber. White inlaid toe-lines at 8'0", 8'6" and 9'0" distances, plainly marked with large figures. Width 24", Length 10'0".

SPARE PLASTIC CASES

As used for boxed sets of darts.
46006. For darts with standard length feather or plastic flights.
46007. For darts with long or Darrow flights.
46036. For darts with Cane or GT shafts.

46010 DARTBOARD STAPLES

1 gross per packet.

46011 DART SCORE PAD

18" x 10" for complete score for teams of 8.
 40 sheets per pad.

46016 WHITE CHALK

1 gross sticks per box.

Orders in Standard Packs Only Please.

Dartboards

26



A fully comprehensive range of coiled paper boards by our Subsidiary Company, Scott's Keepdrie Dartboard Co. Ltd., the original inventor of this type of board.

HAND WIRED BOARDS

Hand wired boards last longer and the wires retain their positions throughout the long life of the board. Special steel is used and circle wires are inlaid. Manufactured to an exacting specification these hand wired boards have become the established standard of excellence the world over.

BOARDS WITH WELDED WIRES

A keenly priced range fitted with heavily tinned spot welded spiders. All dartboards are in standard packs as indicated in the table below.

ASSORTED DARTBOARD PACKS

A range of popular boards in convenient assortments for those whose stocking problems make the purchase of complete packs difficult.

- 50044** Dartboard Pack
Contains 3 each boards 50016 and 50018
- 50045** Dartboard Pack
Contains 3 each 50019
2 each 50021
1 only 50027

NODOR 'BRISTLE' DARTBOARDS

The finest and original 'bristle' board for club, pub and other heavy duty situations. Individually boxed.

- 50046** Clock face
- 50047** Doubles face (Yorkshire pattern)
- 50048** Fives face
- 50050** Doubles face (Irish pattern)

FACES	STANDARD PACK	SIZE	SPIDERS	HAND WIRED	NUMERALS	COLOURS		
Clock/Clock	8	17" x 8"	1		Painted	50042		
	6	18" x 3"	1		Painted	50014		
	6	18" x 3"	2		Painted	50016	50021	
	6	18" x 3"	2		Wire	50018		50019
	5	18" x 1"	2		Painted	50024		
	5	18" x 1"	2		Wire	50025		50027
	3	18" x 1 1/2"	2	●	Painted	50020		
	3	18" x 1 1/2"	2	●	Wire	50001		50005
	3	18" x 1 1/2"	2	●	Painted	50006		
	3	18" x 1 1/2"	2	●	Wire	50008		50009
Clock (Single sided)	12	11" x 8"	1		Painted	50011		
Target/Clock	12	11" x 8"	1		Painted	50012		
	12	11" x 8"	1		Painted	50013		
	8	17" x 8"	1		Painted	50032		
	6	18" x 3"	1		Painted	50017	50022	
Cricket/Clock	6	18" x 3"	1		Painted			50010
Fives/Clock	5	18" x 1"		●	Wire	50002		
Doubles/Doubles	5	18" x 1"		●	Wire	50003		
Manchester/Manchester	6	14" x 3"		●	Painted	50004		

Orders in Standard Packs Only Please.

Dart Games

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51010 DELUXE DART GAME

Complete dart game, ready to use. Permanent protective coloured backboard. Double sided, clock/target, multicolour dartboard, plastic divider on clock side. 2 sets tournament brass darts with plastic flights. Rules. Shrink wrapped and individually sleeved. 3 games per pack, assorted colour backboards.

51000 SUPER DELUXE DART GAME

As 51010 but incorporating black backboard with raised gold numerals and rotatable board for even wear and longer life. Wire divider on clock side. 4 sets brass tournament darts with plastic flights. 3 games per pack.

51020 DART GAME

Full size (18" - 46 cm) double sided clock/target dartboard with plastic divider on clock side. 2 sets brass tournament darts with plastic flights. Rules. Shrink wrapped multicolour display pack. 12 games per pack.

POLYGAMES

Polybag dart games with choice of 3 convenient size boards - Large 17" - 43 cm dia. Medium 14" - 36.5 cm dia. Junior 11" - 28 cm dia. Each game features double sided clock/target dartboard, brass darts with plastic flights and rules. 12 games per pack.

- 51030** Large, plastic divider 3 darts
- 51040** .. wire divider 6 darts
- 51050** .. wire divider 3 darts
- 51060** .. wire divider 6 darts
- 51070** Medium, plastic divider 3 darts
- 51080** .. wire divider 6 darts
- 51090** .. wire divider 3 darts
- 51100** .. wire divider 6 darts
- 51150** Junior 3 darts

51600 TABLE DARTS

Elegant black and white dartboard, 81" diameter, with gold raised numbers. Virtually indestructible playing surface. 3 gold plated miniature darts. Rules and scorepad. Full colour display box 6 sets per pack. Orders in Standard Packs Only Please.

