

Unicom Products Limited, 119-121 Stanstead Road, Forest Hill, London SE23 1HJ. Telephone: 01-291 3344. Telex: 896124 Unipro G. Cables: Unipro G London SE23 TLX.

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Index

A		J
Accessories		JetLite Shafts
Aluminium Shafts		JetSet Tungsten Darts
В		JetStern Shafts
Barry Twomlow Dart		Jiffy Sharpener
Brass Darts		John Lowe Dart
Bristle Dartboards		John Lowe Club Special
C		K
Cabinet		Keyfob Sharpener
Cases	2	L
Cliff Lazarenko Dart		Lazarenko Dart
Champions Choice		Leather Wallets
D		Lowe Club Special
Darrow Flights		M
Dartboards		Mat
Dartboard Cabinet		Metallic Flights
Dartsak 24		Moulded Plastic Flights
Dynamite Dart 6		Moulded Shafts
F		Mugs
Feather Flights		MX Shafts
Film Flights		N
Funflites		Nickel Silver Darts
G		P
Golden Match Darts		Paper Flights
Gripper II Shafts		Polyflites
H		Premium Shafts
Hi-Lite Flights		Presentation Darts
Hi-Score Darts		PVC Wallets
Hustler Darts		R
		'Red Band' Ali Shafts
		Resealable Flights
		Rodeo Wallet

J	
JetLite Shafts	
JetSet Tungsten Darts	
JetStern Shafts	
Jiffy Sharpener	
John Lowe Dart	
John Lowe Club Special	
K	
Keyfob Sharpener	
L	
Lazarenko Dart	
Leather Wallets	
Lowe Club Special	
M	
Mat	
Metallic Flights	
Moulded Plastic Flights	
Moulded Shafts	
Mugs	
MX Shafts	
N	
Nickel Silver Darts	
P	
Paper Flights	
Polyflites	
Premium Shafts	
Presentation Darts	
PVC Wallets	
R	
'Red Rand' Ali Shafts 16	

A. Flights.	
atinlux Darts	
atin Slims Darts	
coremaster Darts	1
core Pad	
elf Adhesive Flights	18/1
hafts	16/1
harpeners	2
harpener Wallet	2
ilver Darts	1
ilver Comet Darts	
lik Stik Shafts	1
lik Stik Xtra.	1
pecial Brass Darts	10/1
taples	
ting Tungsten Nickel Silver Darts	
80 & T90 Tungsten Darts	. 4/
rophy Darts	
ungsten Alloy Darts	
ungsten Nickel Silver Darts	
womlow Dart	
wo-Setter Wallet.	
V	
Vallets	
Vooden Dart Cases	
(
L Darts.	12/1
CL Shafts.	

To our customers . . .

Our aim is to make trading with Unicorn easy.

We try very hard to have an appreciation of our customers problems and to have a minimum of rules. We feel the stating of our policies will make it easier and more profitable for our customers to deal with Unicorn.

1. WARNING

Darts is an adult sport. It is dangerous for children to play without supervision. We recommend that a dealer should exercise discretion size standard packs. The standard pack has been selected for ease where any sale might result in children playing without adult supervision.

2. DISTRIBUTION

We are geared to supply goods to accredited retailers only and thus cannot give satisfaction to clubs or individuals, whom we refer to local dealers, anxious and ready to provide a prompt and complete service

3. SPECIFICATIONS

We have taken every care to ensure that the information detailed in this catalogue is truthful and accurate. All weights and sizes are approximate and for guidance and comparison only. Should circumstances arising subsequent to publication, e.g. world shortages of raw materials, render as unavoidable some changes in production, Unicorn Products Limited reserves absolute discretion to make these or any other changes they deem necessary without notice and obligation.

4. PRODUCT IMPROVEMENT

Continuous research and development will bring about changes in design, material and arrangement of our products during the life of this catalogue. We shall pass to our customers such benefits or improvements as they occur by delivering the latest version of any product. Such improvements or modifications as may be introduced do not place us under any obligation to make similar changes in articles sold before the date of introduction.

5. STANDARD PACKS

Many of the items in this catalogue are prepacked in convenient of stocking and ordering, economy in production and to ensure safe transit of the contents. For these reasons we cannot split standard packs and where orders call for other than standard packs we shall adjust the order to the nearest pack quantity.

6. GUARANTEE

It is our aim to ensure the complete satisfaction of our customers and in case of a genuine complaint as to the quality of our goods, we shall be anxious to rectify any fault of our own free will and at our discretion only.

The design, construction and trade names of most of our products are protected by patents, design registrations, trade marks, copyrights and/or pending applications and rigorous action will be taken against all infringers to protect both dealer and users from imitation.

8. ACCEPTANCE OF ORDER

All orders are accepted by us on the understanding that our Conditions of Sale as stated in our current price list form the basis of the Contract of Sale entered into by the placing and acceptance

Unicom Products Limited

119-121 Stanstead Road, Forest Hill, London SE23 1HJ. Telephone: 01-291 3344. Telex: 896124 Unipro G. Cables: Unipro G London SE23 TLX.



The World's outstanding range of Darts Equipment. Exciting, exclusive, distinctively styled, precision engineered and professionally presented

WARNING

Darts is an adult sport. It is dangerous for children to play without supervision.

AVERTISSEMENT

Les darts sont un sport d'adulte. Il est dangereux de laisser les enfants y jouer sans surveillance.

VORSICHT

ist geboten. Das Dartspiel ist ein Sport fuer Erwachsene. Kinder sollten ihn nicht ohne Aufsicht betreiben. **PRECAUCION**

El deporte de los dardos es para adultos. Es peligroso que los ninos jeuguen sin vigilancia.

Tungsten Alloy Darts

From the World's foremost specialist Dart design team.

Unicorn transformed Darts with the introduction of Tungsten Alloy some ten years ago. Twice as dense as brass, a Tungsten Alloy dart can be half the size of a brass dart of equivalent weight, for streamlined directional stability and closer grouping.

T90

The ultimate Tungsten dart 90% Tungsten Nickel Alloy

Smallest possible size to weight ratio for extra close grouping. 3 distinctive styles, each in a range of weights, provide the optimum combination of balance, weight and grip to suit every player.

Material Specification

Tungsten (99.9% purity) 90% ± 1% Nickel/Copper 10% ± 1% $16.8q/cc \pm 0.2q/cc$

XL-Red acetal co-polymer shafts. Reseal soft metallic flights. Luxury wallet, 'Velcro' closure.



Weight guaranteed

Every set supplied with Certificate of Weight which guarantees weight accuracy within ± 1/3%

Spares:

XL-Red Shaft 44158 Flights: see pages 18-23

All Tungsten Alloy darts small thread (3/16")

06501 20g 06502 22q 06503 24q 06504 26q 06505 28q

06506 30g

06511 27g 06512 30a 06513 32a 06514 38a

06523 26a

06524 28a

06521 22g

06522 24a

T80

Quality enaineerina in every gram. 80% Tungsten Nickel Allov

Precision ground finish Unique groove profile for perfect grip. 6 weight choices. XL acetal co-polymer Reseal self-adhesive metallic flights. Super '2-setter' wallet, 'Velcro' closure.



Weight guaranteed Every set supplied with Certificate of Weight which quarantees weight accuracy within

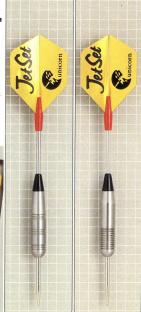
± 1/3% Spares: XL shaft 44152 Flights: see pages 18-23 06631 18q

06632 20q 06633 22q 06634 24a

06635 26g 06636 28a **JetSet**

Distinctive styling - super value Tungsten Nickel Alloy

Weight concentrated between fingers for ease of throw. styles, 4 weights. JetStem shaft with replaceable 'Tops' lextra set included). JetSet metallic Polyflite. Grained sewn PVC wallet.



Weight guaranteed Every set supplied with Certificate of Weight which guarantees weight accuracy within ± 1/3%.

Spares:

JetStem 44162 Tops' 44166 Flights: see pages 18-23 06721 21q 06722 23a 06723 25q 06724 27q

All Tungsten Alloy darts small thread (3/16").

Tungsten Alloy Darts

Autographed Tungsten Alloy Darts

before TV audiences of millions.

Tournament tested in match play and



Sting

The new generation dart Tungsten Nickel Silver

Unique two-tone precision around elegant slender barrel Range of 5 weights XL acetal co-polymer shafts

Reseal, self-adhesive 'Sting' flights De-luxe wallet. Velcro' closure



Spares: XL shaft 44150 Flights: see pages 18-23

06681 20a 06682 22g 06683 24g

06685 28a

06684 269

and comparison only

Dynamite

A faultless blending of Tungsten alloy and black finished brass.

Tungsten alloy centre-

balance, scientifically positioned for better weight distribution and improved performance. Choice of 3 weights. XL acetal co-polymer

shafts. Black Polyflites. Grained sewn PVC wallet.



06791 21q XL shaft 44150 Flights: see pages 18-23 06792 23q 06793 25q

The weight indicated is the approximate average weight in grams of one pointed dart body and is for guidance

Barry Twomlow



International Darts Ambassador. The Man who taught the World to play Darts'

A former "News of the World" Individual Champion, Barry has found himself promoting darts in every part of the World, where his influence on the emergence of darts as an International sport has been crucial.



XL shaft 44152 Flights: see pages 18-23

John Lowe



England Captain and the first man ever to have won the World Masters, World Professional and News of the World Championships. The 21 gram dart he uses is also available in 23 and 25 grams. John Lowe dart 90% Tungsten Nickel Alloy.

XL acetal co-polymer shafts. 'John Lowe' Black Polyflites.

Luxury wallet, 'Velcro closure.



Spares: XL shaft 44152

06700 Barry Twomlow

High grade Tungsten

Nominal weight 22g.

XL acetal co-polymer

Luxury wallet, 'Velcro'

'Barry Twomlow'

Black Polyflites.

closure.

Nickel Alloy

Flights: see pages 18-23

Cliff Lazarenko



'Big Cliff' has become a familiar and much sought after figure on the International circuit. The 20 gram dart he uses is now made to exacting Unicom standards in choice of 4 selected weights.

Cliff Lazarenko dart 80% Tungsten Nickel Alloy.

JetLite shafts with replaceable 'Tops' (extra set included). 'Bia Cliff' reseal self-adhesive metallic flights.

Soft, stylish 'wet-look'



Spares: JetLite shaft 44174 Flights: see pages 18-23



06705 20q 06706 22g 06707 24q

06708 26g

Every set supplied with Certificate of Weight which quarantees weight accuracy within ± 1/3%. All Tungsten Alloy darts small thread (3/16").

06701 21a

06702 23a

06703 25a

Satin Finish Darts

Luxury with economy.

Precision brass darts textured in immaculate non-slip Satin Chrome for long life and 'steel appeal'.

Satin Slims Stretched high precision extra length darts.

The slim design allows extra close grouping and the added length gives the 'feel' of a rather heavier dart than the weight indicates. Choice of 6 styles and weights.

JetLite glass fibre super light stems with replaceable 'Tops' (extra set included). Re-seal, self-adhesive 'Dartboard' flight. De luxe wallet, 'Velcro' closure.





Spares: JetLite shaft 44170 Flights: see pages 18-23 All Satin Slims small thread (3/16")



14017 18g 14018 16g 14019 18g

31975 12 set assortment pack, 2 sets each pattern.

Satinlux

Classic designs with a touch of

Up-to-date, tough, tarnish-free finish applied to traditional favourites in a range of preferred

Premium MX Metallised shafts. Hi-Lite Metallic flights. Luxury wallet, 'Velcro' closure.





Spares: Premium MX shaft 44148 (small thread) 44149(standardthread Flights: see pages 18-23

The weight indicated is the approximate average weight in

grams of one pointed dart body and is for guidance and

comparison only.



Standard thread Small thread

Standard thread

32800 12 set assortment pack, 2 sets each pattern.

Nickel Silver Darts

Pure nickel silver, fashioned with unique Unicorn manufacturing skills, Barrels stay silver throughout their long life. Will not tarnish

DARTS

DARTS

Silver Comet

The original Unicom dart introduced over 40 years ago was called Silver Comet. This world famous marque now passes to a new range, outstanding for style, performance and value.

Choice of 4 weights.

XL-Red acetal co-polymer shafts. Deluxe polyflites.

Leather-look wallet. 'Velcro' closure.



Spares: XL-Red Shaft 44158 Flights: see pages 18-23

09002 23q 09003 25q 09004 27q

> 31970 12 set assortment pack 3 sets each pattern.

Special Brass Darts

John Lowe Club Special



England Captain and the first man ever to have won the World Masters, World Professional and News of the World Championships.

The John Lowe Club Special dart is styled on the design which he has used over the years to such devastating effect. The non-reflecting black finish ensures just the right 'feel' and a distinctive look that stands out. Matt-black finish brass barrels. Choice of 3 weights.

XL acetal co-polymer shafts. 'John Lowe' Black Polyflites. Super-luxe wallet, 'Velcro' closure.



Spares: XL shaft 44152/3 Flights: see pages 18-23



08021 21g Small thread 08023 23q Small thread 08025 25g Standard

12 set assortment pack, 4 sets each pattern.

Hustler Transatlantic Trendsetters

Up-to-the-minute Brass darts in a range of co-ordinated styles for perfect balance, weight and grip. Choice of 6 weights.

Features 'Slik Stiks' a totally new concept in shaft design. Instant loading. Built-in protector cap. Flight held securely. High flex strength. SlikStik patent shafts. Reseal, self-adhesive 'Hustler'

Grained sewn PVC wallet



Spares: SlikStik shaft 74130 Flights: see pages 18-23

dart body and is for guidance and



07001 20a **07002** 23a



07005 23a 07006 25q

07003 22q 31976

12 set assortment pack, 2 sets each pattern.

Presentation **Darts**

For that special occasion



Trophy Dart

11" high, mounted on black plinth, Chromium or Gold Plate finish. Individually boxed.

46031 Chrome 46032 Gold

46029 Miniature **Trophy Dart**

6" high, mounted on black plinth. Natural feather flight Pure Gold plate finish. Individually boxed.





Deluxe Presentation Darts

Pure gold plate finish. Darrow natural feather flights. Jewel type case.

46030 Sterling Silver **Presentation Darts**

Hall-marked sterling silver. Hand made and mirror polished. Natural feather flights

07004 26g Red velvet and white silk lined pigskin-type case. Solid Gold Darts

Solid Gold Darts can be supplied to order.

Prices vary according to style and presentation.

All Silver Comet small thread (3/16").

Brass Darts

The world famous Unicorn range.

Consistent quality and dimensional accuracy guarantee user satisfaction.

A comprehensive collection of barrel styles each available in selected optimum weights and a choice of flight/shafts.

All barrels standard thread (1/4") unless indicated \star Small thread (3/16").



163 17g | 236 | 15g'| 159 | 19g'| 164 | 12g'| 255 | 28g| 212 | 14g'| 232 | 17

163													
105 2	119	187	219	160	22g*	147	16g	258	31g	189	19g	230	20g
119 2	.5g	208	25g	161	24g*	156	199			211	22g	155	23g
195 2	99	104	25g	158	27g*	148	23g			107	249	154	27g
		206	29g	108	299	157	269			209	26g	275	299
						225	31a					274	340



To order: quote series number and add barrel number selected e.g. 6 sets each 27/154 27/189 etc.

04 Series with Darrow natural Feather flights. 27 Series with XL acetal co-polymer shafts & Polyflites.

Also available in easy-to-order assorted CHAMPIONS CHOICE packs — see opposite page.



165 18g*	305	19g*	185	21g	131	22g*	151	21g*	324	24g	
188 21g	194	23g	221	269	132	25g*	150	23g*			
129 25g	184	28g	220	29q	133	28g*	153	25g			
201 29g	304	33g			134	32g*					

Champions Choice

Simple to order - sells itself!



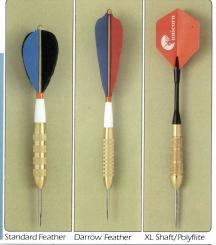
12 set assortment packs of brass darts

4 barrel selections graded by weight, each selection comprising:

2 sets each 6 different popular patterns choice of 3 flight/shaft selections

To order: simply quote pack number from chart





	12-19g Small thread (3/16")	20-24g Standard thread (1/4")	25-28g Standard thread (1/4")	29-34g Standard thread (1/4")		
Barrel Code weight g	164 212 236 232 165 159 12 14 15 17 18 19	187 188 211 155 194 324 21 21 22 23 23 24	104 129 209 154 184 255 25 25 26 27 28 28	206 275 258 134 304 274 29 29 31 32 33 34		
Standard Feather	31611	31612	31613	31614		
Darrow Feather 31811		31812	31813	31814		
XL Shaft/Polyflite 31961 31962		31963	31964			

Please note that the weight indicated is the approximate average weight of one pointed dart body and is for guidance and comparison only.

Brass Darts

30700

Scoremaster

Keenly priced match play brass darts

Finely ribbed aerodynamic plastic flights 12 set assorted pack, 2 sets each six popular patterns and Standard thread (1/4").



30500

Hi-Score Top value low price brass darts

3 different barrels. coloured plastic flights. Blister packed. 12 set assorted pack. Standard thread (1/4").



Golden Match The smallest darts in

the world. Fun or match play Plated 24 carat gold bodies - plastic flights - carded wallet. 35500 24 sets per display card. Alternative packing: 75500 Each set

ndividually blister packed on 3 colour display card. 12 sets per master pack.



Paper Flights Comet

Best Kraft, heavily gummed. Two styles each in thick or thin quality. 3 sets per packet.

Comet

43046 thick (green)

43047 thin (blue) Unistripe

43044 thick (red)

43045 thin (blue)

Standard pack: 6 doz. packets of one type.



Moulded **Plastic Flights**

Effective performance, durability and economy. Feather wings finely ribbed for correct aerodynamic drag.

40006 Standard thread (1/4"). 40008 Small thread (3/16").

Standard pack: 144 singles loose 148 sets), assorted colours. Orders in Standard packs only



Feather Flights

Unicorn Feather Flights are hand made from finest selected feathers to a high standard of excellence.

42027 3.3/4"

42026 3.3/4"

A variety of lengths, fittings and colours offers an unrivalled range to satisfy every dart player.



Standard

Small





Lona

Orders in Standard packs of 1 doz. sets of one type only please.



Standard 42010 Medium Standard 42008 Medium Small Darrow 42029 3.3/4" Standard 42028 3.3/4" Small

All Black

Thread

Standard 42046 Medium Standard 42048 Medium Small

Length

Darrow 42045 3.3/4" Standard 42047 3.3/4" Small



All sizes are approximate and are for guidance and Thread sizes: Standard 1/4" Small 3/16'

14

Shafts

The complete shaft program

7 exclusive, exciting shafts each with different desirable playing characteristics, most in a choice of lengths, all in a choice of threads. Each set individually packed in attractive printed 3 colour polybag. Standard pack: 12 sets one type with promotional header giving full re-order

details. This new presentation maximises

impact and return for a given display area. Small thread - 3/16". Standard thread - 1/4".



Premium

Sound design for strength and economy.

Suitable for all throwing styles. Black or 'bubble' in assorted colours. 'Bubble' LENGTH THREAD 44120 Short Small Standard 44128 Medium Small 44123 44129 Medium Standard









New deluxe metallised.

Choice of finishes: Gold or Silver. Gold Silver LENGTH THREAD 44142 44146 Short Small 44143 44147 Short Standard 44144 44148 Medium Small 44145 44149 Medium Standard







Ali Shaft

Precision engineered slender aluminium alloy shaft incorporating unique external positive locking ring. No washer required.

LENGTH THREAD 44196 Short Small 44197 Short Standard 44198 Medium Small 44199 Medium Standard



shaft in dynamic acetal co-polymer.

Lightness with strength. Choice of colours: Black or Red. Black Red LENGTH THREAD

44150	44156	Short	Small
44151	44157	Short	Standard
44152	44158	Medium	Small
44153	44159	Medium	Standard

44154 Long Small 44155 Long Standard



Gripper II

An aluminium shaft with a difference

Wide, easy flight insertion. Ingenious one twist 'Unilock' grip action.

44190 Small thread

44191 Standard thread



JetStem

Hardened tempered and plated steel shaft with acetal co-polymer adaptor and replaceable 'Tops'. 3 spare 'Tops' per set.

	LENGTH	THREAD
44160	Medium	Small
44161	Medium	Standard
44162	Long	Small
44163	Long	Standard
44166	Spare Top	os'



Similar design to JetStem, but with Super-light glass fibre stem. Reduces weight by approximately

3 spare 'Tops' per set.

	LENGTH	THREAD		
44170	Medium	Small		
44171	Medium	Standard		
44174	Long	Small		
44175	Long	Standard		
44166	Spare 'Tops' (6 'Tops' per bag)			

Choose the pack to suit you

Alternative packing - specially suitable for mass merchandisers. Flights and shafts are available, at a slightly higher price, each set individually blister packed on 3 colour heavy duty display card Japprox 85mm x 190mml, 12 sets one type per pack.

To order SHAFTS Blister Packed substitute '78' for first 2 digits of code number e.g. "44152" blister packed, quote: "78152".

To order FLIGHTS Blister Packed substitute '77' for first 2 digits of code number e.g. "43210" blister packed, quote: "77210".



S-A Flights

An outstanding range of soft, self-adhesive, reseal flights in 4 shapes. Bright colours - brilliant metallic finish.

Each set individually packed in attractive printed 3 colour polybag.

43562 Red Lion

Standard pack: 12 sets one type with promotional header giving full re-order details. This new presentation maximises impact and return for a given display area.

Pub signs—a new series 43512 Rose & Crown

43541 Prince of Wales

43591 King's Head

Plus



Comet





43592 Nut & Bolt

43593 Beer Glasses

43596 Phoenix Special

43597 Hustler

Xtra





43531 Dartboard



43532 Butterfly/Bee







43537 Owl

43534 Peacock

43540 Snake

43565 Union Jack

43566 Stars & Stripes

43568 Arrow

Alternative packing -

specially suitable for mass merchandisers.Flights are available, at a slightly higher price, each set individually blister packed on 3 colour heavy duty display card (approx 85mm x 190mm).

To order Blister Packed substitute '77' for first 2 digits of code number e.g. "43503" blister packed, quote: "77503".



Shafts not included

Each set individually packed in attractive printed 3 colour polybag

Standard pack: 12 sets one type with promotional header giving full re-order details. This new presentation maximises impact and return for a given display area.

Alternative packing – specially suitable for mass merchandisers. Flights are available, at a slightly higher price, each set individually blister packed on 3 colour heavy duty display card (approx 85mm x 190mm), 12 sets one type per pack.

To order Blister Packed substitute '77' for first 2 digits of code number e.g. "43295" blister packed, quote: "77295"









Polyflites

43295 Union Jack

43284 Stars & Stripes 43286 Maple Leaf













43402 Caledonian Lion 43403 Welsh Dragon 43400 Coat of Arms 43287 Southern Cross 43285 Dartboard





43404 Royal Flush









43408 Soccer

43401 Ireland

43406 Horse Racing





43405 Anchor









43409 Dice

43258 Metallic

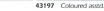
43289 All Black

43290 All White









Top quality, best value one piece polyester flights.

Xtra









43276 Union Jack 43451 Anchor

43455 Unicorn Rainbow











43454 Soccer











43269 All Black











Autograph





















John Lowe

Funflites

Instant appeal for dart players everywhere.



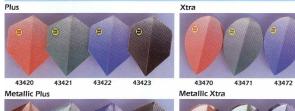
43306

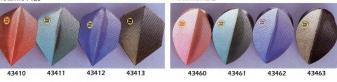
For effective sales stimulating display, the Unicorn 'Darts Bar' is the ideal purpose built, space saving unit.

Illustrated on inside back cover









43302

43473

Wallets 1

A choice for all pockets

46045

Dartsak

The 'carry-all' for every dart player. Holds 2 sets of darts + flights & shafts. Velcro' closure. Lightweight.

Durable nylon. Washable.

Display outer, 12 Dartsaks assorted colours











Security flight pocket.

Individually carded.





Grained PVC. 'Leather look'

Orders in standard packs of 1 doz. only please.

Accessories

Spare Plastic Cases

(not illustrated)

46006 For darts with standard length feather or plastic flights.

46007 For darts with long or Darrow feather flights.

46011

Dart Score Pad

(not illustrated)

46010

Dartboard Staples

(not illustrated) 1 gross (144) per packet.

46016

White Chalk

(not illustrated) 1 gross (144) sticks per box. 46041 Shafts



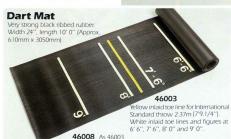
Traditional crush-proof pack. Selected hardwoods. Polyurethane finish. For darts with:

46037 Standard Feather flights. 46038 Long or Darrow Feather flights.



46004 **Dartboard Cabinet**

Elegant contemporary design. Inside of doors blacked for scoring. Complete with fixing screws. (Dartboard not included).



but yellow inlaid toe line for International Standard throw only.



46005 **Dart Mug**

Standard pack: 6 mugs.

Jiffy Dart Sharpeners

The original abrasive stone with a conical cavity. A dart point gently rubbed around a few times is maintained in perfect trim.

Best quality vitrified silicon carbide. Double ended for twice the life.



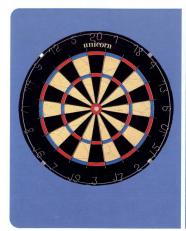


76042 Each set individually blister packed on 3 colour display card.

12 per master pack.

Dartboards

'Bristle' Dartboards



79300 Unicorn

New all British tournament board in striking presentation pack.



50046 Nodor

The original Bristle board. For match, club, pub and other heavy duty situations. Individually boxed.



Dealer Support

Extensive national and international advertising, exhibitions by top players and tournament successes ensure Unicom brand awareness wherever and by whomever darts is played.

New support items are added regularly.

Posters

Colourful – striking. Tells the message – "Top players choose UNICORN". Available for in-store display and distribution at nominal cost to the public.

Approx. size 25" x 17"

(635mm x 430mm)





Unicorn "180" Club

Over 50,000 members world-wide and growing daily.

With each certificate



Rules of Darts and Hints on Good Play Booklets

A must for every dart player. Distributed free of charge in over 80 countries. Available in English, French, German, Spanish & Japanese. A constant programme of research and development keeps Unicorn No 1 in the world for all dart equipment with a constant flow of sales-stimulating new ideas, presentations and products priced for profit.



Unicorn Darts Bar

The space-saving way to sell Unicorn flights and shafts. Maximum impact for given display area.

- Dozen for dozen, goods occupy only 22½% of the space normally required.
- ★ Displays 18 different flights/shafts in under 2½ sq. ft. (0.2 sq. m.) of wall space.
- Darts Bars can be used in multiples for even greater impact and consumer choice.
- Colourful, neat, eye catching for those extra impulse sales.
- * Compact nature of display aids stock security.
- * Product headers carry full size/length/code information in easily readable form and space for your price ticket.
- Empty product headers can be used for simple stock control and re-order memory jogger.

Complete with floating fastenings for any size peg-board (no screws required) or may be screwed to any convenient surface through lugs provided. Size: 22" x 15" (560mm x 380mm) approx.