# unicom<sup>2</sup>86



To our customers . . .

Our aim is to make trading with Unicom easy.
We try very hard to have an appreciation of our customers' problems and to have a minimum of rules.

We feel the stating of our policies will make it easier and more profitable for unicorn our customers to deal with Unicorn.

DARTS IS AN ADULT SPORT, IT IS DANGEROUS FOR CHILDREN TO PLAY WITHOUT SUPERVISION, WE RECOMMEND THAT A DELERS HOULD EXERCISE DISCRETION WHERE ANY SALE MIGHT RESULT IN CHILDREN PLAYING WITHOUT ADULT SUPERVISION.

We are geared to supply goods to accredited retailers only and thus cannot give satisfaction to clubs or individuals, whom we refer to local dealers, anxious and ready to provide a prompt and complete service.

We have taken every care to ensure that the information detailed in this catalogue is truthful and accurate. All weights and sizes are approximate and for quidance reserves absolute discretion to make these or any other changes they deem necessary without notice and obligation.

#### 4. PRODUCT IMPROVEMENT

Continuous research and development will bring about changes in design, material and arrangement of our products during the life of this catalogue. We shall pass to our customers such benefits or improvements as they occur by delivering the latest version of any product. Such improvements or modifications as may be introduced do not place us under any obligation to make similar changes in articles sold before the date of introduction.

#### 5. STANDARD PACKS

Many of the items in this catalogue are prepacked in convenient size standard packs. The standard pack has been selected for ease of stocking and ordering. economy in production and to ensure safe transit of the contents. For these reasons we cannot split standard packs and where orders call for other than standard packs we shall adjust the order to the nearest pack quantity.

It is our aim to ensure the complete satisfaction of our customers and in case of a genuine complaint as to the quality of our goods, we shall be anxious to rectify any fault of our own free will and at our discretion only.

The design, construction and trade names of most of our products are protected and rigorous action will be taken against all infringers to protect both dealer and users from imitation.

#### 8. ACCEPTANCE OF ORDER

All orders are accepted by us on the understanding that our Conditions of Sale as stated in our current price list form the basis of the Contract of Sale entered into by the placing and acceptance of such orders.

## The Big Name in Darts

Unicorn Products Limited. 119-121 Stanstead Road, Forest Hill, London SE23 1HJ. Telephone: 01-291 3344. Telex: 896124 Unipro G. Cables: Unipro G London SE23 TLX.

© Unicorn Products Ltd. 1985





The Big Name in Darts



Meet the team...

More international champions choose UNICORN than any other brand - for greater accuracy, exclusive features, consistent performance and total reliability. Their skills delight audiences worldwide and behind the scenes they test new ideas and products to ensure UNICORN satisfaction for dart players



#### **Barry Twomlow**

everywhere.

International Darts Ambassador, 'The Man who taught the World to play Darts' Former "News of the World" Individual Champion, Barry has found himself promoting darts in every part of the World, where his influence on the emergence of darts as an International sport has been crucial.

#### Mike Gregory

British Professional Champion British Matchplay Champion Mike's impact at the top of the professional circuit has added a further exciting ingredient to the game. His 24 gram dart is also supplied in two additional weight choices.



Terry O'Dea Australian Singles Champion and a Pacific Cup Winner. Terry is now a firm





Another Australian Champion regularly seen in international competitions. First sprang to prominence as Unicorn World Pairs Champion.



BARRY TWOMLOW John Lowe

World Masters Champion World Professional Champion World Matchplay Champion World Cup Singles Champion News of the World Champion 8 Times British Pentathlon Champion England Captain and winner of over a thousand titles

The only player ever to throw the perfect televised 501 - 9 dart finish The 21 gram dart he uses is also available in 23 and 25 grams.

#### Cliff Lazarenko

'Big Cliff', popular and much respected on the International circuit. Consistently in the top rankings

The 20 gram dart he uses is also available in 3 additional weights.



Peter Locke This Welsh International is currently ranked No. 1 in Wales. Peter is Welsh Singles and Pairs Winner.

JOHN LOWE



Freddie McMullan

This rising star from Co. Antrim, Northern Ireland is fast becoming a favourite in International Darts

#### MIKE GREGORY Sandy Reitan

5 years in a row American Champion World Cup Individual Champion U.S.A. National Champion SCDA Individual and Doubles Champion. America's golderi girl and International favourite.

#### Dave Whitcombe

World Masters Champion England International, British Professional, World Professional and 'News of the World' Finalist European Pairs Champion. This popular England player is at the top of the International rankings The 21 gram dart he uses is also supplied in 23 and 25 grams.



Andy Green

Married to Sandy Reitan, Andy is a U.S.A. Top ranker and regular team player. Winner of many national and international titles.

CANIDY PEITANI





The complete program

Over 80 models from the World's foremost Dart design group

Unsurpassed packaging and presentation

Allows display in high risk, impulse selling area for no-worry sales without shrinkage.



unicorn





# Autograph Tungsten-Nickel Alloy





Clear PVC hang-tab box with full colour display card

and distinctive coloured model-identification flash

Fits Unicorn pilfer-proof Tungsten Dart Bars



## T90

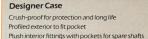
## From the World's foremost specialist Dart design team



# NightStar For a touch of magic







New deluxe Trident dart holder

and flights



Clear PVC hang-tab box with full colour display card and distinctive coloured model-identification flash Fits Unicorn pilfer-proof Tungsten Dart Bars Spare shafts not included

## Maestro Mitron Modus

The Master Darts



## Jet Set

## Sting







# Dynamite Checkout Striker



## Satin Slims





## Scitinlux

## Silver Comet





John Lowe Club Special

World Masters Champion

World Professional Champion World Matchplay Champion World Cup Singles Champion News of the World Champion

The only player ever to throw the perfect televised 501 – 9 dart finish

**08021** 21g Small thread 08023 23q Small thread

12 set assortment pack 4 sets each pattern

08025 25g Standard

31977

8 Times British Pentathlon Champion England Captain and winner of over a

John Lowe

thousand titles

# Hustler





'John Lowe' Black Polyflites Super-luxe wallet, 'Velcro' closure. unicorr

devastating effect

Choice of 3 weights

The weight indicated is the approximate average weight in grams of one pointed dart body and is for guidance and comparison only.

12

## Brass Darts

The world famous Unicorn range.

## Consistent quality and dimensional accuracy guarantee user satisfaction.

A comprehensive collection of barrel styles each available in selected optimum weights and a choice of flights/shafts.



All barrels standard thread (1/4") unless indicated \*Small thread (3/16")



**To order:** quote series number and add barrel number selected e.g. 6 sets each 27/154 27/189 etc.

**04 Series** with Darrow natural Feather flights.

27 Series with XL acetal co-polymer shafts & Polyflites.

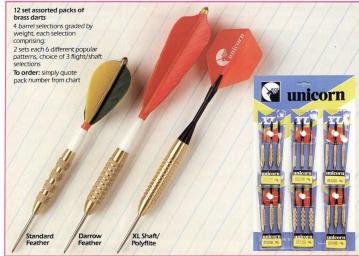
Also available in easy-to-order assorted **CHAMPIONS CHOICE** packs — see opposite page.



## Champions Choice

Simple to order - sells itself!





	12-19g Small thread (3/16")	20-24g Standard thread (1/4")	25-28g Standard thread (1/4")	29-34g Standard thread (1/4")
THE STATE OF THE S				
Barrel Code weight g	164 212 236 232 165 159 12 14 15 17 18 19	187 188 211 155 194 324 21 21 22 23 23 24	104 129 209 154 184 255 25 25 26 27 28 28	206 275 258 134 304 274 29 29 31 32 33 34
Standard Feather	31611	31612	31613	31614
Darrow Feather	31811	31812	31813	31814
XL Shaft/Polyflite	31961	31962	31963	31964

## Brass Darts

#### 30700 Scoremaster

Keenly priced match play brass darts.



12 set assorted pack,

Standard thread (1/4")

2 sets each six popular patterns/weights

unicorn

30500 Hi-Score

Top value low price brass darts.

3 different barrels, coloured plastic flights Blister packed 12 set assorted pack

#### Golden Match

The smallest darts in the world. Fun or match play.



Plated 24 carat gold bodies

— plastic flights — carded wallet. Illustrated: -

Alternative packing: 35500 24 sets per 75500 individually blister packed display card. 12 sets per master pack



Colourful - striking. Tells the message -"Top players choose UNICORN". Available for in-store display and distribution at nominal cost to the public. Approx. size 25" x 17" (635mm x 430mm).

Window/Wall stickers 7¾" x 5¼" (197mm x 146mm). Identifies 'Unicorn the Big Name in Darts' distributor.

86015 John Lowe

86009 Mike Gregory 86017 Cliff Lazerenko

86013 Best ways to finish 86011 Barry Twomlow

86018 Window Sticker

#### Unicorn '180' Club

Over 50,000 members world-wide and growing daily. With each certificate members receive current information and are directed to our customers for supplies.



**Gift Sets** Superb extra value Gift Sets in striking display packaging.

Standard Pack: 6 sets one style assorted, 2 sets each of 3 weights



31982 Tungsten Special Edition

80% Tungsten Nickel Alloy 20g, 22g, 24g asstd. Slik Stik patent side loading shafts SA reseal flights

Spare set Polyflites Dartsak luxury wallet



31981 Golden Ambassador

Pure Gold plated darts 20g, 22g, 24g asstd. Premium MX

gold plated shafts Metallic flights Luxury wallet with 'Velcro' fastening

1 set Golden Match darts

31978 Pro Dart Set

Nickel Silver Darts 21g, 23g, 25g asstd. Premium 'bubble' shafts Royal Flush Polyflites Spare set Polyflites Dartsak luxury wallet



31979 Clubman

Special Matt Black finish darts

20g, 22g, 23g asstd Luxury wallet Keyfob Dart Sharpener





## Shofts



The complete shaft program 6 exclusive, exciting shafts each with different desirable playing characteristics

#### STANDARD PACK:

Each set individually packed in attractive printed 3 colour polybag 12 sets one type with promotional header giving full re-order details. This presentation maximises impact and return for a given display area

#### Alternative packing

BLISTER PACK - specially suitable for mass merchandisers. Each set individually blister packed on 3 colour heavy duty display card 31/4" x 71/2" (approx. 85mm x 190mm). 12 sets one type per pack.

To order shafts blister packed substitute '78' for first 2 digits of code number e.g. "44152" blister packed, quote: "78152".







Premium MX

New deluxe metallised

Choice of finishes: Gold or Silver



Lightness with strength Choice of colours: Black or Red

			-
Thread	Length	Black	Red
Small	Short	44150	44156
	Medium	44152	44158
	Long	44154	-
Standard	Short	44151	44157
	Medium	44153	44159
	Long	44155	-/

'Red Band'

Ali Shaft



shaft with acetal co-polymer adaptor and replaceable 'Tops' 3 spare 'Tops' per set

nread	Length	
mall	Medium	44160
	Long	44162
tandard	Medium	44161
	Long	44163

### **JetLite**

As JetStem but with Super-light glass fibre stem. 3 spare 'Tops' per set

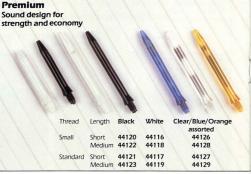


Length Medium 44170 44174 Long Standard Medium 44171

Long 44175



6 Tops' per bag Short 44196 Medium 44198







external positive locking ring No washer required

Precision engineered slender aluminium alloy shaft incorporating unique

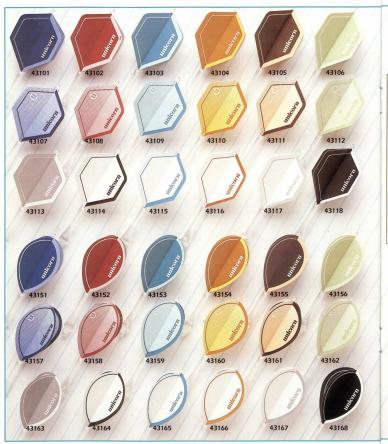
## Lift-Off

## Checkout!

New textured nylon flights







'Lift-Off Polyflites A new approach to flight design High-resolution, low glare, colour co-ordinated Polyflites Maximum concentration in play 18 colour combinations each in 2 flight shapes



### 'Lift-Off' Dart Bar Pack

Pre-loaded Dart Bar Pack - ready to hang for instant sales 18 dozen sets 'Lift-Off' Polyflites 1 dozen sets each colour combination 1 only Unicorn Dart Bar

46070 Plus shape flights 46071 Xtra shape flights

Normally supplied in Standard Pack. To order blister pack, substitute '77' for first 2 digits of code number. Packaging illustrated on page 23

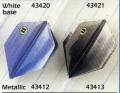
Super tough and extra durable. Available in two popular shapes and 4 matt-finish shades. Supplied 12 sets one colour, one shape per pack.



Dynamic sophisticated shading brings life and style to dart flights. Choice of 4 colours and 2 flight shapes, each on white or silver metallic with novel "see-through" effect.

Hilites









Metallio	43462	43463	
White	43472	43473	

# SA Flights

An outstanding range of soft, self-adhesive, reseal flights in 4 shapes Bright colours - brilliant metallic finish

## **Zodiac Flights**





Each set individually packed in attrac-

12 sets one type with promotional header giving full re-order details. This presentation maximises impact and



BLISTER PACK - specially suitable for mass merchandisers. Each set individually blister packed on 3 colour heavy duty display card 31/4" x 71/2" (approx. 85mm x 190mm). 12 sets one type per

To order flights blister packed substitute '77' for first 2 digits of code number e.g. "43501" blister



Signs of the Zodiac, beautifully executed in rich black and gold. Available as individual signs or in extra





Zodiac Dart Bar Pack

12 dozen sets flights 1 dz. each 12 signs of Zodiac 6 dozen sets XL shafts

4 dz. assorted length/colour small thread 2 dz. assorted length standard thread

1 only Unicorn Dart Bar see page 27 for full details

46060 Plus shape flights 46061 Xtra shape flights

Replacement packs Each pack contains 12 dozen sets flights, 1 dozen sets each

46065 Plus shape 46066 Xtra shape

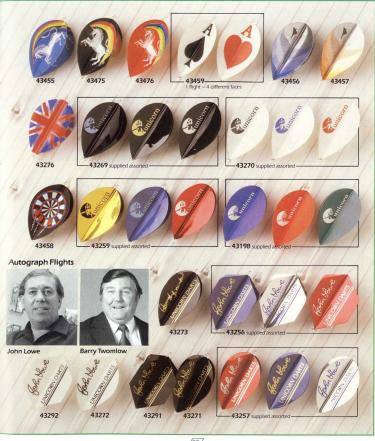


# Polyflites Plus Top quality, best value one piece polyester flights

Normally supplied in Standard Pack. To order blister pack, substitute '77' for first 2 digits of code number. Packaging illustrated on page 23







# Funflites Instant appeal for dart players everywhere.











#### 85101 UNICORN DARTS BAR

The space-saving way to sell Unicorn flights and shafts. Maximum impact for given display area.

Displays 18 different flights/shafts in under  $2 \frac{1}{2}$  sq. ft. (0.2 sq. m.) of wall space.

Darts Bars can be used in multiples for even greater impact and consumer choice.

and consumer choice.

Colourful, neat, eye catching for those extra impulse sales.

Compact nature of display aids stock security.

Product headers carry full size/length/code information in easily readable form and space for your price ticket.

Empty product headers can be used for simple stock control and re-order memory jogger.

Complete with floating fasteners for any size peg-board (no screws required) or may be screwed to any convenient surface through lugs provided.

Size: 22" x 15" (560mm x 380mm) approx.

## Flights

## Feather Flights

#### Paper Flights

Best Kraft, heavily gummed. Two styles each in thick or thin quality. 3 sets per packet.

43046 thick Comet

Unistripe 43044 thick 43045 thin

Standard pack: 6 doz. packets of one type.



### Moulded Plastic Flights

Effective performance, durability and economy. Feather wings finely ribbed for correct

aerodynamic drag.

40006 Standard thread (1/4"). 40008 Small thread (3/16").

Standard pack: 144 singles loose 148 sets), assorted colours. Orders in standard packs only please.





and comparison only.

Thread sizes: Standard 1/4"

Small 3/16

Unicorn Feather Flights are hand made from finest selected feathers to a high standard of excellence.

A variety of lengths, fittings and colours offers an unrivalled range to satisfy every dart player.

Orders in Standard packs of 1 doz. sets of one type only please.







All Black



(28)

Length Thread

All White



Standard 42046 Medium Standard

42048 Medium Small

Length Thread

## Accessories





## DARTBOARD CABINET

Elegant contemporary design Inside of doors blacked for scoring Complete with fixing screws (Dartboard not included)

#### **DART MAT**

Very strong black ribbed rubber Width 24", length 10"0" (Approx 610mm x 3050mm)

#### 46003

Yellow inlaid toe line for International Standard throw 2.37mm (7'9\4") White inlaid toe lines and figures at 6'6", 7'6", 8'0" and 9'0".

As 46003, but yellow inlaid toe line for International Standard throw only.





### JIFFY DART SHARPENERS

The original abrasive stone with a conical cavity. A dart point gently rubbed around a few times is maintained in perfect trim. Best quality vitrified silicon carbide. Double ended for twice the life.

#### 46002 Jiffy



### **KEYFOB SHARPENERS**

Genuine leather keyfob incorporating 'Jiffy' dart sharpener stone. Practical, longlasting, Ideal gift,

46042 1 doz display card

Alternative packing: 76042 Each set individually blister packed on 3 colour display card. 12 per master pack.







### 79300 Unicorn

New all British tournament board in striking presentation pack







The original Bristle board. For match, club, pub and other heavy duty situations.



Individually

/29/

## Presentation Darts

## Wallets & cases

A choice for all pockets



# Trophy Dart 11° high, mounted on black plinth, Chromium or Gold

Chromium or Gold Plate finish. Individually boxed.

**46031** Chrome **46032** Gold

#### 46029 Miniature Trophy Dart

6" high, mounted on black plinth. Natural feather flight. Pure Gold plate finish. Individually boxed.

#### 06481 Deluxe Presentation Darts

Pure Gold plate finish. Darrow natural feather flights. Jewel type case.

## 46030

#### Sterling Silver Presentation Darts

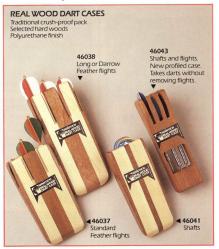
Hall-marked sterling silver Hand made and mirror polished Natural feather flights

Red velvet and white silk lined pigskin-type case

#### Solid Gold Darts

Solid Gold Darts can be supplied to order. Prices vary according to style and presentation. Quotations on request.









46045 DARTSAK The 'carry-all' for every dart player. Holds 2 sets of darts plus flights & shafts. Velcro' closure. Lightweight. Durable rylon. Washable. Display outer, 12 Dartsaks assorted colours

Darts, shafts and flights not included.



/30/

[31]