

unicorn. The Big Name in Darts

To our customers

Our aim is to make trading with Unicorn easy.

We try very hard to have an appreciation of our customers' problems and to

have a minimum of rules. We feel the stating of our policies will make it easier and more profitable for our customers to deal with Unicorn.

DARTS IS AN ADULT SPORT. IT IS DANGEROUS FOR CHILDREN TO PLAY WITHOUT SUPERVISION. WE RECOMMEND THAT A DEALER SHOULD EXERCISE DISCRETION WHERE ANY SALE MIGHT RESULT IN CHILDREN PLAYING WITHOUT ADULT SUPERVISION.

3 SPECIFICATIONS

We have taken every cars to ensure that the information detailed in this catalogue is trahely and source. All everyths and sees are approximate and for glidations and comparison only. Should cricumstances arising subsequent to publication render an amountainty of the changes in production. Uniform Phytotics Limited reserves absolute discretion to make these or any other changes they deem necessary without notice or collipation.

4. PRODUCT IMPROVEMENT

5. STANDARD PACKS

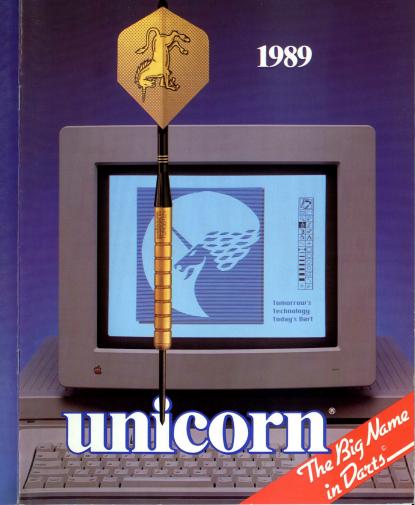
Many of the items in this catalogue are prepacked in convenient size standard packs. The standard pack has been selected for ease of stocking and ordering, economy in production and to ensure safe transit of the contents. For these reasons we cannot split standard packs and where orders call for other than standard packs we shall adjust the order to the nearest pack quantity.

The design, construction and trade names of most of our products are protected by patents, design registrations, trade marks, copyrights and/or pending applica-tions and rigorous action will be taken against all infringers to protect both dealer and users from imitation.

8. ACCEPTANCE OF ORDER

Facsimile: 01-699 4008







Titanium Tungsten

See the difference

Golden distinction - a new look for darts New MX black Slik Stik® patent shaft discreetly gold banded

New Golden Hi-Lite® metallic flights for better board visibility without glare

Laser engraved Unicorn hallmark of quality

Deluxe Designer case

06482 22a 06483 24a 06484 26a

06485 28a

06486 22g 06487 24g 06488 26g 06489 28g

All Titanium Tungsten darts small thread (%) 6")

Tomorrow's technology - Today's Dart!

A breakthrough in Tungsten technology

An entirely new range created by Unicorn design specialists using state-of-the-art scientific approach

lonised Titanium fed into a plasma of ionised Argon and Nitrogen creates titanium nitride which "grows" on the 90% Tungsten Alloy substrate

This costly technique coats the tungsten alloy surface with an ultra hard, wear and corrosion resistant compound at the same time beneficially improving texture and 'feel'



John Yowe

06491 21g

06492 23g

06493 25g

Golden unicorn

Titanium

lungsten





Feel the difference

New texture, optimum "feel", grip without slip but the smoothest release yet Surface does not absorb natural oil in fingers -"feel" retained throughout its long life

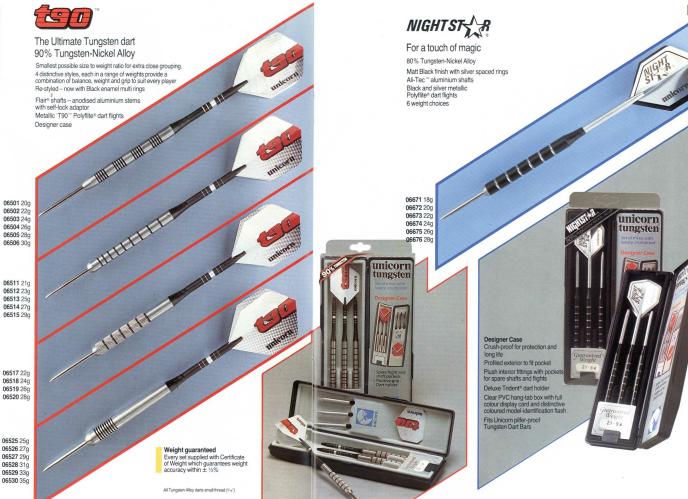
Weight guaranteed

Every set supplied with Certificate of weight which guarantees weight accuracy within ± 1/3%











More international champions choose UNICORN than any other brand – for greater accuracy, exclusive features, consistent performance and total reliability. Behind the scenes they test new ideas to ensure UNICORN satisfaction for dart players everywhere.



Dave Whitcombe World Masters Champion England International, British Professional, World Professional and 'News of the World' Finalist. European Pairs Champion. At the top of the International rankings. Dave Whitcombe Paul Lim American No. 1 Has won Asia Cup twice as well as being three times Pacific Cup Winner.



Sandy Reitan 5 years in a row American Champion World Cup Individual Champion USA National Champion SCDA Individual and Doubles Champion. America's golden girl and International favourite.





Paul Lim

XL™acetal

co-polymer shafts Union Jack reseal self-

Dave uses 21g dart

Sandy Reitan

Patent Slik Stik® MX silver metallised

side-loading shafts

Polyflite® dart flights

90% Tungsten-Nickel Alloy

adhesive metallic flights

90% Tungsten-Nickel Alloy Patent Slik Stik® MX silver metallised side-loading shafts Unicorn Rainbow Polyflite® dart flights

90% Tungsten-Nickel Allov

06709 23g

0671421q

06715 23g 06716 25g

06719 26q



Vlaardingerbroek Netherlands No 1

Val Maytum Netherlands leading lady player Ladies' World Cup



Andy Green Married to Sandy Reitan, Andy is a USA Top Ranker and regular team player



Ritchie Gardner England International World Pairs Champion British Open Pairs Champion



unicorn

Keith Deller The young "Giantkiller" British Professional Champion World Professional Champion USA Pairs Champion Finnish Pairs Champion



Weight guaranteed Every set supplied with Certificate of weight which guarantees weight accuracy within ± 1/3%

Slik Stik® patent side-loading shafts Maestro® Hi-Lite® Metallic dart flights Designer case





JetSet™

Tungsten-Nickel Alloy Weight concentrated between fingers for ease of throw 2 styles, 3 weight choices in each JetStem® shafts with replaceable 'Jet Tops'

06721 21g

06723 23g

06725 25g

06722 23a

06724 25g

06726 270

06681 20a

06682 22a

06683 24a

06684 26a

06685 28a

The weight indicated is the approximate average weight in grams of one pointed dart body and is for guidance and comparison only.

All Tungsten Alloy darts small thread (%16")

JetSet™ Polvflite ® dart flights Designer case

Weight guaranteed Every set supplied with Certificate of Weight which guarantees weight accuracy

Sting[®]

Unique Tungsten Nickel Silver two tone precision ground elegant slender barrel Range of 5 weights

XL™ acetal co-polymer shafts Metallic 'Sting®' Polyflite® dart flights Designer case

Dynamite®

scientifically positioned for better weight distribution and improved performance XL™ acetal co-polymer shafts Black Polyflite® dart flights Designer case

Tungsten alloy centre-balance

06791 21q 06792 23q



All Tungsten Alloy darts small thread (%%")







John Jowe Club Special

A brand new Collection. Precision brass darts in exclusive, colour co-ordinated eye-catching finishes.

Gold metallic finish Slik Stik® patent side loading shaft

Hi-lite® metallic dart flights

New extra slim Carry Case

Blister Packed

31971 12 set matt black assortment pack 4 sets each pattern

Also available individually as shown

08030 21a 08031 23a 08032 25a

31972 12 set coloured assortment pack

Also available individually as shown

White 08033 21q 08034 23q 08035 25q

Maroon 08039 21q 08040 23q 08041 25q

Silver 08036 21g 08037 23g 08038 25g

All John Lowe Club Special small thread (3/16")

The weight indicated is the approximate average weight in grams of one pointed dart body and is for guidance and comparison only.









The John Lowe Club Special matt black finish dart is styled on the design which he has used over the years to such devastating effect

XL™ · Darrow™

A comprehensive collection of brass barrel styles each available in selected optimum weights and choice of Polyflite® dart flights or natural feather.

Simple to order - sell themselves!

12 set assorted packs

4 barrel selections graded by weight, each selection comprising:

2 sets each 6 different popular patterns, choice of 2 flight/shaft selections

$\mathbf{X} \mathbf{L}^{\mathsf{TM}}$

XL™ acetal co-polymer shafts Polyflite® dart flights Deluxe wallet Blister packed

Darrow™

Natural Darrow[™] feather flights. Elegant, high quality, protective



31963

31961

31811

XL Darts

Individual sets also available - simply prefix barrel numbers with '27' e.g. 6 sets 27/154 27/188, 3 sets 27/211 etc.

To order:

simply quote pack number from chart









07004 26a

07001 20g

07002 23g



unicorn.

Up-to-the-minute Brass darts in a range of co-ordinated styles
Choice of 4 weights
Slik Stik® patent shafts

Metallic Hustler ™ Polyflite® dart flights
Deluxe 'Velcro' close wallet
Blister packed

30750 Premium

Blister packed

Top value brass darts Premium – polycarbonate shafts Polyflite * dart flights 12 set assorted pack 4 sets each 18g, 20g, 22g

30650 Scoremaster

Keenly priced match play brass darts Finely ribbed aerodynamic plastic flights

12 set assorted pack 4 sets each 18g, 20g, 22g Blister packed

Hustler, Premium and Scoremaster darts all small thread (%e")

The weight indicated is the approximate average weight in grams of one pointed dart body and is for guidance and comparison only.



plastic flights - card wallet

12 sets per pack

Flights · Shafts · Accessories

New Blister packaging for volume sales

All shafts and flights now individually blister packed on 3 colour heavy duty display card 21% x 61% approx. (67mm x 160mm).

COM The Backet

85101 Unicorn Accessory Bar

The space-saving way to sell Unicorn flights and shafts Maximum impact for given display area



More profit per square foot

Displays 18 different flights/shafts/accessories in under 2 sq.ft. (0.2 sq.m.) of wall space

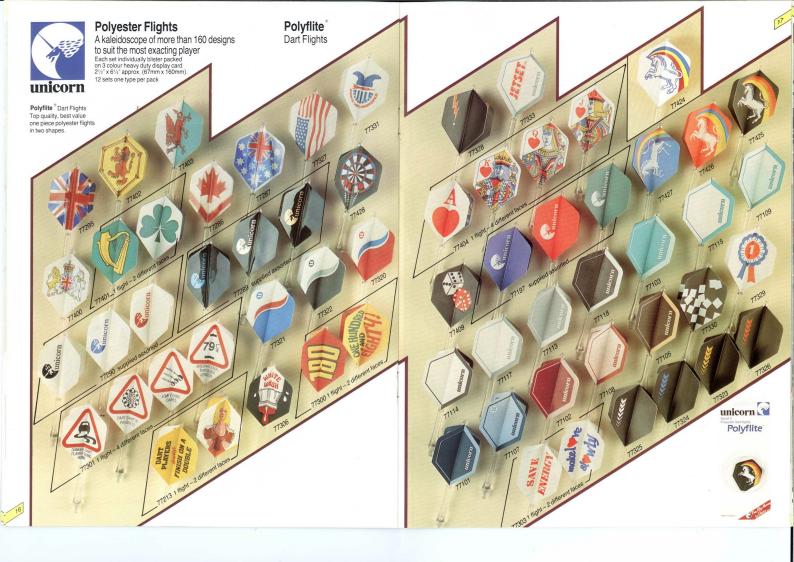
Accessory Bars can be used in multiples for even greater impact and consumer choice.

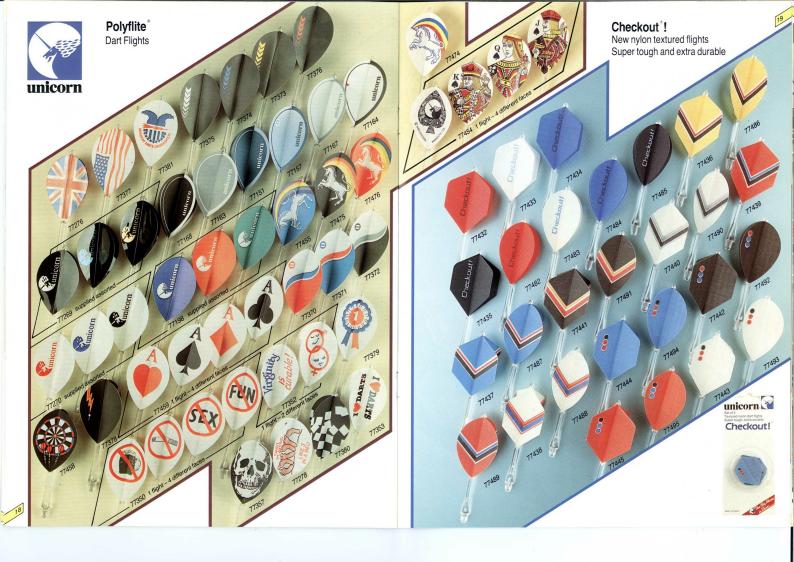
Colourful, neat, eye catching for those extra impulse sales

Compact nature of display aids stock security Complete with floating fasteners for any size peg-board (no screws required) or may be screwed to any convenient surface through lugs provided

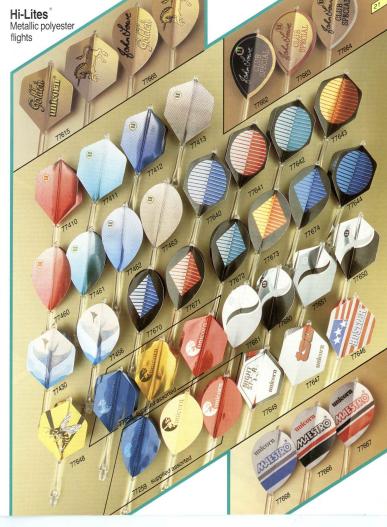
Size 22" x 15" (560mm x 380mm) approx

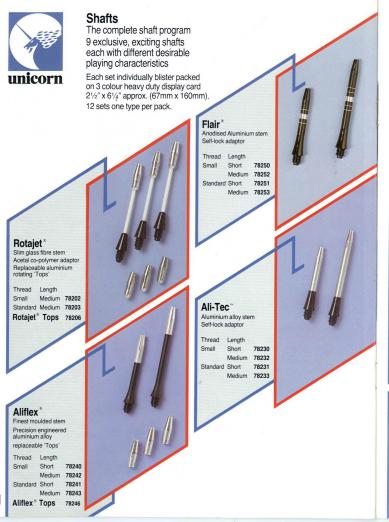


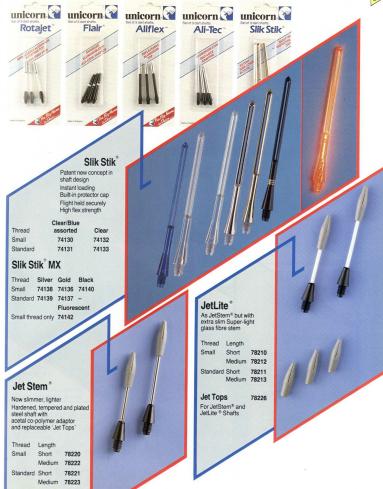


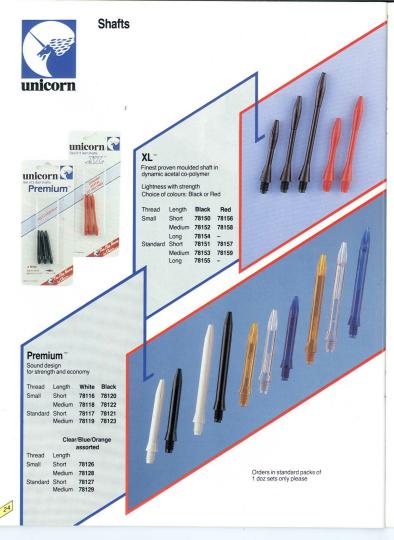












Accessories 46067 Designer Case

46045 Dartsak™

Flights

40006

Standard

thread (1/4")

144 singles loose (48 sets).

assorted colours per pack

Darts, shafts and flights Crush-proof for protection and long life Profiled exterior with velvet finish panels. Plush interior fittings with pockets for spare shafts and flights Deluxe Trident ® dart holde Three colour choices Full colour display outer: 6 cases, 2 of each colour

Assorted colours 12 per pack Note: Not available until January 1989

extra strength polypropylene Super slim – fits shirt pocket Unique integral hinged

dart/flight holder

46050 Slim line Dart Case Crush proof case in

Real wood dart cases

Traditional crush-proof pack Selected hard woods Polyurethane finish





The "carry-all" for every dart player. Holds 2 sets of darts plus flights

& shafts. 'Velcro' closure. Lightweight, Durable nylon, Washable.

Display outer, 12 Dartsaks assorted colours

Moulded **Natural Feather Flights Plastic** Unicorn Feather Flights are hand made from finest selected

feathers to a high standard of excellence.

Blister packed 12 sets per pack

Standard Feather

Length Thread 72005 Medium Standard 72027 33/4" 72003 Medium Small



Darrow™ Feather Length Thread

Standard

76002 Jiffy® Dart Sharpener

The original abrasive stone with a

conical cavity. A dart point gently

rubbed around a few times is maintained in perfect trim.

Best quality vitrified silicon carbide.

Double ended for twice the life.

Blister packed, 12 per pack,

76042 Keyfob Sharpener

Genuine leather keyfob incorporating Jiffy ® dart sharpener stone. Practical, longlasting, ideal gift Blister packed 12 per pack





Feather wings finely ribbed for correct aerodynamic drag

40008

Small

thread (3/16")







Pure Gold plate finish. Darrow natural feather flights. Jewel type case.

46030 Sterling Silver **Presentation Darts** Hall-marked sterling silver

Hand made and mirror polished Natural feather flights

Red velvet and white silk lined pigskin-type case.





Dart Mat Very strong black ribbed rubber

Complete with fixing screws

(Dartboard not included)

Width 24", length 10'10" (Approx 610mm x 3050mm) Yellow inlaid toe line for International

Standard throw 2.37m, (7'91/4" White inlaid toe lines and figures at 6'6", 7'6", 8'0" and 9'0" As 46003, but yellow inlaid toe line for

Window/Wall Stickers

International Standard throw only



Double-sided. Identifies 'Unicorn the Big Name in Darts' distributor 86018 Window Sticker

Trophy Dart

11" high mounted on black plinth. Chromium or Gold Plate finish Individually boxed 46031 Chrome 46032 Gold

46029 Miniature **Trophy Dart**

6" high, mounted on black plinth. Natural feather flight. Pure Gold plate finish. Individually boxed.

Solid Gold Darts

Solid Gold Darts can be supplied to order.

Quotations on request.

Tungsten-Nickel Alloy The complete program

Over 90 models from the World's foremost Dart design group

Unsurpassed packaging and presentation Dazzling Display with Complete Security

Tungsten Dart Bars

More than a display stand a permanent shop fitting More profit

Strong steel construction Locked display

Simple to load and dispense Pilfer-proof. Eye catching

Permits close inspection without fear of theft

Allows display in high risk, impulse selling area for no-worry sales without shrinkage

85103 Rotating Height 30" approx (46cm x 46cm x 76cm)

85102 Wall Fixing Holds 60 sets 30 to view Holds 36 sets. 18 to view 29" x 29" x 2" approx. (74cm x 74cm x 5cm)



