



To our customers...

Our aim is to make trading with Unicorn easy

We try very hard to have an appreciation of our customers' problems and to have a minimum of rules

We feel the stating of our policies will make it easier and more profitable for our customers to deal with Unicorn

1. WARNING

DARTS IS AN ADULT SPORT. IT IS DANGEROUS FOR CHILDREN TO PLAY WITHOUT SUPERVISION. WE RECOMMEND THAT A DEALER SHOULD EXERCISE DISCRETION WHERE ANY SALE MIGHT RESULT IN CHILDREN PLAYING WITHOUT ADULT SUPERVISION

2. DISTRIBUTION

We are geared to supply goods to accredited retailers only and thus cannot give satisfaction to clubs or individuals, whom we refer to local dealers, anxious and ready to provide a prompt and complete service

3. SPECIFICATIONS

We have taken every care to ensure that the information detailed in this catalogue is truthful and accurate. All weights and sizes are approximate and for guidance and comparison only. Should circumstances arising subsequent to publication render as unavoidable some changes in production, Unicorn Products Limited reserves absolute discretion to make these or any other changes they deem necessary without notice or obligation

4. PRODUCT IMPROVEMENT

Continuous research and development will bring about changes in design, material and arrangement of our products during the life of this catalogue. We shall pass to our customers such benefits or improvements as they occur by delivering the latest version of any product. Such improvements or modifications as may be introduced do not place us under any obligation to make similar changes in articles sold before the date of introduction

5. STANDARD PACKS

Many of the items in this catalogue are prepacked in convenient size

standard packs. The standard pack has been selected for ease of stocking and ordering, economy in production and to ensure safe transit of the contents. For these reasons we cannot split standard packs and where orders call for other than standard packs we shall adjust the order to the nearest pack quantity

6. GUARANTEE

It is our aim to ensure the complete satisfaction of our customers and in case of a genuine complaint as to the quality of our goods, we shall be anxious to rectify any fault of our own free will and at our discretion only

7. IMITATIONS

The design, construction and trade names of most of our products are protected by patents, design registrations, trade marks, copyrights and/or pending applications and rigorous action will be taken against all infringers to protect both dealer and users from imitation

8. ACCEPTANCE OF ORDER

All orders are accepted by us on the understanding that our Conditions of Sale as stated in our current price list form the basis of the Contract of Sale entered into by the placing and acceptance of such orders



Unicorn Products Limited

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All returned goods must be sent to
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THE BOOK OF DARTS 2007



WORLD CHAMPIONS.
19 TIMES.



WE'VE GROWN!

MORE TROPHIES. MORE PLAYERS. MORE TV.

Since we last met:

- *Team Unicorn have won every televised PDC tournament worldwide from June 2005 to May 2006*
- *Unicorn have welcomed an astounding 10 new Members to Team Unicorn*
- *Unicorn have delivered over 4,000 hours of Unicorn TV brand exposure around the World*

And now Unicorn gives you more choice to personalise the finest, most comprehensive range of darts equipment that is Unicorn 2007. Our focus is performance on the oche, promoted all over the World. Team Unicorn has strength in depth, exposed globally on TV more than any other brand. The equipment that Team Unicorn use IS the equipment in this Book of Darts.

Listen to Sid Waddell & Russ Bray on Sky TV, see the Contenders work over the opposition, admire the virtuoso performances of the Maestros and watch Phil Taylor, John Lowe, John Part & Bob Anderson, Champions of the World.

Unicorn has been The Big Name In Darts for over 70 years. Now enjoy the broader choice, feel the quality of Unicorn 2007 developed with the close cooperation of Team Unicorn and feedback from dart players around the World.

*Join us for success, let us show you why we are **UNICORN. WORLD CHAMPIONS. 19 TIMES.***

www.unicorn-darts.com

STEEL TIP



WORLD CHAMPIONS



BOB ANDERSON

JOHN LOWE

PHIL TAYLOR

JOHN PART

Guaranteed Weight darts include a certificate guaranteeing the factory weight of each pointed dart barrel +/- 0.1 gram



ECLIPSE™ MAX CASE

NEW



True innovation from Unicorn. A high capacity, compact darts case has never been so easy to use. Darts are held securely with the smoothest possible glide access. Provision for storage of multiple sets of flights / shafts or spare tips. Eclipse Max is beautifully designed and engineered to maximise capacity within its stylish, tactile protective shell.



RUSS BRAY SAYS...
The luxury of space,
in the palm of your hand.

- Phil Taylor World Champion grip now available in a variety of barrel shapes
- Golden Unicorn Titanium Technology
- Optimises feel and grip
- Reduces slip
- Eliminates surface absorption
- 95% Tungsten Nickel Alloy
- Guaranteed Weight series
- Guaranteed weight laser engraved



- XLTi 100% Titanium shafts
- Unicorn Digiflites
- FREE spare set of Maestro II aluminium shafts
- FREE spare set of Digiflites
- FREE flight protectors
- Deluxe metallic Compact Case



JOHN PART SAYS...
Incredible grip now available in World Champion styles to suit every player.

HERO™ GOLDEN 95% TUNGSTEN



10482 19g
10483 21g
10484 23g
10485 25g

10471 20g
10472 22g
10473 24g
10474 26g
10475 28g

10466 21g
10467 23g
10468 25g
10469 27g

10476 20g
10477 22g
10478 24g
10479 26g
10480 28g

HERO™ TUNGSTEN 95% TUNGSTEN NEW



10552 19g
10553 21g
10554 23g
10555 25g

10558 20g
10559 22g
10560 24g
10561 26g
10562 28g

10565 21g
10566 23g
10567 25g
10568 27g

10571 20g
10572 22g
10573 24g
10574 26g
10575 28g

- Phil Taylor World Champion grip now available in a variety of barrel shapes
- 95% Tungsten Nickel Alloy
- Guaranteed Weight series
- Guaranteed weight laser engraved



- XLTi 100% Titanium shafts
- Unicorn Digiflites
- FREE spare set of Gripper shafts
- FREE spare set of Digiflites
- FREE flight protectors
- NEW Eclipse Max Case



STEEL TIP



**THE MEN IN BLACK.
NOW AVAILABLE IN WHITE.**

**Latinum Tungsten™ from Unicorn.
For the smoothest release yet.**

Why Latinum?

It's all about choice. Feedback from Team Unicorn and aspiring players all over the World confirms that barrel selection is very personal. The dart you throw is the dart that feels right to you.

Unicorn 2007 offers the widest possible selection of barrel shapes, weights, lengths, grips and now, feel.

Natural Tungsten gives superb grip, Golden gives the ultimate grip without slip. Now Unicorn introduce a third option, Latinum Tungsten for an incredibly smooth comfort feel and release. If you find a particular grip too aggressive, try it in Latinum to get your perfect balance of grip and feel.

WORLD CHAMPION GOLDEN 90% TUNGSTEN



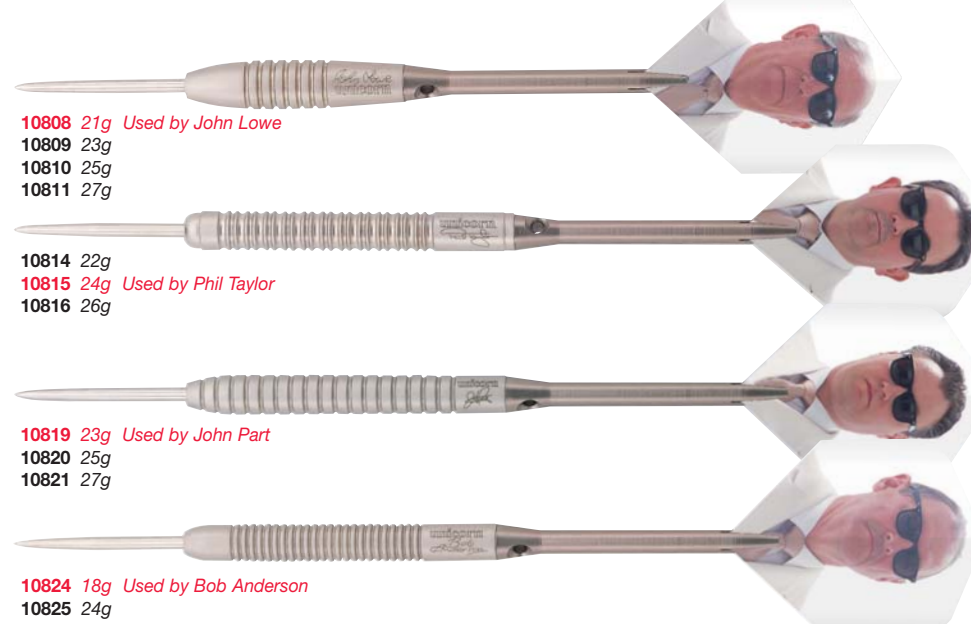
- GOLDEN Unicorn Titanium technology
- Optimises feel and grip
- Reduces slip
- Eliminates surface absorption
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Fiesta diamond-cut anodised aluminium shafts
- Golden Hi-Lite signature flights
- Eclipse case with soft feel base
- Guaranteed Weight series
- FREE 2 sets of spare aluminium shafts
- FREE FlightMate flightholder and spare set of signature flights



PHIL TAYLOR SAYS...
My broker told me to get into Gilts. It worked!

WORLD CHAMPION LATINUM TUNGSTEN™ 90% TUNGSTEN

NEW



- New Unicorn Latinum tungsten technology
- Smooth release soft feel tungsten
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Guaranteed Weight series
- Maestro professional quality signature Digiflites
- Latinum finish Premium shafts
- Ozone locking rings
- Free flight protectors
- Free spare set of flights
- New Eclipse Max case (SEE PAGE 5 FOR DETAILS)



BOB ANDERSON SAYS...
Latinum Tungsten from Unicorn. Putting the ooh! in smooth!

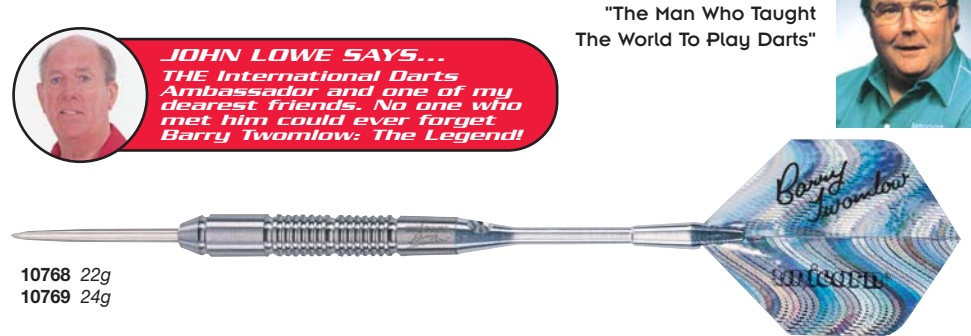
WORLD CHAMPION TUNGSTEN 90% TUNGSTEN



- WORLD CHAMPION Series
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- World Champion aluminium shafts
- World Champion signature flights
- Guaranteed Weight series
- Eclipse case with soft feel base
- FREE FlightMate flightholder and spare set of signature flights



LEGEND 90% TUNGSTEN



10768 22g
10769 24g

Barry Twomlow
News Of The World Champion
"The Man Who Taught
The World To Play Darts"

JOHN LOWE SAYS...
THE International Darts Ambassador and one of my dearest friends. No one who met him could ever forget Barry Twomlow: The Legend!

- Barry Twomlow Legend
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- XL aluminium shafts
- Hi-Lite signature flights
- Eclipse case
- Guaranteed Weight series
- FREE Flightmate holder and spare set of Unicorn flights





THE MAESTROS

THE VIRTUOSO PERFORMERS...
Seasoned, respected professionals, their consistency and achievements have taken them into the Top 10 in the World.

MAESTRO® LATINUM TUNGSTEN™ **NEW**

90% TUNGSTEN



10828 19g Used by Peter Manley
10829 22g
10830 24g
10831 26g



PETER MANLEY SAYS...
A little shorter, exquisitely shaped, and oh so smooth! Enough said.



10864 18g Used by Colin Lloyd
10865 22g
10866 24g
10867 26g

Kevin Painter's darts feature exclusive Gripper barrel finish



10870 19g Used by Kevin Painter
10871 21g
10872 23g
10873 25g

- New Unicorn Latinum tungsten technology
- Smooth release soft feel tungsten
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Guaranteed Weight series
- Maestro professional quality signature Digiflites
- Latinum finish Premium shafts
- Ozone locking rings
- Free flight protectors
- Free spare set of flights
- New Eclipse Max case (SEE PAGE 5 FOR DETAILS)



MAESTRO® TUNGSTEN

90% TUNGSTEN



10753 19g Used by Peter Manley (80% Tungsten)
10754 22g
10755 24g
10756 26g



10721 18g Used by Colin Lloyd
10722 22g
10723 24g
10724 26g

Kevin Painter's darts feature exclusive Gripper barrel finish



10764 19g Used by Kevin Painter (80% Tungsten)
10761 21g
10762 23g
10763 25g



KEVIN PAINTER SAYS...
Try my signature darts with their unique Gripper finish. Double Top grip!

- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Maestro shafts
- Maestro signature flights
- Eclipse case with soft feel base
- Guaranteed Weight series
- FREE FlightMate flightholder
- FREE spare set of signature flights



COLIN
"Jaws"
LLOYD

PETER
"OneD art"
MANLEY

KEVIN PAINTER
"The Artist"



UNICORN MATCHED WEIGHT SERIES -
Sets of 3 barrels within 0.1g.

MAESTRO® GOLDEN

90% TUNGSTEN

- GOLDEN Unicorn Titanium technology
- Optimises feel and grip
- Reduces slip
- Eliminates surface absorption
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Maestro II shafts
- Maestro signature flights
- Eclipse case with soft feel base
- Guaranteed Weight series
- FREE 2 sets of spare Maestro 2 shafts
- FREE FlightMate flightholder and spare set of signature flights

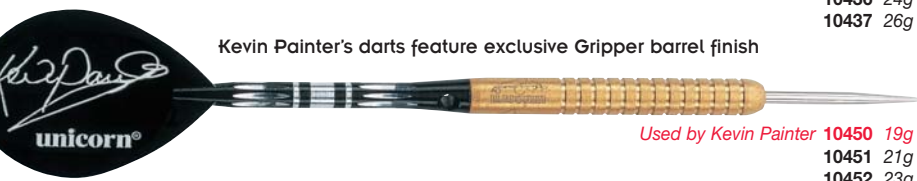


Used by Peter Manley 10445 19g
10446 22g
10447 24g
10448 26g



Used by Colin Lloyd 10434 18g
10435 22g
10436 24g
10437 26g

Kevin Painter's darts feature exclusive Gripper barrel finish



Used by Kevin Painter 10450 19g
10451 21g
10452 23g
10453 25g

STEEL TIP



CONTENDER

HUNGRY, DANGEROUS, EFFECTIVE.
You really don't want to meet a Contender as they make their way around the circuit and up the rankings!



- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Fiesta shafts
- Hi-Lite signature flights
- Eclipse case with soft feel base
- Guaranteed Weight series
- FREE FlightMate flightholder
- FREE spare set of signature flights

CONTENDER TUNGSTEN 90% TUNGSTEN

		MICHAEL BARNARD	Used by Michael Barnard	10772 20g 10773 22g
		ADRIAN LEWIS	Adrian Lewis' darts feature exclusive Gripper barrel finish	NEW Used by Adrian Lewis 10790 21g 10791 23g 10792 25g 10793 27g
		JAMES WADE	Used by James Wade	10777 20g 10778 22g 10779 24g

STRETCH™ NEW 95% TUNGSTEN

	07459 19g 40mm
	07460 21g 44mm
	07461 23g 47mm
	07462 25g 52mm
	07463 27g 55mm
	07464 29g 59mm

- 95% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Matched weight series - set of 3 barrels within 0.1g
- Maestro professional quality flights
- Gripper shafts
- Free flight protectors
- Free spare set of XL aluminium shafts
- Pearlised Compact case



"Why are darts sold by weight, not length?" asked one of our correspondents. And we thought, what a very good point!

Say "Hello" to Stretch, the dart range catering for players more interested in barrel length than weight. All stretch barrels offer the slimmest diameter, the specified weight is achieved by extending the barrel and using materials of different densities.

Unicorn's longest barrel was around 54 mm. Now, Unicorn 2007 offers increased lengths up to 67 mm (Steel Tip) or 74 mm (Soft Tip)

There's more to Stretch than meets the eye - whilst the grip is the same pattern, it becomes more aggressive towards the back of the barrel where our research reveals that more and more players are holding their darts.

All Steel Tip Stretch barrels feature a rotating point allowing thrown darts to move out of the way of incoming darts.

JOHN PART SAYS...
Stretch from Unicorn. That's the long and the short of it.

- 80% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Matched weight series - set of 3 barrels within 0.1g
- Maestro professional quality flights
- Gripper shafts
- Free flight protectors
- Free spare set of XL aluminium shafts
- Pearlised Compact case



GLOBAL















A vital new category underpins the Team Unicorn Pyramid of Excellence.

We're delighted to welcome our new Global Members, plying their trade with unerring accuracy around the World. Available for the first time in Unicorn 2007, new Global darts designed to the precise specification of our Global players. They're out there now, gaining circuit experience and winning.

See www.unicorn-darts.com for full player biographies.

- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Guaranteed Weight series
- Maestro professional quality signature Digiflites
- Gripper shafts
- Free flight protectors
- Free spare set of flights
- New Eclipse Max case (SEE PAGE 5 FOR DETAILS)



		BARRY JOUANNET	NEW	GLOBAL TUNGSTEN	10729 23g
		ANDY KRÖCKEL			10745 21g
		IRINA ARMSTRONG			10742 23g
		LAURA TYE			10796 24g
		RAY CARVER			10726 20g
		ROBBIE GREEN			10732 21g
		MICHAEL ROSENAUER			10782 19g

STEEL TIP



UNICORN COMPACT STEEL TIP DARTS

The 'no-nonsense' range for players who know exactly what they want.

Match proven barrel designs teamed with a selected range of Unicorn's best selling flights and shafts.

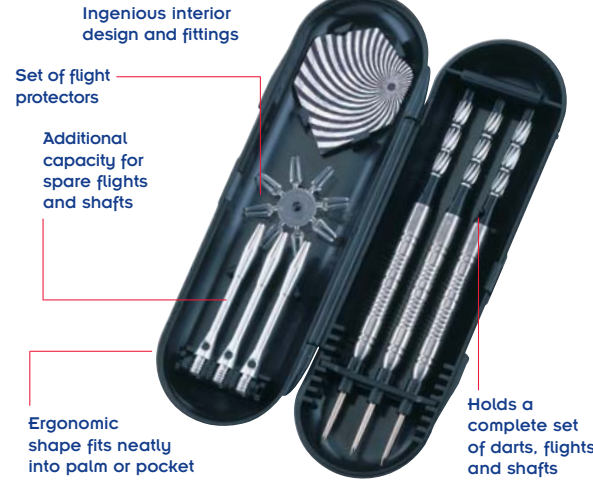
All models are supplied complete with:

- Unicorn's unique and supremely practical Compact Case
- Spare set of Unicorn shafts
- Set of flight protectors



COMPACT Case – High in capacity; small in size

- Packs in the same features as many bigger and bulkier cases
- Ultra compact slimline dimensions



SPARKS™ 80% TUNGSTEN

- 07667 22g
- 07668 24g
- 07669 26g

- 07671 22g
- 07672 24g
- 07673 26g

- 07677 22g
- 07678 24g
- 07679 26g

- 07681 22g
- 07682 24g
- 07683 26g



- Fully Colour co-ordinated
- 80% Tungsten Nickel Alloy
- Precision engineered coloured barrels
- Matched weight series - set of 3 barrels within 0.1g
- XL aluminium shafts
- Metallic flights
- Engraved Unicorn hallmark of quality
- Deluxe silver finish compact gift case
- FREE spare set of Checkout shafts
- FREE set of flight protectors



- 95% Tungsten Nickel Alloy
- Super slim barrels for extra close grouping
- Matched weight series - set of 3 barrels within 0.1g
- Engraved Unicorn hallmark of quality
- Diamond-cut anodised aluminium shafts
- Hi-Lite flights
- Compact case
- FREE spare set of XL aluminium shafts
- FREE set of flight protectors



T95 95% TUNGSTEN

- 07444 21g
- 07445 23g
- 07446 25g
- 07447 27g
- 07448 29g

- 07531 23g
- 07532 25g
- 07533 27g
- 07534 29g



- 90% Tungsten Nickel Alloy
- Engineered contour barrels
- Matched weight series - set of 3 barrels within 0.1g
- Engraved Unicorn hallmark of quality
- Karate precision-cut anodised aluminium shafts
- Hi-Lite flights
- Compact case
- FREE spare set of XL aluminium shafts
- FREE set of flight protectors



T90 90% TUNGSTEN

- 07378 23g
- 07379 25g

- 07373 24g
- 07374 30g
- 07375 34g

- 07370 26g
- 07371 28g
- 07372 32g



- 80% Tungsten Nickel Alloy
- Deep machined Hi-Grip barrels
- Engraved Unicorn hallmark of quality
- Matched weight series - set of 3 barrels within 0.1g
- XL aluminium shafts
- Digiflite flights
- Compact case
- FREE spare set of XL+ shafts
- FREE set of flight protectors



CONTROL™ 80% TUNGSTEN

- 07631 21g
- 07632 23g
- 07633 25g
- 07634 27g
- 07635 29g

- 07641 22g
- 07642 24g
- 07643 26g
- 07644 28g
- 07645 30g

COLIN LLOYD SAYS...
Superb grip and feel put you in Control.

T80 80% TUNGSTEN

- 07351 22g
- 07353 24g
- 07358 29g
- 07362 36g

- 07355 26g
- 07357 28g
- 07360 32g
- 07363 38g

- 07451 21g
- 07452 23g
- 07453 25g
- 07454 27g
- 07455 30g
- 07456 34g



- 80% Tungsten Nickel Alloy
- Precision engineered barrels
- Matched weight series - set of 3 barrels within 0.1g
- XL aluminium shafts
- Metallic flights
- Compact case
- FREE spare set of Gripper shafts
- FREE set of flight protectors



SILVER STAR™ 80% TUNGSTEN

- 07211 22g
- 07212 24g
- 07213 26g
- 07214 28g
- 07215 30g

- 07221 21g
- 07222 23g
- 07223 25g
- 07224 27g

- 07268 22g
- 07269 24g
- 07270 26g

- 07261 21g
- 07262 23g
- 07263 25g
- 07264 27g



- 80% Tungsten Nickel Alloy
- Precision engineered barrels
- Matched weight series - set of 3 barrels within 0.1g
- Deluxe Silver finish Compact gift case
- Gripper shafts
- Hi-Lite flights
- FREE set of spare XL anodised aluminium shafts
- FREE set of flight protectors



STEEL TIP



MAESTRO® DYNAMITE™ 80% TUNGSTEN/STAINLESS STEEL COMPOSITE



- 80% Tungsten/Stainless Steel Composite
- Precision engineered barrels
- Engraved Unicorn hallmark of quality
- XL aluminium shafts
- Digiflite flights
- Compact case
- FREE spare set of XL+ shafts
- FREE set of flight protectors

	Peter Manley	07562 21g
		07563 23g
		07564 25g
		07565 27g
	Kevin Painter	07552 20g
		07553 22g
		07554 24g
		07555 26g
		07556 28g
	Colin Lloyd	07542 20g
		07543 22g
		07544 24g
		07545 26g
		07546 28g

PETER MANLEY SAYS...
Precision engineered Tungsten front loaded. Great value!



- Stainless Steel barrels
- Engraved Unicorn hallmark of quality
- XL aluminium shafts
- Digiflite World Champion flights
- Compact case
- FREE spare set of XL+ shafts
- FREE set of flight protectors

BULLET® STAINLESS STEEL

	07297 22g
	07298 24g
	07299 26g
	07291 21g
	07292 23g
	07293 25g

JOHN LOWE SAYS...
Steel appeal, shoot Bullets for high scores and long-lasting good looks.



- Fully colour co-ordinated
- Precision engineered brass barrels
- Hi-Lite flights
- XL aluminium shafts
- Free flight protectors
- Free spare set of Checkout shafts
- Deluxe silver finish compact gift case

NEW SPARKS™ BRASS

	07496 21g
	07497 23g
	07498 25g
	07499 27g
	07490 21g
	07491 23g
	07492 25g
	07493 27g
	07482 21g
	07483 23g
	07484 25g
	07485 27g

SILVER COMET™ NICKEL SILVER



- 07190 22g
- 07191 24g
- 07192 26g
- 07193 28g

- Pure non-tarnish Nickel Silver barrels
- Flair anodised aluminium shafts
- Hi-Lite flights
- Compact case
- FREE spare set of XL aluminium shafts
- FREE set of flight protectors



CC220 BRASS



- 07170 22g
- 07172 24g
- 07174 26g
- 07176 28g
- 07171 23g
- 07173 25g
- 07175 27g

- Classic Brass
- Precision engineered
- XL+ shafts
- Unicorn Polyflite flights
- Compact case
- FREE spare set of XL aluminium shafts
- FREE set of flight protectors



MEDIA NEW

04151 24g	Nickel Silver	
07383 21g	90% Tungsten - Guaranteed Weight series Engraved Unicorn hallmark of quality and player signature	
07441 22g	90% Tungsten - Guaranteed Weight series Engraved Unicorn hallmark of quality and player signature	

- Maestro professional quality signature Digiflites
- Gripper shafts
- Free flight protectors
- Free spare set of flights
- New Eclipse Max case (SEE PAGE 5 FOR DETAILS)



GOLD MEDAL PHIL TAYLOR BRASS



PHIL TAYLOR SAYS...
When you're starting in Darts, try my Gold Medals.

- Performance engineered
- Colour enhanced professional barrels
- Deluxe Metallic finish Compact gift case
- Gripper shafts
- Hi-Lite flights
- FREE set of spare XL+ shafts
- FREE set of flight protectors



	07161 30g		07157 27g		07140 24g		07108 21g
	07160 29g		07156 26g		07134 23g		07107 20g
	07158 28g		07154 25g		07129 22g		07104 19g

PHIL TAYLOR SAYS...
In January 2006 Phil Taylor became World Champion for an unrivalled 13th time

STEEL TIP



PHIL TAYLOR PURIST®

Available for the first time, the precise specification of barrels used by Phil Taylor. Supplied as barrels only in a metallic Micro case, Phil Taylor Purist feature additional grooves to the back of the barrels for extra grip.

Please note that the extra grooves mean that these barrels do not carry Phil's signature, available on Phil's Golden Unicorn and World Champion series darts.

All Phil Taylor Purist darts are nominal 24g, with a Guarantee Certificate of their precise weight.



Guaranteed Weight darts include a certificate guaranteeing the factory weight of each pointed dart barrel +/- 0.1 gram



- Barrels only
- Golden Unicorn Titanium Technology
 - Optimises feel and grip
 - Reduces slip
 - Eliminates surface absorption
 - 90% Tungsten Nickel Alloy
 - Guaranteed Weight series
 - Engraved Unicorn hallmark of quality
 - Deluxe metallic Micro case

PURIST® GOLD PHIL TAYLOR 90% TUNGSTEN



10405 24g

Phil Taylor

PURIST® TUNGSTEN PHIL TAYLOR 90% TUNGSTEN



07105 24g

Phil Taylor



- Barrels only
- 90% Tungsten Nickel Alloy
 - Guaranteed Weight series
 - Engraved Unicorn hallmark of quality
 - Deluxe metallic Micro case



PHIL TAYLOR SAYS...
These are my barrels, just the way I like them. I'll see you on the oche.

MICRO CASES

MICRO 'Palm Size' Case

- Just over 4" (11cm) long but with remarkable capacity
- Integral fittings securely accommodate barrels, shafts and two sets of flights

COMPARE THE DIFFERENCE

MICRO SIZE



COMPACT SIZE



STING® 90% TUNGSTEN NEW



- 07512 19g
- 07513 21g
- 07514 23g
- 07515 25g
- 07516 27g
- 07517 29g

- 90% Tungsten Nickel Alloy
- Engineered contour barrels
- Engraved Unicorn hallmark of quality
- Matched weight series - set of 3 barrels within 0.1g
- Gripper shafts
- Metallic flights
- 'Soft feel' Micro case
- FREE set of spare XL aluminium shafts



STRIKER® 80% TUNGSTEN



- 07610 21g
- 07611 23g
- 07612 25g
- 07613 27g

- 07505 22g
- 07506 24g
- 07507 26g
- 07508 28g
- 07509 30g

NEW

- 80% Tungsten Nickel Alloy
- Precision engineered barrels
- Engraved Unicorn hallmark of quality
- Matched weight series - set of 3 barrels within 0.1g
- Gripper shafts
- Metallic flights
- 'Soft feel' Micro case
- FREE set of spare XL+ shafts



DUM DUM™ T95 95% TUNGSTEN NEW



- 07475 19g
- 07476 21g
- 07477 23g
- 07478 25g

- 95% Tungsten Nickel Alloy
- Front loaded shorter barrels
- Engraved Unicorn hallmark of quality
- Matched weight series - set of 3 barrels within 0.1g
- Gripper shafts
- Polyflites
- Micro case



DUM DUM™ 80% TUNGSTEN



- 07651 18g
- 07652 20g
- 07653 22g

- 80% Tungsten Nickel Alloy
- Front loaded shorter barrels
- Engraved Unicorn hallmark of quality
- Gripper shafts
- Polyflites
- Micro case



PETER MANLEY SAYS...
Like my signature darts, Dum Dum are short and front loaded for great balance.

SOFT TIP



SOFT TIP RANGE...
featuring either the new Eclipse Max case (see Page 5) or the ultra slim Compact dart case as specified.

- Phil Taylor World Champion grip now available in a variety of barrel shapes
- GOLDEN Unicorn Titanium technology
- Optimises feel and grip
- Reduces slip
- Eliminates surface absorption
- 95% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- XLTi 100% Titanium shafts
- Unicorn Digiflites
- Special gold coated show tips
- FREE spare set of Maestro II aluminium shafts
- FREE spare set of Digiflites
- FREE flight protectors
- Deluxe metallic Compact Case

HERO™ GOLDEN 95% TUNGSTEN

	03087 17g 03088 19g
	03077 16g 03078 18g 03079 20g
	03071 16g 03072 18g 03073 20g
	03081 16g 03082 18g 03083 20g

NEW HERO™ TUNGSTEN 95% TUNGSTEN

- Phil Taylor World Champion grip now available in a variety of barrel shapes
- Eliminates surface absorption
- 95% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- XLTi 100% Titanium shafts
- Unicorn Digiflites
- Special silver coated show tips
- FREE spare set of Gripper shafts
- FREE spare set of Digiflites
- FREE flight protectors
- New Eclipse Max case (SEE PAGE 5 FOR DETAILS)

	03414 17g 03415 19g
	03418 16g 03419 18g 03420 20g
	03423 16g 03424 18g 03425 20g
	03428 16g 03429 18g 03430 20g



WORLD CHAMPION GOLDEN 80%/90% TUNGSTEN

	03011 16g 03012 18g
	03037 16g 03038 18g
	03019 16g 03020 18g
	03015 16g 03016 18g

- GOLDEN Unicorn Titanium technology
- Optimises feel and grip, reduces slip
- Eliminates surface absorption
- 80%/90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Fiesta diamond-cut anodised aluminium shafts
- Golden Hi-Lite signature flights
- Special gold coated show tips
- Compact case
- FREE spare set of XL anodised aluminium shafts
- FREE set of flight protectors
- FREE set of spare tips



WORLD CHAMPION LATINUM TUNGSTEN™ 80%/90% TUNGSTEN

	03433 16g 03434 18g
	03448 16g 03449 18g
	03443 16g 03444 18g
	03438 16g 03439 18g

- New Unicorn Latinum tungsten technology
- Smooth release soft feel tungsten
- 80%/90% Tungsten Nickel alloy
- Engraved Unicorn hallmark of quality and player signature
- Maestro professional quality signature Digiflites
- Latinum finish Premium shafts
- Ozone locking rings
- Special silver coated show tips
- Free flight protectors
- Free spare set of flights
- Free set of spare tips
- New Eclipse Max case (SEE PAGE 5 FOR DETAILS)



WORLD CHAMPION TUNGSTEN 80%/90% TUNGSTEN

	03102 16g 03103 18g
	03106 16g 03107 18g
	03110 16g 03111 18g
	03147 16g 03148 18g

- WORLD CHAMPION Series
- 80%/90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Karate precision-cut anodised aluminium shafts
- Hi-Lite signature flights
- Special silver coated show tips
- Compact case
- FREE spare set of XL aluminium shafts
- FREE set of flight protectors
- FREE set of spare tips



SOFT TIP



MAESTRO® GOLDEN 90% TUNGSTEN



03058 18g
03059 20g

03048 18g
03049 20g

03068 18g
03069 20g

Kevin Painter's darts feature exclusive Gripper barrel finish



- GOLDEN Unicorn Titanium technology
- Optimises feel and grip
- Reduces slip
- Eliminates surface absorption
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Maestro signature flights
- Deluxe gold finish Compact gift case
- FREE spare set of XL anodised aluminium shafts
- FREE set of flight protectors
- FREE set of spare tips

CONTENDER TUNGSTEN 90% TUNGSTEN



03158 18g
03159 20g

03230 17g
03231 19g

03168 18g
03174 20g

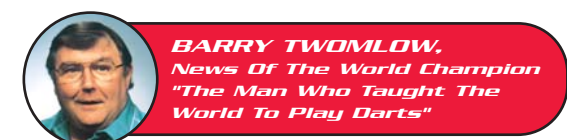
Adrian Lewis' darts feature exclusive Gripper barrel finish

NEW

LEGEND 80% TUNGSTEN



03117 16g
03118 18g
03119 20g



- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Fiesta shafts
- Hi-Lite signature flights
- Black Compact case
- FREE spare set of XL aluminium shafts
- FREE set of flight protectors
- FREE set of spare tips



- Barry Twomlow Legend
- 80% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Karate precision cut anodised aluminium shafts
- Hi-Lite signature flights
- Compact case
- FREE spare set of XL aluminium shafts
- FREE set of flight protectors
- FREE set of spare tips



NEW

MAESTRO® LATINUM TUNGSTEN™ 80/90% TUNGSTEN

- New Unicorn Latium tungsten technology
- Smooth release soft feel tungsten
- 80/90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Maestro professional quality signature Digiflites
- Latium finish Premium shafts
- Ozone locking rings
- Special silver coated show tips
- Free flight protectors
- Free spare set of flights
- Free set of spare tips
- New Eclipse Max case (SEE PAGE 5 FOR DETAILS)



03453 18g
03454 20g

03457 18g
03458 20g

03461 18g
03462 20g

Kevin Painter's darts feature exclusive Gripper barrel finish



MAESTRO® TUNGSTEN 90% TUNGSTEN



03165 18g
03166 20g

03155 18g
03156 20g

03169 18g
03170 20g

Kevin Painter's darts feature exclusive Gripper barrel finish



- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Maestro shafts
- Maestro signature flights
- Deluxe silver finish Compact gift case
- FREE spare set of XL aluminium shafts
- FREE set of flight protectors
- FREE set of spare tips



SILVER STAR™ 80% TUNGSTEN



03201 18g

03206 18g

03211 16g
03212 18g
03213 20g

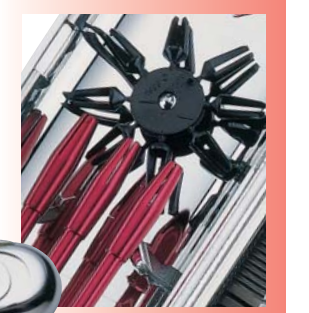
03216 17g
03217 19g



- 80% Tungsten Nickel Alloy
- Precision engineered barrels
- Deluxe Silver finish Compact gift case
- Gripper shafts
- Hi-Lite flights
- FREE set of spare XL anodised aluminium shafts
- FREE set of flight protectors
- FREE set of spare tips



- SILVER Series – All models are supplied complete with:
- New metallic finish Compact case
 - Spare set of shafts
 - Set of flight protectors
 - FREE set of spare tips

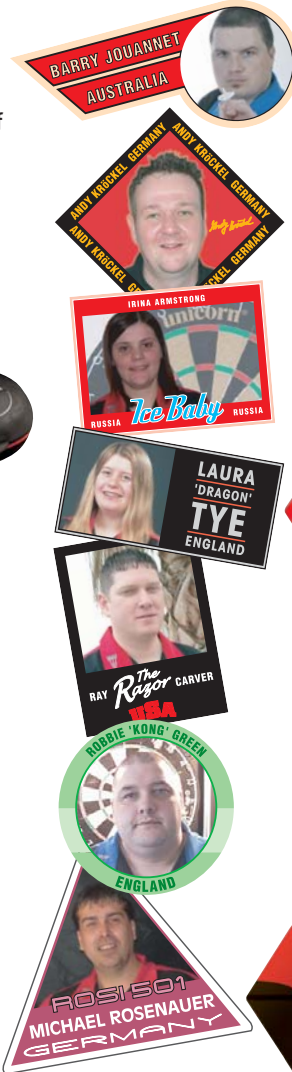


SOFT TIP



GLOBAL

- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Maestro professional quality signature Digiflites
- Gripper shafts
- Free flight protectors
- Free spare set of flights
- Free spare set of tips
- New Eclipse Max case (SEE PAGE 5 FOR DETAILS)



NEW GLOBAL 90% TUNGSTEN



BARRY JOUANNET 03497 18g

ANDY KRÖCKEL 03553 18g

IRINA ARMSTRONG 03549 18g

LAURA TYE 03235 18g

RAY CARVER 03985 18g

ROBBIE GREEN 03545 18g

MICHAEL ROSENAUER 03558 18g

T95 95% TUNGSTEN



03176 16g
03177 18g
03178 20g

- 95% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Fiesta diamond cut anodised aluminium shafts
- Hi-Lite flights
- Compact case
- FREE spare set of XL aluminium shafts
- FREE set flight protectors
- FREE set of spare tips



CC775 80% TUNGSTEN



03121 16g
03122 18g

03131 17g
03132 19g

03141 18g

03125 16g
03126 18g

- 80% Tungsten Nickel Alloy
- Precision engineered barrels
- Fiesta diamond cut anodised aluminium shafts
- Hi-Lite flights
- Engraved Unicorn hallmark of quality
- Deluxe silver finish Compact gift case
- FREE spare set of XL anodised aluminium shafts
- FREE set of flight protectors
- FREE spare set of tips



NEW STRETCH™



34mm 95% Tungsten 03365 18g

44mm 80% Tungsten 03371 18g

51mm 60% Tungsten 03377 18g

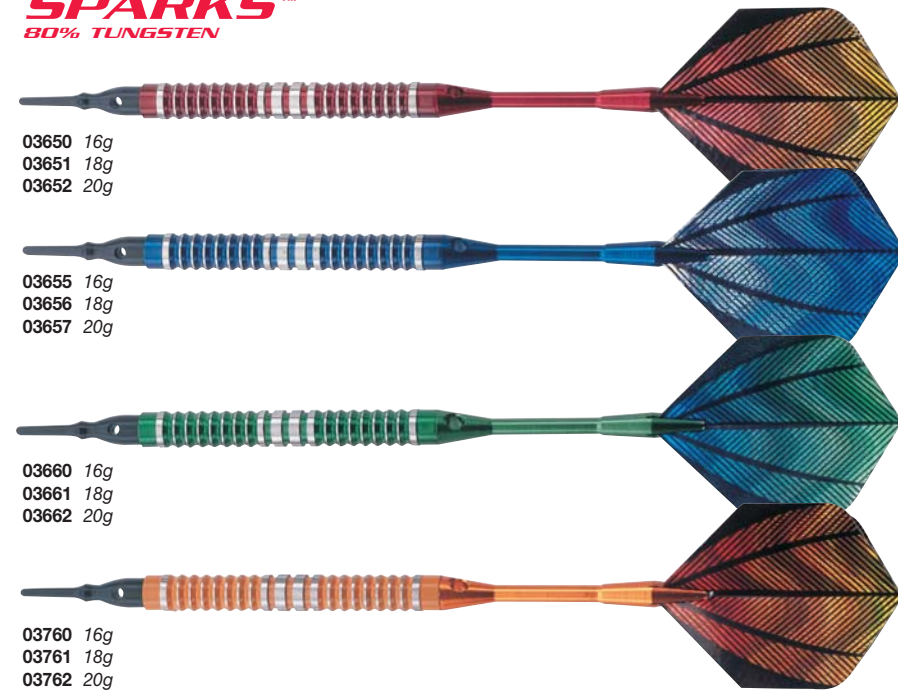
74mm Stainless Steel 03383 18g

- Engraved Unicorn hallmark of quality
- Maestro professional quality flights
- Gripper shafts
- Free flight protectors
- Free spare set of XL aluminium shafts
- Free spare set of tips
- Pearlised Compact case



For full details of features of the NEW Stretch range see page 11.

SPARKS™ 80% TUNGSTEN



03650 16g
03651 18g
03652 20g

03655 16g
03656 18g
03657 20g

03660 16g
03661 18g
03662 20g

03760 16g
03761 18g
03762 20g

- Fully colour co-ordinated
- 80% Tungsten Nickel Alloy
- Precision engineered coloured barrels
- Engraved Unicorn hallmark of quality
- XL anodised aluminium shafts
- Hi-Lite flights
- Deluxe silver finish Compact gift case
- FREE spare set of Checkout shafts
- FREE set of flight protectors
- FREE set of spare tips

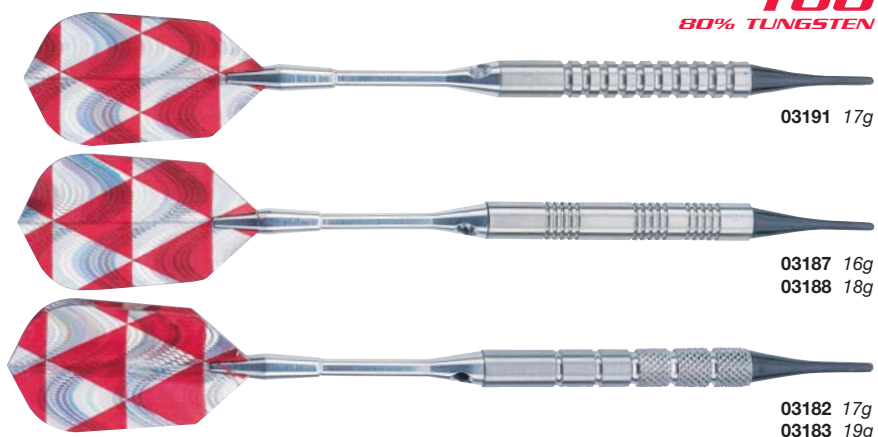


JOHN PART SAYS... Tungsten style, collect them all.

SOFT TIP

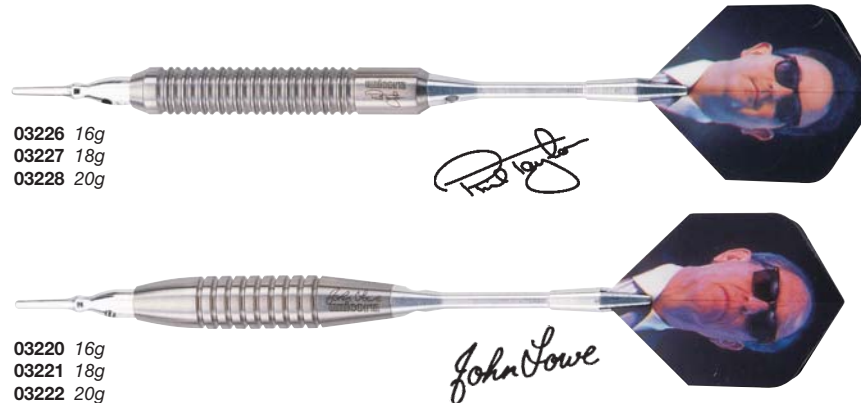


- 80% Tungsten Nickel Alloy
- Precision engineered barrels
- XL aluminium shafts
- Hi-Lite flights
- Compact case
- FREE spare set of XL+ shafts
- FREE set of flight protectors
- FREE set of spare tips



BULLET®

STAINLESS STEEL

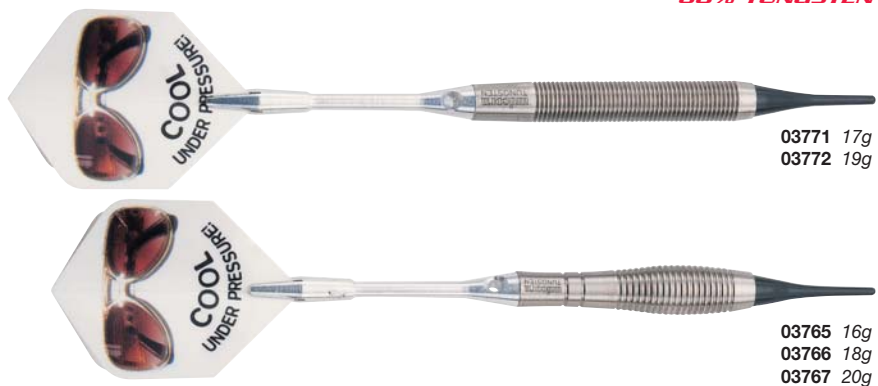


- Stainless Steel barrels
- Engraved Unicorn hallmark of quality
- XL aluminium shafts
- Digiflite World Champion flights
- Compact case
- FREE spare set of XL+ shafts
- FREE set of flight protectors
- FREE set of spare tips



CONTROL™

80% TUNGSTEN



- 80% Tungsten Nickel Alloy
- Deep machined Hi-Grip barrels
- Engraved Unicorn hallmark of quality
- XL aluminium shafts
- Digiflite flights
- Compact case
- FREE spare set of XL+ shafts
- FREE set of flight protectors
- FREE set of spare tips



SPARKS BRASS NEW

BRASS



- Fully colour co-ordinated
- Precision engineered brass barrels
- Hi-Lite flights
- XL aluminium shafts
- Free flight protectors
- Free spare set of Checkout shafts
- Free spare set of tips
- Deluxe silver finish compact gift case



MAESTRO® DYNAMITE®

80% TUNGSTEN/STAINLESS STEEL COMPOSITE



- 80% Tungsten/Stainless Steel Composite
- Precision engineered barrels
- Engraved Unicorn hallmark of quality
- XL aluminium shafts
- Digiflite flights
- Compact case
- FREE spare set of XL+ shafts
- FREE set of flight protectors
- FREE spare set of tips



KEVIN PAINTER SAYS...
Front loaded Tungsten balance. Dynamites throw beautifully.

MEDIA NEW



- Maestro professional quality signature Digiflites
- Gripper shafts
- Free flight protectors
- Free spare set of flights
- Free spare set of tips
- New Eclipse Max case (SEE PAGE 5 FOR DETAILS)



SID WADDELL SAYS...
Like throwing three pickled onions into a thimble!



SOFT TIP



- COPPER Multi-tone finish
- Plated brass barrels
- Karate precision-cut anodised aluminium shafts
- Hi-Lite flights
- Compact case
- FREE spare set of XL+ shafts
- FREE set of flight protectors
- FREE spare set of tips



CC445
COPPER

03246 16g
03247 18g

T4000
BRASS



71531
6 sets per master pack

- Blister packed
- Colour enhanced tournament brass barrels
- XL shafts
- Q flights
- Spare tips
- Deluxe wallet



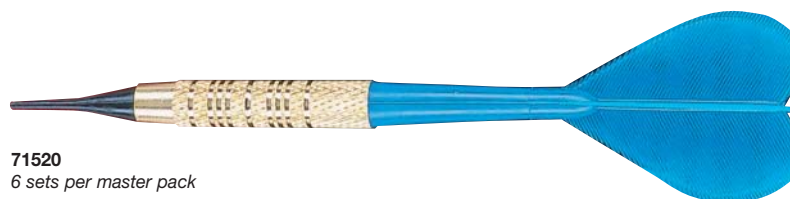
- Non-slip satin chrome brass darts
- Fiesta diamond-cut anodised aluminium shafts
- Metallic flights
- Compact case
- FREE spare set of XL+ shafts
- FREE set of flight protectors
- FREE spare set of tips



CC405
SATIN CHROME BRASS

03341 16g
03342 18g

T 1000
BRASS



71520
6 sets per master pack

- Blister packed
- Brass barrels
- Moulded plastic flights
- Spare tips



- Precision Brass
- Colour enhanced barrels
- XL aluminium shafts
- Hi-Lite flights
- Compact case
- FREE spare set of XL+ shafts
- FREE set of flight protectors
- FREE spare set of tips



CC225
BRASS

03281 17g



03286 16g
03282 19g

BAR DARTS
BRASS



100 darts per master pack



100 darts per master pack



100 darts per master pack

- Only supplied to special order
 - Brass barrels
 - Moulded plastic flights
- Available in a range of:
- Flight colours
 - Thread sizes
 - Tip specifications
 - Weights



JOHN LOWE SAYS...
Steel to Soft, Tungsten to Brass. Unicorn 2007 means more choice for you.

SOFT TIP



PHIL TAYLOR PURIST

Available for the first time, the precise specification of barrels used by Phil Taylor. Supplied as barrels only in a metallic Micro case, Phil Taylor Purist feature additional grooves to the back of the barrels for extra grip.

Please note that the extra grooves mean that these barrels do not carry Phil's signature, available on Phil's Golden Unicorn and World Champion series darts.

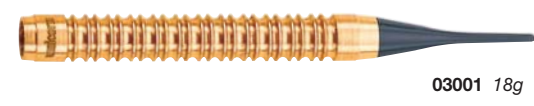
All Phil Taylor Purist darts are nominal 18g. All up weight will depend upon player configuration of flight and shaft.

Guaranteed Weight darts include a certificate guaranteeing the factory weight of each pointed dart barrel +/- 0.1 gram



- Barrels only**
- Golden Unicorn Titanium Technology
 - Optimises feel and grip
 - Reduces slip
 - Eliminates surface absorption
 - 90% Tungsten Nickel Alloy
 - Engraved Unicorn hallmark of quality
 - Deluxe metallic Micro case

PURIST® GOLD PHIL TAYLOR 90% TUNGSTEN



03001 18g



- Barrels only**
- 90% Tungsten Nickel Alloy
 - Engraved Unicorn hallmark of quality
 - Deluxe metallic Micro case

PURIST® TUNGSTEN PHIL TAYLOR 90% TUNGSTEN



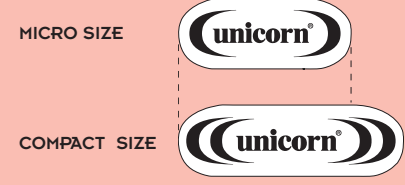
03101 18g

PHIL TAYLOR SAYS...
I'm playing more soft tip these days and these are my actual darts.

MICRO CASES

- MICRO 'Palm Size' Case**
- Just over 4" (11cm) long but with remarkable capacity
 - Integral fittings securely accommodate barrels, shafts and two sets of flights

COMPARE THE DIFFERENCE



- 90% Tungsten Nickel Alloy
- Engineered contour barrels
- Gripper shafts
- Q flights
- 'Soft feel' Micro case
- FREE spare set of XL aluminium shafts
- FREE spare set of tips



STING® 90% TUNGSTEN

03500 17g
03501 19g

03505 18g
03506 20g

STRIKER® 80% TUNGSTEN

03520 17g
03521 19g

03525 17g
03526 19g

03530 18g
03531 20g



- 80% Tungsten Nickel Alloy
- Precision engineered barrels
- Gripper shafts
- Q flights
- 'Soft feel' Micro case
- FREE spare set of XL+ shafts
- FREE spare set of tips



JOHN LOWE SAYS...
The Micro case is the neatest on the market.

TEKNIK™ 80% TUNGSTEN

03725 16g
03726 18g
03727 20g

03730 16g
03731 18g
03732 20g

03735 16g
03736 18g
03737 20g

03705 16g
03706 18g
03707 20g

03710 16g
03711 18g
03712 20g

03715 16g
03716 18g
03717 20g



- 80% Tungsten Nickel Alloy
- Engineered contour barrels
- Engraved Unicorn hallmark of quality
- Gripper shafts
- Metallic flights
- Micro case
- FREE spare set of XL aluminium shafts
- FREE spare set of tips



DUM DUM T95™ NEW 95% TUNGSTEN

03562 18g
03563 20g



- 95% Tungsten Nickel Alloy
- Front loaded shorter barrels
- Aluminium shafts
- Hi-Lite flights
- Micro case
- FREE set of spare tips



DUM DUM™ 80% TUNGSTEN

03680 16g
03681 18g
03682 20g

03685 16g
03686 18g
03687 20g



- 80% Tungsten Nickel Alloy
- Front loaded shorter barrels
- Aluminium shafts
- Hi-Lite flights
- Micro case
- FREE set of spare tips



UNICORN - THE DARTBOARD COMPANY

AS YOU WOULD EXPECT FROM UNICORN - THE DARTBOARD COMPANY, WE MAKE AVAILABLE A FULL RANGE OF BRISTLE, FIBRE AND COILED PAPER DARTBOARDS, MAKING THE UNICORN DARTBOARD RANGE THE INDUSTRY STANDARD FOR PERFORMANCE, INNOVATION AND VALUE.



THE ECLIPSE ADVANTAGE!



ECLIPSE™ PRO

There are many dartboards available for the discerning player to choose. There is only one dartboard, the Eclipse Pro from Unicorn, that is chosen year after year by the PDC to be used exclusively in all televised tournaments around the World. The unprecedented professional tournament play that Unicorn Eclipse boards endure provides invaluable feedback to Unicorn's engineers to monitor and continually improve Eclipse construction and performance.

TV cameras are unforgiving and the superlative live performance of Eclipse boards is visible and known to millions of viewers around the World.

The Smart Segments used in all Eclipse family boards use Minimum Metal for Maximum Target, actively improving scoring averages and checkout ratios and minimising bounceouts.

At the 2002 PDC World Matchplay Championship, Phil Taylor - using Unicorn darts on a Unicorn Eclipse dartboard - scored the first live televised 9-dart finish and recorded the highest ever TV match average of 112.17.



At the highest level of the professional sport of darts, Unicorn Eclipse boards give you that vital edge to maximise scores in an ultra-low bounceout environment. Players and surveys around the World consistently rate the Unicorn Eclipse Pro as the finest board available from any manufacturer, bar none.

NEW

ECLIPSE™ PRO TRAINER

Now, new for 2007, Unicorn introduce the Eclipse Pro Trainer board. As requested by Team Unicorn Members, the Eclipse Pro Trainer features ultra-slim doubles and trebles some 40% narrower than the Eclipse Pro match board. Ultra slim targets step up a player's game in practise, requiring astonishing accuracy, consistency and control. Eclipse Pro Trainer also features a new Micro Bull for training torture.



ECLIPSE™ PRO TRAINER

- Dedicated practise board with specially designed Spider
- Uses exactly the same materials and construction as the standard Eclipse Pro board

79406
2 boards per master carton



PHIL TAYLOR SAYS...
I practise now on Eclipse Pro Trainer. If you're serious about your game, this is a must have.



AS SEEN ON TV

John Part wins the Las Vegas Desert Classic 5 on Eclipse Pro board July 2nd 2006

ECLIPSE™ PRO DARTBOARD

- Championship quality bristle board
- PDC endorsed
- World Champions endorsements
- Designed to maximise averages
- Unicorn high technology wiring design
- Completely staple-free construction
- Ultra-slim segmentation system - 30% thinner than conventional round wire boards
- Increased target area - especially in Doubles and Trebles
- Ultra high visibility number ring and spider
- Staple-free Bullseye
- Free 'Checkout Chart'
- Free measuring tape

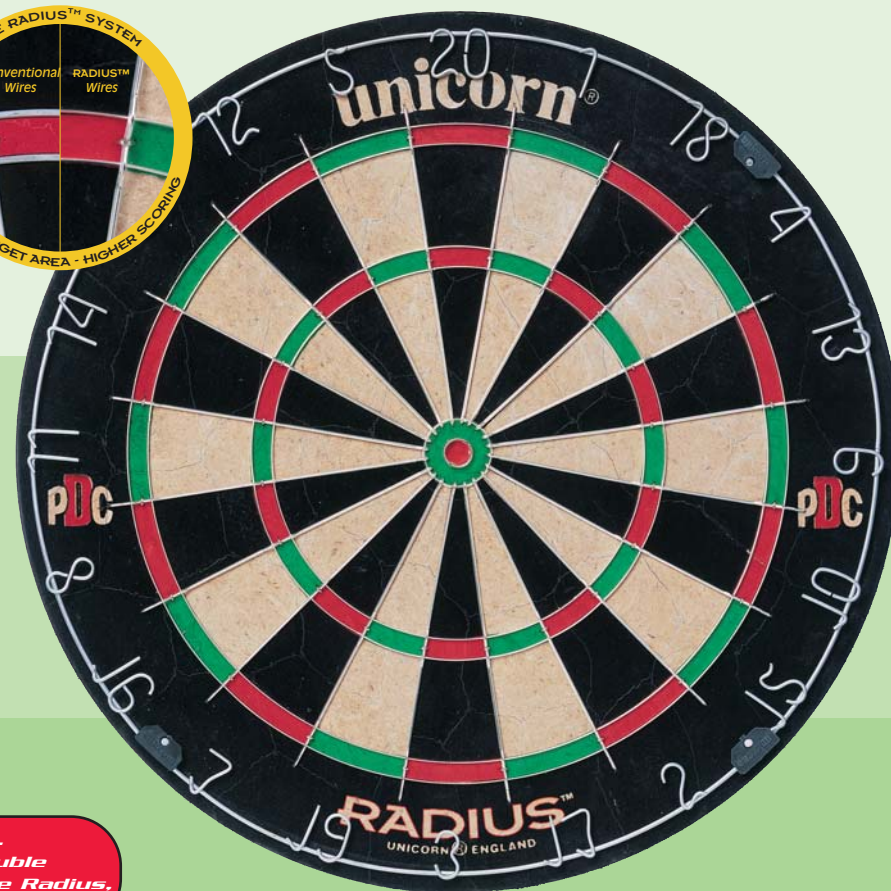
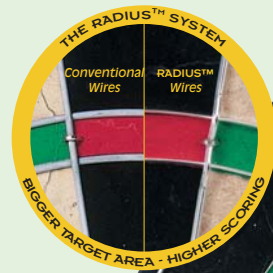


79403
5 boards per master carton

UNICORN - THE DARTBOARD COMPANY

RADIUS™ DARTBOARD

- Long life Tournament quality bristle board
- PDC endorsed
- Endorsed by Unicorn's Maestros
- Integrated spider construction
- Double pyramid radial wires help to hold the spider securely in place
- Ellipse section circumferential wires increase playing area and eliminate twisting
- Staple free Bullseye
- FREE checkout chart
- FREE measuring tape



79423
5 boards per master carton



SID WADDELL SAYS...
If the Egyptians had Double Pyramids as good as the Radius, Pufflet would be in Cairo!

STRIKER® DARTBOARD

- Competition quality bristle board
- PDC endorsed
- World Champions endorsements
- High quality round wire construction
- SuperSlim™ wire fasteners to increase playing area
- Staple-free Bullseye
- Free 'Checkout Chart'
- Free measuring tape



79383
5 boards per master carton

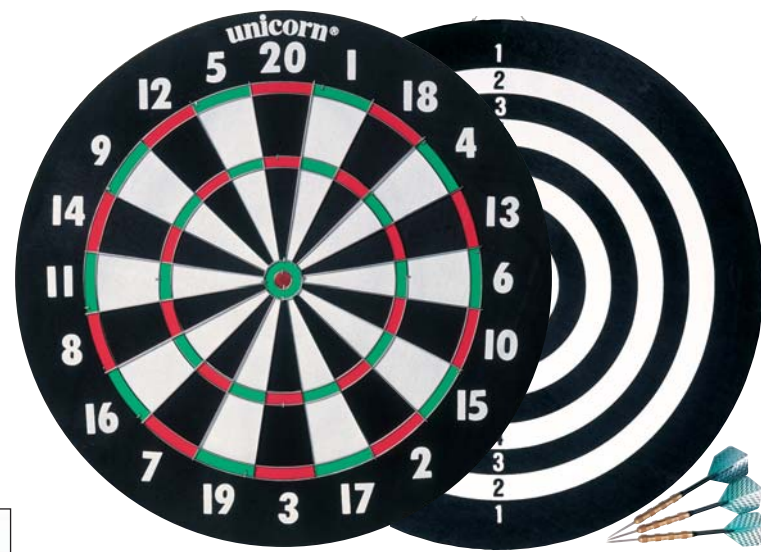


CHECKOUT® DARTBOARD

- New Hi-Pack compressed fibre construction
- Durable home performance
- Endorsed by Unicorn's Maestros and Contenders
- SuperSlim wire fasteners to increase playing area
- Staple free Bullseye



79422
5 boards per master carton



XL 18" DARTBOARD

- Top quality coiled paper dartboard
- Double sided
- Size 18" x 1"
- Complete with 2 sets of darts

79081
6 boards per master carton



XL 15" DARTBOARD

- Top quality coiled paper dartboard
- Double sided
- Size 15" x 1/2"
- Complete with 2 sets of darts

79084
6 boards per master carton



ELECTRONIC DARTBOARDS

- Suitable for Soft Tip darts only
- Playing surface is a honeycomb of specially contoured holes
- Soft Tip darts lodge in the surface
- Scores automatically display on the board's control panel
- Built-in computer keeps track of each player's score
- Each board has a variety of games and features
- Contact Unicorn customer services for latest range details

78027
3 boards per master carton

HOME DART CENTRES

CABINETS

STRIKER® HOME DARTS CENTRE

- Wooden cabinet with shaped doors
- Wipe-clean whiteboards on door inners for scoring
- Striker bristle dartboard with SuperSlim™ wire fasteners and staple-free Bullseye
- Complete with 2 sets of darts
- Free marker pen and wiper
- Checkout Chart



46019
2 cabinets per master carton



TEKNIK™ CABINET

- Tough, stylish aluminium frame
- Unique adjustable fixing system
- Fits 18" bristle or paper boards from 3/4" to 1 1/2" thick
- FREE Checkout Chart and oche



46020 3 Cabinets per master carton
Dartboard & Darts not included



XL 18" HOME DARTS CENTRE

- Compact Wooden Cabinet
- Wipe clean whiteboards on door inners for scoring
- Free marker pen and wiper
- XL paper coiled dartboard
- Complete with 2 sets of darts



Colour of veneer may vary



18" 46013
2 cabinets per master carton

15" HOME DARTS CENTRE

- Compact Wooden Cabinet
- Wipe clean whiteboards on door inners for scoring
- Free marker pen and wiper
- XL paper coiled dartboard
- Complete with 2 sets of darts



15" 46004
2 cabinets per master carton



Colour of veneer may vary



DARTBOARD WALL CLAMP

- Robust spring-loaded clamp securely holds a bristle dartboard
- Wall mounted
- Fixing kit and full instructions supplied
- Allows board to be rotated as required
- Ideal for use in conjunction with the Unicorn Dartboard Surround

79379
Dartboard not included

ORIGINAL CABINET

- Budget home cabinet
- Classic compact size
- Accommodates full size bristle dartboard

46012
2 cabinets per master carton



Colour of veneer may vary



WORLD CHAMPIONS DARTBOARD CABINET

- Printed double doors with MIB Players image
- Compact size
- Accommodates full size bristle dartboard

46044
2 cabinets per master carton



DARTBOARD SURROUNDS

- Injection moulded plastic protection ring
 - High density material holds dart points securely
 - Virtually eliminates the risk of 'bounce-outs' from near misses
 - Protects surrounding area from accidental surface marks and damage
 - Clamps around a standard bristle dartboard with no fixings required
- Dartboard not included

DARTBOARD SURROUNDS

79370	gold	79375	blue
79371	silver	79376	white
79372	orange	79377	yellow
79373	black	79378	green
79374	red	Master pack of 5 one colour	

THE SIMPSONS STUFF

BY **unicorn**
The Big Name in Darts®



- Coloured brass barrels
- Engraved Simpsons branding and character
- SlikStik+ shafts
- Simpsons flights
- Homer X Pack case
- Free set of spare XL shafts

NEW **HOMER SIGNATURE DART**
BRASS STEEL TIP & SOFT TIP



NEW **MIDI GIFT PACK**
BRASS STEEL TIP & SOFT TIP



- Simpsons branded midi dart wallet
- Versatile storage capacity
- Opens flat for convenience with 3 sided zip closure
- Set of colour enhanced brass darts
- Engraved with Simpsons branding and character
- Simpsons flights
- SlikStik+ shafts
- Spare set of Simpsons flights
- Spare set of XL shafts
- Set of flight protectors
- Soft tip has 9 spare tips

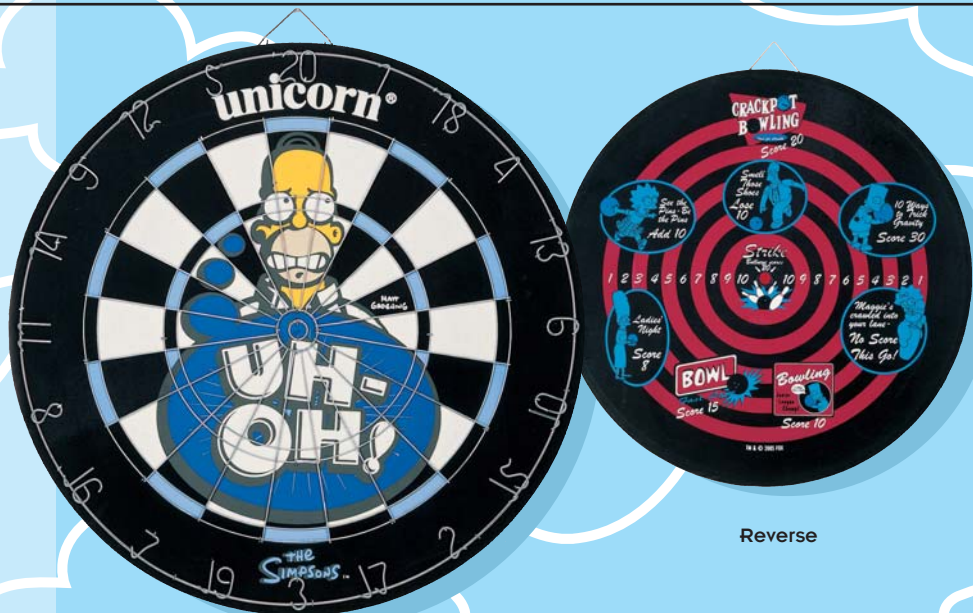


3 packs per master carton

THE SIMPSONS PAPER DARTBOARD SET

- Complete with 2 sets of darts
- Simpsons Dart Game on the reverse
- Full colour Simpsons display box

79082 6 sets per master carton



Reverse

NEW

THE SIMPSONS DARTBOARD CABINET

- Printed double doors with Homer character design
- Compact Size
- Accommodates full size bristle dartboards

46068 2 cabinets per master carton



THE SIMPSONS MAGNETIC DART GAME

- Complete with 2 sets of flat-nosed magnetic darts with Simpsons flights
- Simpsons Dart Game on the reverse
- Wall hanging
- Full colour Simpsons display box

79083 6 sets per master carton

Maybe I'm just an ordinary blue collar slob, but I know what I like on TV.



THE SIMPSONS™

STUFF



SIMPSONS FLIGHT RANGE

47 PACKS OF INDIVIDUAL DESIGNS



77591 Donuts



77680 Donuts 2



77542 Be my friend...



77543 Kiss my...



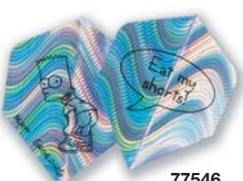
77552 Woo-hoo!



77563 Mmm shiny!



77555 Brahrp!



77546 Eat my shorts!



77566 Mmm shiny!



77557 Why you little...



77549 Homer beer



68000 You're bad and I like it



68001 Bart/On the phone



68002 Homer/Will work for Duff



68003 Homer/Doh!



68004 Homer/I may not always be right...



68005 Bart/Eagle



68006 Bart/Lion



68007 Homer/Uh-Oh!



68008 Homer/Homer Certimafied



68009 Hippiie/Looking for Love



68010 Krusty/Who do you love?



68011 Beer/True love



68012 Homer/There's nothing like beer



68013 Beer + the ladies



68014 Homer/If something's too hard to do...



68015 Are you ready to get Duffed?



77641 Stupid eh?



77645 I'm bad to the bone



77674 I'll be good sometimes



77671 Excellent!



77675 We'll be at Moe's Tavern



77678 Mmm Money



77679 Spare me



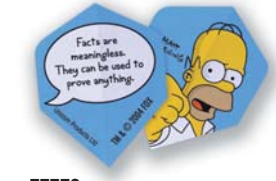
77677 Stupid gravity



77678 Beer! How did you know?



77679 Ahh, TV...



77773 Facts are meaningless



77774 Trying is the first step...



77775 Bartman



77776 Is Mr Freely there?



77677 Body by Duff

MAESTRO®

- New thicker gauge material - ultra strong
- Increasingly used by professionals



68129 My credit card



68130 Craptacular!!



68131 You fry it...



68132 No1 Dad



68133 Happy Fathers Day

77685
1 Compendium
of 5 designs
Selection may vary

THE SIMPSONS™ & ©2002 Twentieth Century Fox Film Corporation. All Rights Reserved.
Simpsons by Unicorn dart products are not available worldwide. Contact Unicorn Customer Services assist@unicorngroup.com to register interest and for up to date territory availability.
Products labelled 'New' are a visual representation and subject to final licence approval - product availability will be confirmed in due course.

NEW

- Refer to symbols
- Select shape
- Quote item number

P PLUS **X** XTRA **B** BIG WING **S** SLIM

HI-LITES®

Striking hologram metallic polyester flights. Unicorn flight designs are unique and are only available from Unicorn. Flights are supplied blister carded, 12 sets per pack.



ALL STARS Autograph™ Hi-Lites® Dart Flights



PEARLESCENT



DIGIFLITE™

New print technology for photo-realistic images



DIGIFLITE™

New print technology for photo-realistic images

NEW 68146 68147 X 1 flight 2 different faces

NEW 68152 68153 X 1 flight 2 different faces

NEW 68148 68149 X 1 flight 2 different faces

NEW 68140 68141 X

NEW 68138 68139 X

NEW 68119 68120 X

NEW 68121 68122 X

NEW 68123 68124 X

NEW 68125 68126 X

NEW 68127 68128 X

77766 77781 S

77748

77717

77718

68016

68017

68018

68019 68020 X

68021 68022 X

68023 68024 X

68025

68026

68027

68028 68029 X

68030 68031 X

68032 68033 X

68034

68035

68036

68037

68038

68039

68040

68041

MAESTRO®

- New thicker gauge material - ultra strong
- Increasingly used by professionals

NEW 68116 1 flight 4 different faces

NEW 68156 68157 X 1 flight 4 different faces

NEW 68134 68135 X

NEW 68154 68155 X

NEW 68144 68145 X

NEW 68117 68118 X

NEW 68150 68151 X 1 flight 2 different faces

NEW 68142 68143 X 1 flight 2 different faces

NEW 68136 68137 X 1 flight 2 different faces

NEW 68108 68109 P

NEW 68102 68103 P

NEW 68104 68105 X 68107 X

77899 77881 S

77875 77878 S

77901 77883 S

77877 77880 S

77900 77882 S

77876 77879 S

68045

68042

68043

68044

68114 77778 P

68115 77779 P

77780

77681

77683 77684 S

77686

77687

68112 77688 P

77689

68113 77690 P

77695

NEW

- Refer to symbols
- Select shape
- Quote item number

P PLUS

X XTRA

B BIG WING

S SLIM

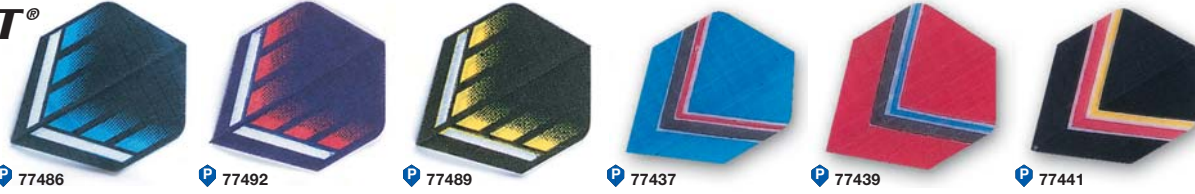
NEW

- Refer to symbols
- Select shape
- Quote item number



CHECKOUT®

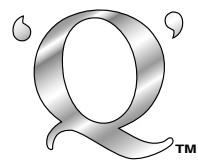
Nylon textured flights
Super tough and extra durable



P 77486 P 77492 P 77489 P 77437 P 77439 P 77441



P 77433 P 77434 P 77435 77485 X P 77445 P 77442 P 77722 P 77721



Super-wave ribbed metallic flights
Better flight stability, improved aerodynamic drag



P 77633 P 77816 77866 X P 77331 77342 X P 77315 77326 X P 77347 77348 X
S 77343 S 77329 S 77349



X 77221 P 77811 P 77497 P 77477 77478 X P 77634
S 77479

POLYFLITE®

Metallic Dart Flights



P 77600 P 77608 P 77609 P 77610



P 77470 77471 X P 77467 77468 X P 77453 77503 X P 77507 77515 X P 77519 77523 X P 77527 77531 X
S 77472 S 77469



P 77408 P 77494 77495 X P 77407 P 77351 77363 X P 77382 77386 X P 77394 77395 X
S 77496 S 77378 S 77390 S 77398

All Stars Autograph™ Dart Flights

Golden Metallic Polyester Flights



P 77615 X 77665

POLYFLITE®

Top quality, best value one piece polyester flights in choice of shapes



P 77628 P 77629 P 77328 P 77409 X 77278



P 77300 1 flight 2 different faces P 77401 1 flight 2 different faces P 77402 P 77428 X 77585



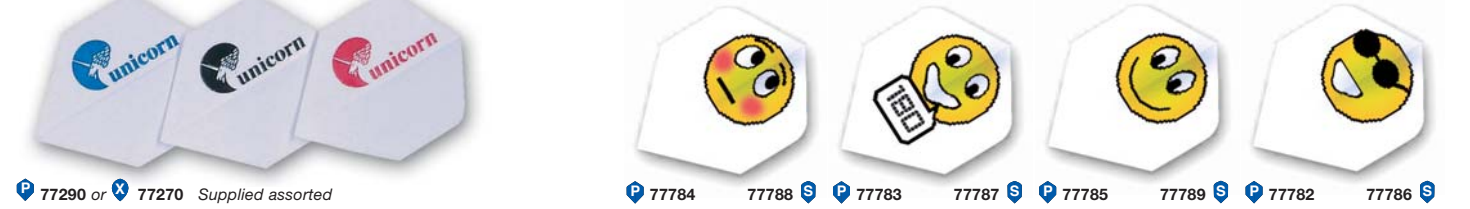
P 77404 1 flight 4 different faces X 77454 1 flight 4 different faces P 77739 77743 S



P 77698 1 flight 2 different faces S 77107 68087 P P 77232 P 77802 P 77231 P 77233



P 77197 Supplied assorted P 77712 77713 S P 77763 77764 S P 77760 77761 S P 77750 77752 S



P 77290 or X 77270 Supplied assorted P 77784 77788 S P 77783 77787 S P 77785 77789 S P 77782 77786 S

SLIKSTIK®

PROBABLY THE BEST DART SHAFT IN THE WORLD

- Ultra longlife 21st century material
- Retains shape and flexibility
- Perfect in-flight balance
- Easiest possible side-load action
- Flight held securely
- Built-in flight protector
- Choice of lengths



- Ultra light anodised aluminium adaptor, choice of colours



74431 74432 74435 74436 74437 74441 74442 74445 74446 74447 THREAD SMALL

SLIKSTIK®

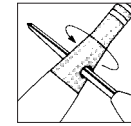
- Now available in two lengths
- High flex strength



74121 74123 74129 74140 74194 74187 THREAD SMALL

FIESTA®

- Diamond cut anodised aluminium alloy shaft



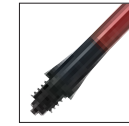
Lock shaft to barrel using dart point
Do not overtighten



78310 78311 78312 78313 78314 78315 78316 78317 THREAD SMALL

FLAIR®

- Anodised aluminium shaft
- Self-lock adaptor



Acetal co-polymer adaptor
Stays locked
No fiddly washers



78250 78254 78255 78256 78252 78260 78261 78262 THREAD SMALL

MAESTRO®

- Diamond cut anodised aluminium alloy shaft
- As recommended by Phil Taylor
- Length 50mm - 10% longer than standard 46mm shafts



MAESTRO® II

- Precision cut anodised aluminium alloy shaft



78360 78361 78362 78366 78367 78368

WORLD CHAMPION™

- Spiral diamond cut anodised aluminium alloy shaft



78573 78574 78575 78578 78579 78580 THREAD SMALL

KARATE®

- Precision cut anodised aluminium alloy shaft



78300 78301 78302 78304 78305 78306

XL Anodised aluminium

- Anodised aluminium alloy shaft



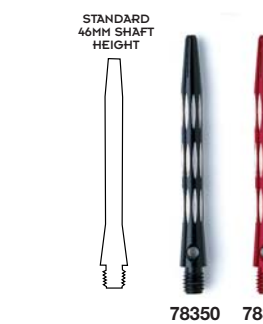
78290 78291 78292 78285 78283 78294 78295 78296 78288 78286

XL Aluminium

- Precision natural aluminium alloy shaft



78280 THREAD SMALL 78281 VALUE PACK 5 SETS SHORT 78265 MEDIUM 78289



XL.Ti

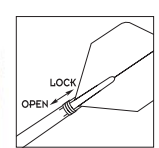
- 100% Titanium
- Ultra strong
- Virtually unbreakable



78569 78570

GRIPPER®

- Spring compression grips the flight for extra security



SHORT 78143 MEDIUM 78144

ULTRA SHORT



SHORT



MEDIUM



LENGTH 78146 78546 78549 78552 78555 78558
ULTRA SHORT 78145 78547 78550 78553 78556 78559
SHORT 78148 78548 78551 78554 78557 78560
MEDIUM

PLUS SHAFTS

- Unicorn engineers develop incredible new material
- Ultra longlife
- Retains flexibility
- Recovers shape even after many hours of play

STING®



78450 78451 78452 78453 78454 78460 78461 78462 78463 78464 78470 78471 78472 78473 78474 THREAD SMALL

PREMIUM™ Aluminium

- Latium finish aluminium shafts

NEW



78587 78588 THREAD SMALL

XL+

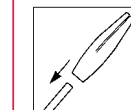
- Ultra longlife, retains flexibility and recovers shape even after many hours of play



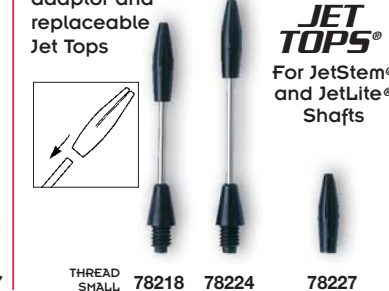
78150 78152 78156 78158 78176 78177

JETSTEM®

- Slim, light, durable hardened, tempered, plated steel shaft with acetal co-polymer adaptor and replaceable Jet Tops



For JetStem® and JetLite® Shafts



78218 78224 78227

MICRO

- Super-short anodised aluminium shafts



78583 78585 78584 78586

OZONES

- Shaft locking rings (Black)



78234

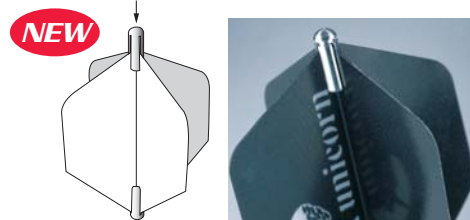
ACCESSORIES



POINTMATE™

- Handy pocket-size container
- Twist open dispenser action
- Holds approximately 150 tips
- Removable lid for easy refilling
- Supplied with 50 tips

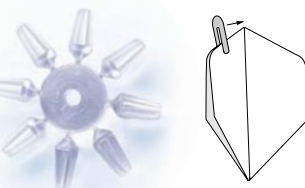
76112 Blister packed 12 per pack



PRO FLIGHT PROTECTORS

- Lightweight aluminium
- Clips over the top of the dart flight
- Protects flights from damage from following darts

78223 12 sets per pack



FLIGHT PROTECTORS

- Clips over the top of the dart flight
- Protects flights from damage by following darts

78222 8 protectors per card
12 cards per pack



CHECKOUT® POCKET CARD

- Best ways to finish • Double sided

77000

Size 2 1/4" x 4 1/8" approx. (57mm x 105mm)



FLIGHTMATE

- Neatly stores new or used flights
- Protects them against damage
- Holds up to 12 flights



76120
12 FlightMates per pack



GOLDEN MATCH®

- The smallest darts in the world
- Pure 24 carat gold plated barrels

75500
12 sets per pack

DART MAT

- Rubber dart mat
- International throwing line marked as well as 8ft line

86055
Master pack of 1

OCEMATE

- At last, a simple and foolproof way to set up a dartboard ready for tournament play
- Incorporates a unique measure for the diagonal from the Oche to the centre Bullseye
- Also measures both vertical and horizontal dimensions
- Complete with easy to follow instructions

76115
Master pack of 6

NEW



DARTMATE

- A new improved version of the original Free Standing Board & Cabinet
- Used by most of the world's best known players
- Holds the board at the regulation height
- Fully portable – folds down into 2 easily carried packs
- Can be used anywhere
- Ideal for exhibitions or practice
- Complete with full instructions
- Includes Eclipse Pro tournament bristle dartboard
- Includes OcheMate

85139
Master pack of 1 (comprises 2 cartons)



OCHÉ

- Self adhesive oche



86053 Master pack of 1



MAXI WALLET

- Compact size disguises huge and versatile storage capacity
- Convenient 3 sided zip fastening allows fold flat opening for easy access
- 14 accessory pockets for spare shafts, flights and sundries
- Velcro fastening inner pouch
- Elasticated dart carrier
- Holds a set of darts fully loaded
- Velcro belt loop

46049 Unicorn
46053 John Lowe
46054 Phil Taylor
46055 Bob Anderson
46056 John Part
3 cases per master carton



MIDI WALLET

- New compact version of the best selling Maxi Case
- Versatile and secure storage
- Holds darts fully loaded
- Specially designed compartments for flights and a full range of accessories

46090
3 cases per master carton

WORLD CHAMPION DART CASE SET

- Includes World Champion dart case, spare Digiflites, shafts and Jiffy dart sharpener



46076
3 sets per master carton

KEY WALLET

- High capacity fold-out design
- Pockets for darts
- Multiple accessory pockets

46082
12 wallets per master carton

Darts and accessories not included



FLIP TOP WALLET

- Stylish and convenient
- Pockets for darts, flights and shafts

46081
12 wallets per master carton

Darts and accessories not included



WOODEN DART CASE

- Made from selected hardwoods
- Traditional crushproof design
- Holds darts with flights assembled
- Polyurethane finish

46040
6 cases per master carton



CHECKOUT® SOFT TIPS

Available from stock in the following assortments:

- Blister of 12 – black only 79027
- Value blister of 50 assorted red/black 79023
- Canister of 200 assorted red/black 79030
- Bulk pack of 1,000 black only 40061



CONVERTA SPARE POINTS NEW

- Converts soft tip darts to steel tip in seconds
- Lengths short 7/8" & long 1 1/8"
- Points rotate allowing following darts to deflect

78589 – Short Red
78590 – Short Black
78593 – Long Red
78594 – Long Black
Sets of 3 packed in dozens of one length, one colour



SPARE SOFT TIPS

To special order only, spare tips are also available in these pack formats and in the following shape and colour options:



- | | |
|------------------------|----------------|
| • Metallic Silver | • Metallic Red |
| • Metallic Light Gold | • Black |
| • Metallic Medium Gold | • Pink |
| • Metallic Dark Gold | • Green |
| • Metallic Gunmetal | • Turquoise |
| • Metallic Purple | • Neon Yellow |
| • Metallic Green | • Yellow |
| • Metallic Emerald | • Red |
| • Metallic Blue | • Blue |
| • Metallic Turquoise | • Purple |
| • Metallic Cerise | • White |
| • Metallic Pink | • Orange |

POSTERS

Size 23 1/2" x 16 1/2" approx. (594mm x 420mm)

IN-STORE DISPLAY

MEN IN WHITE



86167 M.I.W World Champions 86028 M.I.B World Champions 86033 Phil Taylor 86034 John Part 86035 John Lowe 86036 Bob Anderson

WORLD CHAMPIONS



86168 World Champions 86169 Phil Taylor 86170 John Part 86171 John Lowe 86172 Bob Anderson 86173 Contenders

MAESTRO



86040 3 Maestros 86037 Colin Lloyd 86038 Peter Manley 86039 Kevin Painter

WAYS TO FINISH



86005 World Champion Ways To Finish

THE UNUSUAL SUSPECTS



86174 The Unusual Suspects

PHIL 'THE POWER' TAYLOR SHIRT

- Fully embroidered as worn by Phil Taylor
- Colour - Black/Red
- Sizes - S/M/L/XL/XXL/XXXL/XXXXL
- 100% Polyester easy care fabric



Back embroidery of Phil Taylor's Player Shirt

DART SHIRTS

UNICORN DART SHIRTS

- As worn by all 'Team Unicorn' players
- Colours - Black/Red, Black/Blue, Blue/White & Plain Black
- Sizes S/M/L/XL/XXL/XXXL/XXXXL
- 100% Polyester easy care fabric



Black/Red



Black/Blue



Blue/White



Black

Free Standing or Wall Mounted, FRED optimises the effective use of your dart display area.

- FRED Modules are specifically designed for the Unicorn range to maximise the use of space
- FRED Fittings seamlessly integrate with the majority of in-store systems

FRED MODULES
Full Width 750mm
Half Width 375mm



85116 FRED Slat Wall Header Board Full Width



85110 FRED 10 Hook Accessory Bar Half Width



85112 FRED 3 Hook Bar for Compact, Eclipse & Maestro Half Width



85113 FRED 4 Hook Bar for X Pack Half Width

- 85124
- FRED Floor Standing Lockable Display Cabinet
 - Will hold a comprehensive range of darts and accessories in all Unicorn packaging formats
 - Accommodates up to 6 dartboards
 - Supplied complete with 42 hanging hooks
 - Lockable perspex door
 - Width 680mm
 - Height (inc. headerboard) 2050mm
 - Depth 500mm



85133 Pack of 10 spare hooks for 85124 cabinet



85123 FRED Lockable Wall Cabinet
Width 410mm Depth 170mm
Height 940mm
- accepts all half width fittings



86018 Window/Shelf Sticker



85127 FRED Wall Fitting
Width 380mm Depth 144mm
Height 850mm
- accepts all half width fittings



85128 FRED Wall Stand with Simpsons Header