

### TO OUR CUSTOMERS...

Our aim is to make trading with Unicorn easy

We try very hard to have an appreciation of our customers' problems and to have a minimum of rules

We feel the stating of our policies will make it easier and more profitable for our customers to deal with Unicorn

### 1. WARNING

DARTS IS AN ADULT SPORT. IT IS DANGEROUS FOR CHILDREN TO PLAY WITHOUT SUPERVISION. WE RECOMMEND THAT A DEALER SHOULD EXERCISE DISCRETION WHERE ANY SALE MIGHT RESULT IN CHILDREN PLAYING WITHOUT ADULT SUPERVISION

### 2. DISTRIBUTION

We are geared to supply goods to accredited retailers only and thus cannot give satisfaction to clubs or individuals, whom we refer to local dealers, anxious and ready to provide a prompt and complete service

### 3. SPECIFICATIONS

We have taken every care to ensure that the information detailed in this catalogue is truthful and accurate. All weights and sizes are approximate and for guidance and comparison only. Should circumstances arising subsequent to publication render as unavoidable some changes in production, Unicorn Products Limited reserves absolute discretion to make these or any other changes they deem necessary without notice or obligation

### 4. PRODUCT IMPROVEMENT

Continuous research and development will bring about changes in design, material and arrangement of our products during the life of this catalogue. We shall pass to our customers such benefits or improvements as they occur by delivering the latest version of any product. Such improvements or modifications as may be introduced do not place us under any obligation to make similar changes in articles sold before the date of introduction

### 5. STANDARD PACKS

Many of the items in this catalogue are prepacked in convenient size

standard packs. The standard pack has been selected for ease of stocking and ordering, economy in production and to ensure safe transit of the contents. For these reasons we cannot split standard packs and where orders call for other than standard packs we shall adjust the order to the nearest pack quantity

### 6. GUARANTEE

It is our aim to ensure the complete satisfaction of our customers and in case of a genuine complaint as to the quality of our goods, we shall be anxious to rectify any fault of our own free will and at our discretion only

### 7. IMITATIONS

The design, construction and trade names of most of our products are protected by patents, design registrations, trade marks, copyrights and/or pending applications and rigorous action will be taken against all infringers to protect both dealer and users from imitation

### 8. ACCEPTANCE OF ORDER

All orders are accepted by us on the understanding that our Conditions of Sale as stated in our current price list form the basis of the Contract of Sale entered into by the placing and acceptance of such orders



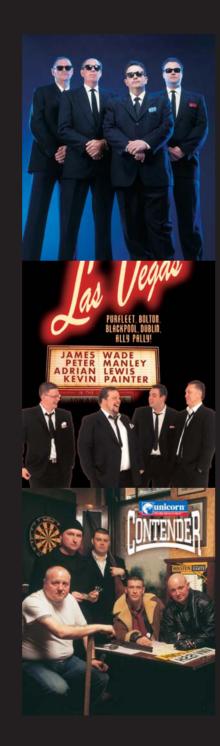
Unicorn Products Limited
Telephone: 0115 985 3500
Fax: 0115 985 3501
Email: assist@unicorngroup.com
Web: www.unicorn-darts.com

All returned goods must be sent to GM Operations Centre Trent Lane, Colwick, Nottingham NG2 4DS

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# THE BOOK 2008



UNICORN. WORLD CHAMPIONS.

19 TIVIES.







### ECLIPSE® MAX CASE



True innovation from Unicorn. A high capacity, compact darts case has never been so easy to use. Darts are held securely with the smoothest possible glide access.

Provision for storage of multiple sets of flights/shafts or spare tips.

Eclipse Max is beautifully designed and engineered to maximise capacity within its stylish, tactile protective shell.





Guaranteed Weight darts include a certificate guaranteeing the factory weight of each pointed dart barrel +/- 0.1 gram



Sets of 3 barrels

within 0.1g.

- Phil Taylor World Champion grip now available in a variety of barrel shapes Golden Unicorn Titanium Technology
- · Optimises feel and grip
- · Reduces slip
- · Eliminates surface absorption
- 95% Tungsten Nickel Alloy
- · Guaranteed Weight series
- Guaranteed weight laser engraved



- · XLTi 100% Titanium shafts with Ozone locking rings
- Unicorn Digiflites
- · FREE spare set of Maestro II aluminium shafts

- · FREE spare set of Digiflites
- FREE flight protectors
- Deluxe metallic Compact Case









- Phil Taylor World Champion grip now available in a variety of barrel shapes
- 95% Tungsten Nickel Alloy
- Guaranteed Weight series
- · Guaranteed weight laser engraved



- XLTi 100% Titanium shafts with Ozone locking rings
- · Unicorn Digiflites
- FREE spare set of Gripper shafts
- FREE spare set of Digiflites
- FREE flight protectors
- Eclipse Max Case







# THE MEN IN BLACK. NOW AVAILABLE IN WHITE.

Latinum<sup>®</sup> Tungsten from Unicorn. For the smoothest release yet.

### Why Latinum?

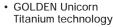
It's all about choice. Feedback from Team Unicorn and aspiring players all over the World confirms that barrel selection is very personal. The dart you throw is the dart that feels right to you.

Unicorn 2008 offers the widest possible selection of barrel shapes, weights, lengths, grips and now, feel.

Natural Tungsten gives superb grip, Golden gives the ultimate grip without slip. Now Unicorn introduce a third option, Latinum<sup>®</sup> Tungsten for an incredibly smooth comfort feel and release. If you find a particular grip too aggressive, try it in Latinum to get your perfect balance of grip and feel.

# WORLD CHAMPION GOLDEN





- Optimises feel and grip
- · Reduces slip
- Eliminates surface absorption
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Fiesta diamond-cut anodised aluminium shafts
- Golden Hi-Lite signature flights
- Eclipse case with soft feel base
- Guaranteed Weight series
- FREE 2 sets of spare aluminium shafts
- FREE FlightMate flightholder and spare set of signature flights



# WORLD CHAMPION LATINUM® TUNGSTEN

OF ISSUED BURNING CONTROL OF THE PARTY OF TH



- New Unicorn Latinum tungsten technology
- Smooth release soft feel tungsten
- 90% Tungsten Nickel AlloyEngraved Unicorn hallmark
- of quality and player signature

  Guaranteed Weight series
- Maestro professional quality signature Digiflites
- Latinum finish Premium shafts
- Ozone locking ringsFree flight protectors
- Free spare set of flights
- Eclipse Max case
   (SEE PAGE 4 FOR DETAILS)





BOB ANDERSON SAYS... Latinum Tungsten from Unicorn. Putting the ooh! in smooth!

# WORLD CHAMPION TUNGSTEN



- WORLD CHAMPION Series
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- World Champion aluminium shafts
- World Champion signature flights
- Guaranteed Weight series
- Eclipse case with soft feel base
- FREE FlightMate flightholder and spare set of signature flights





# LEGEND

**10768** 22g

**10769** *24g* 

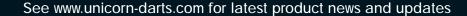


Barry Twomlow News Of The World Champion "The Man Who Taught The World To Play Darts"



- Barry Twomlow Legend
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- XL aluminium shafts
- Hi-Lite signature flights
- Eclipse case
- Guaranteed Weight series
- FREE Flightmate holder and spare set of Unicorn flights











# **MAESTRO® GOLDEN**

- GOLDEN Unicorn Titanium technology · Optimises feel and grip
- · Reduces slip
- · Eliminates surface absorption
- 90% Tungsten Nickel Alloy
- · Engraved Unicorn hallmark of quality and player signature
- · Maestro II shafts
- · Maestro signature flights
- · Guaranteed Weight series
- FREE 2 sets of spare Maestro 2 shafts
- · FREE set of flight protectors
- Eclipse Max case (SEE PAGE 4 FOR DETAILS)





# MAESTRO® LATINUM® TUNGSTEN





PETER MANLEY SAYS...

- New Unicorn Latinum tungsten technology
- Smooth release soft feel tungsten
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- **Guaranteed Weight series**
- Maestro professional quality signature Digiflites
- Latinum finish Premium shafts
- · Ozone locking rings
- · Free flight protectors
- Free spare set of flights
- Eclipse Max case (SEE PAGE 4 FOR DETAILS)



# **MAESTRO® TUNGSTEN**



10764 19g Used by Kevin Painter (80% Tungsten) Kevin Painter's darts feature **10761** 21g

**10762** 23g **10763** 25g Unicorn's exclusive Gripper barrel finish

10798 20g Used by Adrian Lewis (95% Tungsten) **10799** *22g* 

**10801** *26g* 

**10800** *24g* 

10804 20g Used by James Wade **10805** 22g 10806 24a

James Wade's darts feature Unicorn's exclusive Gripper barrel finish

NEW

NEW

• 90% Tungsten Nickel Alloy

 Engraved Unicorn hallmark of quality and player signature

Maestro shafts

- · Maestro signature flights
- Guaranteed Weight series
- FREE set of flight protectors
- FREE spare set of signature flights
- Eclipse Max case (SEE PAGE 4 FOR DETAILS)



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KEVIN PAINTER SAYS...







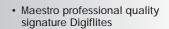


You really don't want to meet a Contender as they make their way around the circuit and up the rankings!

- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Gripper II shafts
- Hi-Lite signature flights
- Eclipse Max case (SEE PAGE 4 FOR DETAILS)
- Guaranteed weight series
- Spare set of flights
- · Set of flight protectors





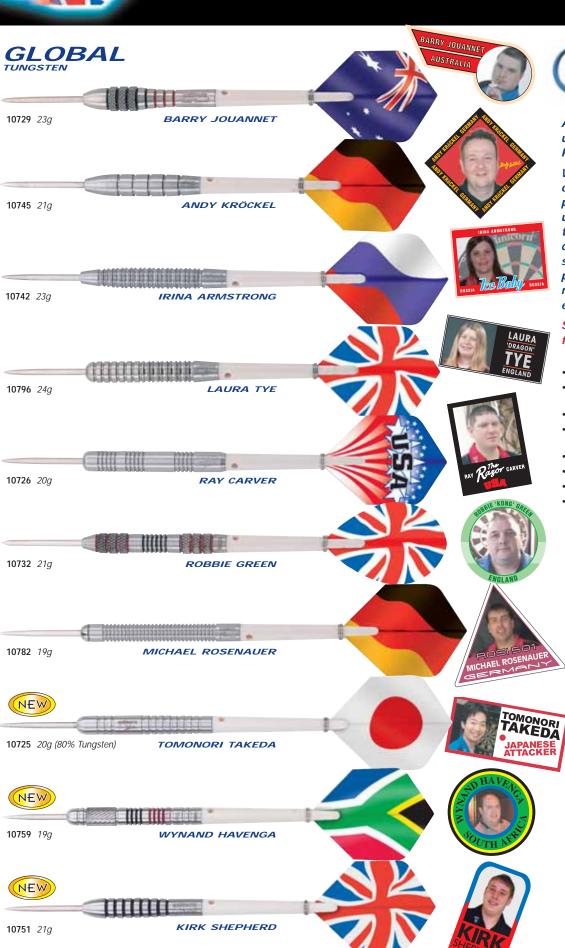


- Gripper shafts
- Free flight protectors
- Free spare set of flights
- Eclipse Max case
   (SEE PAGE 4 FOR DETAILS)









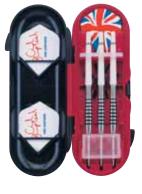


A vital category that underpins the Team Unicorn Pyramid of Excellence.

We're delighted to welcome our new Global Members, plying their trade with unerring accuracy around the World. Global darts are designed to the precise specification of our Global players. They're out there now, gaining circuit experience and winning.

See www.unicorn-darts.com for full player biographies.

- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Guaranteed Weight series
- Maestro professional quality signature Digiflites
- Gripper shafts
- Free flight protectors
- Free spare set of flights
- Eclipse Max case (SEE PAGE 4 FOR DETAILS)









- Engraved Unicorn hallmark of quality and player signature
- · Guaranteed weight series
- · Gripper II shafts
- Maestro signature flights
- Eclipse Max case (SEE PAGE 4 FOR DETAILS)
- · Spare set of flights
- · Set of flight protectors

### NEW KIDS ON THE OCHE Say Hello! To Team Unicorn's latest category

for younger, aspiring World Champions of tomorrow. Generation 180 is for smarter darters who have taken to darts early in their lives.

Unicorn actively look to work with younger players and those who encourage them. Welcome Kimberley, welcome Jamie!

See www.unicorn-darts.com for full player biographies

Unicorn is proud to be a partner of The Andover Darts Academy.





· Ultra compact slimline dimensions



(97% Tungsten) 07503 23g





### UNICORN COMPACT STEEL TIP DARTS

The 'no-nonsense' range for players who know exactly what they want.

Match proven barrel designs teamed with a selected range of Unicorn's best selling flights and shafts.

All models are supplied complete with:

- Unicorn's unique and supremely practical Compact Case
- Spare set of Unicorn shafts
- Set of flight protectors



Ingenious interior design and fittings Set of flight protectors Additional capacity for and shafts

COMPACT Case - High in capacity: small in size

Packs in the same features as many bigger and bulkier cases

Ergonomic complete set shape fits neatly of darts, flights into palm or pocket and shafts

**T95**95% TUNGSTEN

**07444** 21g

**07445** *23g* 

**07446** 25g

**07447** 27g **07448** *29g* 



• 95% Tungsten Nickel Alloy

· Super slim barrels for extra close grouping

Matched weight series set of 3 barrels within 0.1g

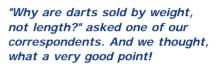
- **Engraved Unicorn** hallmark of quality
- Diamond-cut anodised aluminium shafts
- Hi-Lite flights
- Compact case
- · FREE spare set of XL aluminium shafts
- · FREE set of flight protectors



STRETCH<sup>TM</sup> 95% TUNGSTEN **07459** 19q 40mm 07460 21g 44mm **07461** 23g 47mm **07462** 25g 52mm anicorn **07463** *27g* 55mm unicorn **07464** 29g 59mm



- 95% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- · Matched weight series set of 3 barrels within 0.1g
- Maestro professional quality flights
- Gripper shafts
- · Free flight protectors
- · Free spare set of XL aluminium shafts
- · Pearlised Compact case



Say "Hello" to Stretch, the dart range catering for players more interested in barrel length than weight. All stretch barrels offer the slimmest diameter, the specified weight is achieved by extending the barrel and using materials of different densities.

Unicorn's longest barrel was around 54 mm. Now, Unicorn 2008 offers increased lengths up to 67 mm (Steel Tip) or 74 mm (Soft Tip)

There's more to Stretch than meets the eye - whilst the grip is the same pattern, it becomes more aggressive towards the back of the barrel where our research reveals that more and more players are holding their darts.



All Steel Tip Stretch barrels feature a rotating point allowing thrown darts to move out of the way of incoming darts.



JOHN PART SAYS...

- 80% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Matched weight series set of 3 barrels within 0.1g
- Maestro professional quality flights
- Gripper shafts
- · Free flight protectors
- Free spare set of XL aluminium shafts
- · Pearlised Compact case





**07456** 34g

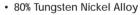




- 90% Tungsten Nickel Alloy
- Engineered contour barrels
  Matched weight series -
- set of 3 barrels within 0.1g
   Engraved Unicorn
- hallmark of quality
- Karate precision-cut anodised aluminium shafts
- · Hi-Lite flights
- Compact case
- FREE spare set of XL aluminium shafts
- FREE set of flight protectors







- Deep machined Hi-Grip barrels
- Engraved Unicorn hallmark of quality
- Matched weight series set of 3 barrels within 0.1g
- XL aluminium shafts
- · Digiflite flights
- Compact case
- FREE spare set of XL+ shafts
- FREE set of flight protectors





- 80% Tungsten Nickel Alloy
- 'Diamond Cut' barrel detailing
- Engraved Unicorn hallmark of quality
- Matched weight series

   set of 3 barrels
   within 0.1g
- Catalyst moulded shafts
- Maestro flights
- Eclipse Max case
   (SEE PAGE 4 FOR DETAIL S)
- Spare set of flights
- Set of flight protectors







- Fully Colour co-ordinated
- 80% Tungsten Nickel Alloy
- Precision engineered coloured barrels
- Matched weight series set of 3 barrels within 0.1g
- XL aluminium shafts
- Metallic flights
- Engraved Unicorn
   hallmark of quality
- hallmark of quality
   Deluxe silver finish compact gift case
- FREE spare set of Checkout shafts
- FREE set of flight protectors







- 80% Tungsten Nickel Alloy
- Precision engineered barrels
- Matched weight series set of 3 barrels within 0.1g
- XL aluminium shafts
- Metallic flights
- Compact case
- FREE spare set of Gripper shafts
- FREE set of flight protectors







- 80% Tungsten Nickel Alloy
- · Precision engineered barrels
- Matched weight series set of 3 barrels within 0.1g
- Deluxe Silver finish Compact gift case
- Gripper shafts
- Hi-Lite flights
- FREE set of spare XL anodised aluminium shafts









### BULLET® STAINLESS STEEL



- Stainless Steel barrels
- Engraved Unicorn hallmark of quality
- XL aluminium shafts
- Digiflite World Champion flights
- · Compact case
- FREE spare set of XL+ shafts
- FREE set of flight protectors







# NEW

# MAESTRO® LATINUM® BRASS



- Unicorn Maestro barrels re-engineered in brass
- Smooth release, soft feel Latinum technology
- Soft feel Eclipse Max case
   (SEE PAGE 4 FOR DETAILS)
- Catalyst moulded shafts
- Maestro signature flightsSpare set of flights
- Set of flight protectors

THE CURRENT BY SORE MAESTROS BLURYS OF SORE









# SPARKS™BRASS BRASS



- Fully colour coordinated
- Precision engineered brass barrels
- Hi-Lite flights
- XL aluminium shaftsFree flight protectors
- Free spare set of Checkout shafts
- Deluxe silver finish compact gift case







- Pure non-tarnish Nickel Silver barrels
- Flair anodised aluminium shafts
- Hi-Lite flights
- Compact case
- FREE spare set of XL aluminium shafts
- FREE set of flight protectors



### GOLD MEDAL PHIL TAYLOR

When you're starting in Darts, try my Gold Meda



- Performance engineered
- Colour enhanced
- professional barrelsDeluxe Metallic finish Compact gift case
- Gripper shafts
- Hi-Lite flights
- FREE set of spare XL+ shafts
- FREE set of flight protectors

















- Gripper shafts · Hi-Lite signature flights
- Spare set of flights
- · Set of flight protectors





Colin Osborne



NEW

NEW

**07728** 20g

CORE

CORE

**07768** 21g

**07769** *23g* 

**07770** 25g

**07773** 21g 07774 23g 07775 25g 07776 27g



### **CORE TUNGSTEN**

- 80% Tungsten nickel alloy darts
- Engraved Unicorn hallmark of quality
- · Gripper II shafts
- · Hi-Lite flights

### CORE BRASS

- Entry level 'no-nonsense' Brass darts
- Performance engineered brass barrels
- · Gripper II shafts
- Q flights



**MERCHANT** 

- · Fully sealed packs

**MASS** 

- · Clam or blister packed
- · Only available to special order contact your Unicorn sales office







71600

71602

**71604** 19g







**71608** 24g



**71610** *22g* 



**71612** 21g



**71614** 24g





### PHIL TAYLOR PURIST®

The precise specification of barrels used by Phil Taylor. Supplied as barrels only in a metallic Micro case, Phil Taylor's original Purist features additional grooves to the back of the barrels for extra grip.

From time to time Team Unicorn players experiment with different barrels and set-ups. We actively support their initiative as part of our Research and Development programme and are pleased to make available the very darts that Team Unicorn players have in their tool-kits.

All Phil Taylor Purist darts are nominal 24g, with a Guarantee Certificate of their precise weight.

Guaranteed Weight darts include a certificate guaranteeing the factory weight of each pointed dart barrel +/- 0.1 gram





### Barrels only

- Golden Unicorn Titanium Technology
- Optimises feel and grip
- Reduces slip
- Eliminates surface absorption
- 90% Tungsten Nickel Alloy
- **Guaranteed Weight series**
- Engraved Unicorn hallmark of quality
- Deluxe metallic Micro case

# PURIST® GOLD PHIL TAYLOR 90% TUNGSTEN







10406 24q



**10405** 24g

# PURIST® TUNGSTEN PHIL TAYLOR



- 90% Tungsten Nickel Alloy
- **Guaranteed Weight series**
- · Engraved Unicorn hallmark of quality
- Deluxe metallic Micro case











**07106** 24g

### MICRO CASES

### MICRO 'Palm Size' Case

- Just over 4" (11cm) long but with remarkable capacity
- · Integral fittings securely accommodate barrels, shafts and two sets of flights

### COMPARE THE DIFFERENCE







# STING



**07515** 25g **07516** 27g **07517** 29q



- 90% Tungsten Nickel Alloy
- Engineered contour barrels
- Engraved Unicorn hallmark of quality
- Matched weight series set of 3 barrels within 0.1g
- Gripper shafts
- Metallic flights
- 'Soft feel' Micro case
- FREE set of spare XL aluminium shafts





# **STRIKER**®

**07610** 21g **07611** 23g

07507 26g 07508 28g

**07651** 18g

**07653** 22g

# **07612** *25g* **07613** *27g* **07505** 22g 07506 24g

- 80% Tungsten Nickel Alloy
- Precision engineered barrels
- Engraved Unicorn hallmark of quality
- Matched weight series set of 3 barrels within 0.1g
- Gripper shafts
- Metallic flights
- 'Soft feel' Micro case
- FREE set of spare XL+ shafts





# DUM DUM™ T95™

**DUM DUM** 

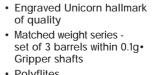


PETER MANLEY SAYS..



- 95% Tungsten Nickel Alloy
- · Front loaded shorter barrels
- · Engraved Unicorn hallmark of quality Matched weight series -
- set of 3 barrels within 0.1g
- · Gripper shafts
- Polyflites
- · Micro case



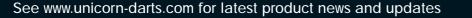


• 80% Tungsten Nickel Alloy



· Micro case









# SOFT TIP RANGE...

featuring either the Eclipse Max case (see Page 4)



or the ultra slim Compact dart case as specified.







• Phil Taylor World Champion grip now available in a variety of barrel shapes

Unicorn Latinum Tungsten technology

• Smooth release soft feel tungsten

· Engraved Unicorn hallmark of quality

 Matched weight barrels • XLTi 100% Titanium shafts with Ozone locking rings

Unicorn Digiflites

Special silver coated show tips

· FREE spare set of Digiflites · FREE flight protectors

• Deluxe Pearlised Eclipse Max case





- Phil Taylor World Champion grip now available in a variety of barrel shapes
- **GOLDEN Unicorn** Titanium technology
- Optimises feel and grip
- Reduces slip
- Eliminates surface absorption 95% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Matched weight barrels
- XLTi 100% Titanium shafts with Ozone locking rings
- Unicorn Digiflites
- · Special gold coated show tips
- FREE spare set of Maestro II aluminium shafts
- FREE spare set of Digiflites
- FREE flight protectors
- Deluxe metallic Compact Case





- Phil Taylor World Champion grip now available in a variety of barrel shapes
- 95% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Matched weight barrels
- XLTi 100% Titanium shafts with Ozone locking rings
- · Unicorn Digiflites
- Special silver coated show tips
- FREE spare set of Gripper shafts
- FREE spare set of Digiflites
- FREE flight protectors













- **GOLDEN Unicorn** Titanium technology
- · Optimises feel and grip, reduces slip
- Eliminates surface absorption
- 80%/90% Tungsten Nickel Alloy
- · Engraved Unicorn hallmark of quality and player signature
- Matched weight barrels
- Fiesta diamond-cut anodised aluminium shafts
- Golden Hi-Lite signature flights
- Special gold coated show tips
- Compact case
- FREE spare set of XL anodised aluminium shafts
- FREE set of flight protectors
- · FREE set of spare tips



**03058** 18g

**03165** 18g

**03166** 20g

**03169** 18g

**03170** 20g

NEW

**03180** 17g

**03181** 19a

**03193** 18g

**03194** *20g* 

# MAESTRO® GOLDEN

**03059** 20a Peter **03068** 18g Kevin Painter's darts **03069** *20g* feature the exclusive Kevin Painter Gripper barrel finish NEW

**03090** 17g **03091** 19g Adrian Lewis NEW

James Wade's darts **03094** 18a feature the exclusive **03095** 20g Gripper barrel finish



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unfeden

 GOLDEN Unicorn Titanium technology

- Optimises feel and grip
- · Reduces slip
- · Eliminates surface absorption
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- · Matched weight barrels
- · Maestro II shafts
- · Maestro signature flights
- · FREE spare set of XL anodised aluminium shafts
- FREE set of flight protectors
- FREE set of spare tips
- · Eclipse Max case (see page 4 FOR DETAILS)







# WORLD CHAMPION LATINUM® TUNGSTEN





- Smooth release soft feel tungsten
- 80/90% Tungsten Nickel alloy Engraved Unicorn hallmark of quality and player signature
- Matched weight barrels
- Maestro professional quality signature Digiflites
- Latinum finish Premium shafts
- Ozone locking rings

**WORLD CHAMPION Series** 

Matched weight barrels

· Free spare set of flights



Special silver coated show tips Free flight protectors

Free set of spare tips

· Eclipse Max case (see page 4 FOR DETAILS)

# WORLD CHAMPION TUNGSTEN

Karate precision-cut anodised aluminium shafts unfearue Hi-Lite signature flights Special silver coated

Compact case

show tips

- FREE spare set of XL aluminium shafts
- FREE set of flight protectors FREE set of spare tips



# MAESTRO® LATINUM® TUNGSTEN



*MAESTRO® TUNGSTEN* 

Kevin Painter's darts

feature the exclusive

Gripper barrel finish

James Wade's darts

feature the exclusive

Gripper barrel finish

NEW

- New Unicorn Latinum tungsten technology
- · Smooth release soft feel tungsten
- 90% Tungsten Nickel Alloy
- · Engraved Unicorn hallmark of quality and player signature
- · Matched weight barrels
- · Maestro professional quality signature Digiflites
- · Latinum finish Premium shafts
- Ozone locking rings
- Special silver coated show tips
- Free flight protectors
- Free spare set of flights
- Free set of spare tips
- Eclipse Max case (see page 4 FOR DETAILS)

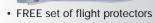


### 90% Tungsten Nickel Alloy · Engraved Unicorn hallmark of

quality and player signature · Matched weight barrels



· Maestro signature flights FREE spare set of XL aluminium shafts



· FREE set of spare tips

· Eclipse Max case (see page 4 FOR DETAILS)







unfeora

mon lewis

wes woods

unicorno

Adrian Lewis

James Wade











- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Matched weight barrels
- Gripper II shafts
- Hi-Lite signature flights
- Eclipse Max case (see page 4 FOR DETAILS)
- Special silver coated show tips
- Spare set of flights
- Spare set of tips
- Set of flight protectors







- Barry Twomlow Legend
- 80% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Matched weight barrels
- Karate precision cut anodised aluminium shafts
- Hi-Lite signature flights
- Compact case
- FREE spare set of XL aluminium shafts
- FREE set of flight protectors
- FREE set of spare tips



SILVER STAR MEDICAL STAR MEDICA STAR MEDICAL STAR MEDICAL STAR MEDICAL STAR MEDICAL STAR MEDICA



- Compact gift case Gripper shafts
- Hi-Lite flights
- FREE set of spare XL anodised aluminium shafts
- FREE set of flight protectors
- · FREE set of spare tips

### SILVER Series -

All models are supplied complete with:

- New metallic finish Compact case
- Spare set of shafts
- · Set of flight protectors
- · FREE set of spare tips





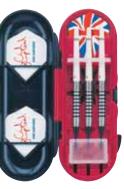
NEW





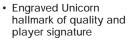


- 90% Tungsten Nickel Alloy
- · Engraved Unicorn hallmark of quality and player signature
- Matched weight barrels
- · Maestro professional quality signature Digiflites
- Gripper II shafts
- Free flight protectors
- · Free spare set of flights
- Free spare set of tips
- Eclipse Max case (see page 4 FOR DETAILS)









TOMONORI TAKEDA

- · Matched weight barrels
- Gripper II shafts
- · Maestro signature flights
- Eclipse Max case (see page 4 FOR DETAILS)
- · Spare set of tips
- · Set of flight protectors





- Maestro professional quality signature Digiflites
- Gripper shafts
- Free flight protectors
- · Free spare set of flights
- Free spare set of tips
- Eclipse Max case (see page 4 FOR DETAILS)





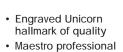








### **STRETCH**<sup>M</sup>



- quality flights
- Gripper shafts
- Free flight protectors
- Free spare set of XL aluminium shafts
- Free spare set of tips
- Pearlised Compact case







- 95% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Matched weight barrels
- Fiesta diamond cut anodised aluminium shafts
- Hi-Lite flights
- Compact case
- FREE spare set of XL aluminium shafts

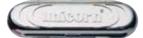


FREE set of spare tips





- 80% Tungsten Nickel Alloy
- Matched weight Precision engineered barrels
- Fiesta diamond cut anodised aluminium shafts
- Hi-Lite flights
- Engraved Unicorn hallmark of quality
- Deluxe silver finish Compact gift case



FREE spare set of XL anodised aluminium shafts

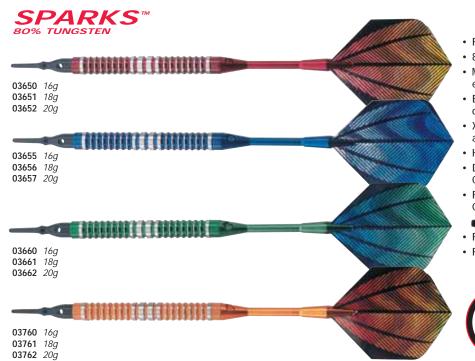


• FREE set of flight protectors

· FREE spare set of tips







- · Fully colour co-ordinated
- 80% Tungsten Nickel Alloy
- Matched weight Precision engineered coloured barrels
- Engraved Unicorn hallmark of quality
- XL anodised
- aluminium shafts
- HI-Lite flights
- Deluxe silver finish Compact gift case
- FREE spare set of Checkout shafts



• FREE set of spare tips











- 80% Tungsten Nickel Alloy
- Precision engineered barrels
- · Matched weight barrels
- XL aluminium shafts
- Hi-Lite flights
- Compact case
- FREE spare set of XL+ shafts
- FREE set of flight protectors
- FREE set of spare tips







- 80% Tungsten Nickel Alloy
- Deep machined Hi-Grip barrels
- Engraved Unicorn hallmark of quality
- Matched weight barrels
- XL aluminium shafts
- Digiflite flights
- Compact case
- FREE spare set of XL+ shafts
- · FREE set of flight protectors
- FREE set of spare tips







- 80% Tungsten Nickel Alloy
- 'Diamond Cut' barrel detailing
- Engraved Unicorn hallmark of quality
- Matched weight series set of 3 barrels within 0.1g
- · Catalyst moulded shafts
- Maestro flights
- Eclipse Max case
- (see page 4 FOR DETAILS)
- Spare set of flights
- Spare set of tips
- Set of flight protectors







- Stainless Steel barrels
- Engraved Unicorn hallmark of quality
- XL aluminium shafts
- Digiflite World Champion flights
- Compact case
- FREE spare set of XL+ shafts









- · Fully colour co-ordinated
- Precision engineered brass barrels
- Hi-Lite flights
- XL aluminium shafts
- · Free flight protectors
- Free spare set of Checkout shafts
- · Free spare set of tips
- Deluxe silver finish compact gift case



# MAESTRO® LATINUM® BRASS



- NEW
  - re-engineered in brass
     Smooth release, soft feel Latinum technology

· Unicorn Maestro barrels

- Soft feel Eclipse Max case
   (See page 4 FOR DETAILS)
- (see page 4 FOR DETAILS)
   Catalyst moulded shafts
- Maestro signature flights
- Spare set of flights
- Spare set of tips
- Set of flight protectors





James Wade

**03948** 17g

**03949** 19g

- Non-slip satin chrome brass darts
- Fiesta diamond-cut anodised aluminium shafts
- Metallic flights
- Compact caseFREE spare set of XL+ shafts
- FREE set of flight protectors
- FREE spare set of tips



unicorn°







- **Unicorn Contenders** barrel shapes re-engineered in brass
- Eclipse Max case (see page 4 FOR DETAILS)
- Gripper shafts
- · Hi-Lite signature flights
- · Spare set of flights
- Spare set of tips
- Set of flight protectors





unicorn



- · Colour enhanced barrels
- XL aluminium shafts
- · Hi-Lite flights
- Compact case
- · FREE spare set of XL+ shafts
- FREE set of flight protectors
- FREE spare set of tips

# CC225 BRASS **03281** *17g* **03286** 16g **03282** 19g



### CORE TUNGSTEN

- 60% Tungsten alloy nickel darts
- Engraved Unicorn hallmark of quality
- Gripper II shafts
- Hi-Lite flights

### **CORE BRASS**

- Entry level 'no-nonsense Brass darts · Performance engineered
- brass barrels • Gripper II shafts
- Q flights



- Only supplied to special order
- · Brass barrels
- · Moulded plastic flights

Available in a range of:

- Flight colours
- Thread sizes
- · Tip specifications
- Weights



### **MASS MERCHANT** RANGE



- · Fully sealed packs
- · Clam or blister packed
- Only available to special order -contact your Unicorn sales office









71702

**71704** 16g







**71708** 17g



**71710** *17g* 



**71712** 18g



**71714** 18g





### MICRO CASES

### MICRO 'Palm Size' Case

- Just over 4" (11cm) long but with remarkable capacity
- Integral fittings securely accommodate barrels, shafts and two sets of flights

### COMPARE THE DIFFERENCE





COMPACT SIZE











- 90% Tungsten Nickel Alloy
- Engineered contour barrels
- Matched weight barrels
- Gripper shafts
- Q flights
- 'Soft feel' Micro case
- FREE spare set of XL aluminium shafts
- FREE spare set of tips





# STRIKER®

**03520** 17g

**03521** 19g



- 80% Tungsten Nickel Alloy
- · Precision engineered barrels
- Matched weight barrels
- Gripper shafts
- Q flights
- 'Soft feel' Micro case
- FREE spare set of XL+ shafts
- FREE spare set of tips











- 80% Tungsten Nickel Alloy
- Engineered contour barrels
- Engraved Unicorn hallmark of quality
- Matched weight barrels
- Gripper shafts Metallic flights
- Micro case
- FREE spare set of XL aluminium shafts
- FREE spare set of tips





### **DUM DUM**<sup>™</sup> T95<sup>™</sup>

95% TUNGSTEN



- 95% Tungsten Nickel Alloy
- Front loaded shorter barrelsMatched weight barrels
- Aluminium shafts
- Aluminium Sna
- Hi-Lite flightsMicro case
- FREE set of spare tips





### **DUM DUM**™ 80% TUNGSTEN



- 80% Tungsten Nickel Alloy
- Front loaded shorter barrels
- Matched weight barrels
- Aluminium shafts
- Hi-Lite flights
- Micro case
- FREE set of spare tips





# UNILAB





### PHIL TAYLOR PURIST®

The precise specification of barrels used by Phil Taylor. Supplied as barrels only in a metallic Micro case, Phil Taylor's original Purist features additional grooves to the back of the barrels for extra grip.

From time to time Team Unicorn players experiment with different barrels and set-ups. We actively support their initiative as part of our Research and Development programme and are pleased to make available the very darts that Team Unicorn players have in their tool-kits.

All Phil Taylor Purist darts are nominal 18g. All up weight will depend upon player configuration of flight and shaft.

Guaranteed Weight darts include a certificate guaranteeing the factory weight of each pointed dart barrel +/- 0.1 gram



# PURIST® GOLD PHIL TAYLOR



### Barrels only

- Golden Unicorn Titanium Technology
- Optimises feel and grip
- Reduces slip
- · Eliminates surface absorption
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark
- Deluxe metallic Micro case



# PURIST® TUNGSTEN PHIL TAYLOR



### Barrels only

- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Deluxe metallic Micro case





# WELCOME TO THE UNILAB!

Research and development is a fundamental part of Unicorn's DNA. Now, for the first time, we're opening up our research facilities to you.

Welcome to The UniLab, the perfect working partnership between Unicorn's nearly 70 years of dart engineering experience and the complex mathematics that govern the actual flight of a dart.

We've teamed up with one of the world's leading individual authorities on flight dynamics to help you optimize your dart set up and improve your averages.

Imagine you were in the market for an aircraft. Would you buy the wings from a jet fighter, the fuselage from a 747 and the engine from a helicopter and expect the whole thing to fly properly? No, of course not – you would buy a complete item confident that the manufacturer had teams of aerodynamicists and engineers who have ensured that every component is optimised to work as part of a unit.

And that's how it should be with darts but, at the point of sale, we can only offer one combination of barrel, flight and shaft. Whilst these components are all tested by our engineers and Team Unicorn, the retail combination may not be perfectly suited

Until now, the task of individually optimising a dart has been down to your trial and error.

The UniLab now puts you in control.

**03594** 19g

Go to www.unicorn-darts.com and click on UniLab. A unique innovation in darts, UniLab uses advanced mathematics to ensure that the Unicorn barrel, shaft and flight are precisely matched to operate as an optimum aerodynamic unit for your particular throwing style, standard and stance.



The UniLab helps eliminate many of the aerodynamic effects that cause inaccuracy.

The maths may be complicated (if you're technically inclined, our experts explain some of the detail in the UniBlog on our website) but the program is simple to use and if you take the advice from The UniLab you will step up to the oche confident that the Power of Science is helping Power your Elbow!

### PROJECT SIGMAT

As a direct result of our UniLab work, we have developed darts designed at the outset with barrel, shaft and flight all mathematically matched to form an optimum aerodynamic unit, specified to give true flight and greater accuracy.







### ADDITIONAL ACCURACY FOR THE BETTER **PLAYER**

- Steel Tip 97% Tungsten Nickel alloy
- · Sigma Pro side load shafts (78653)
- Sigma Pro compact delta flights (68262)
- Eclipse Max case (see page 4 FOR DETAILS)





### FOR THE IMPROVING PLAYER Steel Tip 97% Tungsten Nickel allov

- Sigma One rigid shafts (78654)
- Sigma One enhanced delta flights (68263)
- · Eclipse Max case (see page 4 FOR DETAILS)



### OPTIMISED FOR SOFT TIP BOARDS

- · Soft Tip 97% Tungsten Nickel alloy
- Sigma One side load shafts (78655)
- · Sigma One enhanced delta flights (68263)
- · Eclipse Max case (see page 4 FOR DETAILS)

The UniLab and Sigma darts will be available from October 2007

# UNICORN - THE DARTBOARD COMPANY





- PDC endorsed
- World Champions endorsements
- Designed to maximise averages
- Unicorn high technology wiring design
- · Completely staple-free construction
- · Ultra-slim segmentation system 30% thinner than conventional round wire boards
- Increased target area especially in Doubles and Trebles
- · Ultra high visibility number ring and spider
- Staple-free Bullseye
- · Free 'Checkout Chart'
- Free measuring tape



### ECLIPSE® PRO

There are many dartboards available for the discerning player to choose. There is only one dartboard, the Eclipse Pro from Unicorn, that is chosen year after year by the PDC to be used exclusively in all televised tournaments around the World. The unprecedented professional tournament play that Unicorn Eclipse boards endure provides invaluable feedback to Unicorn's engineers to monitor and continually improve Eclipse construction and performance.

TV cameras are unforgiving and the superlative live performance of Eclipse boards is visible and known to millions of viewers around the World.

The Smart Segments used in all Eclipse family boards use Minimum Metal for Maximum Target, actively improving scoring averages and checkout ratios and minimising bounceouts.

At the 2002 PDC World Matchplay Championship, Phil Taylor - using Unicorn darts on a Unicorn Eclipse dartboard scored the first live televised 9-dart finish and recorded the highest ever TV match average of 112.17.



At the highest level of the professional sport of darts, Unicorn Eclipse boards give you that vital edge to maximise scores in an ultra-low bounceout environment. Players and surveys around the World consistently rate the Unicorn Eclipse Pro as the finest board available from any manufacturer, bar none.

### **ECLIPSE®** PRO TRAINER

The Unicorn Eclipse Pro Trainer board. As used by Team Unicorn Members, the Eclipse Pro Trainer features ultra-slim doubles and trebles some 40% narrower than the Eclipse Pro match board. Ultra slim targets step up a player's game in practise, requiring astonishing accuracy, consistency and control. Eclipse Pro Trainer also features a new Micro Bull for training torture.





Dedicated practise board with





# UNICORN - THE DARTBOARD COMPANY



### RADIUS™ DARTBOARD

- Long life Tournament quality bristle board
- PDC endorsed
- Endorsed by Unicorn's Maestros
- Integrated spider construction
- Double pyramid radial wires help to hold the spider securely in place
- Ellipse section circumferential wires increase playing area and eliminate twisting
- · Staple free Bullseye
- FREE checkout chart
- FREE measuring tape



### STRIKER® DARTBOARD

- Competition quality bristle board
- PDC endorsed
- World Champions endorsements
- SuperSlim<sup>™</sup> wire fasteners to increase playing area
- Staple-free Bullseye
- · Free 'Checkout Chart'
- Free measuring tape



# unicorn High quality round wire construction







### XL 18" DARTBOARD

- Top quality coiled paper dartboard
- Double sided
- Size 18" x 1" • Complete with 2 sets of darts

79081 6 boards per master carto

### XL 15" DARTBOARD

• As above but board size 15" x 1/2"

79084 6 boards per master carton

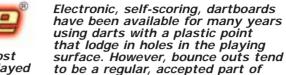
Purists recognize that the most satisfying game of darts is played on a traditional bristle dartboard. With boards of Eclipse construction, bounce outs are minimized and players can work on maximising



# ELECTRONIC DARTBOARD

- Suitable for up to 8 players
- 38 games with 272 variations
- 5 LED automatic scoring displays • 4 "XO" LED cricket scoring displays
- · Includes 6 metal darts
- AC adaptor included

**79660** 2 boards per master carton



the game.

Unicorn introduce eBristle dartboards, the latest generation of electronic bristle boards



# ELECTRONIC DARTBOARD

- Suitable for up to 8 players
- 32 games with 256 variations LCD automatic scoring display
- · Includes 6 steel tip darts
- · Requires 3 AA batteries (not included)

**79650** 3 boards per master carton

featuring the advantage of a bristle rich playing surface with the fun and convenience of auto scoring. Now, you no longer need alternate sets of steel and soft tip darts, with a Unicorn eBristle board, enjoy the look and feel of a bristle board and the consistency of using your regular darts of choice.



# ELECTRONIC SOFT TIP DARTBOARD

- · Suitable for up to 8 players
- 25 games with 176 variations
- LCD automatic scoring display
- · Includes 6 soft tip darts
- Requires 3 AA batteries (not included)

79511 6 boards per master carton



### CERTIFICATION STEEL TIP **ELECTRONIC DARTS CENTRE**

- · Electronic bristle board and wooden cabinet
- · Suitable for up to 8 players
- · 38 games with 272 variations
- 5 LED automatic scoring displays
- 4 "XO" LED cricket scoring displays
- Includes 6 metal darts

AC adaptor included

79670 1 board per master carton



### ELECTRONIC SOFT TIP DARTS CENTRE



- · Plastic board and cabinet set
- · Suitable for up to 8 players
- 32 games with 256 variations
- · LCD automatic scoring display
- Includes 6 soft tip darts and 12 tips
- Requires 3 AA batteries (not included)

(This range is only available to special order - contact your Unicorn sales office)

# HOME DART CENTRES

# CABINETS



### STRIKER® HOME DARTS CENTRE

- Wooden cabinet with shaped doors
- · Wipe-clean whiteboards on door inners for scoring
- Striker bristle dartboard with SuperSlim<sup>™</sup> wire fasteners and staple-free Bullseye
- Complete with 2 sets of darts
- Free marker pen and wiper
- Checkout Chart



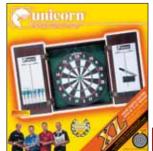




Colour of veneer may vary

### 15" HOME DARTS CENTRE

- · Compact Wooden Cabinet
- · Wipe clean whiteboards on door inners for scoring
- · Free marker pen and wiper
- · XL paper coiled dartboard
- · Complete with 2 sets of darts





- · Compact Wooden Cabinet
- Free marker pen and wiper
- XL paper coiled dartboard



### XL 18" HOME DARTS CENTRE

- · Wipe clean whiteboards on door inners for scoring
- · Complete with 2 sets of darts

TEKNIK™ PLUS CABINET

Unique adjustable fixing system

6099 3 Cabinets per master carto

DARTBOARD WALL CLAMP · Robust spring-loaded clamp securely

· Fixing kit and full instructions supplied

· Allows board to be rotated as required

· Ideal for use in conjunction with the

Unicorn Dartboard Surround

holds a bristle dartboard

Wall mounted

 Walnut woodgrain effect cabinet finish Built-in Electronic Calculator in scoring panel

Stylish aluminium frame

· Budget home cabinet Classic compact size

• Fits 18" bristle or paper boards from 3/4" to 1 1/2" thick

Includes Checkout Chart, OcheMate, Pen and Wiper

· Accommodates full size bristle dartboard



ORIGINAL CABINET



Colour of veneer may vary

### TEKNIK™ CABINET

- · Tough, stylish aluminium frame
- · Unique adjustable fixing system
- Fits 18" bristle or paper boards from 3/4" to 1 1/2" thick
- · Includes Checkout Chart and oche

Dartboard & Darts not included



### **WORLD CHAMPIONS** DARTBOARD CABINET

- · Printed double doors with MIB Players image
- · Compact size
- · Accommodates full size bristle dartboard

cabinets per master carton



### DARTBOARD SURROUNDS

- Injection moulded plastic protection ring
- · High density material holds dart points securely
- Virtually eliminates the risk of 'bounceouts' from near misses
- Protects surrounding area from accidental surface marks and damage
- Clamps around a standard bristle dartboard with no fixings required Dartboard not included

### DARTBOARD SURROUNDS

79370	gold	79375	blue
79371	silver	79376	white
79372	orange	79377	yellow
79373	black	79378	green
79374	red Master p	oack of 5 one	e colour
	79371 79372 79373	79371 silver 79372 orange 79373 black	79371       silver       79376         79372       orange       79377         79373       black       79378







# HOMER SIGNATURE DART BRASS STEEL TIP & SOFT TIP



- branding and character
- SlikStik + shafts
- Simpsons flights
- Homer X Pack case
- Free set of spare XL shafts

















- Opens flat for convenience with 3 sided zip closure
- Engraved with Simpsons branding and character



### THE SIMPSONS PAPER DARTBOARD SET

- Complete with 2 sets of darts
- Simpsons Dart Game on the reverse
- Full colour Simpsons display box







Reverse

# SIMESONS NEW

# THE SIMPSONS HOME DARTS CENTRE

- Wooden dartboard cabinet with printed double doors with Homer character design
- Simpsons paper dartboard with Simpsons dart game on reverse
- Complete with 2 sets of brass darts with Simpsons flights
- Marker pen & wiper
- Best ways to finish poster

### 46100 2 cabinets per master carton





# THE SIMPSONS MAGNETIC DART GAME

- Complete with 2 sets of flat-nosed magnetic darts with Simpsons flights
- Simpsons Dart Game on the reverse
- Wall hanging
- Full colour Simpsons display box

19083 6 sets per master carton





68010

68015

Krusty/Who do you love?

Are you ready to get Duffed?

We'll be at Moe's Tavern







68011 Beer/True love

77641

77678

Stupid eh?





Homer/Will work for Duff



Danger Man at work

68256 Powered by Duff

77774 Trying is the first step..



68003

68008

Homer/Doh!

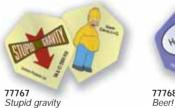


Homer/Homer Certimafied











I'll be good sometimes

68004

68009

68014

hard to do...

Hippie/Looking for Love

Homer/If something's too

Homer/I may not always be right... Bart/Eagle





Is Mr Freely there?



# **MAESTRO**®

77773 Facts are meaningless

- · New thicker gauge material ultra strong
- · Increasingly used by professionals







**77775** Bartman







Happy Fathers Day

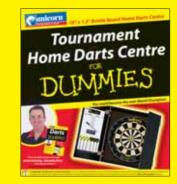
# Darts FOR JUNANTES



# 18" TOURNAMENT BRISTLE HOME DARTS CENTRE

- Tournament quality bristle dartboard
- Wooden dartboard cabinet complete with fittings
- Complete with 2 sets of brass finish darts with "For Dummies" flights
- Marker pen & wiper
- "For Dummies" ways to finish poster
- Self adhesive Oche and OcheMate
- "Darts For Dummies" guide to the game

46086 2 cabinets per master carton



Darts For Dummies by Unicorn dart products are not available worldwide. Contact Unicorn Customer Services assist@unicorngroup.com to register interest and for up to date territory availability.

Products labelled 'New' are a visual representation and subject to final licence approval - product availability will be confirmed in due course.

New and exclusive to Unicorn a fun introduction to the game of Darts. Both models come complete with 'Dummies' mini handbook explaining various alternative games, scoring and basic techniques.



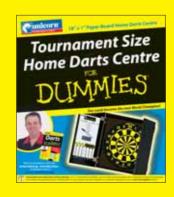


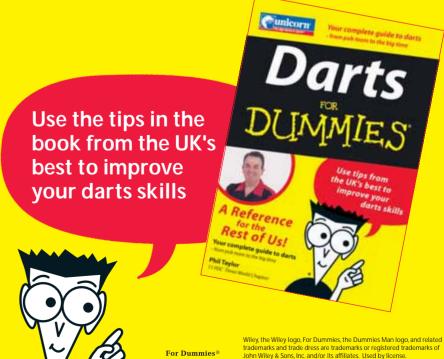
# NEW

# 18" TOURNAMENT SIZE PAPER HOME DARTS CENTRE

- Tournament size double sided paper dartboard
- Wooden dartboard cabinet complete with fittings
  Complete with 2 sets of brass finish darts with
- "For Dummies" flights
   Marker pen & wiper
- "For Dummies" ways to finish poster
- Self adhesive Oche and OcheMate
- "Darts For Dummies" guide to the game

46088 2 cabinets per master carton





For Dummies®
Branded Imprint of

WILEY

WILEY

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# **FLIGHTS**

- Refer to sumbols
- Quote item number



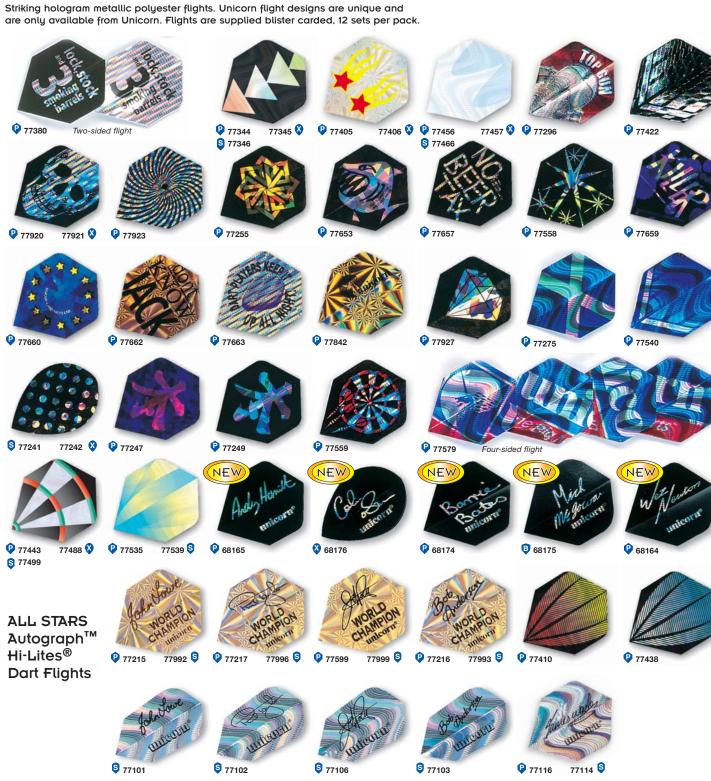








### HI-LITES®



### **PEARLESCENT**





See www.unicorn-darts.com for latest product news and updates

















**§** 77940



X 77828 Four-sided flight

**3** 77904

**3** 77959

P 77777 Four-sided flight

# **FLIGHTS**

- Refer to sumbols
- Select shape
- Quote item number













New print technology for photo-realistic images

68128 🕸

77766

8213

68027

68034

POUND !

68119

68120 🕸



































- 25% thicker than standard and more rigid,
- Ultra strong and very durable
- Another Unicorn innovation that's being used increasingly by professional players.











**₿** 68247 68248 🔇 68270 1 flight 2 different faces



68144



68118 🔇







68145 🕸



B 68117



**9** 68150

**B** 68199



68200 S

68151 🛭 1 flight 2 different faces

68197 🕃



1 flight 2 different faces





1 flight 2 different faces

**9** 68154

68155 🔇







68110







**9** 68043





















# **FLIGHTS**















Nylon textured flights Super tough and extra durable





































Super-wave ribbed metallic flights Better flight stability, improved aerodynamic drag













### **POLYFLITE® Metallic Dart Flights**



77494 77496





**§** 77378



S 77390



















Top quality, best value one piece polyester flights in choice of shapes

























1 flight 2 different faces

68239



**68242** 



68243



68250 🔇 😲 68260

**68249** 

68244





































**P** 68264

# **SHAFTS**





# 74431 74432 74435 74436 74437 74441 74442 74445 74446 74447 74121 74123 74129

### Lock shaft to **FIESTA®** barrel using dart point Diamond cut Do not anodised aluminium alloy shaft 78312 78313 78314 78315 78316 78317 SMALL 78311

74187









**WORLD CHAMPION™** 

• Spiral diamond cut anodised

aluminium alloy shaft



















• 100% Titanium Ultra strong Virtually unbreakable





















NEW







**MICRO** 

Super-short

aluminium shafts

anodised

**CHECKOLIT®** 









**OZONES** 

Shaft locking

rings (Black)

### ALI 360" • Aluminium dart shafts with

- fully rotating tops • Longer slots give greater
- flight engagement













# ACCESSORIES

# WALLETS & CASES

**MIDI WALLET** 

• Versatile and secure storage • Holds darts fully loaded

a full range of accessories

• New compact version of the best selling Maxi Case

Specially designed compartments for flights and





### **POINTMATE<sup>TM</sup>**

- Handy pocket-size container
- Twist open dispenser action
- Holds approximately 150 tips
- Removable lid for easy refilling
- Supplied with 50 tips

76112 Blister packed 12 per pack



### JIFFY® DART **SHARPENER** • The original abrasive

- sharpening stone • Best quality vitrified silicon carbide
- Double ended for twice the life

76002 Blister packed 12 per pack





**78223** 12 sets per pack

### **FLIGHTMATE**

- Neatly stores new or used flights
- Protects them against damage
- Holds up to 12 flights

76120 12 FlightMates per pack





CHECKOUT® POCKET CARD

• Best ways to finish • Double sided

Size 21/4" x 41/8" approx. (57mm x 105mr

handy rubberised keyring

76005 Blister packed 12 per pack

NEW

**KEYRING** Jiffu dart sharpener in

### **GOLDEN MATCH®**

- The smallest darts in the world
- Pure 24 carat gold plated barrels

**'5500** 12 sets per pack

### • Clips over the top of the dart flight

• Protects flights from damage by following darts

# FLIGHT PROTECTORS

8222 8 protectors per card

### **CHECKOUT®** SOFT TIPS

Available from stock in the following assortments

- Blister of 12 black only 79027
- Value blister of 50 assorted red/black 79023
- Canister of 200 assorted red/black 79030
- Bulk pack of 1,000 black only 40061









### **CONVERTA SPARE POINTS**

- Converts soft tip darts to steel tip in seconds
- Lengths short 7/8" & long 1 1/8"
- Points rotate allowing following darts to deflect

78589 - Short Red 78590 - Short Black 78593 - Long Red 78594 – Long Black Sets of 3 packed in dozen



### **SPARE** SOFT TIPS

To special order only, spare tips are also available in these pack formats and in the following shape and colour options:







### **MAXI WALLET**

- Compact size disguises huge and versatile storage capacity
- Convenient 3 sided zip fastening allows fold flat opening for easy access • 14 accessory pockets for spare
- shafts, flights and sundries
- Velcro fastening inner pouch
- Elasticated dart carrier • Holds a set of darts
- fully loaded
- Velcro belt loop

46056 John Part

### **WORLD CHAMPION** DART CASE SET

• Includes World Champion dark case, spare Digiflites, shafts and Jiffy dart sharpener



**16076** 3 sets per master carton

### **KEY WALLET**

- High capacity fold-out design
- · Pockets for darts
- Multiple accessory pockets



Darts and accessories not included



FLIP TOP WALLET

• Stylish and convenient

• Pockets for darts, flights

and shafts

### Darts and accessories not included

### MAESTRO® DARTS NEW TUNE-UP KIT

• Contains Checkout Card, 8 sets of flights, 6 SlikStik shafts, 9 Gripper II shafts, 6 XL shafts, 48 Ozones locking rings, 48 flight protectors and Jiffy dart sharpener





### MAESTRO® WALLET (NEW)

- Big capacity folding wallet with velcro closure
- Contains 6 flight protectors, 2 sets of XL aluminium shafts, 1 set of XL shafts and Jiffy
- Complete with unique removable Unicorn pocket Dart Caddy

### WOODEN DART CASE • Made from selected

- hardwoods • Traditional crushproof
- design • Holds darts with flights
- assembled Polyurethane finish





# **BOARD ACCESSORIES**

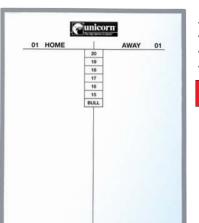
# DART SHIRTS











# **SCOREBOARD** (NEW)

- Extra large wipe clean scoreboard
- Size 470 x 500mm (18<sup>1</sup>/<sub>2</sub> x 19<sup>1</sup>/<sub>2</sub> approx)
- Complete with Marker Pen



DARTMATE

### **DARTMATE**

- A new improved version of the original Free Standing Board & Cabinet • Used by most of the world's best known
- players • Holds the board at the regulation height
- Fully portable folds down into 2 easily
- carried packs
- Can be used anywhere
- Ideal for exhibitions or practice
- Complete with full instructions
- Includes Eclipse Pro tournament bristle dartboard
- Includes OcheMate



85139
Master pack of 1 (comprises 2 cartons)

## **OCHE**

• Self adhesive oche







### **OCHEMATE**

- At last, a simple and foolproof way to set up a dartboard ready for tournament play
- Incorporates a unique measure for the diagona from the Oche to the centre Bullseye
- Also measures both vertical and horizontal dimensions
- Complete with easy to follow instructions



### **UNICORN DART SHIRTS**

- As worn by all 'Team Unicorn' players
- Colours White/Black, Black/Blue Blue/White, Black/Red & Plain Black
- JUNIOR S/M/L Black only MENS S/M/L/XL/XXL/XXXL/XXXXL
- 100% Polyester easy care fabric

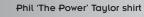




### PHIL 'THE POWER' TAYLOR SHIRT

- Fully embroidered as worn by Phil Taylor
- Colour Black/Red
- Sizes S/M/L/XL/XXL/XXXL
- 100% Polyester easy care fabric







of Phil Taylor's



White/Black



Blue/White



Black/Blue



Black



SIZE CHART									
Size S Jun M Jun L Jun	Phil Taylor	White/Black	Black/Blue	Blue/White	Black/Red	Plain Black 800JBKS 800JBKM 800JBKL			
S M L	800RS/PT 800RM/PT 800RL/PT	800WBS 800WBM 800WBL	800BS 800BM 800BL	800WS 800WM 800WL	800RS 800RM 800RL	800BKS 800BKM 800BKL			
XL XXL XXXL XXXXL	800RXL/PT 800RXXL/PT 800RXXXL/PT	800WBXL 800WBXXL 800WBXXXL 800WBXXXXL	800BXL 800BXXL 800BXXXL 800BXXXXL	800WXL 800WXXL 800WXXXL 800WXXXXL	800RXL 800RXXL 800RXXXL 800RXXXXL	800BKXL 800BKXXL 800BKXXXL 800BKXXXXL			

# IN-STORE DISPLAY



unicorn

### MEN IN WHITE MEN IN BLUE



86167 M.I.W World Champions



86028 M.I.B World



86033 Phil Taylor



86034 John Part



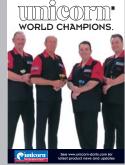
86035 John Lowe



86036 Bob Anderson

NEW CONTENDERS

### **WORLD CHAMPIONS**



86168 World Champions 86169 Phil Taylor







86171 John Lowe



86172 Bob Anderson



# MAESTROS (NEW)



86252 Black Shirts



86253 Maestro Group



86254 James Wade



86255 Peter Manley



86256 Kevin Painter



86257 Adrian Lewis

# CONTENDERS GANGLAND (NEW)



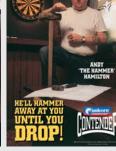
86244 Contenders Gang 86245 Colin Osborne



86246 Wez Newton



86247 Mick McGowan



86248 Andy Hamilton



### Free Standing or Wall Mounted, FRED optimises the effective use of your dart display area.

- FRED Modules are specifically designed for the Unicorn range to maximise the use of space
- FRED Fittings seamlessly integrate with the majority of in-store systems

FRED MODULES Full Width 750mm Half Width 375mm



FRED Slat Wall Header Board Full Width



85110 FRED 10 Hook Accessory





### 85124

- FRED Floor Standing Lockable Display Cabinet
- Will hold a comprehensive range of darts and accessories in all Unicorn packaging formats
- Accommodates up to 6 dartboards
- Supplied complete with 42 hanging hooks
- Lockable perspex door Width 680mm Height (inc. headerboard) 2050mm Depth 500mm









86018 Window/Shelf Sticker

**p**unicorn





85127 FRED Wall Fitting Width 380mm Depth 144mm Height 850mm



63

85128 FRED Wall Stand with Simpsons Header

### **WAYS TO FINISH**



86003 World Champion Ways To Finish

85133

Pack of 10 spare hooks

for 85124 cabinet