

THE BOOK OF DARTS











TO OUR CUSTOMERS....

Our aim is to make trading with Unicorn easy

We try very hard to have an appreciation of our customers' problems and to have a minimum

We feel the stating of our policies will make it easier and more profitable for our customers to deal

1. WARNING

DARTS IS AN ADULT SPORT. IT IS DANGEROUS FOR CHILDREN TO PLAY WITHOUT SUPERVISION. WE RECOMMEND THAT A DEALER SHOULD EXERCISE DISCRETION WHERE ANY SALE MIGHT RESULT IN CHILDREN PLAYING WITHOUT ADULT SUPERVISION

2. DISTRIBUTION

We are geared to supply goods to accredited retailers only and thus cannot give satisfaction to clubs or individuals, whom we refer to local dealers, anxious and ready to provide a prompt and complete service

3. SPECIFICATIONS

catalogue is truthful and accurate. All weights and sizes are approximate and for guidance and comparison only. Should and comparison only. Should circumstances arising subsequent to publication render as unavoidable some changes in production, Unicorn Products Limited reserves absolute discretion to make these or any other changes they deem necessary without notice or obligation

4. PRODUCT IMPROVEMENT

4. PRODUCT IMPROVEMENT
Continuous research and
development will bring about
changes in design, material and
arrangement of our products
during the life of this catalogue.
We shall pass to our customers such
benefits or improvements as they
occur by delivering the latest version
of any product. Such improvements
or modifications as may be or modifications as may be introduced do not place us under any obligation to make similar changes in articles sold before the date of introduction

5. STANDARD PACKS

Many of the items in this catalogue are prepacked in convenient size standard packs. The standard pack We have taken every care to ensure that the information detailed in this and ordering, economy in production has been selected for ease of stocking

and to ensure safe transit of the contents. For these reasons we cannot split standard packs and where orders call for other than standard packs we shall adjust the order to the

6. GUARANTEE

It is our aim to ensure the complete satisfaction of our customers and in case of a genuine complaint as to the quality of our goods, we shall be anxious to rectify any fault of our own free will and at our discretion only

7. IMITATIONS

7. IMILATIONS
The design, construction and trade names of most of our products are protected by patents, design registrations, trade marks, copyrights and/or pending applications and rigorous action will be taken against all infringers to protect both dealer and users from imitation

8. ACCEPTANCE OF ORDER

understanding that our Conditions of Sale as stated in our current price list form the basis of the Contract of Sale entered into by the placing and acceptance of such orders



Unicorn Products Limited
Telephone: 0115 985 3500
Fax: 0115 985 3501 Email:

assist@unicorngroup.com
Web: www.unicorn-darts.com

All returned goods must be sent to GM Operations Centre Trent Lane, Colwick, Nottingham NG2 4DS

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Catalogue designed by TGV, London 280815000 #85012





THE EYES HAVE IT!

It takes incredible **FOCUS** to succeed at the highest level of Professional Darts. Behind the shades of all 4 Unicorn World Champions lie the unblinking, all seeing shark-like dead-eyes of absolute concentration and total focus required to lift the coveted trophy.

Just ask John Part, 2008 and 3 Times Champion of The World.

And now we deliver to you an unprecedented level of Focus to guide you through UNICORN 2009, the finest darts range ever assembled by any Company anywhere in the World.

Engineering. Innovation. Design. Clarity of Purpose.

All masterfully crafted to cover your every darting need.

Fancy a shot at the title? Focus on AUTHENTIC (pages 4-11, 24-31), the exclusive choice of Team Unicorn

Your Hero with a twist? Focus on \$16NATURE (pages 12-15, 32-35) for Team Unicorn trickle down technology

Cutting edge Alpha darter? Focus on SPECIALIST (pages 16-19, 36-38) for feature rich unique innovation

Just the job! Focus on CORE (pages 20-22, 39-41) for no nonsense naked engineering

License to Thrill? Focus on LICENSED (pages 49-57) for Enigmatic Variations

Unicorn 2009. Read, learn and inwardly digest. And when the readings finished, Focus on Team Unicorn on television. The Unicorn TV footprint generates in excess of 4,500 hours of Unicorn branding, exposed globally on TV more than any other brand.

Unicorn has been The Big Name in Darts for over 70 years. Join us for success, let us show you why we are

> UNICORN.WORLD CHAMPIONS. 20 TIMES.

> > www.unicorn-darts.com



LISTENING. THINKING. LEARNING. WINNING.

The relentless, indomitable, unstoppable drive for improvement that makes us UNICORN.WORLD CHAMPIONS. 20 TIMES.

www.unicorn-darts.com









PHASE 1 **WORLD CHAMPION**







- Available in either Golden Unicorn Titanium or Natural Tungsten finish
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Aluminium shafts
- Signature flights
- Guaranteed Weight seri
- 8 flight protectors
- Eclipse Max case

Barrels onlu

 Available in either Golden Unicorn Titanium

Engraved Unicorn

hallmark of avalitu

or Natural Tungsten finish

• 90% Tungsten Nickel Alloy

• Guaranteed Weight series

Deluxe metallic Micro case



PHASE 2 **PURIST**

10405 24g

07105 24q

10428 24g



PHIL TAYLOR SAYS...

PHASE 3 PURIST® CURVE



Barrels only

- Available in either Golden Unicorn Titanium or Natural Tungsten finish
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- · Guaranteed Weight series
- Deluxe metallic Micro case



PHASE 4 SIGMA PRO 970

10903 25a

10942 26a



- 97% Tungsten Nickel alloy · Guaranteed Weight serie
- Sigma Pro side load
- shafts (fitted) (78653) Siama One rigid shafts
- (spare set) (78654) 6 Sigma Pro compact
- delta flights (68262) • 6 Siama One enhanced
- delta fliahts (68263) • Sigma Midi wallet



PHASE 5 NEW







These Phil 'The Power' Taylor flights are also available in Plus and Xtra shapes Plus: White (68357) Green (68359) Xtra: White (68358) Green (68360)

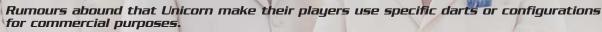
- · Available in either Golden Unicorn Titanium or Natural Tungsten finish
- 95% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- · Guaranteed Weight series
- Phase 5 side loading shafts on Titanium base Gold (78664) Natural (78665) Phil 'The Power' Taulor
- Phase 5 professional flights White (68354) Green (68355)
- Phase 5 Midi wallet







AUTHENTIC



When joining Team Unicorn, we work with all players from Generation 180 to World Champion to produce the dart that works for the player. We are motivated by success and strive to give the player whatever equipment improves their game in the deeply competitive environment of 21st Century Professional darts. AUTHENTIC darts only come to market when the player is happy that we have met or exceeded their demands.

The Unicorn AUTHENTIC range brings together for the first time the actual, precise, genuine barrels that Team Unicorn players use. We never fail to be fascinated by player feedback, producing the AUTHENTIC range which demonstrates such a wide variety of grips, shapes and balances.

(Please note that Team Unicorn dart development is a continuous process. The barrels illustrated are those in use by our players at the time of preparation of this Book of Darts.)

WORLD

CHAMPION

WORLD CHAMPION



- GOLDEN Unicorn Titanium technology
- Optimises feel and arip
- Reduces slip
- Eliminates surface absorption
- 90% Tungsten Nickel Alloy **Engraved Unicorn** hallmark of quality and player signature
- Golden Hi-Lite signature flights
- **Guaranteed Weight series**
- 8 flight protectors
- Eclipse Max case

PHIL TAYLOR SAYS..



WORLD CHAMPION GOLDEN

unicorn

WORLD CHAMPION LATINUM® TUNGSTEN



- Unicorn Latinum tungsten technology
- Smooth release soft feel tungsten
- 90% Tungsten Nickel Alloy Engraved Unicorn
- hallmark of avalitu and player signature
- Guaranteed Weight series
- Maestro professional quality signature Digiflites
- Latinum finish Premium shafts
- Ozone locking rings • 8 flight protectors
- Eclipse Max case





WORLD CHAMPION TUNGSTEN

Bob Anderson



- WORLD CHAMPION Series
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Aluminium shafts
- World Champion sianature fliahts
- **Guaranteed Weight**
- · 8 flight protectors
- Eclipse Max case



WORLD



10832 20g Used by Bob Anderson

10833 22g

10834 24g

10491 *21g* **10492** *23g*







- **Barry Twomlow** News Of The World Champion "The Man Who Taught The World To Play Darts'
- Barry Twomlow Legend
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Aluminium shafts
- Hi-Lite signature flights
 - Guaranteed Weight
 - · 8 flight protectors
 - Eclipse Max case



AUTHENTIC TIP

- GOLDEN Unicorn Titanium technology
- Optimises feel and grip
- Reduces slip
- Eliminates surface absorption
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Aluminium shafts
- Maestro signature flights
- Guaranteed Weight series
- 8 flight protectors
- Eclipse Max case





MAESTRO® LATINUM® TUNGSTEN



- Smooth release soft feel tungsten
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Guaranteed Weight series
- Maestro professional quality signature Digiflites
- Latinum finish Premium shafts
- Ozone locking rings
- 8 flight protectorsEclipse Max case









MAESTRO®

NEW









NEW KIDS ON THE OCHE

Say Hello! To Team Unicorn's latest category for younger, aspiring World Champions of tomorrow. Generation 180 is for smarter darters who have taken to darts early in their lives. Unicorn actively look to work with younger players and those who encourage them. See www.unicorn-darts.com for full player biographies

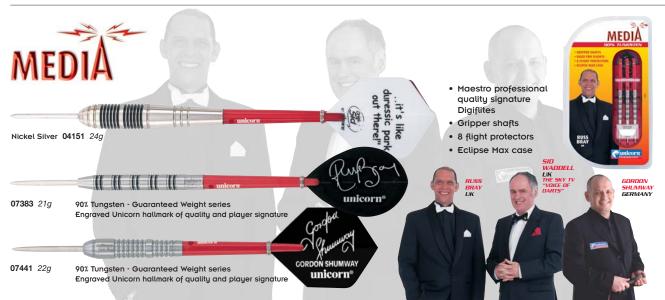
- **Engraved Unicorn** hallmark of quality and player signature
- Gripper II shafts
- Signature flights

wunicorn[®]

- 8 flight protectors
- Eclipse Max



Unicorn is proud to be a partner of the Andover. Ashford and London Darts Academies.



Continuous involvement with product development is a two way street between Unicorn's Research & Development Labs & Team Unicorn.

New for 2009, the SIGNATURE range takes the technology, features and design cues from the AUTHENTIC range to produce a comprehensive range of Team Unicorn approved darts.

World Class endorsement, Unicorn engineering, the SIGNATURE range provides unrivalled player appeal across a broad range of materials and configurations.



- Phil Taylor World Champion grip now available in a variety of barrel shapes
- Golden Unicorn Titanium Technology
- Optimises feel and grip
- Reduces slip
- Eliminates surface absorption
- 95% Tungsten Nickel Alloy
- Guaranteed Weight series
- Guaranteed weight laser engraved



- XLTi 100% Titanium shafts with Ozone locking rings
- Unicorn Digiflites
- 8 flight protectors
- Eclipse Max case







HERO® LATINUM® TUNGSTEN



- Phil Taylor World Champion grip now available in a variety of barrel shapes
- 95% Tungsten Nickel Alloy
- Unicorn Latinum Tungsten technology
- Smooth release soft feel tungsten
- 95% Tungsten Nickel Alloy
- Guaranteed Weight series
- Guaranteed weight laser engraved



- XLTi 100% Titanium shafts with Ozone locking rings
- Unicorn Digiflites
- 8 flight protectors
- Eclipse Max Case



JOHN PART SAYS..

HERO® TUNGSTEN



- Phil Taylor World Champion grip now available in a variety of barrel shapes
- 95% Tungsten Nickel Alloy
- Guaranteed Weight series
- Guaranteed weight laser engraved



- XLTi 100% Titanium shafts with Ozone locking rings Unicorn Digiflites
- 8 flight protectors
- Eclipse Max Case





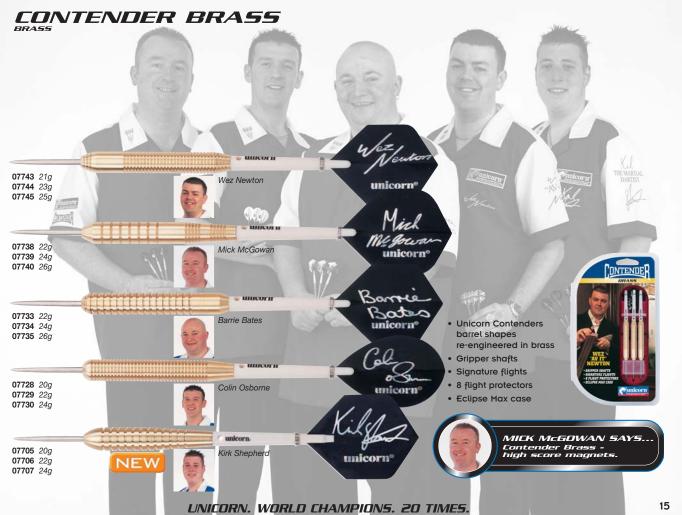






MAESTRO® LATINUM® BRASS





SPECIALIST

We never stop listening, learning, thinking, winning. Engineering is Unicorn's DNA and Unicorn have been the first to market the majority of innovations in darts technology

The SPECIALIST range is your glimpse directly into the UniLab. Here we bring cutting edge concepts to your skilled hands for your trial and approval.

Each dart in the SPECIALIST range earns it's place with different, unique, performance enhancing features.

Sigma"

sigma

Using the principles of UniLab, the Sigma range of darts has been designed from the outset with barrel, shaft and flight all mathematically matched to form an optimum aerodunamic unit. specified to give true flight and greater accuracu.

All Sigma darts are laser engraved with unique serial numbers and their precise weight.

Read more about Unicorn and register your Sigma darts at www.unicorn-darts.com

ADDITIONAL ACCURACY FOR THE BETTER PLAYER

- Steel Tip 97% Tungsten Nickel alloy
- Sigma Pro side load shafts (fitted) (78653)
- Sigma One rigid shafts (spare set) (78654)
- 6 Sigma Pro compact delta flights (68262)
- 6 Sigma One enhanced delta flights (68263)
- Siama Midi wallet

FOR THE IMPROVING PLAYER

- Steel Tip 97% Tungsten Nickel allou
- Sigma One rigid shafts (78654)
- 6 Sigma One enhanced delta flights (68263)
- Sigma Midi wallet

OPTIMISED FOR SOFT TIP BOARDS

- Soft Tip 97% Tungsten Nickel alloy
- Sigma One rigid shafts (78654)
- 6 Sigma One enhanced delta flights (68263)
- Fitted with Sigma One tips (79026 50 up)
- Sigma Midi wallet

ADDITIONAL ACCURACY FOR THE BETTER PLAYER

- Steel Tip 95% Tungsten Nickel alloy
- Sigma Pro side load shafts (fitted) (78653)
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- Siama Midi wallet

FOR THE IMPROVING PLAYER

- Steel Tip 95% Tungsten Nickel alloy
- Sigma One rigid shafts (78654) • 6 Sigma One enhanced delta flights (68263)
- Sigma Midi wallet

OPTIMISED FOR SOFT TIP BOARDS

- Soft Tip 95% Tungsten Nickel alloy
- Siama One rigid shafts (78654)
- 6 Sigma One enhanced delta flights (68263)
- Fitted with Sigma One tips (79026 50 up)
- Sigma Midi wallet



NEW

NEW





JOHN PART SAYS..

Sigma from Unicorn - It all adds up

SIGMA™ PRO 970

SIGMA™ ONE 970

SIGMA™ ONE 970 soft

SIGMA™ PRO 950

10902 230

10903 250

10907 21g

10908 230 10909 25g

03594 19g

SIGMA™ ONE 950 soft **03595** 18a





- 80% Tungsten Nickel Alloy
- Deep machined Hi-Grip barrels
- Engraved Unicorn hallmark of quality
- Matched Weight series set of 3 barrels within 0.1a
- Aluminium shafts
- Digiflite flights
- · 8 flight protectors Compact case





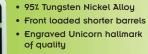


DUM DUM™ T95™



DUM DUM"

SPARKS"

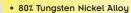


- Matched weight series set of 3 barrels within 0.1g
- Gripper shafts · Core flights
- Micro case









- Front loaded shorter barrels
- **Engraved Unicorn hallmark** of quality
- Matched weight series set of 3 barrels within 0.1g
- Gripper shafts Core flights
- Micro case







Fully Colour co-ordinated

- 80% Tungsten Nickel Alloy
- Precision engineered coloured barrels
- Matched weight series set of 3 barrels within 0.1g Aluminium shafts
- Hi-Lite flights
- Engraved Unicorn hallmark of quality
- 8 flight protectors
- Metallic finish Compact case





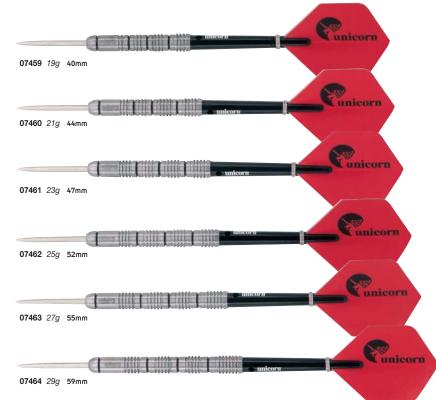


- Fully colour co-ordinated Precision engineered brass barrels
- **Aluminium** shafts
- Hi-Lite flights
- 8 flight protectors
- Metallic finish Compact case





STRETCH





- 95% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- · Matched weight series set of 3 barrels within 0.1a
- Gripper shafts
- Maestro professional quality flights
- 8 flight protectors
- Pearlised finish Compact case





Say "Hello" to Stretch, the dart range catering for players more interested in barrel length than weight. All stretch barrels offer the slimmest diameter, the specified weight is achieved by extending the barrel and using materials of different densities.

what a very good point!

Unicorn's longest barrel was around 54 mm. Now, Unicorn 2009 offers increased lengths up to 67 mm (Steel Tip) or 74 mm (Soft Tip)

There's more to Stretch than meets the eye - whilst the grip is the same pattern, it becomes more aggressive towards the back of the barrel where our research reveals that more and more players are holding their darts.



All Steel Tip Stretch barrels feature a rotating point allowing thrown darts to move out of the way of incoming darts.



• 80% Tungsten Nickel Alloy

- Engraved Unicorn
- hallmark of quality
- Matched weight series set of 3 barrels within 0.1g
- Gripper shafts Maestro professional
- quality flights . 8 flight protectors
- Pearlised finish Compact case





TUNE YOUR DARTS. TRY UNILAB AT www.unicorn-darts.com

unicorn



DRE

No nonsense precision engineered ultra quality darts. Great value, strength in depth across materials, the CORE range is your one stop shop



- 95% Tungsten Nickel Alloy · Super slim barrels for
- extra close aroupina
- **Engraved Unicorn** hallmark of quality
- Matched weight series set of 3 barrels within 0.1g
- Aluminium shafts
- Hi-Lite fliahts
- 8 flight protectors
- Compact case







- Engineered contour
- Engraved Unicorn hallmark of quality
- Matched weight series set of 3 barrels within 0.1g
- Aluminium shafts Hi-Lite flights
- 8 flight protectors
- Compact case





- 80% Tungsten Nickel Alloy
- Precision engineered barrels
- Engraved Unicorn hallmark of quality
- Matched weight series set of 3 barrels within 0.1g
- Aluminium shafts
- Metallic flights
- 8 flight protectors Compact case





STRIKER®

T95

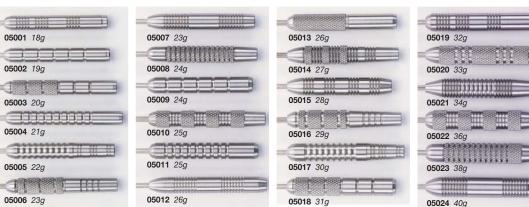
T90



SID WADDELL SAYS..

- 80% Tungsten Nickel Alloy · Precision engineered barrels
- Matched weight series set of 3 barrels within 0.1g
- Gripper shafts
- Metallic flights · 8 flight protectors
- Compact case







SILVER COMET®



- Pure non-tarnish Nickel Silver barrels
- Aluminium shafts
- Hi-Lite flights
- 8 flight protectors
- Compact case



CORE







80% Tungsten nickel alloy darts Engraved Unicorn hallmark

of avalitu Gripper II shafts

CORE TUNGSTEN

- Hi-Lite flights

CORE BRASS





· Entru level 'no-nonsense **Brass darts**

- Performance engineered
- brass barrels Gripper II shafts
- Q flights



CORE T

MASS MERCHANT RANGE



- Clam or blister packed
- Only available to special order contact your Unicorn sales office







71602 6 sets per master carton



71604 19g 6 sets per master carton



71606 23g 3 sets per master carton



71608 24g 3 sets per master carton



71610 22g 3 sets per master carton



71612 21g 3 sets per master carton



71614 24g 2 sets per master carton



77977S 6 sets per master carton



Consumer researched graphics and improved range segmentation for enhanced shelf appeal and stock turn.

Order, stock, sell. Unicorn 2009 for the virtuous retail cycle.

(Unicorn 2009 model year packaging will be phased into general availability from October 2008)



unicorn













- Engraved Unicorn hallmark of quality and player signature Aluminium shafts
- Signature flights
- Coated show tips

Barrels only

- Matched Weight barrels
- · 8 flight protectors
- Eclipse Max case



PHASE 2 **PURIST**

PHASE 1

03020 18g

03111 18g

03109 18g

WORLD CHAMPION

THE RESERVE OF THE RE





- Available in either Golden Unicorn Titanium or Natural Tungsten finish
- 90% Tungsten Nickel Alloy
- **Engraved Unicorn**
- hallmark of quality
- Matched Weight barrels





PHASE 3 PURIST® CURVE





PHIL TAYLOR SAYS... Don't be afraid to chang Do whatever you need to do to improve

unfectat'

unfeome

Barrels onlu

- Available in either Golden Unicorn Titanium or Natural Tungsten finish • 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Matched Weight barrels
- Deluxe metallic Micro case



PHASE 4 SIGMA ONE 970





- 97% Tungsten Nickel allou Sigma One rigid
- shafts (78654) 6 Siama One enhanced delta flights (68263)
- Fitted with Sigma One tips (79026 - 50 up)
- Matched Weight barrels

· Available in either



Golden Unicorn Titanium

or Natural Tungsten finish

• 95% Tungsten Nickel Alloy



PHASE 5 95% TUNGSTEN

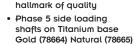


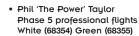
These Phil 'The Power' Taylor flights are also available in Plus and Xtra shapes Plus: White (68357) Green (68359) Xtra: White (68358) Green (68360)













- Matched Weight barrels
- Phase 5 Midi wallet





Rumours abound that Unicorn make their players use specific darts or configurations for commercial purposes.

When joining Team Unicorn, we work with all players from Generation 180 to World Champion to produce the dart that works for the player. We are motivated by success and strive to give the player whatever equipment improves their game in the deeply competitive environment of 21st Century Professional darts. AUTHENTIC darts only come to market when the player is happy that we have met or exceeded their demands.

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WORLD CHAMPION



- GOLDEN Unicorn Titanium technology
- Optimises feel and grip,
- **Fliminates surface** absorption
- 80%/90% Tungsten Nickel Alloy
- **Engraved Unicorn** hallmark of quality and player signature
- Matched weight barrels Aluminium shafts
- Golden Hi-Lite
- signature flights Special gold coated
- 8 flight protectors
- Eclipse Max case







WORLD CHAMPION LATINUM® TUNGSTEN



- New Unicorn Latinum tungsten technology
- Smooth release soft feel tungster
- 80/90% Tungsten Nickel alloy
- Engraved Unicorn hallmark of quality and player signature
- Matched weight barrels
- Maestro professional quality signature Digiflites
- Latinum finish Premium shafts
- Ozone locking rings
- · Special silver coated show tips
- 8 flight protectors
- Eclipse Max case







WORLD CHAMPION TUNGSTEN



- WORLD CHAMPION Series
- 80/90% Tungsten Nickel Allou
- Engraved Unicorn hallmark of quality and player sianature
- Matched weight barrels
- Aluminium shafts
- · Hi-Lite signature flights
- Special silver coated
- · 8 flight protectors
- Eclipse Max case







03148 18a



- 80% Tungsten Nickel Alloy Engraved Unicorn hallmark of
 - quality and player signature Matched weight barrels

• Barry Twomlow Legend

- Aluminium shafts
- Hi-Lite signature flights
- 8 flight protectors
- Eclipse Max case





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MAESTRO[®]





MAESTRO® LATINUM® TUNGSTEN



- Unicorn Latinum tungsten technology
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- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Matched weight barrels
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- Latinum finish Premium shafts
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- Special silver coated show tips
- 8 flight protectors
- Eclipse Max case





MAESTRO® TUNGSTEN



- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Matched weight barrels
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- show tips
 8 flight protectors
- Eclipse Max case







- 90% Tungsten Nickel Alloy • Engraved Unicorn hallmark of
- quality and player signature • Matched weight barrels
- Maestro professional quality
- signature Digiflites Gripper II shafts
- 8 flight protectors
- Eclipse Max case







GLOBAL

03497 18g

03553 18g

own -

BARRY JOUANNET

ANDY KRÖCKEL





DANGEROUS, EFFECTIVE.

You really don't want to meet a Contender as they make their way around the circuit and up the rankings!

- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Matched weight barrels
- Gripper II shafts
- Signature flights 8 flight protectors
- Eclipse Max case





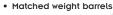


NEW KIDS ON THE OCHE

See www.unicorn-darts.com for full player biographi



Engraved Unicorn hallmark of quality and player signature



• 90% Tungsten Nickel Alloy barrels

• Gripper II shafts Maestro signature fliahts

8 flight protectors

• Eclipse Max case

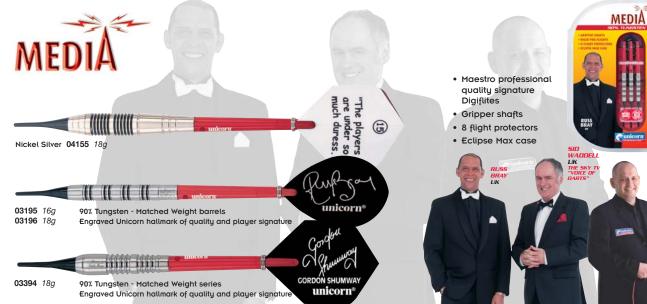




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- Phil Taylor World Champion grip now available in a variety of barrel shapes • GOLDEN Unicorn Titanium technology
- Optimises feel and grip
- Reduces slip
- Eliminates surface absorption
- 95% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Matched weight barrels • XLTi 100% Titanium shafts with
- Ozone locking rings
- Unicorn Digiflites
- Special gold coated show tips
- 8 flight protectors
- Eclipse Max case





HERO®LATINUM TUNGSTEN



- Phil Taylor World Champion grip now available in a variety of barrel shapes
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- Smooth release soft feel tungsten
- 95% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Matched weight barrels
- XLTi 100% Titanium shafts with Ozone locking rings
- Unicorn Digiflites
- Special silver coated show tips
- 8 flight protectors
- · Eclipse Max case





HERO® TUNGSTEN 95% TUNGSTEN

John Lowe

03466 196

03469 16a

03470 18g **03471** 20g

03474 16g

03475 18a

03479 16g **03480** 18g **03481** 20g



- Phil Taylor World Champion grip now available in a variety of barrel shapes
- 95% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Matched weight barrels
- XLTi 100% Titanium shafts with Ozone lockina rinas
- Unicorn Digiflites
- Special silver coated show tips
- 8 flight protectors
- Eclipse Max case











SPECIALIST

We never stop listening, learning, thinking, winning. Engineering is Unicorn's DNA and Unicorn have been the first to market the majority of innovations in darts technology over 70 years.

The SPECIALIST range is your glimpse directly into the UniLab. Here we bring cutting edge concepts to your skilled hands for your trial and approval.

Each dart in the SPECIALIST range earns it's place with different, unique, performance enhancing features.



- 80% Tungsten Nickel Alloy
- 'Hi Grip' grooved barrels
- Engraved Unicorn hallmark of quality
- Matched weight barrels
- Aluminium shafts
- Metallic flights
- 8 flight protectors
- Metallic finish Compact case







36

- 80% Tungsten Nickel Alloy
- 'Diamond Cut' barrel detailina
- Engraved Unicorn
- hallmark of quality
- Matched weight barrels
- Catalyst moulded shafts
- Maestro flights
- 8 flight protectors • Eclipse Max case













- 80% Tungsten Nickel Alloy
- Matched weight barrels
- Engraved Unicorn hallmark of quality
- Aluminium shafts
- Hi-Lite fliahts
- 8 flight protectors
- Metallic finish Compact case





DUM DUM" T95"



- 95% Tungsten Nickel Alloy
- Front loaded shorter barrels
- Matched weight barrels
- Gripper shafts Core flights
- Micro case







03686 186 **03687** 20g

03383 18g



- 80% Tungsten Nickel Alloy
- Front loaded shorter barrels
- Matched weight barrels
- Gripper shafts
- Core flights • Micro case







- Engraved Unicorn hallmark of quality
- Maestro professional quality flights
- Gripper shafts
- Pearlised finish Compact case



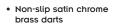
TUNE YOUR DARTS. TRY UNILAB AT www.unicorn-darts.com

UNICORN. WORLD CHAMPIONS. 20 TIMES.

37







- Aluminium shafts Metallic flights
- 8 flight protectors
- Compact case









CORE

No nonsense precision engineered ultra quality darts. Great value, strength in depth across materials, the CORE range is your one stop shop



- 95% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Matched weight barrels
- Aluminium shafts
- Hi-Lite flights 8 flight protectors
- Compact case







- 80% Tungsten Nickel Alloy
- Engraved Unicorn hallmark
- Matched weight barrels • Aluminium shafts
- Hi-Lite flights
- 8 flight protectors
- Compact case







02734 18g

02735 20g

02738 190

02740 18g

02741 20g

02743 17g **02744** 19g **02746** 18g **02747** 20g

02750 19g



- 80% Tungsten Nickel Alloy
- Matched weight barrels
- Gripper shafts
- Metallic flights
- 8 flight protectors • Compact case





CORE 80% TUNGSTEN

CORE TUNGSTEN

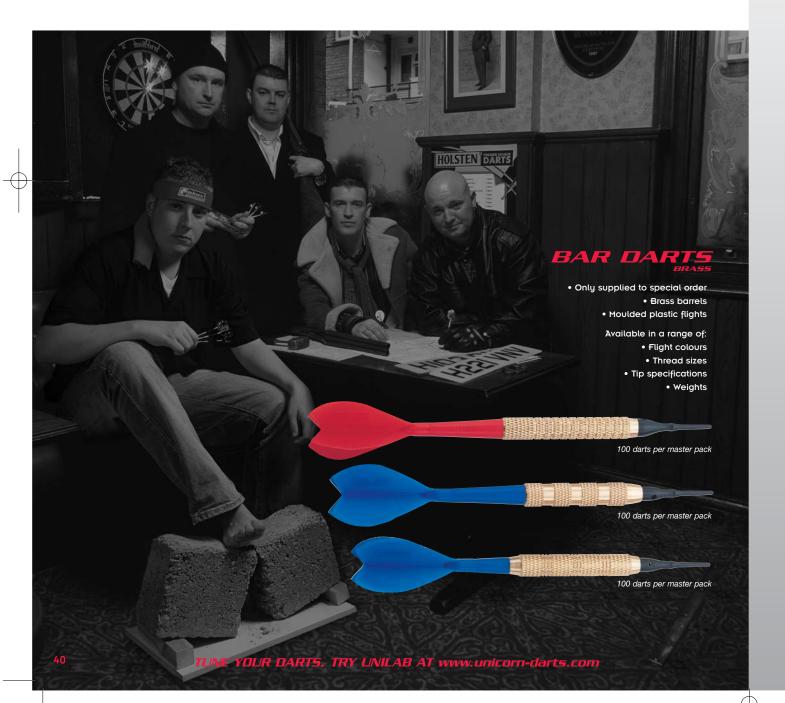
- 60% Tungsten alloy nickel darts
- Engraved Unicorn hallmark of quality
- Gripper II shafts
- Hi-Lite flights



CORE BRASS

- Entry level 'no-nonsense Brass darts
- Performance engir brass barrels
- · Gripper II shafts
- Q flights





unicorn[®] The Big Name in Darts[®]

MASS MERCHANT RANGE

- Fully sealed packs
- Clam or blister packed
- Only available to special order contact your Unicorn sales office







71702 6 sets per master carton



71704 16g 6 sets per master cartor



71707 17g 3 sets per master carton



71708 17g 3 sets per master carton



71710 17g 3 sets per master carton



71712 18g 3 sets per master carton



71714 18g 2 sets per master carton



77977S 6 sets per master carton



UNICORN-THE DARTBOARD COMPANY



ECLIPSE® PRO

There are many dartboards available for the discerning player to choose. There is only one dartboard, the Eclipse Pro from Unicorn, that is chosen year after year by the PDC to be used exclusively in all televised tournaments around the World. The unprecedented professional tournament play that Unicorn Eclipse boards endure provides invaluable feedback to Unicorn's engineers to monitor and continually improve Eclipse construction and performance.

TV cameras are unforgiving and the superlative live performance of Eclipse boards is visible and known to millions of viewers around the World.

The Smart Segments used in all Eclipse family boards use Minimum Metal for Maximum Target, actively improving scoring averages and checkout ratios and minimising bounceouts.

At the highest level of the professional sport of darts, Unicorn Eclipse boards give you that vital edge to maximise scores in an ultra-low bounceout environment. Players and surveys around the World consistently rate the Unicorn Eclipse Pro as the finest board available from any manufacturer, bar none.

ECLIPSE® PRO TRAINER

As used by Team Unicorn Members, the Eclipse Pro Trainer features ultra-slim doubles and trebles some 40% narrower than the Eclipse Pro match board. Ultra slim targets step up a player's game in practise, requiring astonishing accuracy, consistency and control. Eclipse Pro Trainer also features a new Micro Bull for training torture.

ECLIPSE® PRO TRAINER

- Dedicated practise board with specially designed Spider
- Uses exactly the same materials and construction as the standard Eclipse Pro board







RADIU5™ DARTBOARD

- Long life Tournament quality bristle board
- PDC endorsed
- · Integrated spider construction
- Double pyramid radial wires help to hold the spider securely in place · Ellipse section circumferential wires
- increase playing area and eliminate twisting
- Staple free Bullseye
- FREE checkout chart
- FREE measuring tape







 Free measuring tape TUNE YOUR DARTS. TRY UNILAB AT www.unicorn-darts.com

Doubles and Trebles

• Staple-free Bullseye

Free 'Checkout Chart'

• Completely staple-free construction

than conventional round wire boards

• Increased target area – especially in

· Ultra high visibility number ring and spider

• Ultra-slim segmentation system - 30% thinner

unicorn* The Big Name in Darts*

UNICORN - THE DARTBOARD

COMPANY

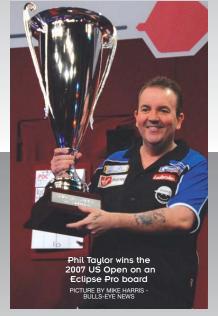
STRIKER® DARTBOARD

- Competition quality bristle board
- PDC endorsed
- World Champions endorsementsHigh quality round wire construction
- SuperSlim™ wire fasteners to increase playing area
- Staple-free Bullseye
- Free 'Checkout Chart'
- Free measuring tape



79383 5 boards per master carton





CORE BRISTLE DARTBOARD

- Medium duty bristle dartboard
- Full size playing area
- Round wire construction
- SuperSlim™ wire fasteners to increase playing area
- Staple-free bullseye
- Checkout chart on carton

79425 5 boards per master carton

XL 18" DARTBOARD

- Top quality coiled paper dartboard
- Double sided
- Size 18" x 1"
- Complete with 2 sets of darts

79081 6 boards per master carton



CBristle

Purists recognize that the most satisfying game of darts is played on a traditional bristle dartboard. With boards of Eclipse construction, bounce outs are minimized and players can work on maximising averages.

the game.

Unicorn introduce eBristle
dartboards, the latest generation
of electronic bristle boards

using darts with a plastic point

that lodge in holes in the playing

to be a regular, accepted part of

Electronic, self-scoring, dartboards

have been available for many years

surface. However, bounce outs tend

featuring the advantage of a bristle rich playing surface with the fun and convenience of auto scoring. Now, you no longer need alternate sets of steel and soft tip darts, with a Unicorn eBristle board, enjoy the look and feel of a bristle board and the consistency of using your regular darts of choice.

NEW



CBrisile STEEL TIP ELECTRONIC DARTBOARD

- Suitable for up to 8 players
- 38 games with 272 variations
- 5 LED automatic scoring displays4 "XO" LED cricket scoring displays
- Includes 6 steel tip darts
- AC adaptor included

79660 2 boards per master carton



ELECTRONIC SOFT TIP DARTBOARD

- Suitable for up to 8 players25 games with 176 variations
- LCD automatic scoring display
- Includes 6 soft tip darts
- Requires 3 AA batteries (not included)

79511 6 boards per master carton



CONTINUE STEEL TIP ELECTRONIC DARTBOARD

- Suitable for up to 8 players
- 32 games with 256 variations
- LCD automatic scoring display
- Includes 6 steel tip darts
- Requires 3 AA batteries (not included)

79650 3 boards per master carton



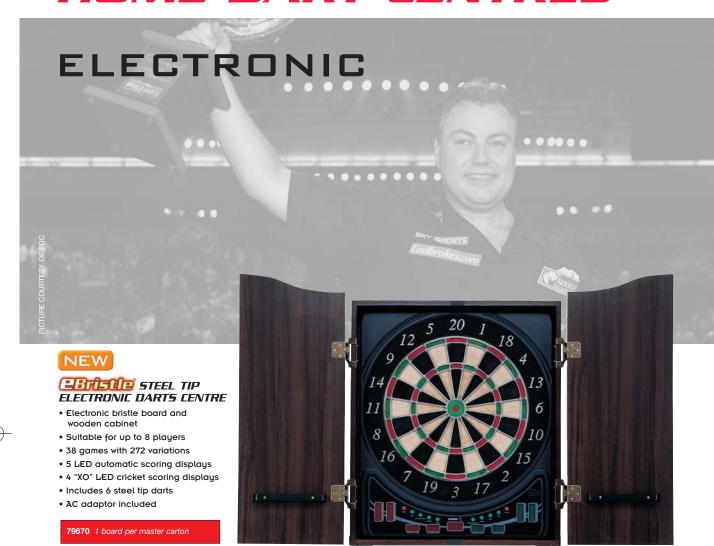
ELECTRONIC SOFT TIP DARTBOARD

- Suitable for up to 8 players
- 25 games with 176 variations
- LCD automatic scoring displayPlay against the computer feature
- Includes 6 soft tip darts
- Requires 3 AA batteries (not included)

79505 6 boards per master carton



HOME DART CENTRES



NEW

ELECTRONIC SOFT TIP DARTS CENTRE

- Plastic board and cabinet set
- Suitable for up to 8 players
- 32 games with 256 variations • LCD automatic scoring display
- Includes 6 soft tip darts and 12 tips
- Requires 3 AA batteries (not included)



(This range is only available to special order - contact your Unicorn sales office)

TRADITIONAL

STRIKER® HOME DARTS CENTRE

- · Wooden cabinet with shaped doors
- Wipe-clean whiteboards on door inners for scoring
- Striker bristle dartboard with SuperSlim™ wire fasteners and staple-free Bullseye
- · Complete with 2 sets of darts • Free marker pen and wiper
- Checkout Chart













STRIKER BOARD & SURROUND **HOME DARTS CENTRE**

unicorn

- Striker EVA dart board surround
- Striker bristle dart board
- Complete with 2 sets of darts

XL 18" HOME **DARTS CENTRE**

- Compact Wooden Cabinet
- · Wipe clean whiteboards on door inners for scoring
- Free marker pen and wiper
- XL paper coiled dartboard
- Complete with 2 sets of darts

cabinets per master cartor



CABINETS, CLAMPS & SURROUNDS



DARTBOARD WALL CLAMP

- Robust spring-loaded clamp securely holds a bristle dartboard
- Wall mounted
- Fixing kit and full instructions supplied
- Allows board to be rotated as required
- Ideal for use in conjunction with the Unicorn Dartboard Surround





Colour of veneer may vary





TEKNIK™ CABINET

- Tough, stylish aluminium frame
- Unique adjustable fixing system
- Fits 18" bristle or paper boards from 3/4" to 1 1/2" thick
- Includes Checkout Chart and oche

ORIGINAL CABINET

- Budget home cabinet
- Classic compact size
- Accommodates full size bristle dartboard

PROFESSIONAL DARTBOARD SURROUNDS • Ultra heavy duty

- Injection moulded plastic protection ring
- High density material holds dart points securely
- Virtually eliminates the risk of 'bounceouts' from near misses
- Protects surrounding area from accidental surface marks and damage
- Clamps around a standard bristle dartboard with no fixings required Dartboard not included

DARTBOARD SURROUNDS **79375** blue **79372** orange



STRIKER EVA DARTBOARD SURROUNDS

- Lightweight injection moulded EVA protection ring
- Holds dart points securely
- Virtually eliminates the risk of 'bounceouts' from near misses
- Protects surrounding area from accidental surface marks and damage
- Clamps around a standard bristle dartboard with no fixings required Dartboard not included

DARTBOARD SURROUNDS

79<mark>361</mark> black

Darts FOR BY Fine Big Name in Darts

New and exclusive to Unicorn a fun introduction to the game of Darts. Both models come complete with 'Dummies' mini handbook explaining various alternative games, scoring and basic techniques.

18" TOURNAMENT BRISTLE HOME DARTS CENTRE

- Tournament quality bristle dartboard
- Wooden dartboard cabinet complete with fittings
- Complete with 2 sets of brass finish darts with "For Dummies" flights
- Marker pen & wiper
- "For Dummies" ways to finish poster
- Self adhesive Oche and OcheMate
- "Darts For Dummies" guide to the game









18" TOURNAMENT SIZE PAPER HOME DARTS CENTRE

- Tournament size double sided paper dartboard
- Wooden dartboard cabinet complete with fittings
- Complete with 2 sets of brass finish darts with "For Dummies" flights
- Marker pen & wiper
- "For Dummies" ways to finish poster
- Self adhesive Oche and OcheMate
- "Darts For Dummies" guide

46088 2 cabinets per master carton



Use the tips in the book from the UK's best to improve your darts skills



WILEY







- Coloured brass barrels
- Engraved Simpsons branding and character
- SlikStik+ shafts
- Simpsons flights
- Homer X Pack case
- Free set of spare XL shafts











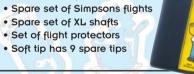
46057 25g





- Simpsons branded midi dart wallet
- Versatile storage capacity
- Opens flat for convenience with 3 sided zip closure
- Set of colour enhanced brass darts Set of flight protectors
- Engraved with Simpsons branding and character
- Simpsons flights
 - SlikStik+ shafts
 - Spare set of XL shafts

 - Soft tip has 9 spare tips



THE SIMPSONS PAPER DARTBOARD SET

- Complete with 2 sets of darts
- Simpsons Dart Game on the reverse
- Full colour Simpsons display box







Reverse



THE SIMPSONS HOME DARTS CENTRE

- Wooden dartboard cabinet with printed double doors with Homer character design
- Simpsons paper dartboard with Simpsons dart game on reverse
- Complete with 2 sets of brass darts with Simpsons flights
- Marker pen & wiper
- Best ways to finish poster

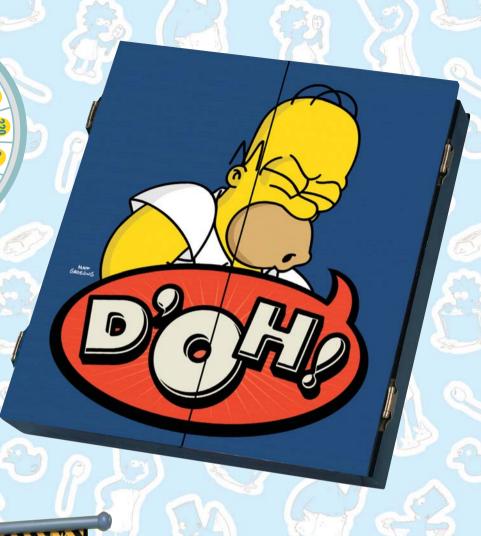
46100 2 cabinets per master carton





THE SIMPSONS MAGNETIC DART GAME

- Complete with 2 sets of flat-nosed magnetic darts with Simpsons flights
- Simpsons Dart Game on the reverse
- Wall hanging
- Full colour Simpsons display box





























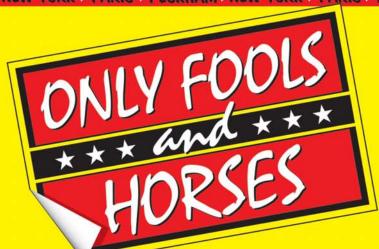
Products labelled 'New' are a visual representation and subject to final licence approval - product availability will be confirmed in due course.





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NEW

ONLY FOOLS AND HORSES **MAXI WALLET**

'Batman and Robin' Maxi wallet

46103 3 wallets per master carton

ONLY FOOLS AND HORSES FLIGHT RANGE



68284 Only Fools and Horses Logo



NEW





NEW

68293

NEW



STEEL TIP DARTS AND WALLET SET







68300



'Best deals in peckhan



NEW

ONLY FOOLS AND HORSES HOME DARTS CENTRE

- Wooden dartboard cabinet with printed double doors with Del and Rodney design
- Offical tournament size Only fools and horses bristle dartboard
- Complete with 2 sets of precision darts with only fools and horses flights
- Wipe clean whiteboards • Marker pen & wiper

46102 2 cabinets per master carton





NEW

ONLY FOOLS AND HORSES **BRASS DARTS**

- Complete with a set of professional brass darts with branded logo flights
- Accessories and Compact case

07007 6 sets per master cartor



ONLY FOOLS AND HORSES FLIGHT COMPENDIUM

• 5 sets of 3 dart flights

68296

Includes FlightMate™ pocket flight holder

77795 12 sets per master carton



NEW

ONLY FOOLS AND HORSES BRASS **DARTS WALLET** GIFT SET

- Only Fools and Horses Midi wallet
- Set of steel tip brass darts with 'Who dares wins' flights

07002 3 sets per master carton



Logo @ BBC 1990. Licensed by BBC Worldwide Ltd BBC & Logo TM & @199 BBC

* NEW YORK * PARIS * PECKHAM * NEW YORK * PARIS * PARIS * PECKHAM * NEW YORK * PARIS *

are supplied blister carded, 12 sets per pack.

AUTHENTIC FLIGHTS



















77996 \$ \$ 77599











S 77107





















77494





SPECIALIST FLIGHTS

HOLOGRAPHIC & METALLIC DESIGNS









































































₱ 77902
 ₱ 77903
 ₱ 77957
 ₱ 77958
 ₱ 77959



























s are supplied blister carded, 12 sets per pack.











SPECIALIST FLIGHTS



















PEARLESCENT



















Super-wave ribbed metallic flights. Better flight stability, improved aerodynamic drag











CORE FLIGHTS

Flights are supplied blister carded, 12 sets per pack.





























































































Flights are supplied blister carded, 12 sets per pack.



Flights are supplied blister carded, 12 sets per pack.

unicorn[®]
The Rig Name in Darks



CORE FLIGHTS



MAESTRO®

- 25% thicker than standard and more rigid,
- Ultra strong and very durable
- Another Unicorn innovation that's being used increasingly by professional players.







₿ 68245 68246 **◊** P 68269 1 flight 2 different faces



68247 68248 P 68270 1 flight 2 different faces







♀ 68136 68137 **♦** 1 flight 2 different faces



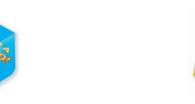














































77197

Supplied assorted

unicorn

78255 78256

78252

Acetal co-polymer

No fiddly washers

78260 78261 78262 THREAD

Aluminium Aluminium

Precision natural aluminium

alloy shaft

Stays locked

adaptor

SHAFTS











Super-short

aluminium shafts

anodised





Shaft locking

rings (Black)

ACCESSORIES





PRO FLIGHT **PROTECTORS**

- Lightweight aluminium
- Clips over the top of the dart flight
- Protects flights from damage from



CHECKOUT® POCKET CARD

• Best ways to finish • Double sided

Size 21/4" x 41/8" approx. (57mm x 105



KEYRING

• Jiffu dart sharpener in handy rubberised keyring

6005 Blister packed 12 per pack

POINTMATETM

- Handy pocket-size container
- Twist open dispenser action
- Holds approximately 150 tips
- Removable lid for easy refilling
- Supplied with 50 tips

76112 Blister packed 12 per pack



FLIGHT PROTECTORS

· Clips over the top of the dart flight

• Protects flights from damage by

following darts

78223 12 sets per pack

FLIGHTMATE

- Neatly stores new or used flights
- Protects them against damage • Holds up to 12 flights

76120 12 FlightMates per pack



unicorn

GOLDEN MATCH®

- The smallest darts in the world
- Pure 24 carat gold plated barrels

SHARPENER • The original abrasive sharpening stone

JIFFY® DART

Best quality vitrified silicon carbide

N DARTS

• Double ended for twice the life

76002 Blister packed 12 per pack

CHECKOUT® *SOFT TIPS*

Available from stock in the following assortments:

- Blister of 12 black only 79027
- Value blister of 50 assorted red/black 79023
- Canister of 200 assorted red/black 79030
- Bulk pack of 1,000 black only 40061











WALLETS & CASES

MAXI WALLET

- Compact size disguises huge and versatile storage capacity
- Convenient 3 sided zip fastening allows fold flat opening for easy access
- 14 accessory pockets for spare shafts, flights and sundries
- · Velcro fastening inner pouch
- Elasticated dart carrier • Holds a set of darts fully loaded
- Velcro belt loop



TUNE-UP KIT Contains Checkout Card,

MAESTRO® DARTS

8 sets of flights, 6 SlikStik shafts, 9 Gripper II shafts, 6 XL shafts. 48 Ozones locking rings, 48 flight protectors and



MIDI WALLET

- New compact version of the best selling Maxi Case
- Versatile and secure storage • Holds darts fully loaded

• Specially designed compartments for flights and a full range of accessories

KEY WALLET

- High capacity fold-out design
- · Pockets for darts
- Multiple accessory pocket





Darts and accessories not included

FLIP TOP WALLET

- Stylish and convenient
- · Pockets for darts, flights and shafts



Darts and accessories not included

UNITOOL 1 NEW

Quick and easy repointing tool.

• Will not put a strain on the dart

For use with all Unicorn darts and points





MAESTRO® WALLET

- Big capacity folding wallet with velcro closure
- Contains 16 flight protectors, 2 sets of XL aluminium shafts, 1 set of XL shafts and Jiffy dart sharpener and 3 flights
- Complete with unique removable Unicorn pocket Dart Caddu

WOODEN DART CASE

- Made from selected hardwoods
- Traditional crushproof design
- Holds darts with flights assembled
- Polyurethane finish



CONVERTA SPARE POINTS

- · Converts soft tip darts to steel tip in seconds • Lengths short 7/8" & long 1 1/8"
- Points rotate allowing following darts to deflect
- 78589 Short Red 8590 - Short Black 78593 - Long Red 8594 – Long Black



SPARE SOFT TIPS

To special order only, spare tips are also available in these pack formats and in the following shape and colour options:

















Cards of 3 of a pattern:

FINGER GRIP POINTS 78014 78015

78018 78019

BOARD GRIP POINTS

78023 78024

NEW







66

unicorn'

BOARD ACCESSORIES

PROFESSIONAL OCHE DART MAT • Self adhesive oche Heavy duty rubber dart mat International throwing line marked as well as 8ft line unicorn STRIKER STRIKER NEW **DART MAT** DARTMATE • Light weight EVA dart mat • International throwing line marked as well as 8ft line Master pack of 1 **SCOREBOARD** • Extra large wipe clean scoreboard • Size 470 x 500mm (181/2 x 191/2 approx) • Complete with Marker Pen **DARTMATE** • A new improved version of the original Free Standing Board & Cabinet • Used by most of the world's best known players **OCHEMATE** • Holds the board at the regulation height • Fully portable – folds down into 2 easily • At last, a simple and foolproof way to set up carried packs DARTMATE a dartboard ready for • Can be used anywhere tournament play • Ideal for exhibitions or practice • Incorporates a unique • Complete with full instructions measure for the diagon • Includes Eclipse Pro tournament bristle from the Oche to the dartboard centre Bullseye • Includes OcheMate Also measures both vertical and horizontal dimensions • Complete with easy to follow instructions

DART SHIRTS

UNICORN DART SHIRTS

- As worn by all 'Team Unicorn' players
- Colours White/Black, Black/Blue
 Blue/White, Black/Red & Plain Black
- Sizes:
 JUNIOR S/M/L Black only
 MENS S/M/L/XL/XXL/XXXL/XXXXL
- 100% Polyester easy care fabric



Sew-on Unicorn Badge

PHIL 'THE POWER' TAYLOR SHIRT

- Fully embroidered as worn by Phil Taylor
- Colour Black/Red
- Sizes S/M/L/XL/XXL/XXXL
- 100% Polyester easy care fabric



Phil 'The Power' Taylor shirt



Back embroidery of Phil Taylor's Player Shirt



White/Black



Black/Blue



Blue/White



Black

Size Chest Ctr. Back Sleeve A/c Shoulders Phil Taylor White/Black Black/Blue Blue/White Plain Black S Jun 800.JBKS 800.JBKM Blue White Blue/White Plain Black S Jun 800.JBKM S Jun 8	5IZ	Œ C	HAF	₹ <i>T</i>				_		
M 46" 30" 11" 18.5" 800RM/PT 800WBM 800BM 800WM 800BKM L 48" 31" 11.5" 19.25" 800RL/PT 800WBL 800BL 800WL 800BKL XL 50" 32" 12" 20" 800RXL/PT 800WBXL 800BXL 800WXL 800BKXL XXL 52" 33" 12.5" 21.5" 800RXXL/PT 800WBXXL 800BXXL 800WXL 800BKXXL XXXL 54" 33.5" 12.75" 22" 800RXXXL/PT 800WBXXXL 800BXXXL 800WXXXL 800BKXXXL	S Jun M Jun	Chest	Ctr. Back	Sleeve	A/c Shoulders	Phil Taylor	White/Black	Black/Blue	Blue/White	800JBKS 800JBKM
	S M L XL XXL XXXL	46" 48" 50" 52" 54"	30" 31" 32" 33" 33.5"	11" 11.5" 12" 12.5" 12.75"	18.5" 19.25" 20" 21.5" 22"	800RM/PT 800RL/PT 800RXL/PT 800RXXL/PT	800WBM 800WBL 800WBXL 800WBXXL 800WBXXXL	800BM 800BL 800BXL 800BXXL 800BXXXL	800WM 800WL 800WXL 800WXXL 800WXXXL	800BKS 800BKM 800BKL 800BKXL 800BKXXL 800BKXXL

68

POSTERS Size 23¹/₂" x 16¹/₂" approx. (594mm x 420mm)

MEN IN WHITE MEN IN BLUE









86033 Phil Taylor



86034 John Part 86035 John Lowe



86036 Bob Anderson

CONTENDERS

WORLD CHAMPIONS





86170 John Part



86171 John Lowe





NEW

MAESTROS NEW





86341 Maestro Group





86255 Peter Manley

86257 Adrian Lewis

86343 Andy Hamilton

CONTENDERS GANGLAND NEW















IN-STORE

Free Standing or Wall Mounted, FRED optimises the effective use of your dart display area.

- FRED Modules are specifically designed for the Unicorn range to maximise the use of space
- FRED Fittings seamlessly integrate with the majority of in-store systems

FRED fitting are available in three widths.

A 375mm B 580mm C750mm



85116 FRED Slat Wall Header Board Width C

FRED 10 Hook

Accessory Bar

Width A





Width A



85156 Self Adhesive Unicorn badge



Sew-on Unicorn Badge



Window/Shelf Sticker

NE 85159 • FRED Floor Standing

- Display Cabinet • Will hold a comprehensive range of darts and accessories in all Unicorn packaging formats
- Supplied with preloaded hooks to display a full range of dart and accessories
- Accommodates up to 6 dart boards
- Perspex door with combination lock Width 630mm Height 1890mm Depth 500mm
- Takes FRED width B fittings



86003 World Champion Ways To Finish

• FRED Wall Display Cabinet

- Will hold a comprehensive range of darts and accessories in all Unicorn packaging formats
- Supplied with pre-loaded hooks to display a full range of dart and accessories
- Perspex door with combination lock Width 630mm Height 1110mm Depth 165mm
- Takes FRED width B fittings



FRED Spare dart hook bar 4 standard packs to view. Width B

FRED Spare accessories hook bar 16 to view. Width B

85163 FRFD Spare combo hook bar -3 standard packs and 3 narrow core packs to view. Width B



unicorn







FRED Wall Fitting Width 380mm Depth 144mm Height 850mm – takes width A fittings



85128 FRED Wall Stand with Simpsons Header