unicorn

THE ROAD TO SUCCESS....

...has no end. This attitude of mind drives us to analyse everything with a willingness to change anything. Unicorn 2011, the latest snapshot of our labs.

Fancy a shot at the title? Focus on AUTHENTIC (pages 4-15 & 32-41) the exclusive choice of Team Unicorn

Your Hero with a twist? Focus on SIGNATURE (pages 16-19 & 42-45) for Team Unicorn trickle down technology

Need an edge? Focus on SPECIALIST (pages 20-27 & 46-51) for feature rich unique innovation

To the point? Focus on CORE (pages 28-30 & 52-53) for no nonsense naked engineering

License to Thrill? Focus on LICENSED (pages 63-69) for Enigmatic Variations

Unicorn 2011. In print, on the web, on TV. The Unicorn TV footprint generates in excess of 4,500 hours of Unicorn branding, exposed globally on TV more than any other brand.

Unicorn has been The Big Name in Darts for over 70 years. Join us for success, let us show you why we are

UNICORN. WORLD CHAMPIONS. 28 TIMES.

www.unicorn-darts.com



All player action shots in this Book of Darts are courtesy of the PDC whose co-operation we acknowledge with thanks.

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UNICORN. WE NEVER STOP! LISTENING. THINKING. LEARNING. WINNING.

3

Mr Philip Taylor.

The Greatest Dart Player of his Generation and probably, simply The Greatest.

Phil "The Power" Taylor. 15 Times Champion of The World, winner of countless national and international titles throughout his illustrious, swash-buckling career.

Phil's darting odyssey with Unicorn started in 1996. Now, we chart his progress as we have worked with him to continually refine, develop and improve his darts equipment.

The darts available in the Evolution of The Power Series are the very barrels that Phil himself uses and has used to such stunning effect. The items illustrated here are the specific weights used by Phil, reproduced precisely to his personal specification.

Try them. Because if you don't, you'll always wonder: What if?

PHASE 1 WORLD CHAMPION 90% TUNGSTEN

STEEL TIP BARRELS

- > Available in either Golden Unicorn Titanium or Natural Tungsten finish
- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- > Guaranteed Weight series

SHAFTS > Aluminium

FLIGHTS Signature

CASE

Midi wallet



PHASE 2 PURIST® 90% TUNGSTEN

1999 TO 2007

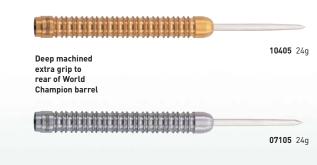
STEEL TIP BARRELS ONLY

- Available in either Golden Unicorn Titanium or Natural Tungsten finish
- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality
- Guaranteed Weight series

CASE

Deluxe metallic Micro case





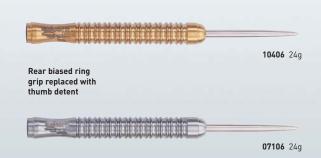
PHASE 3 PURIST® CURVE 90% TUNGSTEN

STEEL TIP BARRELS ONLY

- > Available in either Golden Unicorn Titanium or Natural Tungsten finish
- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality
- > Guaranteed Weight series

Deluxe metallic Micro case





UNICORN. THE RELENTLESS, INDOMITABLE, UNSTOPPABLE DRIVE FOR IMPROVEMENT.

PHASE 4 SIGMA[™] PRO 970



STEEL TIP BARRELS

- > 97% Tungsten Nickel Alloy
- Guaranteed Weight series

- Sigma Pro side load shafts (fitted)
- > Sigma One rigid shafts (spare set)

FLIGHTS

- > 6 Sigma Pro compact delta flights
- > 6 Sigma One enhanced delta flights

CASE

› Sigma Midi wallet

STEEL TIP BARRELS

Rosso finishes

Available in Black Titanium. Golden Unicorn Titanium. Natural Tungsten, Machina or

95% Tungsten Nickel Alloy

> Guaranteed Weight series

Machina and Rosso

Green, Blue or Purple

League Finals, May 2010.

> Premium Phase 5 Midi wallet

FLIGHTS

CASE

Phase 5 side loading shafts on

> Phil 'The Power' Taylor Phase 5

Professional flights Red, White,

The Power Phase 5 - taking the shape from Sigma Pro and the grip from his battle proven Purists, Phil uses specially developed Phase

5 Rosso with DXM flights to hit two perfect 9

dart 501's on live TV at the PDC Premier

Titanium base Black, Gold, Natural,

> Engraved Unicorn hallmark of quality

PHASE 5 95% TUNGSTEN

Sigma Pro shafts.

10941 26g Golden

10143 24q

10169 24g

deeply machined, slender, parallel pattern to perfectly

balanced, torpedo shaped Sigma Pro complete with

















PHASE 5 ROSSO. **RED RAG**

TO A BULL

unicorn[®]

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AUTHENTIC

Rumours abound that Unicorn make their players use specific darts or configurations for commercial purposes. Not so.

When joining Team Unicorn, we work with all players from Generation 180 to World Champion to produce the dart that works for the player.

We are motivated by success and strive to give the player whatever equipment improves their game in the deeply competitive environment of 21st Century Professional darts.

AUTHENTIC darts only come to market when the player is happy that we have met or exceeded their demands.

The Unicorn AUTHENTIC range brings together the actual, precise, genuine barrels that Team Unicorn players use. We never fail to be fascinated by player feedback, producing the AUTHENTIC range which demonstrates such a wide variety of grips, shapes and balances.

process. The barrels illustrated are those in use by our players at the time of preparation of this Book of Darts.





WORLD CHAMPION BLACK TITANIUM

90% TUNGSTEN

Professional darts has never been so competitive.

The pressure and rewards are intense and players are looking for an edge to give them that unfair advantage.

Unicorn Black Titanium – the no expense spared exclusive new series. Physical vapour deposition gives an ultra hard surface with superb grip, feel and durability. Black Series are equipped with 100% Titanium Black shafts to continue the same seamless grip further down the throw.

If you are serious about your darts you owe it to yourself to try the very best - Unicorn Black Titanium.

WORLD CHAMPION

STEEL TIP BARRELS

- > Unicorn Black Titanium Series
- > Black Titanium Aluminium Nitride coating
- > Ultra hard finish
- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- > Guaranteed Weight series

SHAFTS

> Black Titanium on 100% Titanium shaft

FLIGHTS

> Metallic

CASE

> Black Titanium Series Midi wallet







WORLD CHAMPION GOLDEN 90% TUNGSTEN

STEEL TIP BARRELS

- > GOLDEN Unicorn Titanium Technology
- Optimises feel and grip
- Reduces slip
- > Eliminates surface absorption
- > 90% Tungsten nickel alloy
- > Engraved Unicorn hallmark of quality and player signature
- > Guaranteed Weight series

SHAFTS

> Aluminium

FLIGHTS

> Golden Hi-Lite signature

CASE

Midi wallet





WORLD CHAMPION MACHINA 90% TUNGSTEN

STEEL TIP BARRELS

- > Unique Machina Technology Matt Finish Barrels
- > Engraved Unicorn hallmark of quality and player signature
- Guaranteed Weight series

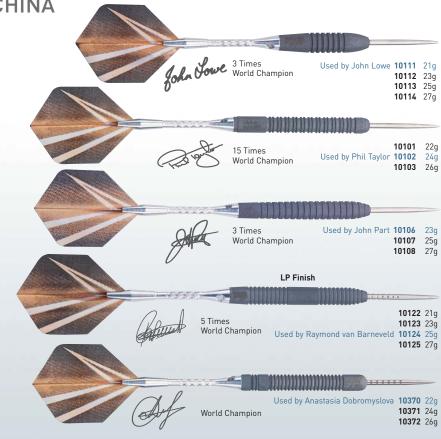
SHAFTS

GT Aluminium

FLIGHTS Metallic

CASE Midi wallet





WORLD CHAMPION TUNGSTEN 90% TUNGSTEN



WORLD CHAMPION

STEEL TIP BARRELS

- > World Champion Series
- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark
- of quality and player signature
- > Guaranteed Weight series

SHAFTS

> Aluminium

FLIGHTS

> World Champion signature

CASE

> Midi wallet



RAYMOND van BARNEVELD PHASE II

Working with Unicorn's top engineers, Raymond moves on to Phase II barrels. Distinctive grip and tuned balance now



10368 25g Used by Raymond van Barneveld

STEEL TIP BARRELS

- Barry Twomlow Legend
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Guaranteed Weight series

SHAFTS

CHAMPION

World Champion

BARRY TWOMLOW

News Of The World Champion "The Man Who Taught The World To Play Darts"

> Aluminium

FLIGHTS

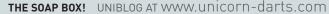
> Hi-Lite signature

CASE

- Eclipse Max case
- > 8 flight protectors

UNICORN. WORLD CHAMPIONS. 28 TIMES. WWW.unicorn-darts.com





WORLD

CHAMPION



MAESTRO® PREMIER BLACK 90% TUNGSTEN

STEEL TIP BARRELS

- Unicorn Black Titanium Series
- > Black Titanium Aluminium Nitride coating
- Ultra hard finish
- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- Guaranteed Weight series

SHAFTS

> Aluminium shafts

FLIGHTS Metallic

CASE





MAESTRO® PREMIER GOLDEN 90% TUNGSTEN

STEEL TIP BARRELS

- > GOLDEN Unicorn Titanium technology
- Optimises feel and grip
- Reduces slip
- > Eliminates surface absorption
- > 90% Tungsten Nickel Alloy
- > Guaranteed Weight series
- > Engraved Unicorn hallmark of quality and player signature

SHAFTS > Aluminium

FLIGHTS

Maestro plus signature flights

CASE

Golden Series Midi wallet

Used by Adrian Lewis 10249 21g 10250 23q **10251** 25g **10252** 27g James Wade's darts feature Unicorn's Used by James Wade 10255 20g exclusive Gripper barrel finish **10256** 22g **10257** 24q **10243** 19g Used by Terry Jenkins 10244 21g 10245 23a **10246** 25g

MAESTRO® PREMIER TUNGSTEN 90% TUNGSTEN

STEEL TIP BARRELS

- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- > Guaranteed Weight series

SHAFTS

FLIGHTS

Maestro plus signature flights

CASE

Tungsten Series Midi wallet



Maestro®

10293 22g

10754 22g

10755 24a

10756 26g

Seasoned respected professionals, their consistency and achievements have placed them amongst the World's highest ranked players.

MAESTRO® GOLDEN 90% TUNGSTEN



STEEL TIP BARRELS

- > GOLDEN Unicorn Titanium technology
- Optimises feel and grip
- > Reduces slip
- > Eliminates surface absorption
- > 90% Tungsten Nickel Alloy > Guaranteed Weight series
- Engraved Unicorn hallmark of quality and player signature

> Engraved Unicorn hallmark of

quality and player signature

Guaranteed Weight series

SHAFTS Aluminium

FLIGHTS

Maestro signature flights

CASE Eclipse

Max case > 8 flight protectors



MAESTRO® TUNGSTEN 90% TUNGSTEN

STEEL TIP BARRELS > 90% Tungsten Nickel Alloy



FLIGHTS Maestro signature flights unicorn 10292 20g Used by Kevin Painter

TIMES. www.unicorn

10616 23g 10617 25g Used by Andy Hamilton (97% Tungsten)

10753 19g Used by Peter Manley (80% Tungsten)

UNICORN. WORLD CHAMP



unicorn®

SHAFTS

Aluminium





CONTENDER TUNGSTEN 90% TUNGSTEN

Hungry, dangerous, effective.

You really don't want to meet a Contender as they make their way around the circuit and up the rankings!

See www.unicorn-darts.com

for full player biographies.

STEEL TIP BARRELS

- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature



SCORE WITH UNICORN. UNISCORE AT WWW.unicorn-darts.com

unicorn

GENERATION 180 90% TUNGSTEN NEW KIDS ON THE OCHE.

Team Unicorn's category for younger, aspiring World Champions of tomorrow. Generation 180 is for smarter darters who have taken to darts early in their lives.

Unicorn actively look to work with younger players and those who encourage them.



STEEL TIP BARRELS

- > 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature

SHAFTS > Gripper II

FLIGHTS

> Signature

CASE

- › Eclipse Max case
- > 8 flight protectors



MEDIA 90% TUNGSTEN

10620 22g





STEEL TIP BARRELS

- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- Guaranteed Weight series

SHAFTS

Gripper II

FLIGHTS

Maestro professional quality signature Digiflites

CASE

Eclipse Max case

> 8 flight protectors





GLOBAL 90% TUNGSTEN

STEEL TIP BARRELS

- > 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- > Guaranteed Weight series

SHAFTS

Gripper II

FLIGHTS

Maestro professional quality signature Digiflites

- > Eclipse Max case
- > 8 flight protectors





A vital category that underpins the Team Unicorn Pyramid of Excellence.

We're delighted to welcome our new Global Members, plying their trade with unerring accuracy around the World. Global darts are designed to the precise specification of our Global players. They're out there now, gaining circuit experience and winning.

See www.unicorn-darts.com for full player biographies.







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SIGNATURE

Continuous involvement with product development is a two way street between Unicorn's Research & Development Labs & Team Unicorn. The SIGNATURE range takes the technology, features and design cues from the AUTHENTIC range to produce a comprehensive range of Team Unicorn approved darts. World Class endorsement, Unicorn engineering, the SIGNATURE range provides unrivalled player appeal across a broad range of materials and configurations.







HERO® GOLDEN

95% TUNGSTEN

STEEL TIP BARRELS

- > Phil Taylor World Champion grip now available in a variety of barrel shapes
- > Unicorn Black Titanium Aluminium Nitride coating.
- Ultra hard finish

95% TUNGSTEN

- > 95% Tungsten Nickel Alloy
- > Guaranteed Weight series
- > Guaranteed Weight laser engraved

> XLTi 100% Titanium shafts with Ozone locking rings

FLIGHTS Metallic

CASE

Black Series Midi wallet



STEEL TIP BARRELS

- > Phil Taylor World Champion grip now available in a variety of barrel shapes
- Golden Unicorn Titanium Technology
- > Optimises feel and grip and reduces slip
- > Eliminates surface absorption
- > 95% Tungsten Nickel Alloy
- Guaranteed Weight series
- Guaranteed Weight laser engraved

SHAFTS

> XLTi 100% Titanium shafts with Ozone locking rings

FLIGHTS

> Unicorn Digiflites

CASE

Golden Series Midi wallet



HERO® TUNGSTEN

95% TUNGSTEN

STEEL TIP BARRELS

- > Phil Taylor World Champion grip now available in a variety of barrel shapes
- > 95% Tungsten Nickel Alloy
- Guaranteed Weight series
- Guaranteed Weight laser engraved

> XLTi 100% Titanium shafts with Ozone locking rings

FLIGHTS

> Unicorn Digiflites

CASE

> Tungsten Series Midi wallet



STEEL TIP BARRELS > 80% Tungsten Nickel Alloy **07211** 22g > Precision engineered **07213** 26g **07214** 28g **07215** 30g > Matched Weight series set of 3 barrels within 0.1g SHAFTS **07221** 21g **07222** 23g Gripper II **FLIGHTS 07223** 25g > Hi-Lite **07224** 27g CASE > Eclipse Max case > 8 flight protectors **07261** 21g **07262** 23g **07263** 25g **07264** 27q **07268** 22g **07269** 24g **07270** 26g **07416** 22g **07417** 24g **07418** 26g **07419** 28g **07421** 21g **07422** 23g Anastasia **07423** 25q

SILVER STAR™ 80% TUNGSTEN

UNICORN. WE NEVER STOP! LISTENING. THINKING. LEARNING. WINNING.

BULLET® STAINLESS STEEL

STEEL TIP BARRELS

- > Stainless Steel barrels
- > Engraved Unicorn hallmark of quality

SHAFTS

Aluminium

FLIGHTS

> Digiflite World Champion

- CASE > Eclipse Max case
- > 8 flight protectors





Phil Taylor GOLD MEDAL BRASS

STEEL TIP BARRELS

- > Performance engineered
- > Colour enhanced professional barrels

SHAFTS

> Gripper II

FLIGHTS > Hi-Lite

CASE

Compact case









Phil Taylor World Champion for an unrivalled 15 times



BARNEY BRASS BRASS

STEEL TIP BARRELS

- > Raymond van Barneveld 5 times World Champion!
- > Precision engineered brass barrels
- > Fully colour co-ordinated

SHAFTS

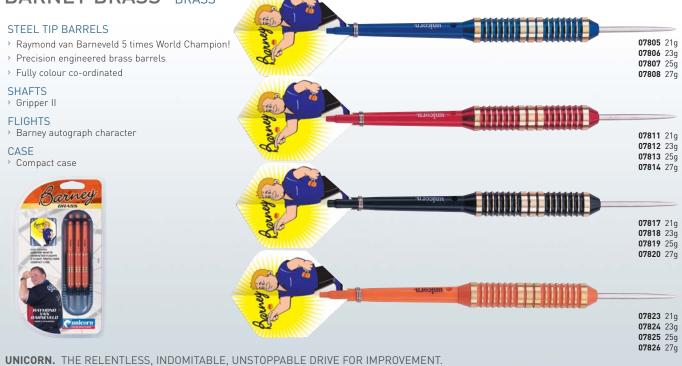
> Gripper II **FLIGHTS**

> Barney autograph character

CASE

> Compact case





WORLD CHAMPION BLACK BRASS BRASS



PREMIER BRASS BRASS

NEW

NEW

Adrian Lewis

James Wade

Terry Jenkins

07839 22g **07840** 24g **07841** 26g

07844 21g

07845 23g **07846** 25g

07849 22g **07850** 24g

07851 26g

STEEL TIP BARRELS

- > Matt Black Brass Barrels
- > Engraved Unicorn Hallmark of Quality and Players Signature

SHAFTS Black XL

FLIGHTS Authentic World Champion Flights

CASE

- Eclipse Max case
- > 8 flight protectors





Maestro Premier barrel shapes re-engineered in brass

SHAFTS

Gripper II

FLIGHTS

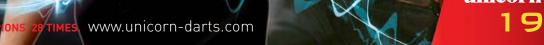
Authentic individually personalised flights

CASE

Eclipse Max case

8 flight protectors





SPECIALIST

We never stop listening, thinking, learning, winning. Engineering is Unicorn's DNA and Unicorn

The SPECIALIST range is your glimpse directly into the UniLab. Here we bring cutting edge concepts to your skilled hands for your trial and approval. Each dart in the SPECIALIST range earns its place with different, unique, performance enhancing features.



SIGMA RANGE

Using the principles of UniLab, the Sigma range of darts has been designed from the outset with barrel, shaft and flight all mathematically matched to form an optimum aerodynamic unit, specified to give true flight and greater accuracy.

All Sigma darts are laser engraved with unique serial numbers and their precise weight. Read more about Unicorn and register your Sigma darts at www.unicorn-darts.

SIGMA™ PRO 970 97% TUNGSTEN

ADDITIONAL ACCURACY FOR THE BETTER PLAYER.

STEEL TIP BARRELS

> Steel Tip 97% Tungsten Nickel Alloy

- > Sigma Pro side load shafts Natural or Gold (fitted)
- > Sigma One rigid shafts (spare set)

FLIGHTS

- > 6 Sigma Pro compact delta flights
- > 6 Sigma One enhanced delta flights

Sigma Midi wallet



SIGMA™ ONE 970 97% TUNGSTEN

Sigma"

FOR THE IMPROVING PLAYER.

STEEL TIP BARRELS

> Steel Tip 97% Tungsten Nickel Alloy

SHAFTS

Sigma One rigid shafts

FLIGHTS

> 6 Sigma One enhanced delta flights

CASE

> Sigma Midi wallet

10907 21g 10908 23g 10909 25g 10910 27g

SIGMA™ ONE 970 SOFT 97% TUNGSTEN

OPTIMISED FOR SOFT TIP BOARDS.

SOFT TIP BARRELS

> Soft Tip 97% Tungsten Nickel Alloy

SHAFTS

Sigma One rigid shafts

FLIGHTS

> 6 Sigma One enhanced delta flights

> Fitted with Sigma One tips

Sigma Midi wallet

TWEAK YOUR DARTS. TRY UNILAB AT WWW.unicorn-darts.com

03594 19q **UNIBOFFIN SAYS...** $\pi qr^3 \times \sqrt{Qvx^n}$

Sigma XL Pro & Super Pro. The bar. Raised.

Sigma XL - Sigma Pro accuracy and balance but with a longer barrel. A laws-of-physics defying dart that has only been made possible by introducing ultra-lightweight magnesium shaft alloys and the revolutionary screw-in ZeroD Titanium nose cone designed to reduce deflections and facilitate point exchange.

The 95% tungsten Sigma XL is available in two aerodynamically-optimised versions:

SIGMA™ XL PRO 95% TUNGSTEN

Sigma XL Pro supplied with longer finger grip points, Sigma Pro Magnesium side load shafts and Sigma Pro flights



SIGMA™ XL SUPER PRO 95% TUNGSTEN

For the real "Power Player" - Sigma XL Super Pro supplied with finger grip points, all-new Sigma Super Pro end-loading magnesium shafts and Sigma Super Pro ultra compact delta flights (unsuitable for side load shafts).

And good news for "Power Players" who still prefer a shorter barrel - the Super Pro shaft/flight combination is also suitable for use with the Sigma 950 and 970!



STEEL TIP BARRELS

> 95% Tungsten Nickel Alloy

NOSE CONES

- > 3 Sigma ZeroD Titanium screw in 28 mm
- > 3 Sigma ZeroD Titanium screw in 28 mm finger grip

Sigma Pro Magnesium side-load

FLIGHTS

> 6 Sigma Pro compact delta flights

CASE

› Sigma Midi wallet

STEEL TIP BARRELS

> 95% Tungsten Nickel Alloy

- > 3 Sigma ZeroD Titanium screw in 25 mm
- > 3 Sigma ZeroD Titanium screw in 25 mm finger grip

SHAFTS

Sigma Super Pro Magnesium end-load

STEEL TIP BARRELS

FLIGHTS

> 6 Sigma Super Pro ultra compact delta flights

> Steel Tip 95% Tungsten Nickel Alloy

> Sigma One rigid shafts (spare set)

> 6 Sigma Pro compact delta flights

6 Sigma One enhanced delta flights

Sigma Pro side load shafts Natural or Gold (fitted)

CASE

> Sigma Midi wallet

SHAFTS

SIGMA™ PRO 950 95% TUNGSTEN ADDITIONAL ACCURACY FOR THE BETTER PLAYER. SIGMA DYNAMICS. COARSE GRIP.

10963 24q **10960** 18g **10961** 20g 10964 26g

10962 22q **10952** 18g 10955 24g Sigma Gold 950 All the features of Sigma Pro 950

10953 20a 10956 26g with the addition of Golden Unicorn Titanium technology Optimises feel and grip, Reduces slip, 10954 22g Eliminates surface absorption.



STEEL TIP BARRELS

Sigma Midi wallet

> Steel Tip 95% Tungsten Nickel Alloy

SHAFTS

CASE

> Sigma One rigid shafts

FLIGHTS

> 6 Sigma One enhanced delta flights

> Soft Tip 95% Tungsten Nickel Alloy

6 Sigma One enhanced delta flights

Sigma Midi wallet

SOFT TIP BARRELS

SIGMA™ ONE 950 SOFT 95% TUNGSTEN

OPTIMISED FOR SOFT TIP BOARDS. SIGMA DYNAMICS. COARSE GRIP.



▼sigma™

> Sigma One rigid shafts

> Fitted with Sigma One tips

> Sigma Midi wallet

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GRIPPER[®] 90% TUNGSTEN

STEEL TIP BARRELS

- > 90% Tungsten Nickel Alloy
- > Hi-Grip grooved barrels
- > Grooves extended onto points
- > Engraved Unicorn hallmark of quality
- > Matched Weight series set of 3 barrels within 0.1g

SHAFTS

> Aluminium

FLIGHTS

> Metallic

CASE

- Metallic finish Compact case
- > 8 flight protectors







LP Finish

07631 21g

07632 23g 07633 25g 07634 27g 07635 29g

07519 21g **07520** 23g **07521** 25g



STEEL TIP BARRELS

- > 80% Tungsten Nickel Alloy
- Deep machined Hi-Grip barrels
- > Engraved Unicorn hallmark of quality
- > Matched Weight series set of 3 barrels within 0.1g

SHAFTS

FLIGHTS > Digiflite

CASE







STEEL TIP BARRELS

- > 80% Tungsten Nickel Alloy
- 'Diamond Cut' barrel detailing
- > Engraved Unicorn hallmark
- Matched Weight seriesset of 3 barrels within 0.1g

SHAFTS

Catalyst moulded

FLIGHTS

Maestro



> 8 flight protectors







DUM DUM™ T95™ 95% TUNGSTEN

STEEL TIP BARRELS

- > 95% Tungsten Nickel Alloy
- > Front loaded shorter barrels
- > Engraved Unicorn hallmark of quality
- Matched Weight series - set of 3 barrels within 0.1g

SHAFTS

> Gripper II

FLIGHTS

› Core







DUM DUM™ 80% TUNGSTEN

STEEL TIP BARRELS

- > 80% Tungsten Nickel Alloy
- > Front loaded shorter barrels
- > Engraved Unicorn hallmark of quality
- > Matched Weight series - set of 3 barrels within 0.1g

SHAFTS

Gripper II

FLIGHTS > Core

CASE

Micro case







SPARKS[™] 80% TUNGSTEN

STEEL TIP BARRELS

- > Fully Colour co-ordinated > 80% Tungsten Nickel Alloy
- Precision engineered coloured barrels
- > Engraved Unicorn hallmark of quality
- > Matched Weight series set of 3 barrels within 0.1q

SHAFTS Aluminium

FLIGHTS

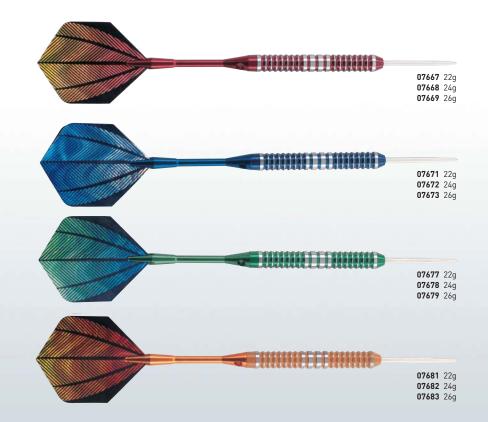
> Hi-Lite

CASE

Metallic finish Compact case







"Why are darts sold by weight, not length?" asked one of our correspondents.
And we thought, what a very good point!

Stretch is the dart range catering for players more interested in barrel length than weight. All stretch barrels offer the slimmest diameter, the specified weight is achieved by extending the barrel and using materials of different densities. Unicorn's longest barrel was around 54 mm. Stretch offers increased lengths up to 67 mm.

There's more to Stretch than meets the eye - whilst the grip is the same pattern, it becomes more aggressive towards the back of the barrel where our research reveals that more and more players are holding their darts.

All Steel Tip Stretch barrels feature a rotating point allowing thrown darts to move out of the way of incoming darts.

STRETCH™ 80% TUNGSTEN

07470 25g **59mm**





STEEL TIP BARRELS

- > 80% Tungsten Nickel Alloy
- > Engraved Unicorn
- hallmark of quality > Matched Weight series set of 3 barrels within 0.1g

SHAFTS

Gripper II

FLIGHTS

Maestro professional quality

Pearlised finish Compact case











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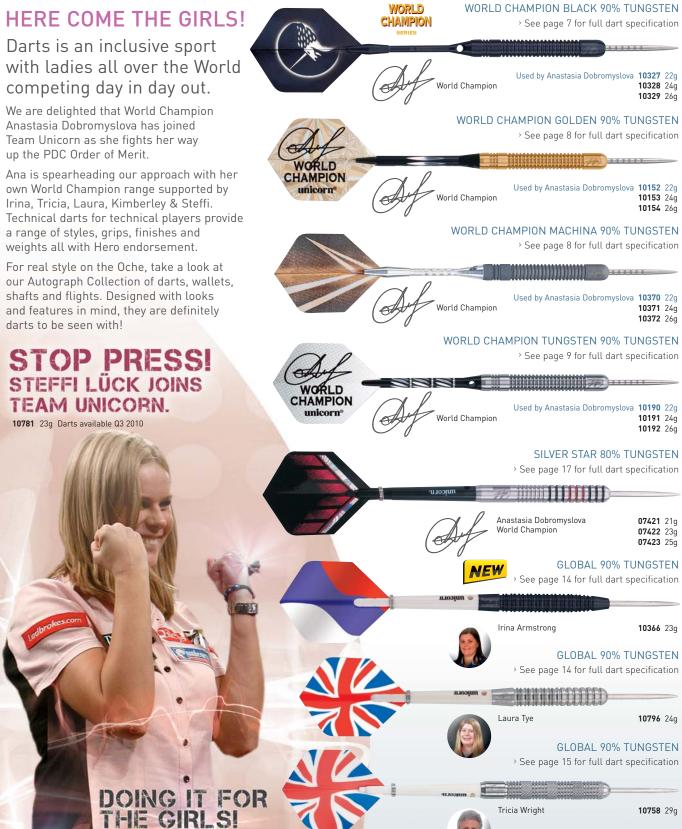
Anastasia Dobromyslova has joined Team Unicorn as she fights her way

own World Champion range supported by Irina, Tricia, Laura, Kimberley & Steffi. a range of styles, grips, finishes and weights all with Hero endorsement.

shafts and flights. Designed with looks and features in mind, they are definitely darts to be seen with!

ANASTASIA DOBROMYSLOVA

SCORE WITH UNICORN. UNISCORE AT WWW.



WORLD CHAMPION BLACK 90% TUNGSTEN

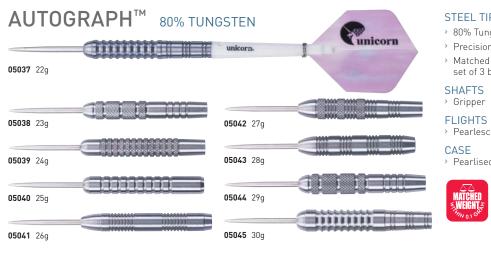
GENERATION 180 90% TUNGSTEN

> See page 13 for full dart specification

07524 25g

Kimberley Lewis

Mograph COLLECTION



STEEL TIP BARRELS

- > 80% Tungsten Nickel Alloy
- > Precision engineered barrels
- > Matched Weight series set of 3 barrels within 0.1g

SHAFTS › Gripper

- Pearlescent

CASE

Pearlised finish Compact case





46126 Fuchsia 3 cases per master carton





FLIGHT SHAFT COMPENDIUMS

> 5 sets of 3 dart flights

77990 Pearlised 12 sets per master carton





> 5 sets of 3 dart shafts **78010** 12 sets per master carton

46127 3 cases per master carton



UNICORN. WORLD CHAMPIONS. 28 TIMES. WWW.unicorn-darts.com

No nonsense precision engineered ultra quality darts. Great value, strength in depth across materials, the CORE range is your one stop shop.

T95 95% TUNGSTEN

STEEL TIP BARRELS

- > 95% Tungsten Nickel Alloy
- > Super slim barrels for extra close grouping
- > Engraved Unicorn
- hallmark of quality
- > Matched Weight series set of 3 barrels within 0.1g

SHAFTS > Aluminium



CASE

Compact case





T90 90% TUNGSTEN

STEEL TIP BARRELS

- > 90% Tungsten Nickel Alloy
- > Engineered contour barrels
- > Engraved Unicorn hallmark of quality
- Matched Weight series set of 3 barrels within 0.1g

SHAFTS

> Aluminium



CASE > Compact case





07444 21g **07445** 23g **07446** 25g **07447** 27g

07448 29g

T80 80% TUNGSTEN

STEEL TIP BARRELS

- > 80% Tungsten Nickel Alloy
- > Precision engineered barrels
- > Engraved Unicorn hallmark of quality
- > Matched Weight series set of 3 barrels within 0.1g

SHAFTS

FLIGHTS



CASE Compact case







SILVER COMET® NICKEL SILVER

STEEL TIP BARRELS

Pure non-tarnish Nickel Silver barrels

SHAFTS

> Aluminium

FLIGHTS

Hi-Lite

CASE Compact case





CORE TUNGSTEN

STEEL TIP BARRELS

- > 80% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality

SHAFTS

Gripper II

FLIGHTS > Hi-Lite

CORE BRASS

STEEL TIP BARRELS

- > Entry level 'no-nonsense' brass darts
- > Performance engineered brass barrels

SHAFTS

Gripper II

FLIGHTS Q flights

UNICORN.



07768 21g **07769** 23g **07770** 25g

CORE. BULLY FOR YOU! TERRY JENKINS

MASS MERCHANT RANGE

FULLY SEALED PACKS. CLAM OR BLISTER PACKED.

ONLY AVAILABLE TO

SPECIAL ORDER.



6 sets per master carton

07773 21g

07774 23g

07775 25g

07776 27g





6 sets per master carton







71602 17g **71603** 19g **71616** 21g 6 sets per master carton



CONTACT YOUR UNICORN SALES OFFICE.

71621 17g **71604** 19g **71605** 21g 6 sets per master carton



6 sets per master carton

71607 21g **71606** 23g **71617** 25g



71618 20g **71619** 22g **71608** 24g 3 sets per master carton



71622 20g **71610** 22g **71609** 24g



71624 24g **71625** 26g



71612 21q **71613** 23q **71620** 25q





71615 22q **71614** 24q

UNICORN. WORLD CHAMPIONS. 28 TIMES. WWW.unicorn-darts.com

Mr Philip Taylor.

The Greatest Dart Player of his Generation and probably, simply The Greatest.

Phil "The Power" Taylor. 15 Times Champion of The World, winner of countless national and international titles throughout his illustrious, swash-buckling career.

Phil's darting odyssey with Unicorn started in 1996. Now, we chart his progress as we have worked with him to continually refine, develop and improve his darts equipment.

The darts available in the Evolution of The Power Series are the very barrels that Phil himself uses and has used to such stunning effect. The items illustrated here are the specific weights used by Phil, reproduced precisely to his personal specification.

Try them. Because if you don't, you'll always wonder: What if?

PHASE 1 WORLD CHAMPION 90% TUNGSTEN

1996 TO 1999

SOFT TIP BARRELS

- > Available in either Golden Unicorn Titanium or Natural Tungsten finish
- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- > Coated show tips
- Matched Weight barrels

SHAFTS

Aluminium

FLIGHTS Signature

CASE







PHASE 2 PURIST® 90% TUNGSTEN

1999 TO 2007

SOFT TIP BARRELS ONLY

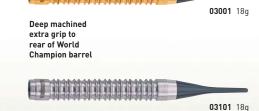
- > Available in either Golden Unicorn Titanium or Natural Tungsten finish
- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality
- Matched Weight barrels

CASE

- > Deluxe metallic
- Micro case







PHASE 3 PURIST® CURVE

90% TUNGSTEN 2003

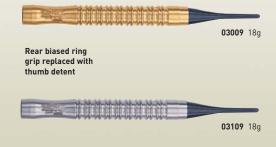
SOFT TIP BARRELS ONLY

- > Available in either Golden Unicorn Titanium or Natural Tungsten finish
- > 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality
- Matched Weight barrels

Deluxe metallic Micro case







UNICORN. THE RELENTLESS, INDOMITABLE, UNSTOPPABLE DRIVE FOR IMPROVEMENT.

PHASE 4 SIGMA™ ONE 970 97% TUNGSTEN 2008

unicorn in the state of the sta

03594 19q

After a difficult 2007. Phil worked intensively with the UniBoffin and started competing with Sigma Pro.

A brave, radical departure for Phil, moving from a deeply machined, slender, parallel pattern to perfectly balanced, torpedo shaped Sigma Pro complete with Sigma Pro shafts.



SOFT TIP BARRELS

- > 97% Tungsten Nickel Alloy
- > Fitted with Sigma One tips
- Matched Weight barrels

SHAFTS > Sigma One rigid shafts

FLIGHTS

6 Sigma One enhanced delta flights

CASE

> Sigma Midi wallet



PHASE 5 95% TUNGSTEN

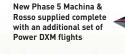














SOFT TIP BARRELS

- › Available in Black Titanium, Golden Unicorn Titanium, or Natural Tungsten, Machina and Rosso finishes
- > 95% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality
- Coated show tips
- > Matched Weight barrels

SHAFTS

> Phase 5 side loading shafts on Titanium base Black, Gold, Natural, Machina and Rosso

FLIGHTS

> Phil 'The Power' Taylor Phase 5 Professional flights Red, White, Green, Blue and Purple

CASE

> Premium Phase 5 Midi wallet

The Power Phase 5 - taking the shape from Sigma Pro and the grip from his battle proven Purists, Phil uses specially developed Phase 5 Rosso with DXM flights to hit two perfect 9 dart 501's on live TV at the PDC Premier League Finals, May 2010.







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R3

AUTHENTIC

Rumours abound that Unicorn make their players use specific darts or configurations for commercial purposes. Not so.

When joining Team Unicorn, we work with all players from Generation 180 to World Champion to produce the dart that works for the player.

We are motivated by success and strive to give the player whatever equipment improves their game in the deeply competitive environment of 21st Century Professional darts.

AUTHENTIC darts only come to market when the player is happy that we have met or exceeded their demands.

The Unicorn AUTHENTIC range brings together the actual, precise, genuine barrels that Team Unicorn players use. We never fail to be fascinated by player feedback, producing the AUTHENTIC range which demonstrates such a wide variety of grips, shapes and balances.

Please note that Team Unicorn dart development is a continuous process. The barrels illustrated are those in use by our players at the time of preparation of this Book of Darts.

TWEAK YOUR DARTS. TRY UNILAB AT WWW.<mark>unicorn</mark>-









WORLD CHAMPION BLACK TITANIUM

80%/90% TUNGSTEN

Professional darts has never been so competitive.

The pressure and rewards are intense and players are looking for an edge to give them that unfair advantage.

Unicorn Black Titanium – the no expense spared exclusive new series. Physical vapour deposition gives an ultra hard surface with superb grip, feel and durability. Black Series are equipped with 100% Titanium Black shafts to continue the same seamless grip further down the throw.

If you are serious about your darts you owe it to yourself to try the very best - Unicorn Black Titanium.

CHAMPION

SOFT TIP BARRELS

- > Unicorn Black Titanium Series
- > Black Titanium Aluminium Nitride coating
- > Ultra hard finish
- > Engraved Unicorn hallmark of quality and player signature
- > Guaranteed Weight series

SHAFTS

> Black Titanium on 100% Titanium shaft

FLIGHTS

Metallic

CASE

Tungsten Black Series Midi wallet











WORLD CHAMPION GOLDEN

80%/90% TUNGSTEN

SOFT TIP BARRELS

- > GOLDEN Unicorn Titanium technology
- > Optimises feel and grip, reduces slip
- > Eliminates surface absorption
- > Engraved Unicorn hallmark of quality and player signature
- Matched Weight barrels
- > Special gold coated show tips

SHAFTS

> Aluminium

FLIGHTS

Golden Hi-Lite signature

CASE

Midi wallet





WORLD

CHAMPION

unicone"



04017 16g

03989 16g

03990 18g

04005 17g

04006 19g

04009 16g

04010 18g

WORLD CHAMPION MACHINA

80%/90 TUNGSTEN

SOFT TIP BARRELS

- Machina technology barrels
- Unique Matt finish
- > Engraved Unicorn hallmark of quality and player signature
- Matched Weight series

SHAFTS

> GT Aluminium

FLIGHTS Metallic

CASE

Midi wallet





WORLD

CHAMPION







WORLD CHAMPION TUNGSTEN 80%/90 TUNGSTEN



World Champion

Raymond van Barneveld

5 Times World Champion

Raymond van Barneveld

5 Times World Champion



SOFT TIP BARRELS

- > World Champion Series
- > Engraved Unicorn hallmark of quality and player signature
- > Special silver coated show tips
- Matched Weight barrels

SHAFTS

> Aluminium

FLIGHTS

> Hi-Lite signature

CASE

> Midi wallet





RAYMOND van BARNEVELD PHASE II

Working with Unicorn's top engineers, Raymond moves on to Phase II barrels. Distinctive grip and tuned balance now available globally.

LEGEND 80% TUNGSTEN

LP Finish

NEW RAYMOND van BARNEVELD PHASE I



04037 17g

04038 19g

04121 19q



BARRY TWOMLOW

unicom

unfecemo

News Of The World Champion "The Man Who Taught The World To Play Darts"

JOHN LOWE SAYS.

Barry Twomlow, the International Darts Ambassador and one of my dearest friends

SOFT TIP BARRELS

- > Barry Twomlow Legend
- > 80% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- > Matched Weight barrels

SHAFTS

> Aluminium

FLIGHTS

> Hi-Lite signature

CASE

> Eclipse Max case

> 8 flight protectors



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Maestro® Premier

The Elite new grouping of 2010 Unicorn PDC Premier League players, a heartbeat away from World Champion status. Innovative development barrels and materials, class leading new packaging and appeal.

MAESTRO® PREMIER BLACK 90% TUNGSTEN

SOFT TIP BARRELS

- > Unicorn Black Titanium Series
- > Black Titanium Nitride coating
- Ultra hard finish
- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- > Matched Weight barrels

SHAFTS

> Aluminium

FLIGHTS

Metallic

CASE

> Black Titanium Series Midi wallet

Adrian Lewis **03928** 19g **03593** 18g James Wade Terry Jenkins **04095** 19g

MAESTRO® PREMIER TUNGSTEN 90% TUNGSTEN

SOFT TIP BARRELS

- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- > Special silver coated show tips
- > Matched Weight barrels

SHAFTS

Aluminium

FLIGHTS

Maestro signature



Theres woods

unicorn[®]

Maestro®

04101 17g

04102 19g

04105 18g

04106 20g

03139 17g

03140 19g

James Wade's darts feature Unicorn's

exclusive Gripper barrel finish

Seasoned respected professionals, their consistency and achievements have placed them amongst the World's highest ranked players.

MAESTRO® GOLDEN 90% TUNGSTEN









SOFT TIP BARRELS

- > GOLDEN Unicorn Titanium technology
- > Optimises feel and grip
- Reduces slip
- > Eliminates surface absorption
- > 90% Tungsten Nickel Alloy > Engraved Unicorn hallmark of
- quality and player signature > Special gold coated show tips
- > Matched Weight barrels

SHAFTS

Aluminium

FLIGHTS

Maestro signature

CASE Eclipse Max case

8 flight protectors



UNICORN MATCHED WEIGHT SERIES-Sets of 3 barrels



MAESTRO® TUNGSTEN 90% TUNGSTEN





SOFT TIP BARRELS

- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- > Special silver coated show tips
- > Matched Weight barrels

SHAFTS Aluminium

FLIGHTS Maestro signature

CASE

> Eclipse Max case > 8 flight protectors



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UNICORN. WORLD CHAMPIONS. 28 TIMES. WWW.unicorn-darts.com

A vital category that underpins the Team Unicorn Pyramid of Excellence.

We're delighted to welcome our new Global Members, plying their trade with unerring accuracy around the World. Global darts are designed to the precise specification of our Global players. They're out there now, gaining circuit experience and winning.

See www.unicorn-darts.com for full player biographies.

GLOBAL 90% TUNGSTEN

SOFT TIP BARRELS

- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- Matched Weight barrels

SHAFTS Gripper II

FLIGHTS

 Maestro professional quality signature Digiflites

CASE

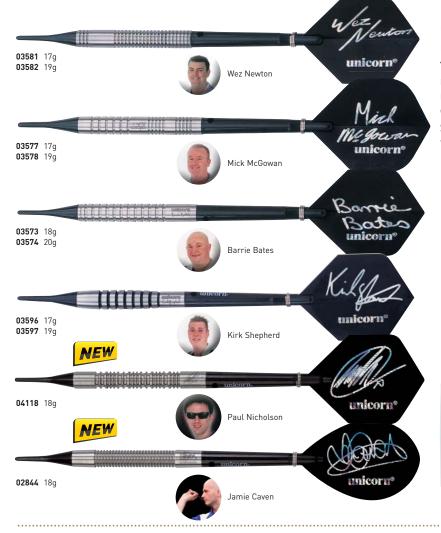
- > Eclipse Max case
- > 8 flight protectors







CONTENDER TUNGSTEN 90% TUNGSTEN



Hungry, dangerous, effective.

You really don't want to meet a Contender as they make their way around the circuit and up the rankings! See www.unicorn-darts.com for full player biographies.

SOFT TIP BARRELS

- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- Matched Weight barrels

SHAFTS

Gripper II

FLIGHTS Signature

CASE

> Eclipse Max case

> 8 flight protectors





MEDIA 90% TUNGSTEN





SOFT TIP BARRELS

- > 90% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality and player signature
- Matched Weight barrels

SHAFTS

> Gripper II

FLIGHTS

Maestro professional quality signature Digiflites

CASE
> Eclipse Max case

> 8 flight protectors





SIGNATURE

Continuous involvement with product development is a two way street between Unicorn's Research & Development Labs & Team Unicorn. The SIGNATURE range takes the technology, features and design cues from the AUTHENTIC range to produce a comprehensive range of Team Unicorn approved darts. World Class endorsement, Unicorn engineering, the SIGNATURE range provides unrivalled player appeal across a broad range of materials and configurations.

HERO® GOLDEN 95% TUNGSTEN

SOFT TIP BARRELS

- > Phil Taylor World Champion grip now available in a variety of barrel shapes
- > GOLDEN Unicorn Titanium technology
- Optimises feel and grip
- > Reduces slip
- > Eliminates surface absorption
- > 95% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality
- > Special gold coated show tips
- Matched weight barrels

> XLTi 100% Titanium shafts with Ozone locking rings

FLIGHTS

Unicorn Digiflites

CASE

Eclipse Max case

> 8 flight protectors





HERO® TUNGSTEN

95% TUNGSTEN

SOFT TIP BARRELS

- > Phil Taylor World Champion grip now available in a variety of barrel shapes
- > 95% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality
- Special silver coated show tips
- Matched weight barrels

> XLTi 100% Titanium shafts with Ozone locking rings

FLIGHTS

Unicorn Digiflites

CASE

Eclipse Max case









UNICORN. WE NEVER STOP! LISTENING. THINKING. LEARNING. WINNING.



SOFT -

BULLET® STAINLESS STEEL

SOFT TIP BARRELS

- > Stainless Steel barrels
- > Engraved Unicorn hallmark of quality

SHAFTS

FLIGHTS

> Digiflite World Champion

CASE

- > Eclipse Max case
- > 8 flight protectors





WORLD CHAMPION BLACK BRASS



Barneveld

SOFT TIP BARRELS

- Matt black brass barrels
- > Engraved Unicorn hallmark of quality and player signature

SHAFTS > Black XL

FLIGHTS

> Authentic World Champion

CASE

- Eclipse Max case
- > 8 flight protectors

SOFT TIP BARRELS

> Maestro Premier barrel shapes re-engineered in brass



BARNEY BRASS BRASS

SOFT TIP BARRELS

- Fully colour co-ordinated
- Precision engineered brass barrels

SHAFTS

> Gripper II

FLIGHTS

> Barney autograph character

CASE

Compact case











UNICORN. WOR

04080 17g **04081** 19g





SHAFTS

> Gripper II

FLIGHTS







ONS. 28 TIMES. www.unicorn-darts.com

unicorn

45

SPECIALIST

We never stop listening, thinking, learning, winning. Engineering is Unicorn's DNA and Unicorn have been the first to market the majority of innovations in darts technology over 70 years.

The SPECIALIST range is your glimpse directly into the UniLab. Here we bring cutting edge concepts to your skilled hands for your trial and approval. Each dart in the SPECIALIST range earns its place with different, unique, performance enhancing features.

GRIPPER® 80% TUNGSTEN

SOFT TIP BARRELS

- > 80% Tungsten Nickel Alloy
- 'Hi Grip' grooved barrels
- Engraved Unicorn hallmark of quality
- > Matched Weight barrels

SHAFTS

AluminiumFLIGHTS



MetallicCASE

Metallic finish Compact case





CONTROL™ 80% TUNGSTEN

SOFT TIP BARRELS

- > 80% Tungsten Nickel Alloy
- Deep machined Hi-Grip barrels
- > Engraved Unicorn hallmark of quality
- Matched Weight barrels

SHAFTS

> Aluminium

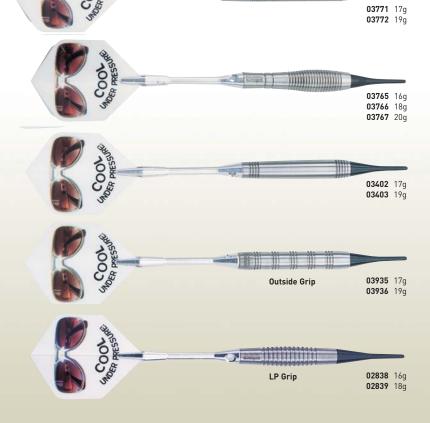
FLIGHTS

Core polyester flights

CASE

Compact case





CATALYST® 80% TUNGSTEN







SOFT TIP BARRELS

- > 80% Tungsten Nickel Alloy
- 'Diamond Cut' barrel detailing
- > Engraved Unicorn hallmark
- Matched Weight barrels

SHAFTS

Catalyst moulded shafts

FLIGHTS

Maestro

CASE

- > Eclipse Max case
- > 8 flight protectors



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TWEAK YOUR DARTS. TRY UNILAB AT WWW.unicorn-darts.com

CC775 80% TUNGSTEN

SOFT TIP BARRELS

- > 80% Tungsten Nickel Alloy
- Matched Weight barrels
- > Engraved Unicorn hallmark of quality

SHAFTS

> Aluminium

FLIGHTS > Hi-Lite

CASE

> Metallic finish Compact case









SOFT TIP BARRELS

- > 95% Tungsten Nickel Alloy
- > Front loaded shorter barrels
- > Matched Weight barrels

SHAFTS

Gripper II FLIGHTS









DUM DUM™ 80% TUNGSTEN

SOFT TIP BARRELS

- > 80% Tungsten Nickel Alloy
- Front loaded shorter barrels
- Matched Weight barrels

SHAFTS

Gripper II

Micro case

FLIGHTS Core

CASE









SOFT TIP BARRELS

- > Fully colour co-ordinated
- > 80% Tungsten Nickel Alloy
- Matched Weight barrels
- > Engraved Unicorn hallmark of quality

SHAFTS

Aluminium

FLIGHTS

> Hi-Lite

CASE

Metallic finish Compact case





CC405 SATIN CHROME BRASS

SPARKS™ 80% TUNGSTEN

03650 16g

03121 16g

03122 18g

03341 16g **03342** 18g

SOFT TIP BARRELS

 Non-slip satin chrome brass darts

SHAFTS > Aluminium

FLIGHTS Metallic

CASE Compact case



TUNGSTEN STYLE. WATCH THE SPARKS FLY.

ADRIAN LEWIS



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THE SOAP BOX! UNIBLOG AT www.unicorn-darts.com

SOFT

HERE COME THE GIRLS!

Darts is an inclusive sport with ladies all over the World competing day in day out.

We are delighted that World Champion Anastasia Dobromyslova has joined Team Unicorn as she fights her way up the PDC Order of Merit.

Ana is spearheading our approach with her own World Champion range supported



unfecen





02866 17g

WORLD CHAMPION BLACK 90% TUNGSTEN

WORLD CHAMPION GOLDEN 90% TUNGSTEN

Anastasia Dobromyslova

> See page 35 for full dart specification

> See page 36 for full dart specification

02767 16g

02768 18g

WORLD

CHAMPION

02867 18g



02868 19g

STEEL TIP BARRELS

- > 80% Tungsten Nickel Alloy
- Precision engineered barrels
- Matched Weight series -set of 3 barrels within 0.1g

SHAFTS > Gripper





CASE > Pearlised finish Compact case



46126 Fuchsia 3 cases per master carton



FLIGHT COMPENDIUMS

> 5 sets of 3 dart flights

77990 Pearlised 12 sets per master carton



SHAFT **COMPENDIUM**

> 5 sets of 3 dart shafts **78010** 12 sets per master carton

46127 3 cases per master carton



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No nonsense precision engineered ultra quality darts. Great value, strength in depth across materials, the CORE range is your one stop shop.

T95 95% TUNGSTEN

SOFT TIP BARRELS

- > 95% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality
- > Matched Weight barrels

SHAFTS > Aluminium

FLIGHTS



CASE Compact case





T80 80% TUNGSTEN

SOFT TIP BARRELS

- > 80% Tungsten Nickel Alloy
- > Engraved Unicorn hallmark of quality
- > Matched Weight barrels

SHAFTS > Aluminium

FLIGHTS

> Hi-Lite

CASE > Compact case





80% Tungsten 02912 18g

80% Tungsten 02914 18g

80% Tungsten 02916 18g

90% Tungsten 02918 19g

STRIKER® 80%/90% TUNGSTEN

SOFT TIP BARRELS

- > 80%/90% Tungsten Nickel Alloy
- Matched Weight barrels

SHAFTS

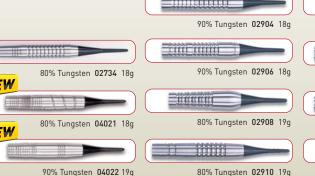
Gripper II

FLIGHTS Metallic

CASE Compact case







80% Tungsten **02910** 19g

03674 19g CORE BRASS BAR DARTS BRASS

CONTOUR TIP - LONG BLK SML THD

71500/BK Black 2.3/4 STD VL

CONTOUR TIP - LONG BLK STD

71506/BK Black 2.3/4 STD VL

71506/G Green 2.3/4 STD VL

CONTOUR TIP - LONG BLK STD S/T BRASS BARREL 1/4" x 1/4" 17g

71601/BK Black 2.3/4 STD VL

71601/G Green 2 3/4 STD VI

S/T BRASS BARREL 1/4" x 1/4" 12g

S/T BRASS BARREL KNURL 1/4" x 3/16" 12q

71500/B Blue 2.3/4 STD VL **71500/R** Red 2.3/4 STD VL

71506/B Blue 2.3/4 STD VL **71506/R** Red 2.3/4 STD VL

71506/Y

CORE TUNGSTEN



71500/Y Yellow 2.3/4 STD VL

Yellow 2.3/4 STD VL

SOFT TIP BARRELS

- > 60% Tungsten Nickel Alloy darts
- > Engraved Unicorn hallmark

SHAFTS

Gripper II FLIGHTS

> Hi-Lite

SOFT TIP BARRELS

- > Entry level 'no-nonsense' Brass darts
- Performance engineered brass barrels

SHAFTS

Gripper II

FLIGHTS

> Q flights



- Only supplied to special order Brass barrels
- > Available in a range of: Flight colours, Thread sizes,
- > 100 darts per master carton



SOFT TIP BARRELS

- Tip specifications and Weights

71601/B Blue 2.3/4 STD VL **71601/R** Red 2.3/4 STD VL 71601/Y Yellow 2.3/4 STD VL

CONTOUR TIP - LONG BLK SML THD

S/T BRASS BARREL KNURL 1/4" x 3/16" 17g

71602/B Blue 2.3/4 STD VL 71602/R Red 2.3/4 STD VL 71602/BK Black 2.3/4 STD VL 71602/Y Yellow 2.3/4 STD VL 71602/G Green 2.3/4 STD VL



CONTOUR TIP - LONG BLK SML THD S/T BRASS BARREL KNURL 3/16" x 3/16" 17g

71603/B Blue 2.3/4 SML DMV 71603/BK Black 2.3/4 SML DMV **71603/G** Green 2.3/4 SML DMV 71603/R Red 2.3/4 SML DMV 71603/Y Yellow 2.3/4 SML DMV



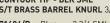
CONTOUR TIP - BLK SML S/T BRASS BARREL KNURL 3/16" x 3/16" 12g

71604/B Blue 2.3/4 SML DMV 71604/BK Black 2.3/4 SML DMV

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71604/G Green 2.3/4 SML DMV 71604/R Red 2.3/4 SML DMV 71604/Y Yellow 2.3/4 SML DMV













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SOFT

FULLY SEALED PACKS. **CLAM OR BLISTER** PACKED. ONLY AVAILABLE TO SPECIAL ORDER. CONTACT YOUR UNICORN SALES OFFICE.

MASS MERCHANT RANGE



6 sets per master carton







6 sets per master carton



77977S 6 sets per master carton



3 sets per master carton



71702 16g **71703** 18g



71704 16g **71705** 18g



71706 15g **71707** 17g 3 sets per master cartor



71717 15g 71708 17g 3 sets per master carton



71709 15g **71710** 17g 3 sets per master carton



71711 18g 3 sets per master carton



71712 18g 3 sets per master carton



71714 18g 2 sets per master carton

ECLIPSE ON TV

There are many dartboards available for the discerning player to choose. There is only one dartboard, the Eclipse Pro from Unicorn, that is chosen year after year by the PDC to be used exclusively in all televised tournaments

The unprecedented professional tournament play that Unicorn Eclipse boards endure provides invaluable feedback to Unicorn's engineers to monitor and continually improve Eclipse construction and performance.

TV cameras are unforgiving and the superlative live performance of Eclipse boards is visible and known to millions of viewers around the World.

All Eclipse boards use Minimum Metal for Maximum Target, actively improving scoring averages and checkout ratios and minimising bounceouts.

At the highest level of the professional sport of darts, Unicorn Eclipse boards give you that vital edge to

environment.

Players and surveys around the World consistently rate the Unicorn Eclipse Pro as the finest board available from any manufacturer, bar none.

As you would expect from Unicorn - The Dartboard Company, we make available a full range of Bristle, Electronic and Coiled Paper dartboards, making the Unicorn Dartboard Range the Industry Standard for performance, innovation and value.



unicorn

PHIL TAYLOR

At the the UK Open in June 2010, Phil Taylor set a new record televised average of 118.66 on a Unicorn Eclipse Pro dartboard.



ECLIPSE® PRO BRISTLE

- > Championship quality bristle board
- > PDC endorsed
- > World Champions endorsements
- > Designed to maximise averages
- Unicorn high technology wiring design
- > Completely staple-free construction > Ultra-slim segmentation system
- 30% thinner than conventional round wire boards
- > Increased target area especially in Doubles and Trebles
- > Ultra high visibility number ring and spider
- > Staple-free Bullseye
- > PLUS 'Checkout Chart'
- > PLUS measuring tape

79403 5 boards per master carton



As used by Team Unicorn Members, the Eclipse Pro Trainer features ultra-slim doubles and trebles some 40% narrower than the Eclipse Pro match board.

Ultra slim targets step up a player's game in practice, requiring astonishing
accuracy, consistency and control. Eclipse Pro Trainer also features
a new Micro Bull for training torture.

ECLIPSE® PRO TRAINER BRISTLE

- > Dedicated practice board with specially designed Spider
- > Uses exactly the same materials and construction as the standard Eclipse Pro board



79406 2 boards per master carton

PHIL TAYLOR SAYS...

practice now on Eclipse Pro Trainer



RADIUS™ BRISTLE

- > Long life Tournament quality bristle board
- > PDC endorsed
- > Integrated spider construction
- > Double pyramid radial wires help to hold the spider
- > Ellipse section circumferential wires increase playing area and eliminate twisting
- > Staple free Bullseye
- > PLUS Checkout Chart
- > PLUS measuring tape



79423 5 boards per master carton





STRIKER® BRISTLE

- > Competition quality bristle board
- PDC endorsed
- > World Champions endorsements
- > High quality round wire construction
- ➤ SuperSlim™ wire fasteners to increase playing area
- > Staple-free Bullseye
- > PLUS 'Checkout Chart'
- > PLUS measuring tape



5 boards per master carton



DB180 BRISTLE

- > Competition quality bristle board
- > PDC endorsed

NEW

- > Full size playing area
- > High quality round wire construction
- > SuperSlim™ wire fasteners to increase playing area
- > Staple-free bullseye
- > Checkout Chart on carton

79432 5 boards per master carton





XL PAPER

- > Full size playing surface
- > Top quality coiled paper dartboard
- > Double sided
- > Size 17" x 3/4"
- > Complete with 2 sets of darts

79085 6 boards per master carton





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UNICORN. WE NEVER STOP! LISTENING. THINKING. LEARNING. WINNING.

ELECTRONIC DARTBOARDS



Purists recognize that the most satisfying game of darts is played on a traditional bristle dartboard. With boards of Eclipse construction, bounce outs are minimized and players can work on maximising averages.

Electronic, self-scoring, dartboards have been available for many years using darts with a plastic point that lodge in holes in the playing surface. However, bounce outs tend to be a regular, accepted part of the game.

Unicorn introduce eBristle dartboards, the latest generation of electronic bristle boards featuring the advantage of a bristle rich playing surface with the fun and convenience of auto scoring. Now, you no longer need alternate sets of steel and soft tip darts, with a Unicorn eBristle board, enjoy the look and feel of a bristle board and the consistency of using your regular darts of choice.

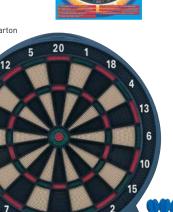


STEEL TIP

ELECTRONIC DARTBOARD

- > Suitable for up to 8 players
- 38 games with 272 variations5 LED automatic scoring displays
- > 4 "XO" LED cricket scoring displays
- > Includes 6 steel tip darts
- AC adaptor included

79660 2 boards per master cartor



SOFT TIP ELECTRONIC DARTBOARD

- > Suitable for up to 8 players
- > 25 games with 176 variations
- LCD automatic scoring display
- > Includes 6 soft tip darts
- Requires 3 AA batteries (not included)79511 6 boards per master carton





STEEL TIP ELECTRONIC DARTBOARD

- > Suitable for up to 8 players
- 32 games with 256 variations
- > LCD automatic scoring display
- > Includes 6 steel tip darts
- > Requires 3 AA batteries (not included)
 79650 3 boards per master carton





SOFT TIP ELECTRONIC DARTBOARD

- > Suitable for up to 8 players
- > 25 games with 176 variations
- LCD automatic scoring display
- > Play against the computer feature
- > Includes 6 soft tip darts
- Requires 3 AA batteries (not included)79505 6 boards per master carton



UNICORN. THE RELENTLESS, INDOMITABLE, UNSTOPPABLE DRIVE FOR IMPROVEMENT.

ELECTRONIC HOME DART CENTRES

STEEL TIP ELECTRONIC DARTS CENTRE

- Electronic bristle board and wooden cabinet
- > Suitable for up to 8 players
- > 38 games with 272 variations
- > 5 LED automatic scoring displays
- 4 "XO" LED cricket scoring displays
- > Includes 6 steel tip darts
- AC adaptor included

79670 1 boards per master carton







THIS RANGE IS ONLY AVAILABLE TO SPECIAL ORDER. CONTACT YOUR UNICORN SALES OFFICE

SOFT TIP ELECTRONIC DARTS CENTRE

- > Plastic board and cabinet set
- > Suitable for up to 8 players
- > 32 games with 256 variations
- LCD automatic scoring display
 Includes 6 soft tip darts and 12 tips
- > Requires 3 AA batteries (not included)

79580 3 games per master carton



IN THE SPOTLIGHT:
PAUL WINS
THE PRESTIGIOUS
PLAYERS
CHAMPIONSHIP
TITLE, JANUARY 2010



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STRIKER® HOME DARTS CENTRE

- > Wooden cabinet with shaped doors
- > Wipe-clean whiteboards on door inners for scoring
- → Striker bristle dartboard with **SuperSlim[™]** wire fasteners and staple-free Bullseye
- > Complete with 2 sets of darts
- > PLUS marker pen and wiper
- > Checkout Chart

46136 2 cabinets per master carton







STRIKER®

BOARD & SURROUND HOME DARTS CENTRE

- > Striker EVA dart board surround
- > Striker bristle dart board
- > Complete with 2 sets of darts



46122 2 per master carton

SURROUNDS, **CLAMPS & CABINETS**

TEKNIKTM CABINET

- > Tough, stylish aluminium frame
- Unique adjustable fixing system
- \rightarrow Fits 18" bristle or paper boards from $^3/_4$ " to $1^1/_2$ " thick
- > Includes Checkout Chart and oche

46020 3 cabinets per master carton Dartboard & Darts not included



SURROUNDS, CLAMPS & CABINETS



ORIGINAL **CABINET**

- > Budget home cabinet
- > Classic compact size
- > Accommodates full size bristle dartboard

46012 2 cabinets per master carton



NEW

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DARTBOARD WALL CLAMP

- Robust spring-loaded clamp securely holds a bristle dartboard
- > Wall mounted
- > Fixing kit and full instructions supplied
- > Allows board to be rotated as required
- > Ideal for use in conjunction with the Unicorn Dartboard Surround

79379 Dartboard not included



STRIKER FOLDABLE DARTBOARD SURROUND

- > Fits standard 18 inch bristle boards
- > Light-weight construction
- > Non-reflective durable surface
- > Compact and easy to store

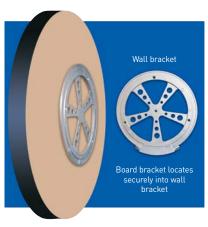
79350 5 per master carton

TEKNIK 360 MAGNETIC DARTBOARD HOLDER

- > PATENT APPLIED FOR
- > Clever two piece all metal design locates board securely and safely on wall
- Innovative construction gives precise rotation and vertical alignment > Easy up! Supplied
- with fixing kit and instructions

79427 6 holders per master carton





PROFESSIONAL DARTBOARD SURROUNDS

- > Ultra heavy duty
- > Injection moulded plastic protection ring
- > High density material holds dart points securely
- > Virtually eliminates the risk of 'bounce-outs' from near misses
- > Protects surrounding area from accidental surface marks and damage
- > Clamps around a standard bristle dartboard with no fixings required
- > Dartboard not included



79370 Gold 79371 Silver 79372 Orange 79373 Black 79374 Red 79375 Blue 79376 White 79377 Yellow 79378 Green Master pack of 5 one colour



STRIKER® EVA DARTBOARD SURROUNDS

- Lightweight injection moulded EVA protection ring
- > Holds dart points securely
- > Virtually eliminates the risk of 'bounce-outs' from near misses
- > Protects surrounding area from accidental surface marks and damage
- > Clamps around a standard bristle dartboard with no fixings required
- > Dartboard not included



79363 Blue 79360 Red **79259** Gold **79361** Black

Master pack of 5 one colour

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TWEAK YOUR DARTS. TRY UNILAB AT WWW.unicorn-darts.com

BOARD ACCESSORIES





UNICORN ON TOUR

The ultra portable system that enables you to use your Dartboard in virtually any location that has a door!

The system comprises:-

- Unicorn Eclipse Pro Board
- > Unicorn OcheMate for precise set-up
- > Unicorn short mat Oche
- > Dartboard mounting with adjustable door fixing and external safety warning notice
- Complete with specially designed convenient carry bag

46001 Master pack of 1



PROFESSIONAL DART MAT

- > Heavy duty rubber dart mat
- > International throwing line marked as well as 8ft line

86055 Master pack of 1



STRIKER® DART MAT

- > Light weight EVA dart mat
- > International throwing line marked as well as 8ft line

86324 RED Master pack of 1 86655 BLACK Master pack of



SCOREBOARD

- > Extra large wipe clean scoreboard
- > Size 400 x 570mm (15³/₄" x 22¹/₂" approx)
- > Complete with Marker Pen
- > Magnetic wiper park

46003 Master pack of 1



OCHE

Self adhesive Oche



86053 Master pack of 1

OCHEMATE

- > At last, a simple and foolproof way to set up a dartboard ready for tournament play
- Incorporates a unique measure for the diagonal from the Oche to the centre Bullseye
- Also measures both vertical and horizontal dimensions
- Complete with easy to follow instructions

76115 Master pack of 6



DARTMATE

- > A new improved version of the original
- > Used by most of the world's best known players
- > Holds the board at the regulation height
- > Fully portable folds down into 2 easily

- > Complete with full instructions
- > Includes Eclipse Pro tournament
- > Includes OcheMate

(comprises 2 cartons)









- Free Standing Board & Cabinet

- carried packs
- > Can be used anywhere
- > Ideal for exhibitions or practice
- bristle dartboard

85139 Master pack of 1











Exclusive to Unicorn, a fun

scoring and basic techniques.

18" TOURNAMENT

Tournament quality bristle dartboard

Complete with 2 sets of brass finish darts with "For Dummies" flights

"For Dummies" ways to finish poste

Self adhesive Oche and OcheMate

46086 2 cabinets per master carton

SIZE PAPER HOME DARTS CENTRE

"For Dummies" flights

"For Dummies" ways to finish poster

Self adhesive Oche and OcheMate

46088 2 cabinets per master carton

> Marker pen & wiper

"Darts For Dummies"

guide to the game

"Darts For Dummies" guide to the ga

18" TOURNAMENT

Tournament size double sided paper dartboard

> Wooden dartboard cabinet complete with fittings

Complete with 2 sets of brass finish darts with

> Marker pen & wiper

introduction to the game of Darts.

handbook explaining various alternative games,

BRISTLE HOME DARTS CENTRE

Wooden dartboard cabinet complete with fittings

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Darts

FOR

DUMLES



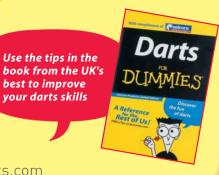
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best to improve

your darts skills



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THE SIMPSONS.







HOMER SIGNATURE DART BRASS STEEL TIP & SOFT TIP

BARRELS

- Coloured brass barrels
- Engraved Simpsons branding and character

SHAFTS

- → SlikStik+ shafts
- > PLUS set of spare XL shafts

FLIGHTS

Simpsons

CASE

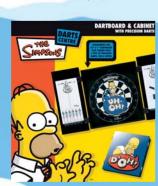
> Homer X Pack case



HOME DARTS CENTRE

- Wooden dartboard cabinet with printed double doors with Homer character desig
- > Simpsons paper dartboard with Simpsons Dart Game on reverse
- Complete with 2 sets of brass darts with Simpsons flights
- > Marker pen & wiper
- Best ways to finish poster

46100 2 cabinets per master carton





MIDI GIFT PACK BRASS STEEL TIP & SOFT TIP

BARRELS

- > Set of colour enhanced brass darts
- Engraved with Simpsons branding and character

SHAFTS

SlikStik+shafts

> PLUS set of spare XL shafts

FLIGHTS

- Simpsons flights
- > Spare set of Simpsons flights

CASI

- > Simpsons branded midi dart wallet
- Versatile storage capacityOpens flat for convenience
- with 3 sided zip closure
- Set of flight protectorsSoft tip has 9 spare tips
- 3 packs per master carton





- Complete with 2 sets of darts
- > Simpsons Dart Game on the reverse
- > Full colour Simpsons display box

79082 6 sets per master carton





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STAY TUNED! UNICORN DARTS TV AT WWW.unicorn-darts.com

65

THE SIMPSONS. STUFF





MAGNETIC DART GAME

- Complete with 2 sets of flat-nosed magnetic darts with Simpsons flights
- Simpsons Dart Game on the reverse
- Wall hanging
- > Full colour Simpsons display box 79083 6 sets per master carton

1 FLIGHT **COMPENDIUM OF 5 DESIGNS**

Selection may vary 77685 12 sets per master carton

Simpsons by Unicorn dart products are not available worldwide. Contact Unicorn Customer Services assist@unicorngroup.com to register interest and for up to date territory availability.

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TECH HEAD? UNIBOFFIN AT WWW.unicorn-darts.com

THE SIMPSONS FLIGHT RANGE

26 PACKS OF INDIVIDUAL DESIGNS













Krusty/Who do you love?

















Eat my shorts!







Homer/There's nothing like beer







77641 Stupid eh?



68257 Danger Man at work



68258 Slow Man at work



I'll be good sometimes



Beer! How did you know?





- > New thicker gauge material - ultra strong
- Increasingly used by professionals



68131 You fry it...





Happy Fathers Day



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67

GUINNESS ESTE 1759 BY LINE BIG Name in Darts





HOME **DARTS CENTRE**

- > Wooden dartboard cabinet with printed double doors with Guinness pint design
- Official tournament size Guinness
- > Complete with 2 sets of precision darts with Guinness logo flights
- > Wipe clean whiteboards
- Marker pen & wiper
- 46118 2 cabinets per master carton





18" BRISTLE DARTBOARD

79414 5 boards per master carton



@GUINNESS & Co.

TOURNAMENT PAPER DARTBOARD GAME

- Complete with 2 sets of professional darts with Guinness logo flights
- Full size playing surface
- 79088 6 boards per master carton

Guinness by Unicorn dart products are not available worldwide. Contact Unicorn Customer Services assi register interest and for up to date territory availability.

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BRASS DARTS WALLET GIFT SET

- 'Guinness by night' Midi wallet
- > Set of steel tip brass darts with Guinness logo flights

07021 3 sets per master carton



MAXI WALLET

> Guinness by night' Maxi wallet 46115 3 wallets per master carton



TUNGSTEN DARTS

- Complete with a set of 80% Tungsten matched weight darts with Guinness logo flights
- Accessories and Compact case 07024 6 sets per master carton

GUINNESS FLIGHT RANGE

8 PACKS OF INDIVIDUAL DESIGNS















68308 Aim for a Guinness









COMPENDIUM

- > 5 sets of 3 dart flights
- → Includes FlightMate™ pocket flight holder 77794 12 sets per master carton



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AUTHENTIC FLIGHTS

Unicorn flight designs are unique and are only available from Unicorn.



DXM FLIGHTS Bespoke development, testing and engineering between Phil, the UniBoffin and Unicorn result in the unique DXM flight shape. Perfectly matched to Phil's technique and Phase 5 darts, Phil has already demonstrated DXM effectiveness repeatedly on live TV. Be warned! As the surface area of the flight decreases, you gain greater board visibility but the darts can be less stable. You need to be absolutely at the top of your game to get maximum advantage out of smaller flights! Read more by reading the UniBoffin's Uniblogs at www.unicorn-darts.com



S 68354 **P** 68357 **X** 68358 **D** 68425 Phil Taylor



S 68355 **P** 68359 **X** 68360 **D** 68426 Phil Taylor



S 68408 X 68407 D 68413 Phil Taylor



Phil Taylor

S 68441 **D** 68442



Phil Taylor









Raymond van Barneveld Anastasia Dobromyslova





P 77732 X 77733 John Lowe



P 77714 S 77719 Phil Taylor







P 77730 S 77731 P 77777 Four-sided flight Roh Anderson

P 77826 Four-sided flight X 77828 Four-sided flight







P 68088 John Lowe P 68089 Phil Taylor









P 68116 1 flight 4 different faces

S 77959 Kevin Painter **S** 77940 Peter Manley





P 68261 Adrian Lewis





P 68090 John Part









P 68403 Raymond van Barneveld

X 68424 Colin Osborne





P 68436 James Wade



Phil Taylor

P 68437 Adrian Lewis

Peter Manley



XTRA 36.323cm













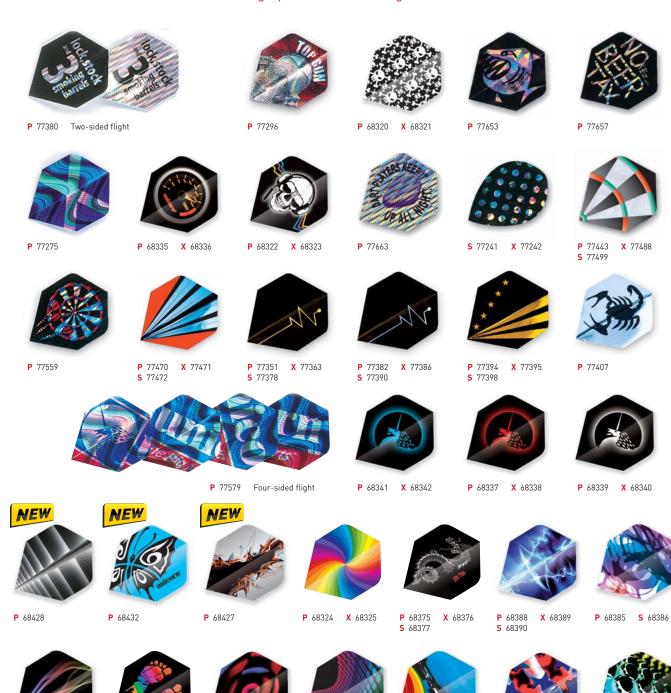
Flights are supplied blister carded, 12 sets per pack.

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SPECIALIST FLIGHTS Holographic & metallic designs



CHECKOUT® Nylon textured flights. Super tough and extra durable

P 68368 S 68380 P 68332 X 68333 P 68378 X 68379



P 68328 X 68329

B 68327

P 68330 **X** 68331 **P** 68370

UNICORN. THE RELENTLESS, INDOMITABLE, UNSTOPPABLE DRIVE FOR IMPROVEMENT.

SIGMATM Optimised for use with Sigma Darts







SSP 25.627cm² SP 28.993cm² S1 38.814cm²

SIGMA SUPER PRO SIGMA ONE 68434 68448 SILVER

SIGMA SUPER PRO

SIGMA PRO 68262

68447 WHITE





SIGMA PRO 68433

UNILAB FLIGHT SELECTOR KIT



- > A direct spin-off from UniLab, our unique online Darts Tuning application, the UniLab Flight Selector Kit enables you to experiment with different flight configurations.
- > Different flight shapes and sizes will alter a darts trajectory, working aerodynamically in conjunction with your existing barrels and shafts.
- > Try these 5 different shapes to tweak your darts set up to improve your accuracy

Try UniLab for yourself and read more about the science of darts at www.unicorn-darts.com

77790 Master pack of 12

unicorn FLIGHT SELECTOR KIT

PEARLESCENT Striking hologram metallic polyester flights



P 68058 X 68072









Super-wave ribbed metallic flights. Better flight stability, improved aerodynamic drag



P 77633

P 68383 **S** 68384



P 77816 **X** 77866

P 77615



P 77811

P 77634









Flights are supplied blister carded, 12 sets per pack.

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CORE FLIGHTS New print technology for photo-realistic images



MAESTRO® 25% thicker than standard and more rigid. Ultra strong and very durable. Another Unicorn innovation that's being used increasingly by professional players.

















B 68245 **X** 68246 **P** 68269 1 flight 2 different faces































B 68105 **P** 68106 **X** 68107 **S** 68201

Refer to symbols Select X S B or P Quote item numbo











Flights are supplied blister carded, 12 sets per pack

GRIPPER® GT

- > Moulded shafts with extra finger grip
- > Spring compression for security



GRIPPER® 360

- > Full 360° rotating shafts
- > Alloy tipped flight holders



78537

78539

78685 Thread Small



GRIPPER® II

- Moulded shafts
- > Spring compression for security



CATALYST®

Moulded shafts

VALUE **PACKS** 5 SETS 78613 Medium 78614

> Spring compression grips the flight for extra security

Ultra Short

Length Ultra Short **78146 78546** 78549 78552 78555 78558 78531 78550 78553 78556 78559 78548 78551 78554 78557 78560 78533

78660 78661 78662 Thread Small

PREMIUM™ **ALUMINIUM**

CHECKOUT®

> Flexible moulded shafts

> Anodised aluminium tops

> Latinum finish aluminium shafts

ANODISED ALUMINIUM

ALIFLEX®II

> Finest moulded stem

> Precision engineered aluminium alloy 'Tops' Acetal shaft flexes if hit by following dart

78243 78244 78245 78247 78248 78249 Thread Small

2016 -

> Anodised aluminium alloy shaft









FIESTA®

> Diamond cut anodised aluminium alloy shaft



ALI-TEC®

- > Aluminium alloy shaft
- > Self-lock adaptor





JET TOPS®

> For JetStem® and

ALUMINIUM

> Precision natural aluminium alloy shaft





THREAD

NEW

KARATE®

> Precision cut anodised aluminium alloy shaft



FLAIR®

- > Anodised aluminium shaft
- > Self-lock adaptor
- > Acetal co-polymer adaptor
- > Stays locked
- > No fiddly washers



JETSTEM®

> Slim, light, durable hardened, tempered, plated steel shaft with acetal co-polymer adaptor and replaceable Jet Tops







MICRO

> Super-short anodised



APPLICATOR

WASHERS WITH

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CHECKOUT® SOFT TIPS

Available from stock in the following assortments:

79027 - Blister of 12 - black only

79023 - Value blister of 50 assorted red/black

79030 - Canister of 200 assorted red/black

40061 - Bulk pack of 1,000 black only







SPARE SOFT TIPS

> To special order only, spare tips are also available in bags of 1,000 as follows:



Contour Short 3/16" Small

→ 40010 Contour Tips - Short White SML

● 40011 Contour Tips - Short Black SML 40012 Contour Tips - Short Neon Yellow SML

40013 Contour Tips - Short Neon Orange SML

40014 Contour Tips - Short Blue SML

40015 Contour Tips - Short Red SML 40016 Contour Tips - Short Silver Grey SML

40017 Contour Tips - Short Neon Pink SML

● 40018 Contour Tips - Short Turquoise SML

40019 Contour Tips - Short Yellow (col.5)

40072 Contour Tips - Short Green (Col.2) SML

40073 Contour Tips - Short Purple (Col.8) SML



Teknik 3/16" Small

40040 Teknik Tips - White SML

■ 40041 Teknik Tips - Black SML

40042 Teknik Tips - Neon Yellow SML

40043 Teknik Tips - Neon Orange SML

40044 Teknik Tips - Blue SML

40045 Teknik Tips - Red SML

40046 Teknik Tips - Silver Grey SML

Contour Long 3/16" Small

40020 Contour Tips - Long White SML ■ 40021 Contour Tips - Long Black SML

40022 Contour Tips - Long Neon Yellow SML

40023 Contour Tips - Long Neon Orange SML 40024 Contour Tips - Long Blue SML

40025 Contour Tips - Long Red SML 40026 Contour Tips - Long Silver Grey SML

40027 Contour Tips - Long Neon Pink SML ● 40028 Contour Tips - Long Turquoise SML

40029 Contour Tips - Long Yellow (col.5) SML • 40082 Contour Tips - Long Green (Col.2) SML

● 40083 Contour Tips - Long Purple (Col.8) SML

Teknik 1/4" Standard

○ 40050 Teknik Tips - White STD

■ 40051 Teknik Tips - Black STD

40054 Teknik Tips - Blue STD

40055 Teknik Tips - Red STD

40052 Teknik Tips - Neon Yellow STD

40053 Teknik Tips - Neon Orange STD

40056 Teknik Tips - Silver Grey STD



40063 Checkout Tips - Neon Orange SML

40065 Checkout Tips - Red SML

40060 Checkout Tips - White SML

Contour Long 1/4" Standard

40030 Contour Tips - Long White STD

● 40031 Contour Tips - Long Black STD

● 40034 Contour Tips - Long Blue STD

40035 Contour Tips - Long Red STD

40032 Contour Tips - Long Neon Yellow STD

40033 Contour Tips - Long Neon Orange STD

40036 Contour Tips - Long Silver Grey STD

40062 Checkout Tips - Neon Yellow SML

40064 Checkout Tips - Blue SML

40066 Checkout Tips - Silver Grey SML

Checkout 3/16" Small

■ 40061 Checkout Tips - Black SML

CONVERTA SPARE POINTS

- > Converts soft tip darts to steel tip in seconds
- > Lengths short 7/8" & long 1 1/8"
- > Points rotate allowing following darts to deflect

78589 – Short Red **78590** – Short Black

78593 – Long Red **78594** – Long Black Sets of 3 packed in dozens

of one length, one colour





SIGMA™ ZeroD TITANIUM NOSE CONES

78030 – SIGMA™ ZeroD 25mm Plain **78031** - SIGMA™ ZeroD 25mm Finger grip **78040** – SIGMA™ ZeroD 28mm Plain

78041 – SIGMA™ ZeroD 28mm Finger grip All fitted with steel points. Sets of 3 packed in dozens of one length

SIGMATM SOFT TIPS



79026 - Sigma Spare Tips (clear) 50 up



REPLACEMENT POINTS WITH ENGINEERED GRIPS

> Cards of 3 of a pattern:

Finger grip points

Short Standard 78014 78015

Short Standard 78018 78019 Knurled grip points

Board grip points

Short Standard

78023 78024

Needle Standard

78003

Standard points

Needle Extra Long - 111111

78013

Needle Spare Extra Long points

UNITOOL 1

 Quick and easy repointing tool. > For use with all Unicorn darts and points.

> Will not put a strain on the dart

> Assured alignment of point and barrel

> Complete with 6 standard, 6 short, 6 finger and 6 board points

> Available in Black and Pink Power! 46094 Black 1 per pack 46141 Pink 1 per pack



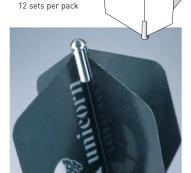
ACCESSORIES

PRO FLIGHT **PROTECTORS**

> Lightweight aluminium

> Clips over the top of the dart flight Protects flights from

damage from following darts 78223



FLIGHT PROTECTORS

> Protects flights from damage by following darts

> Clips over the top of the dart flight

78222 8 protectors per card 12 per pack

FLIGHTMATE

> Neatly stores new or used flights > Protects them against damage

> Holds up to 12 flights

76120 12 FlightMates per pack

KEYRING

Jiffy dart sharpener in handy rubberised keyring

76005 Blister packed 12 per pack

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JIFFY® DART SHARPENER

- > The original abrasive sharpening stone
- > Best quality vitrified silicon carbide
- Double ended for twice the life 76002 Blister packed 12 per pack



POINTMATE™

- Handy pocket-size container
- > Twist open dispenser action
- > Holds approximately 150 tips > Removable lid for easy refilling
- > Supplied with 50 tips

76112 Blister packed 12 per pack

GOLDEN MATCH®

> The smallest darts in the world > Pure 24 carat gold plated barrels



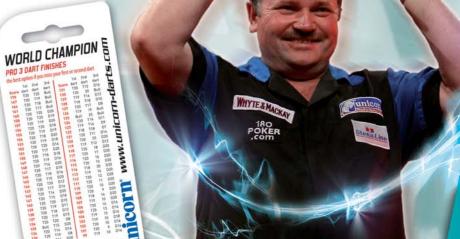


> Best ways to finish. Double sided

Size 2 1/4" x 4 1/8" approx. (57mm x 105mm)







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UNICORN. WORLD CHAMPIONS. 28 TIMES. WWW.unicorn-darts.com



SCORE WITH UNICORN. UNISCORE AT WWW.unicorn-darts.com

MAXI WALLET

- > Compact size disguises huge and versatile storage capacity
- > Convenient 3 sided zip fastening allows fold flat opening for easy access
- > 14 accessory pockets for spare shafts, flights and sundries
- Velcro fastening inner pouch
- > Elasticated dart carrier
- > Holds a set of darts fully loaded
- > Velcro belt loop

master carton

46049 Unicorn 46053 John Lowe 46054 Phil Taylor 46055 Bob Anderson 46056 John Part 3 cases per





DARTS TUNE-UP KIT

> Contains Checkout Card, 8 sets of flights, 6 SlikStik shafts, 9 Gripper II shafts, 6 XL shafts, 48 Ozones locking rings, 48 flight protectors and Jiffy dart sharpener

46111 3 kits per master carton





MIDI WALLET

- > Compact version of the best selling Maxi Case
- Versatile and secure storage Holds darts fully loaded
- Specially designed compartments for

46090 3 cases per master carton



KEY WALLET

- > High capacity fold-out design
- Pockets for darts
- Multiple accessory pockets 46082 12 wallets per master carton

Darts and accessories not included







MAESTRO® WALLET

- > Big capacity folding wallet with velcro closure
- > Contains 16 flight protectors, 2 sets of XL aluminium shafts, 1 set of XL shafts and Jiffy dart sharpener and 3 flights
- > Complete with unique removable Unicorn pocket Dart Caddy

46098 3 cases per master carton

FLIP TOP WALLET

- > Stylish and convenient
- Pockets for darts, flights and shafts

46081 12 wallets per master carton

CONTENDER XL HARD CASE

- > Total protection for your darts
- > Holds a set of darts fully loaded
- Comprehensive storage for a complete range of spares and accessories
- > Special compartments for flights, shafts, tips and accessories
- > 2 Detachable zipped pockets for spares
- > Detachable Unicorn pocket dart caddy

46139 3 cases per master carton



CONTENDER HARD CASE > Total protection for your darts

- > Holds a set of darts fully loaded
- > Lots of storage for spares and accessories
- > 2 Detachable zipped pockets for spares
- > Detachable Unicorn pocket dart caddy

46140 3 cases per master carton

SOFT DART CASE

- > Stylish patent finish with zip closure > Will hold a set of darts fully loaded
- > Versatile and extensive storage
- > Internal velcro closing security pocket

46137 3 cases per master ca



NEW TRI FOLD POCKET DART WALLET

- 4 internal accessory pockets
- > Zipped internal security compartment
- 3 external barrel compartments with metal reinforced ends

46142 3 wallets per master carton





FAJITA WALLET

> Convenient, compact and secure

> Compartments for flights shafts

46138 3 cases per master carton

> It's hot! It's a wrap!

and accessories

> Holds one set of darts

POCKET DART FOB

- > Convenient compact size
- > 3 compartments with metal reinforced ends
- 1 external flight/accessory compartment

46143 6 fobs per master carton

WOODEN DART CASE

- Made from selected hardwoods
- > Traditional crushproof design
- > Holds darts with flights assembled
- > Polyurethane finish

46040 6 cases per master carton





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UNICORN TEKNIK MENS DART SHIRTS

- > The cut and construction is specially designed to achieve maximum comfort and freedom of movement
- > The range has been developed in co-operation with Team Unicorn Players
- > Exclusive features are the unique side and under arm panels and expandable shoulder inserts which minimise movement restrictions
- > Lightweight 70% cotton 30% polyamide fabric
- > Colours White/Black, Black/Gold, Blue/Black & Red/Black

SIZES AND CODES. (see size chart for measurements)

Colours:	white/black	black/gold	blue/black	red/blac
Small	801WBS	801BKS	801BS	801RBS
Medium	801WBM	801BKM	801BM	801RBM
Large	801WBL	801BKL	801BL	801RBL
X Large	801WBXL	801BKXL	801BXL	801RBXL
XX Large	801WBXXL	801BKXXL	801BXXL	801RBXXI
XXX Large	801WBXXXL	801BKXXXL	801BXXXL	801RBXX
XXXX Large	801WBXXXXL	801BKXXXXL	801BXXXXL	801RBXXX











UNICORN TEKNIK LADIES DART SHIRTS

- Designed and styled specially for ladies
- > The cut and construction give maximum comfort and freedom of movement
- > The range has been developed in co-operation with Team Unicorn Players
- > Lightweight 65% cotton 35% polyamide fabric
- > Colours White/Black, Black/Gold, Blue/Black & Red/Black

SIZES AND CODES

SIZES	AND CODES. (see size chart for measurements				
Colours:	white/black	black/gold	blue/black	red/blac	
Size 10	801LWB10	801LBK10	801LB10	801LRB1	
Size 12	801LWB12	801LBK12	801LB12	801LRB1	
Size 14	801LWB14	801LBK14	801LB14	801LRB1	
Size 16	801LWB16	801LBK16	801LB16	801LRB1	
Size 18	801LWB18	801LBK18	801LB18	801LRB1	
Size 20	801LWB20	801LBK20	801LB20	801LRB2	
Size 22	801LWB22	801LBK22	801LB22	801LRB2	

PHIL 'THE POWER' TAYLOR DART SHIRT

- > Fully embroidered as worn by Phil Taylor
- > Colour Black/Red
- > 100% Polyester easy care fabric

SIZES AND CODES. (see size chart for measurements)

Colours: black/red 800RS/PT Small 800RM/PT Medium 800RL/PT Large 800RXL/PT X Large 800RXXL/PT XX Large XXX Large 800RXXXL/PT













UNICORN MATCH POLO SHIRT

- > Pique Polo shirt with comfortable knitted flat frame collar
- > Lightweight breathable 55% cotton 45% polyamide
- > Unique set-in side and underarm panels greatly improve comfort and freedom of movement in play
- Unisex styling
- > Colours White/Black, Black/Gold, Blue/Black & Red/Black

SIZES AND CODES.	(see size chart for measurement

Colours:	white/black	black/gold	blue/black	red/black
Small	802WBS	802BKS	802BS	802RBS
Medium	802WBM	802BKM	802BM	802RBM
Large	802WBL	802BKL	802BL	802RBL
X Large	802WBXL	802BKXL	802BXL	802RBXL
XX Large	802WBXXL	802BKXXL	802BXXL	802RBXXL
XXX Large	802WBXXXL	802BKXXXL	802BXXXL	802RBXXXL
XXXX Large	802WBXXXXL	802BKXXXXL	802BXXXXL	802RBXXXX









DART SHIRT

- > As worn by all 'Team Unicorn' players
- > Colours White/Black, Black/Blue Blue/White & Plain Black (Plain Black available in Junior sizes)
- > 100% Polyester easy care fabric

SIZES AND CODES. (see size chart for measurements)

SIZES AIVE CODES. (see size chart for measurements)					
Colours:	white/black	black/blue	blue/white	black	black junio
Small	800WBS	800BS	800WS	800BKS	800JBKS
Medium	800WBM	800BM	800WM	800BKM	800JBKM
Large	800WBL	800BL	800WL	800BKL	800JBKL
X Large	800WBXL	800BXL	800WXL	800BKXL	
XX Large	800WBXXL	800BXXL	800WXXL	800BKXXL	
XXX Large	800WBXXXL	800BXXXL	800WXXXL	800BKXXXL	
XXXX Large	800WBXXXXL	800BXXXXL	800WXXXXXL	800BKXXXXL	

SIZE CHART

MENS SIZE	TO FIT CHEST	LADIES SIZE	TO FIT BUST
Small	36"- 38"	10	34"- 36"
Medium	39"- 41"	12	36"- 38"
Large	41"- 43"	14	38"- 40"
X Large	43"- 46"	16	40"- 42"
XX Large	47"- 50"	18	42"- 44"
XXX Large	50"- 53"	20	44"- 46"
XXXX Larg	e 53"- 56"	22	46"- 48"



PHASE 5

- > Simple and secure side loading design
- > 100% Titanium base
- > Durable hi-flex flight holder
- > Built in flight protector
- > Added grip to base of shaft





SIGMA™ PRO **MAGNESIUM**

- > Ultra light Magnesium alloy base
- Simple and secure side loading design Durable hi-flex flight holder
- > Built in flight protector
- Replaceable flight holders



SIGMA™ **SUPER PRO MAGNESIUM** Ultra light Magnesium alloy



SIGMA™

- > Simple and secure side loading design
- > 100% Titanium base
- > Durable hi-flex flight holder

SIGMA[™] PRO

- > Built in flight protector > Optimised for use with
- Sigma Pro Darts > Replaceable flight holders

IT'S ALL IN THE DETAILS, THEY'VE

PHIL TAYLOR

THOUGHT



ONE

- > Specifically designed rigid shafts
- Optimised for use with Sigma One Darts













- Ultra strong
- > Virtually unbreakable



GT ALUMINIUM

- Anodised aluminium shafts
- > Knurled design for extra grip



MAESTRO®

- > Diamond cut anodised aluminium alloy shaft
- As recommended by Phil Taylor
- > Length 50mm 10% longer than standard 46mm shafts



78350 78351 78352 Thread Small

MAESTRO® II

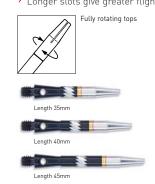
> Precision cut anodised aluminium alloy shaft



78360 78361 78362 78366 78367 78368

ALI 360™

- > Aluminium dart shafts with fully rotating tops
- > Longer slots give greater flight engagement









WORLD CHAMPION™

Spiral diamond cut anodised aluminium alloy shaft



SLIK STIK®

Probably the best dart shaft in the world

- > Ultra longlife 21st century material
- > Retains shape and flexibility
- > Perfect in-flight balance
- > Easiest possible side-load action
- > Flight held securely
- > Built-in flight protector
- > Choice of lengths





SLIK STIK® Now available in two lengths > High flex strength 74121 74123 74129 74140 74194 74187



- > Ultra light anodised aluminium adaptor
- > Choice of colours



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FRED Slat Wall Header Board Width C





WORLD CHAMPIONS unicorn MPION



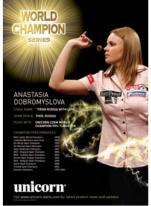
86514 World Champions

POSTERS **NEW**



86515 Phil Taylor





86517 Anastasia



86518 John Part



86519 John Lowe



86520 Bob Anderson

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CONTENDER





WORLD CHAMPIONS.

86521 Maestro Premier

86353 M.I.B. World Champions

MIB



86522 Maestro



WAYS TO FINISH



85156

badge 2cm x 6cm

Self Adhesive Unicorn



Sew-on Unicorn Badge 4cm x 12cm



86355 World Champion Ways To Finish



86018 Window/Shelf Sticker 8cm x 30cm



Free Standing or Wall Mounted, FRED optimises the effective use of your dart display area. > FRED Modules are specifically designed for the Unicorn range to maximise the use of space

> FRED Fittings seamlessly integrate with the

FRED Floor Standing Display Cabinet

> Will hold a comprehensive range of darts and

> Supplied with pre-loaded hooks to display a

> Width 630mm Height 1890mm Depth 500mm

full range of dart and accessories

> Accommodates up to 6 dart boards

> Perspex door with combination lock

> Takes FRED width B fittings

accessories in all Unicorn packaging formats

> Fred fitting are available in three widths.

majority of in-store systems

A 375mm B 580mm C750mm

85159

FRED Wall Display Cabinet



- > Supplied with pre-loaded hooks to display a full range of dart and accessories
- > Perspex door with combination lock
- > Width 630mm Height 1110mm Depth 165mm
- > Takes FRED width B fittings



www.unicorn-darts.com

FRED Spare dart hook bar > 4 standard packs to view. Width B

FRED Spare accessories hook bar > 16 to view. Width B

FRED Spare combo hook bar > 3 standard packs and 3 narrow core packs to view. Width B



85127 FRED Wall fitting

> Width 380mm Depth 144mm Height 850mm – takes width A fittings



85128 FRED Wall stand

> With Simpsons Header

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