

TO OUR CUSTOMERS....

Our aim is to make trading with Unicorn easy.

We try very hard to have an appreciation of our customers' problems and to have a minimum of rules.

We feel the stating of our policies will make it easier and more profitable for our customers to deal with Unicorn.

1. WARNING

DARTS IS AN ADULT SPORT. IT IS DANGEROUS FOR CHILDREN TO PLAY WITHOUT SUPERVISION. WE RECOMMEND THAT A DEALER SHOULD EXERCISE DISCRETION WHERE ANY SALE MIGHT RESULT IN CHILDREN PLAYING WITHOUT ADULT SUPERVISION.

2. DISTRIBUTION

We are geared to supply goods to accredited retailers only and thus cannot give satisfaction to clubs or individuals, whom we refer to local dealers, anxious and ready to provide a prompt and complete service.

3. SPECIFICATIONS

We have taken every care to ensure that the information detailed in this catalogue is truthful and accurate. All weights and sizes are approximate and for guidance and comparison only. Should circumstances arising subsequent to publication render as unavoidable some changes in production, Unicorn Products Limited reserves absolute discretion to make these or any other changes they deem necessary without notice or obligation.

4. PRODUCT IMPROVEMENT

Continuous research and development will bring about changes in design, material and arrangement of our products during the life of this catalogue. We shall pass to our customers such benefits or improvements as they occur by delivering the latest version of any product. Such improvements or modifications as may be introduced do not place us under any obligation to make similar changes in articles sold before the date of introduction.

5. STANDARD PACKS

Many of the items in this catalogue are prepacked in convenient size standard packs. The standard pack has been selected for ease of stocking and ordering, economy in production and to ensure safe transit of the contents. For these reasons we cannot split standard packs and where orders call for other than standard packs we shall adjust the order to the nearest pack quantity.

6. GUARANTEE

It is our aim to ensure the complete satisfaction of our customers and in case of a genuine complaint as to the quality of our goods, we shall be anxious to rectify any fault of our own free will and at our discretion only.

7. IMITATIONS

The design, construction and trade names of most of our products are protected by patents, design registrations, trade marks, copyrights and/or pending applications and rigorous action will be taken against all infringers to protect both dealer and users from imitation.

8. ACCEPTANCE OF ORDER

All orders are accepted by us on the understanding that our Conditions of Sale as stated in our current price list form the basis of the Contract of Sale entered into by the placing and acceptance of such orders.



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Web: www.unicorn-darts.com

All returned goods must be sent to GM Operations Centre
Trent Lane, Colwick,
Nottingham NG2 4DS

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REFERENCE LINKS :

- 1 Unicorn Darts main website
<http://www.unicorn-darts.com/>



- 2 Unicorn - Heritage
<http://www.unicorn-darts.com/community/heritage/>



- 3 Physical Vapour Deposition (PVD) - non-slip grip on Black, Golden, Rosso
http://en.wikipedia.org/wiki/Physical_vapor_deposition



- 4 Phil "The Power" Taylor - Evolution of The Power
<http://www.unicorn-darts.com/range/darts-evolution-of-the-power.aspx>



- 5 Team Unicorn
<http://www.unicorn-darts.com/team/>



- 6 UniLab
<http://www.unicorn-darts.com/unilab/>



- 7 UniScore
<http://uniscore.unicorn-darts.com/>



"There is hardly anything in the world that some man cannot make a little worse and sell a little cheaper, and the people who consider price only are this man's lawful prey."

John Ruskin

Unicorn | Book of Darts 38th Edition, 2013.

WORLD CHAMPIONS. 26 TIMES.

www.unicorn-darts.com



Unicorn | Book of Darts

38th Edition, 2013.

www.unicorn-darts.com

INTRODUCING
CARBON DARTING

TOTALLY
NEW
TECHNOLOGY

unicorn®

WORLD CHAMPIONS. 26 TIMES.

5 Reasons Why Unicorn?

This Unicorn Book of Darts is designed to assist our trade customers around the World with their purchasing decisions.

For more detailed information, see our industry leading website at www.unicorn-darts.com

You should stock Unicorn because:

1. Unicorn lead and have led technical product innovation for over 75 years
2. Unicorn spend more on player promotion than all other dart companies put together
3. Phil Taylor, the greatest dart player of all time, plays Unicorn
4. Every dart thrown live on SKY TV uses Unicorn Eclipse Pro dartboards, the choice of the PDC now renewed until at least 2017
5. The Unicorn brand is exposed globally on TV for more than 4,800 hours, more than any other brand

These 5 reasons generate demand for the Unicorn brand from your customers...

If you don't stock Unicorn, you are not in the darts business.

Fill your shelves, Unicorn engineering and promotion will help them empty!

The Unicorn Dart Range AT A GLANCE

Authentic Steel Tip p4-14 Soft Tip p34-38

THE ACTUAL PATTERNS TEAM UNICORN USE.

EVOLUTION OF THE POWER 97/95/90% TUNGSTEN

WORLD CHAMPION 90% TUNGSTEN

MAESTRO® PREMIER 97/90% TUNGSTEN MAESTRO® 90% TUNGSTEN

CONTENDER 90% TUNGSTEN LEGEND 90% TUNGSTEN

GENERATION 180 90% TUNGSTEN GLOBAL 90% TUNGSTEN

Signature Steel Tip p15-18 Soft Tip p39-41

TEAM UNICORN ENDORSED. AFFORDABLE EXCELLENCE.

SILVER STAR 80% TUNGSTEN BLACK STAR 80% TUNGSTEN

BULLET STAINLESS STEEL

WORLD CHAMPION BLACK BRASS

BARNEY BRASS PHIL TAYLOR GOLD MEDAL BRASS

Specialist Steel Tip p19-26 Soft Tip p42-45

CUTTING EDGE TECHNOLOGY. PERFORMANCE ENHANCING.

SIGMA CARBON  95/90% TUNGSTEN

GRIPPER 90% TUNGSTEN CONTROL 80% TUNGSTEN

CATALYST 80% TUNGSTEN DUM DUM 95/80% TUNGSTEN

ACADEMY 80% TUNGSTEN SPARKS 80% TUNGSTEN AUTOGRAPH 80% TUNGSTEN

SILVER COMET BRASS 

Core Steel Tip p27-33 Soft Tip p46-50

PRECISION ENGINEERED. NO NONSENSE VALUE.

CORE XL 95/90/80% TUNGSTEN

CORE PLUS TUNGSTEN/BRASS

CORE TUNGSTEN/BRASS

MASS MERCHANT RANGE

Team Unicorn product development is a continuous process. The barrels illustrated are those in use by our players at the time of preparation of this Book of Darts.



Team Unicorn

THE PYRAMID OF EXCELLENCE



World rankings taken from the PDC Order of Merit, May 2012. All player action shots in this Book of Darts are courtesy of the PDC whose co-operation we acknowledge with thanks.



Phil Taylor	15 Times World Champion	Ranked 1
Raymond van Barneveld	5 Times World Champion	Ranked 8
Anastasia Dobromyslova	2 Times World Champion	
John Lowe	3 Times World Champion	Legend
Bob Anderson	World Champion	Legend

WORLD CHAMPION



James Wade	Ranked 3
Gary Anderson	Ranked 4
Andy Hamilton	Ranked 7
Terry Jenkins	Ranked 10
Kevin Painter	Ranked 11

MAESTRO® PREMIER



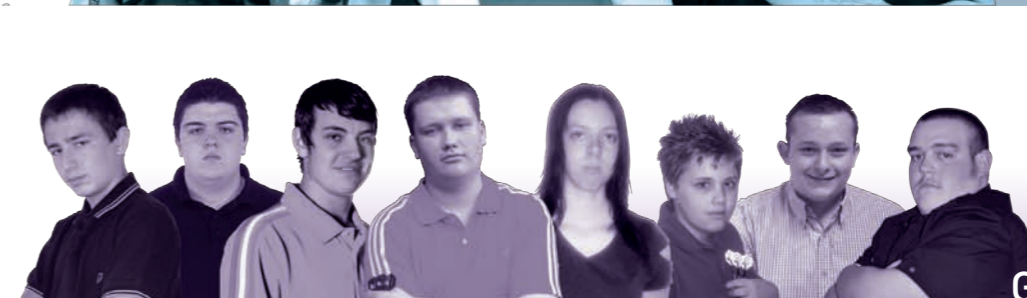
Wez Newton	Ranked 5
Paul Nicholson	Ranked 16
Colin Osborne	Ranked 25

MAESTRO®



Jamie Caven	Ranked 21
Joe Cullen	Ranked 48
Arron Monk	Ranked 62
World Youth Champion	
Devon Petersen	Ranked 65
Keegan Brown	Ranked 85

CONTENDER



Harry Annals	Petersfield Academy
Sean White	Andover Academy
Gary Thorne	Andover Academy
Dan Read	Andover Academy
Samantha Pike	Andover Academy
Jack Warner	Anderson Approved
Harry Lane	Ashford Academy
Jack Murriner	Petersfield Academy

GENERATION 180



Barry Jouannet	Australia
Irina Armstrong	Russia
Steffi Lück	Germany
Tomonori Takeda	Japan
Tricia Wright	England
Michael Rosenauer	Germany
Nándor Bezzeg	Hungary

GLOBAL

PHASE 2 PURIST® 90% TUNGSTEN

- › Purist = Barrels Only
- › Barrels Only = Affordable
- › As used by Phil Taylor on TV 1999 to 2007
- › Guaranteed Weight Certified ±0.1g
- › Purist wallet
- › Engraved Unicorn Hallmark



10408 24g 07178 24g
Extra grip to back of barrel

PHASE 3 PURIST® CURVE 90% TUNGSTEN

- › Purist = Barrels Only
- › Barrels Only = Affordable
- › As used by Phil Taylor on TV 2003
- › Guaranteed Weight Certified ±0.1g
- › Purist wallet
- › Engraved Unicorn Hallmark



10414 24g 07194 24g
Thumb detent

PHASE 5 PURIST® 95% TUNGSTEN

- › Purist = Barrels Only
- › Barrels Only = Affordable
- › As used by Phil Taylor on TV since 2008
- › Guaranteed Weight Certified ±0.1g
- › Micro case
- › Engraved Unicorn Hallmark



11005 26g 11006 26g
Phil in the modern era

PHASE 6 PURIST® 97% TUNGSTEN

- › Purist = Barrels Only
- › Barrels Only = Affordable
- › On test with Phil Taylor 2011
- › Guaranteed Weight Certified ±0.1g
- › Micro case
- › Engraved Unicorn Hallmark



11001 25g 11002 25g
Always working to improve

Authentic Steel tip

THE ACTUAL PATTERNS TEAM UNICORN USE.

PHASE 5 95% TUNGSTEN

- › As used by Phil Taylor on TV since 2008
- › Phase 5 Titanium side load shaft with replaceable top
- › Guaranteed Weight Certified ±0.1g
- › Premium Phase 5 wallet
- › Engraved Unicorn Hallmark



All Phase 5 darts are supplied complete with an additional set of DXM flights



10945 26g 10942 26g 10943 26g 10941 26g
Phil's current darts

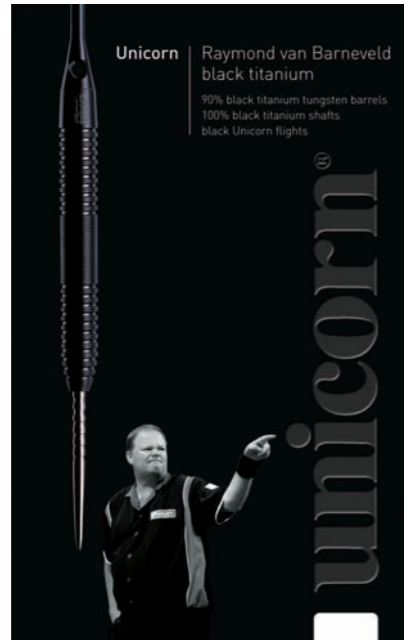
➤ **Evolution of The Power.** Tracking the actual darts used by Phil 'The Power' Taylor, 15 Times Champion of The World

➤ **Physical Vapour Deposition (PVD)** finish on Black, Golden & Rosso for non-slip grip.

WORLD CHAMPION BLACK TITANIUM
90% TUNGSTEN

WORLD CHAMPION GOLDEN TITANIUM
90% TUNGSTEN

Authentic Steel tip
THE ACTUAL PATTERNS TEAM UNICORN USE.



- › Barrel designs as used by World Champions on TV
- › Black Titanium PVD non-slip grip
- › XL Ti 100% Black Titanium shaft
- › Guaranteed Weight Certified $\pm 0.1g$
- › Premium wallet
- › Engraved Unicorn Hallmark



- › Barrel designs as used by World Champions on TV
- › Golden Titanium PVD non-slip grip
- › Anodised aluminium shaft
- › Guaranteed Weight Certified $\pm 0.1g$
- › Premium wallet
- › Engraved Unicorn Hallmark



weight illustrated
phil taylor 15 times world champion

10301 22g
10302 24g
Used by Phil Taylor
1996 -1999
10303 26g

LP Finish
weight illustrated
raymond van barneveld 5 times world champion

10322 21g
10323 23g
10324 25g Used by Raymond van Barneveld
10325 27g

weight illustrated
anastasia dobromyslova world champion

10327 22g
Used by Anastasia Dobromyslova
10328 24g
10329 26g

weight illustrated
john lowe 3 times world champion

10311 21g
Used by John Lowe

weight illustrated
bob anderson world champion

10317 20g
Used by Bob Anderson

weight illustrated
phil taylor 15 times world champion

10142 22g
10143 24g
Used by Phil Taylor
1996 -1999

LP Finish
weight illustrated
raymond van barneveld 5 times world champion

10136 21g
10138 25g Used by Raymond van Barneveld
10139 27g

weight illustrated
anastasia dobromyslova world champion

10152 22g
Used by Anastasia Dobromyslova
10153 24g
10154 26g

weight illustrated
john lowe 3 times world champion

10156 21g Used by John Lowe

WORLD CHAMPION NATURAL
90% TUNGSTEN



- › Barrel designs as used by World Champions on TV
- › Natural Tungsten
- › World Champion Aluminium shaft
- › Guaranteed Weight Certified $\pm 0.1g$
- › Premium wallet
- › Engraved Unicorn Hallmark



raymond van barneveld
5 times world champion



weight illustrated

phil taylor
15 times world champion

- 10168 22g
- 10169 24g
Used by Phil Taylor
1996 -1999
- 10170 26g
- 10171 28g

weight illustrated

anastasia dobromyslova
2 times world champion

- 10190 22g
Used by Anastasia Dobromyslova
- 10191 24g
- 10192 26g

weight illustrated

john lowe
3 times world champion

- 10162 21g
Used by John Lowe
- 10163 23g
- 10164 25g
- 10165 27g

weight illustrated

bob anderson
world champion

- 10179 20g
Used by Bob Anderson
- 10180 22g
- 10181 24g

weight illustrated

Phase 1

- 10184 21g
- 10185 23g
- 10186 25g
Used by Raymond van Barneveld
- 10187 27g

LP Finish

Phase 2

- 10368 25g
Phase 2
Used by Raymond van Barneveld

LP Finish

Phase 2A

- 10369 25g
Phase 2A Hybrid
Used by Raymond van Barneveld

natural/golden hybrid

Phase 3

- 10382 25g
Phase 3
Used by Raymond van Barneveld

sawtooth grip

NEW

MAESTRO® PREMIER PLAYERS CHOICE
97%/90% TUNGSTEN

UNICORN PDC PREMIER LEAGUE PLAYERS

- › Barrel designs as used by Maestro Premiers on TV
- › Black or Golden Titanium PVD non-slip grip finishes as used by players
- › Aluminium shaft
- › Guaranteed Weight Certified $\pm 0.1g$
- › Premium wallet
- › Engraved Unicorn Hallmark

NEW



weight illustrated

andy hamilton

- 11009 23g
- 11010 25g
Used by Andy Hamilton
- 11011 27g
(97% Tungsten)

NEW



weight illustrated

kevin painter

- 11014 20g
Used by Kevin Painter
- 11015 22g
- 11016 24g

weight illustrated

gary anderson

- 10128 22g
- 10129 24g
Used by Gary Anderson
- 10130 26g

weight illustrated

james wade

- 10117 20g
Used by James Wade
- 10118 22g
- 10119 24g

weight illustrated

terry jenkins

- 10226 21g
Used by Terry Jenkins
- 10227 23g
- 10228 25g

Authentic Steel tip
THE ACTUAL PATTERNS TEAM UNICORN USE.



MAESTRO® PREMIER NATURAL 97%/90% TUNGSTEN

UNICORN PDC PREMIER LEAGUE PLAYERS

- › Barrel designs as used by Maestro Premiers on TV
- › Natural Tungsten
- › Maestro Aluminium shaft
- › Guaranteed Weight Certified $\pm 0.1g$
- › Premium wallet
- › Engraved Unicorn Hallmark



MAESTRO® PLAYERS CHOICE 90% TUNGSTEN

- › Barrel designs as used by Maestros on TV
- › Black or Golden Titanium PVD non-slip grip finishes as used by players
- › Maestro II Aluminium shaft
- › Guaranteed Weight Certified $\pm 0.1g$
- › Compact case
- › Engraved Unicorn Hallmark



Authentic Steel tip

THE ACTUAL PATTERNS TEAM UNICORN USE.

MAESTRO® NATURAL 90% TUNGSTEN

- › Barrel designs as used by Maestros on TV
- › Natural Tungsten
- › Maestro Aluminium shaft
- › Guaranteed Weight Certified $\pm 0.1g$
- › Compact case
- › Engraved Unicorn Hallmark



10392 22g
10393 24g
Used by Gary Anderson
10394 26g



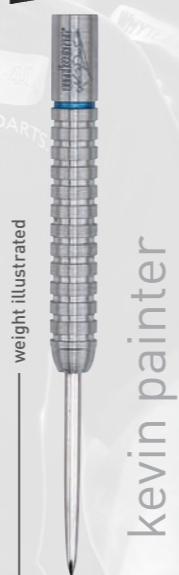
10266 20g
Used by James Wade
10267 22g
10268 24g

NEW



10385 23g
10386 25g
Used by Andy Hamilton
10387 27g (97% Tungsten)

NEW



11019 20g
Used by Kevin Painter
11020 22g
11021 24g



10272 21g
Used by Terry Jenkins
10273 23g
10274 25g



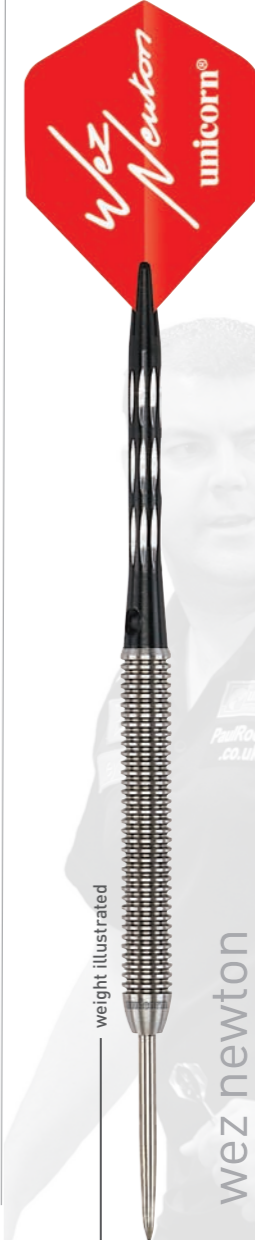
10647 20g



10653 22g



10277 20g
10636 21g
Used by Colin Osborne
10278 22g



10655 22g
Used by Wez Newton
10656 24g
10657 26g



10639 21g
Used by Colin Osborne
10640 23g



10649 20g
Used by Paul Nicholson
10650 22g
10651 24g

SEASONED RESPECTED PROFESSIONALS,
PLACED AMONGST THE WORLD'S
HIGHEST RANKED PLAYERS

CONTENDER
90% TUNGSTEN

RISING STARS IN THE PDC RANKINGS

- › Barrel designs as used by Contenders on TV
- › Gripper II shafts
- › Guaranteed Weight Certified $\pm 0.1g$
- › Compact case
- › Engraved Unicorn Hallmark



NEW **NEW** **NEW** **NEW**

devon petersen
arron monk
jamie caven
joe cullen
keegan brown

10390 22g 10388 22g 10341 23g 10305 22g 10309 22g

LEGEND
90% TUNGSTEN

- › 90% Tungsten Nickel Alloy
- › Guaranteed Weight Certified $\pm 0.1g$
- › Compact case
- › Engraved Unicorn Hallmark



News Of The World Champion
"The Man Who Taught
The World To Play Darts"

Barry Twomlow



weight illustrated
barry twomlow

10768 22g
10769 24g

GORDON SHUMWAY
GERMANY

GENERATION 180
97%/95%/90% TUNGSTEN

WORLD CHAMPIONS OF TOMORROW

Younger players rising through the ranks from Unicorn's partnership with Dart Academies



NEW

NEW **NEW** **NEW**

jack marriner
jack warner
harry lane
samantha pike
harry annals
dan read
gary thorne
sean white

07538 24g 07523 25g 07540 25g 07541 29g 07536 23g (97% Tungsten) 07530 26g 07528 25g (95% Tungsten) 07504 22g

Authentic Steel tip
THE ACTUAL PATTERNS TEAM UNICORN USE.

- › Reinvesting in Youth Darts by sponsoring the PDC Unicorn Youth Tour & PDC Unicorn World Youth Championships through to 2017
- › Promoting today for tomorrow's sales
- › Gripper II shafts
- › Guaranteed Weight Certified $\pm 0.1g$
- › Compact case
- › Engraved Unicorn Hallmark

› Unicorn is delighted to work with the leading referees in the World.

RUSS "The Voice" BRAY
ENGLAND



› Unicorn is proud to be a partner of the Andover Academy, Ashford Academy, London School of Darts, Petersfield Academy, Savoy Academy, Stockport Academy and Walton Academy.

GLOBAL
90% TUNGSTEN

Authentic Steel tip

THE ACTUAL PATTERNS TEAM UNICORN USE.

LOCAL HEROES DRAWN FROM UNICORN'S
GLOBAL PROMOTION NETWORK

- › Reflecting Unicorn's International reach and Global consumer demand
- › Gripper II shafts
- › Guaranteed Weight Certified $\pm 0.1g$
- › Compact case
- › Engraved Unicorn Hallmark



steffi lück

10662 23g



tricia wright

10758 29g



nandor bezzeg

10396 23g



irina armstrong

10366 23g
Irina uses
Black Titanium



michael rosenauer

10782 19g



tomonori takeda

10752 20g



barry jouannet

10729 23g



UNICORN. WORLD CHAMPIONS. 26 TIMES.

SILVER STAR™
80% TUNGSTEN

Signature Steel tip
TEAM UNICORN ENDORSED. AFFORDABLE EXCELLENCE.

WORLD CHAMPION ENDORSEMENT

- › Natural Tungsten
- › Gripper II shaft
- › Compact case
- › Engraved Unicorn Hallmark



phil taylor

07211 22g
07212 24g
07213 26g
07214 28g
07215 30g



raymond van barneveld

07416 22g
07417 24g
07418 26g
07419 28g



anastasia dobromyslova

07421 21g
07422 23g
07423 25g



john lowe

07261 21g
07262 23g
07263 25g
07264 27g



bob anderson

07268 22g
07269 24g
07270 26g

www.unicorn-darts.com

unicorn 15

BLACK STAR
80% TUNGSTEN

- › World Champion endorsement
- › Black Titanium PVD non-slip grip
- › Gripper II shaft
- › Compact case
- › Engraved Unicorn Hallmark

BULLET®
STAINLESS STEEL

- STYLE MEETS VALUE**
- › Super Durable Stainless Steel
 - › XL Aluminium shafts
 - › Compact case
 - › Engraved Unicorn Hallmark

WORLD CHAMPION BLACK
BRASS

- › World Champion Endorsed
- › Matt Black brass barrels
- › XL shafts
- › Compact case
- › Engraved Unicorn Hallmark

Signature Steel tip

TEAM UNICORN ENDORSED. AFFORDABLE EXCELLENCE.

BARNEY BRASS

5 TIMES WORLD CHAMPION
RAYMOND van BARNEVELD ENDORSED

- › Colour coordinated
- › 100% brass barrels
- › Gripper II shafts
- › Compact case



weight illustrated

phil taylor

- 07163 22g
- 07164 24g
- 07165 26g



weight illustrated

raymond van barneveld

- 07196 24g
- 07197 26g
- 07198 28g



weight illustrated

phil taylor

- 07297 22g
- 07298 24g
- 07299 26g



weight illustrated

raymond van barneveld

- 07547 21g
- 07548 23g
- 07549 25g



weight illustrated

john lowe

- 07291 21g
- 07292 23g
- 07293 25g



weight illustrated

raymond van barneveld

- 07715 22g
- 07716 24g
- 07717 26g



weight illustrated

phil taylor

- 07829 23g
- 07830 25g
- 07831 27g



weight illustrated

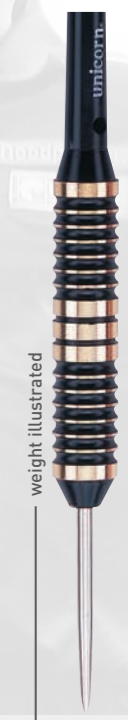
raymond van barneveld

- 07805 21g
- 07806 23g
- 07807 25g
- 07808 27g



weight illustrated

- 07811 21g
- 07812 23g
- 07813 25g
- 07814 27g



weight illustrated

- 07817 21g
- 07818 23g
- 07819 25g
- 07820 27g



weight illustrated

- 07823 21g
- 07824 23g
- 07825 25g
- 07826 27g



Signature Steel tip

TEAM UNICORN ENDORSED. AFFORDABLE EXCELLENCE.

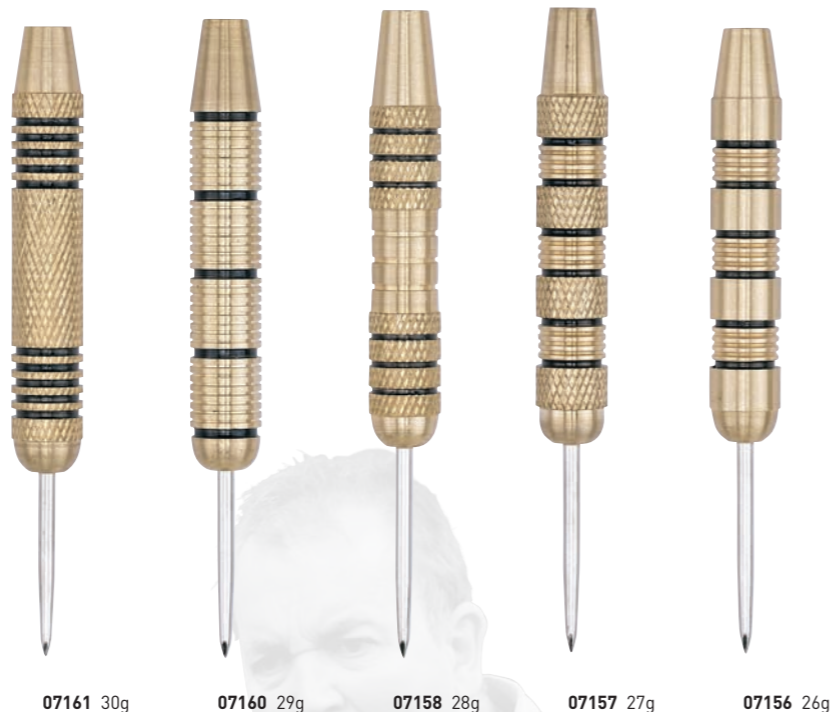
Specialist

CUTTING EDGE TECHNOLOGY. PERFORMANCE ENHANCING.

Phil Taylor GOLD MEDAL BRASS

15 TIMES WORLD CHAMPION
PHIL TAYLOR ENDORSED

- > 100% brass barrels
- > Gripper II shafts
- > Compact case



07161 30g 07160 29g 07158 28g 07157 27g 07156 26g



07157 27g 07154 25g 07140 24g 07134 23g 07129 22g 07108 21g 07107 20g 07104 19g

SIGMA™ SUPER PRO CARBON

95% TUNGSTEN

TUNED FOR BEST ACCURACY.

- > Sigma certified use of Carbon Fibre material for compelling strength:weight ratio
- > Screw In Sigma ZeroD Carbon Nose Cones: 3 x 25mm & 3 x 25mm finger grip
- > Sigma Super Pro 100% Carbon Fibre shafts
- > Sigma Super Pro ultra compact delta flights
- > Sigma Carbon Premium Wallet

NEW



weight illustrated

10665 21g
10666 23g
10667 25g



SIGMA™ XL SUPER PRO

95% TUNGSTEN

TUNED FOR BEST ACCURACY

- > Unforgiving performance, recommended for a player at the peak of his game
- > Screw In Titanium Zero Deflection Nose Cones: 3 x 25mm & 3 x 25mm finger grip
- > Sigma Super Pro 100% Magnesium shafts
- > Sigma Super Pro ultra compact delta flights
- > Sigma Premium wallet



weight illustrated

10363 21g
10364 23g
10365 25g



See more about Sigma at www.unicorn-darts.com/range/darts-sigma.aspx

SIGMA™ XL PRO 95% TUNGSTEN TUNED FOR BETTER ACCURACY

- › Screw In Titanium Zero Deflection Nose Cones: 3 x 28mm & 3 x 28mm finger grips
- › Sigma Pro Magnesium side-load shafts
- › Sigma Pro compact delta flights
- › Sigma Premium wallet



weight illustrated

10375 21g
10376 23g
10377 25g

SIGMA™ PRO 970 97% TUNGSTEN TUNED FOR ACCURACY

- › Available in Natural Tungsten or Golden Titanium PVD for non-slip grip
- › Sigma Pro Titanium side-load shafts
- › Sigma Pro compact delta flights
- › Sigma Premium wallet



weight illustrated

10946 21g
10947 23g
10948 25g
10949 27g

golden



weight illustrated

10901 21g
10902 23g
10903 25g
10904 27g

natural

SIGMA™ PRO 950 95% TUNGSTEN TUNED FOR ACCURACY. COARSE GRIP.

- › Available in Natural Tungsten or Golden Titanium PVD for non-slip grip
- › Sigma Pro Titanium side-load shafts
- › Sigma Pro compact delta flights
- › Sigma Premium wallet



weight illustrated

10953 20g
10954 22g
10955 24g
10956 26g

golden



weight illustrated

10960 18g
10961 20g
10962 22g
10963 24g
10964 26g

natural

SIGMA™ 4 PRO 95% TUNGSTEN TUNED FOR ACCURACY. FORWARD WEIGHTED.

- › Screw In Titanium Zero Deflection Nose Cones 25mm finger grip
- › Sigma Pro Titanium side-load shafts
- › Sigma Pro compact delta flights
- › Sigma Premium wallet



weight illustrated

10398 20g
10399 22g
10400 24g

SIGMA™ ONE 970 97% TUNGSTEN TUNED FOR STABILITY

- › Sigma One rigid shafts
- › Sigma One enhanced delta flights
- › Sigma Premium wallet



weight illustrated

10907 21g
10908 23g
10909 25g
10910 27g



soft tip

03594 19g

OPTIMISED FOR SOFT TIP BOARDS

SIGMA™ ONE 950 95% TUNGSTEN TUNED FOR STABILITY. COARSE GRIP.

- › Sigma One rigid shafts
- › Sigma One enhanced delta flights
- › Sigma Premium wallet



weight illustrated

10967 20g
10968 22g
10969 24g
10970 26g



soft tip

03595 18g

OPTIMISED FOR SOFT TIP BOARDS



All Sigma darts are designed as integrated aerodynamic units optimised for Accuracy (Pro) or Stability (One).

GRIPPER®
90% TUNGSTEN

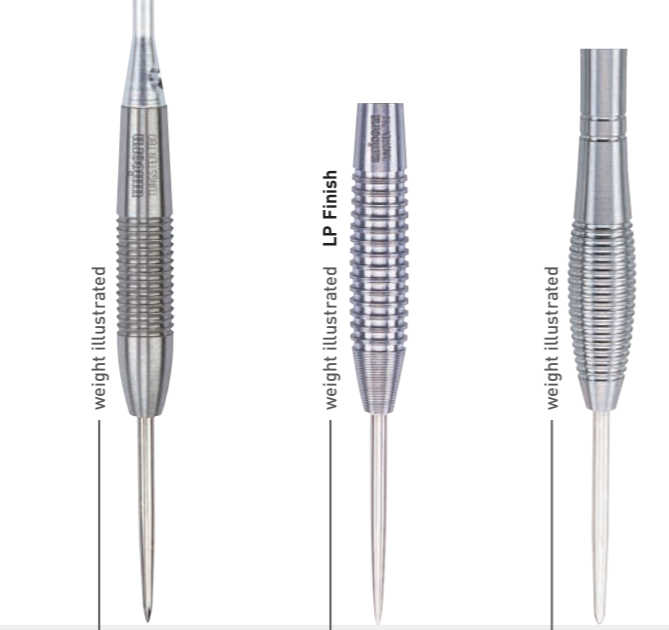
- › Aggressive and individual barrel grips
- › Engineered finger grip points
- › Gripper 360 rotating shafts
- › Compact case
- › Engraved Unicorn Hallmark



- gordon shumway**
- 05051 22g
 - 05052 24g
 - 05053 26g
Used By Gordon Shumway
 - 05027 21g
 - 05028 23g
 - 05029 25g
 - 05032 20g
 - 05033 22g
 - 05034 24g
 - 05046 21g
 - 05047 23g
 - 05048 25g

CONTROL™
80% TUNGSTEN

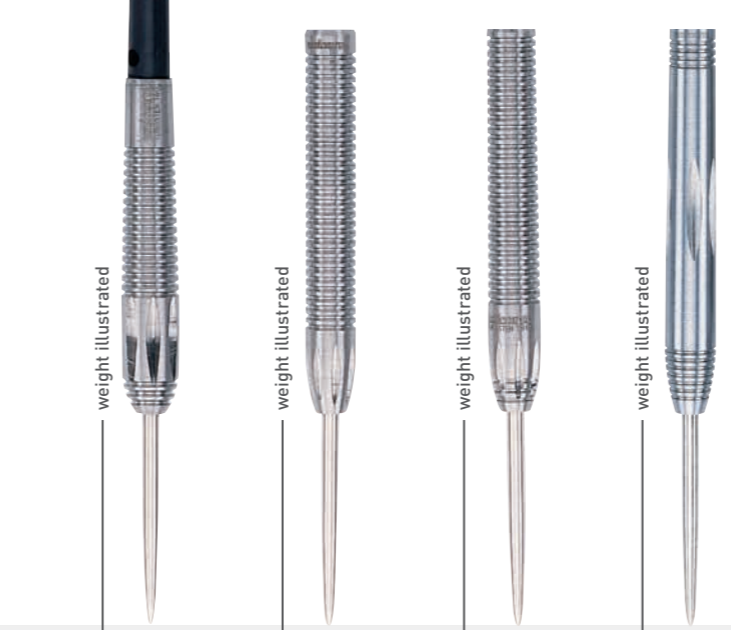
- › Specific grip zones - mid, total and front
- › Deep machined grip
- › XL Aluminium shafts
- › Compact case
- › Engraved Unicorn Hallmark



- 07854 22g
- 07855 24g
- 07856 26g
- 07519 21g
- 07520 23g
- 07521 25g
- 07522 27g
- 07631 21g
- 07632 23g
- 07633 25g
- 07634 27g
- 07635 29g

CATALYST®
80% TUNGSTEN

- › Diamond cut grip
- › Catalyst shafts
- › Compact case
- › Engraved Unicorn Hallmark



- 07790 22g
- 07791 24g
- 07792 26g
- 07786 21g
- 07787 23g
- 07788 25g
- 07782 22g
- 07783 24g
- 07784 26g
- 07800 21g
- 07801 23g
- 07802 25g

Specialist Steel tip
CUTTING EDGE TECHNOLOGY. PERFORMANCE ENHANCING.

DUM DUM™ T95™/DUM DUM™ T80™
95%/80% TUNGSTEN

- › Front loaded, shorter barrels
- › Gripper II shafts
- › Micro case
- › Engraved Unicorn Hallmark



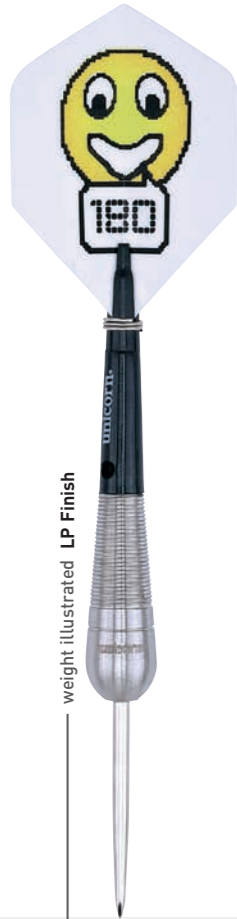
- 07476 21g
- 07477 23g
- 07478 25g
- 07651 18g
- 07652 20g
- 07653 22g

ACADEMY® 80% TUNGSTEN

- › Developed by working with Junior players
- › Ideal front loaded balance helps improve technique
- › Gripper II shafts
- › Micro case
- › Engraved Unicorn Hallmark



NEW



weight illustrated LP Finish

05055 15g
05056 17g

SPARKS™ 80% TUNGSTEN

- › Colour coordinated total presentation
- › XL Aluminium shafts
- › Compact case
- › Engraved Unicorn Hallmark



weight illustrated

07671 22g
07672 24g
07673 26g



weight illustrated

07667 22g
07668 24g
07669 26g

AUTOGRAPH® 80% TUNGSTEN

Specialist Steel tip
CUTTING EDGE TECHNOLOGY. PERFORMANCE ENHANCING.

Autograph®
collection

- › Configured by and for lady players
 - › Subtle total coordination
 - › Gripper II shafts
 - › White Compact case
 - › Fully coordinated accessories available
- FOR REAL STYLE ON THE OCHE!**



NEW



weight illustrated

05850 22g
05851 24g
05852 26g



05037 22g



05038 23g



05039 24g



05040 25g



05041 26g



05042 27g



05043 28g



05044 29g



05045 30g



HERITAGE RANGE PRICELESS REPLICAS

The Unicorn Heritage range showcases landmark Unicorn design, products & innovation since the Company was founded by Frank Lowy in the 1930's.

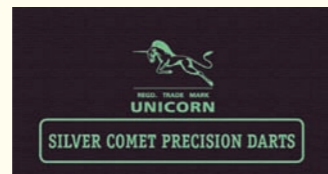


Every model in the Unicorn Heritage range is a priceless replica of historic Unicorn engineering and will continue to interest, fascinate and delight collectors, connoisseurs and enthusiasts alike.



1937 SILVER COMET®

- › Plated brass barrels
- › Slotted flight holder
- › Aluminium alloy shafts
- › Patented screw shaft cap
- › Comet fibreboard flights
- › Replica presentation box



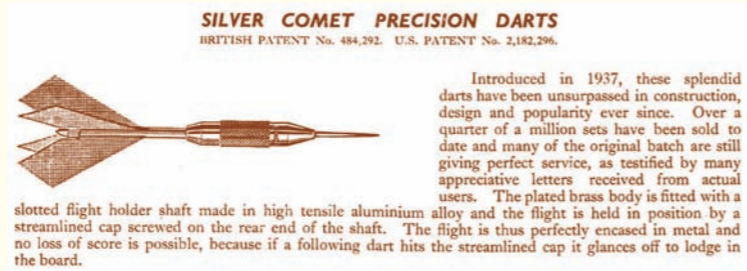
Replica presentation box



07100 Medium

78608 Comet replacement shafts
(dozen sets)

68502 Comet replacement flights
(dozen sets)



Reproduced from the First Edition of the Unicorn Book of Darts

CORE XL T95 95% TUNGSTEN

- › Very high density tungsten for super slim barrels
- › Gripper II shafts
- › Slimline case
- › Engraved Unicorn Hallmark
- › XL Bonus Pack of accessories comprising:
2 sets of Gripper shafts, 2 sets of polyester flights,
8 flight protectors, 6 spare Gripper rings,
1 Checkout Chart



weight illustrated

07444 21g
07445 23g
07446 25g
07447 27g
07448 29g

- › Slimline case
- › Ultra slim
- › Durable

Core Steel tip

PRECISION ENGINEERED. NO NONSENSE VALUE.

CORE XL T90 90% TUNGSTEN

- › Range of precision engineered barrels
- › Gripper II shafts
- › Slimline case
- › Engraved Unicorn Hallmark
- › XL Bonus Pack of accessories comprising:
2 sets of Gripper shafts, 2 sets of polyester flights,
8 flight protectors, 6 spare Gripper rings,
1 Checkout Chart



weight illustrated

07397 23g
07398 25g
07399 27g
07400 29g

weight illustrated

07859 22g
07860 24g
07861 26g

weight illustrated

07378 23g
07379 25g

CORE XL T80 80% TUNGSTEN

- › Great value enhanced Tungsten range
- › Gripper II shafts
- › Slimline case
- › Engraved Unicorn Hallmark
- › XL Bonus Pack of accessories comprising:
2 sets of Gripper shafts, 2 sets of polyester flights, 8 flight protectors, 6 spare Gripper rings, 1 Checkout Chart



- | | | | |
|-----------|-----------|-----------|-----------|
| 05059 22g | 05065 26g | 05071 21g | 05079 21g |
| 05060 24g | 05066 28g | 05072 23g | 05080 23g |
| 05061 29g | 05067 32g | 05073 25g | 05081 25g |
| 05062 36g | 05068 38g | 05074 27g | 05082 27g |
| | | 05075 30g | |
| | | 05076 34g | |

CORE XL STRIKER® 80% TUNGSTEN

- › Huge range of budget Tungsten dart sets
- › Gripper II shafts
- › Slimline case
- › XL Bonus Pack of accessories comprising:
2 sets of Gripper shafts, 2 sets of polyester flights, 8 flight protectors, 6 spare Gripper rings, 1 Checkout Chart



- | | | |
|-----------|-----------|-----------|
| 05016 29g | 05001 18g | 05002 19g |
|-----------|-----------|-----------|

Core Steel tip

PRECISION ENGINEERED. NO NONSENSE VALUE.



- | | | | | | | | | | | |
|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| 05014 27g | 05015 28g | 05016 29g | 05017 30g | 05018 31g | 05019 32g | 05020 33g | 05021 34g | 05022 36g | 05023 38g | 05024 40g |
|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|



- | | | | | | | | | | | |
|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| 05003 20g | 05004 21g | 05005 22g | 05006 23g | 05007 23g | 05008 24g | 05009 24g | 05010 25g | 05011 25g | 05012 26g | 05013 26g |
|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|

CORE PLUS TUNGSTEN

- › Precision engineered Tungsten barrels
- › Gripper II shafts
- › Compact footprint
- › Engraved Unicorn Hallmark
- › High impact shelf appeal
- › Complete with Dart Wallet

NEW



weight illustrated

07272 21g
07273 23g
07274 25g
07275 27g

CORE PLUS BLACK

- › Coated brass barrels
- › Gripper II shafts
- › Compact footprint
- › Engraved Unicorn Hallmark
- › High impact shelf appeal
- › Complete with Dart Wallet

NEW



weight illustrated

07347 22g
07348 24g
07349 26g

Wallet included in all
Core Plus packs



CORE PLUS BRASS

- › Precision machined brass barrels
- › Gripper II shafts
- › Compact footprint
- › High impact shelf appeal
- › Complete with Dart Wallet

NEW



weight illustrated

07255 22g
07256 24g
07257 26g
07258 28g

CORE TUNGSTEN

- › Quality materials
- › Quality engineering
- › Budget price
- › Gripper II shafts
- › Very compact footprint for best sales density
- › Engraved Unicorn Hallmark



weight illustrated

07773 21g
07774 23g
07775 25g
07776 27g

Core Steel tip

PRECISION ENGINEERED. NO NONSENSE VALUE.

CORE BRASS

- › Pure quality 100% brass
- › Gripper II shafts
- › Very compact footprint for best sales density



weight illustrated

07768 21g
07769 23g
07770 25g

Mass Merchant Range

CONTACT YOUR LOCAL UNICORN SALES OFFICE



71648
6 sets per master carton



71651
6 sets per master carton



71653 17g 71654 19g 71655 21g
6 sets per master carton



71657 20g 71658 22g 71659 24g
3 sets per master carton



71772 17g
3 sets per master carton



71660 21g 71661 23g 71662 25g
3 sets per master carton



71663 21g 71664 23g 71665 25g
3 sets per master carton



71667 21g 71666 23g 71668 25g
2 sets per master carton



71673 24g 71674 26g
3 sets per master carton



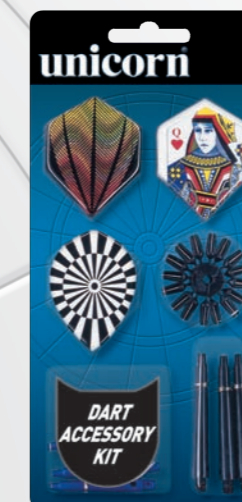
71669 21g 71670 23g 71671 25g
2 sets per master carton



71678 22g 71679 24g
2 sets per master carton



77872
6 sets per master carton



77873
6 sets per master carton



77874
6 sets per master carton

- › Concise range
- › Concentrated turnover
- › Fully sealed packs
- › Clam or blister packed
- › Only available to special order

PHASE 2 PURIST® 90% TUNGSTEN

- › Purist = Barrels Only
- › Barrels Only = Affordable
- › As used by Phil Taylor on TV 1999 to 2007
- › Purist wallet
- › Engraved Unicorn Hallmark



03006 18g 03113 18g

Extra grip to back of barrel

PHASE 3 PURIST® CURVE 90% TUNGSTEN

- › Purist = Barrels Only
- › Barrels Only = Affordable
- › As used by Phil Taylor on TV 2003
- › Purist wallet
- › Engraved Unicorn Hallmark



03018 18g 03120 18g

Thumb detent

PHASE 5 PURIST® 95% TUNGSTEN

- › Purist = Barrels Only
- › Barrels Only = Affordable
- › As used by Phil Taylor on TV since 2008
- › Micro case
- › Engraved Unicorn Hallmark



04175 18g 04176 18g

Phil in the modern era

PHASE 6 PURIST® 97% TUNGSTEN

- › Purist = Barrels Only
- › Barrels Only = Affordable
- › On test with Phil Taylor 2011
- › Purist wallet
- › Engraved Unicorn Hallmark



03124 18g 03179 18g

Always working to improve

Authentic Soft tip
THE ACTUAL PATTERNS TEAM UNICORN USE.

PHASE 5 95% TUNGSTEN

- › As used by Phil Taylor on TV since 2008
- › Phase 5 Titanium side load shafts with replaceable tops
- › Premium Phase 5 Midi wallet
- › Engraved Unicorn Hallmark



All Phase 5 darts are supplied complete with an additional set of DXM flights

03648 18g 03645 18g 03646 18g 03644 18g

Phil's current darts

➤ **Evolution of The Power.** Tracking the actual darts used by Phil 'The Power' Taylor, 15 Times Champion of The World

➤ **Physical Vapour Deposition (PVD)** finish on Black, Golden & Rosso for non-slip grip.

WORLD CHAMPION GOLDEN TITANIUM 90% TUNGSTEN

- › Barrel designs as used by World Champions on TV
- › GoldenTitanium PVD non-slip grip
- › Anodised Aluminium shafts
- › Premium wallet
- › Engraved Unicorn Hallmark



phil taylor
15 times world champion

weight illustrated

04017 16g
04018 18g

LP Finish



raymond van barneveld
5 times world champion

04029 17g

weight illustrated



anastasia dobromyslova
world champion

04033 16g
04034 18g

LEGEND 80% TUNGSTEN

- › 80% Tungsten Nickel Alloy
- › Karate Aluminium shafts
- › Compact case
- › Engraved Unicorn Hallmark



News Of The World Champion
"The Man Who Taught
The World To Play Darts"

Barry Trueman



barry twomlow

weight illustrated

03117 16g
03118 18g
03119 20g

WORLD CHAMPION NATURAL 90% TUNGSTEN

Authentic Soft tip
THE ACTUAL PATTERNS TEAM UNICORN USE.

- › Barrel designs as used by World Champions on TV
- › Natural Tungsten
- › Anodised Aluminium shafts
- › Premium wallet
- › Engraved Unicorn Hallmark



phil taylor
15 times world champion

weight illustrated

04049 16g
04050 18g

weight illustrated



anastasia dobromyslova
world champion

04041 16g
04042 18g

weight illustrated



john lowe
3 times world champion

04046 18g

weight illustrated



bob anderson
world champion

04053 17g
04054 19g

weight illustrated



raymond van barneveld
5 times world champion

04037 17g
04038 19g

LP Finish



raymond van barneveld Phase 2

04121 19g

sawtooth grip



raymond van barneveld Phase 3

04141 18g

Working with Unicorn's top engineers, Raymond moved on to Phase 2 barrels. Distinctive grip and tuned balance now available globally.

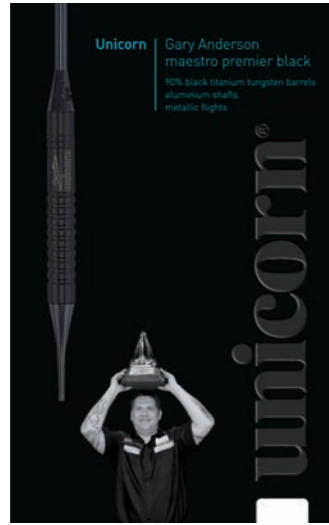
Authentic Soft tip

THE ACTUAL PATTERNS TEAM UNICORN USE.

MAESTRO® PREMIER TITANIUM 90% TUNGSTEN

UNICORN PDC PREMIER LEAGUE PLAYERS 2011

- › Barrel designs as used by Maestro Premiers on TV
- › Black or Golden Titanium PVD non-slip grip
- › Aluminium shafts
- › Premium wallet
- › Engraved Unicorn Hallmark



04178 19g 04180 18g 04061 18g 03593 18g

MAESTRO® PREMIER NATURAL 90% TUNGSTEN

- › Barrel designs as used by Maestro Premiers on TV
- › Natural Tungsten
- › Maestro Aluminium shaft
- › Premium wallet
- › Engraved Unicorn Hallmark



04182 19g 04184 18g 04073 18g 04106 20g

SILVER STAR™ 80% TUNGSTEN

WORLD CHAMPION ENDORSEMENT

- › Natural Tungsten
- › Gripper II shafts
- › Compact case
- › Engraved Unicorn Hallmark



03201 18g
03202 20g



02827 17g
02828 19g



03212 18g
03213 20g

Signature Soft tip

TEAM UNICORN ENDORSED. AFFORDABLE EXCELLENCE.

BLACK STAR 80% TUNGSTEN

- › World Champion endorsement
- › Black Titanium PVD non-slip grip
- › Gripper II shafts
- › Compact case
- › Engraved Unicorn Hallmark



04093 18g



04140 17g

BULLET® STAINLESS STEEL

STYLE MEETS VALUE

- › Super Durable Stainless Steel
- › XL Aluminium shafts
- › Compact case
- › Engraved Unicorn Hallmark

WORLD CHAMPION BLACK BRASS

- › World Champion Endorsed
- › Matt Black brass barrels
- › XL shaft
- › Compact case
- › Engraved Unicorn Hallmark

BARNEY BRASS BRASS

Signature Soft tip

TEAM UNICORN ENDORSED. AFFORDABLE EXCELLENCE.

5 TIMES WORLD CHAMPION RAYMOND van BARNEVELD ENDORSED

- › Colour coordinated
- › 100% brass barrels
- › Gripper II shafts
- › Compact case



weight illustrated

phil taylor

weight illustrated

raymond van barneveld

weight illustrated

john lowe

03226 16g	02835 17g	03220 16g
03227 18g	02836 19g	03221 18g
		03222 20g

weight illustrated

raymond van barneveld

weight illustrated

phil taylor

04080 17g	04076 16g
04081 19g	04077 18g

weight illustrated

raymond van barneveld

02880 16g
02881 18g

weight illustrated

raymond van barneveld

02886 16g
02887 18g

weight illustrated

raymond van barneveld

02889 16g
02890 18g

GRIPPER® 80% TUNGSTEN

- › Aggressive and individual barrel grips
- › Gripper 360 rotating shafts
- › Compact case
- › Engraved Unicorn Hallmark



04071 19g

LP Finish



weight illustrated

03959 17g
03960 19g



weight illustrated

03963 18g
03964 20g



03971 18g

CONTROL™ 80% TUNGSTEN

- › Specific grip zone
- › Deep machined grip
- › XL Aluminium shafts
- › Compact case
- › Engraved Unicorn Hallmark



03766 18g



CATALYST® 80% TUNGSTEN

- › Diamond cut grip
- › Catalyst shafts
- › Compact case
- › Engraved Unicorn Hallmark



03517 18g

Specialist Soft tip

CUTTING EDGE TECHNOLOGY. PERFORMANCE ENHANCING.

CC775 80% TUNGSTEN

- › Enhanced Tungsten darts set
- › Fiesta Aluminium shafts
- › Compact case
- › Engraved Unicorn Hallmark



03141 18g



03126 18g

DUM DUM™ 80% TUNGSTEN

- › Front loaded, shorter barrels
- › Gripper II shafts
- › Micro case
- › Engraved Unicorn Hallmark



03681 18g



03686 18g

SPARKS™ 80% TUNGSTEN

- › Colour coordinated total presentation
- › XL Aluminium shafts
- › Compact case
- › Engraved Unicorn Hallmark



03656 18g



03651 18g
03652 20g

weight illustrated



03661 18g
03662 20g

weight illustrated

CC405 SATIN CHROME BRASS

- › Non-slip satin chrome brass darts
- › Fiesta Aluminium shaft
- › Compact case



03341 16g
03342 18g

weight illustrated

Specialist Soft tip CUTTING EDGE TECHNOLOGY. PERFORMANCE ENHANCING.

AUTOGRAPH® 80% TUNGSTEN

- › Configured by and for lady players
- › Subtle total coordination
- › Gripper II shafts
- › White Compact case
- › Fully coordinated accessories available

NEW



02870 19g



02866 17g



02867 18g



02868 19g



CORE XL T95 95% TUNGSTEN

- › Very high density Tungsten for super slim barrels
- › Gripper II shafts
- › Slimline case
- › Engraved Unicorn Hallmark
- › XL Bonus Pack of accessories comprising: 2 sets of Gripper shafts, 2 sets of polyester flights, 8 flight protectors, 6 spare Gripper rings, 1 Checkout Chart



weight illustrated
 03176 16g
 03177 18g
 03178 20g

- › Slimline case
- › Ultra slim
- › Durable

CORE XL T80 80% TUNGSTEN

- › Great value enhanced Tungsten range
- › Gripper II shafts
- › Slimline case
- › Engraved Unicorn Hallmark
- › XL Bonus Pack of accessories comprising: 2 sets of Gripper shafts, 2 sets of polyester flights, 8 flight protectors, 6 spare Gripper rings, 1 Checkout Chart



04088 17g
 04089 18g
 04090 19g

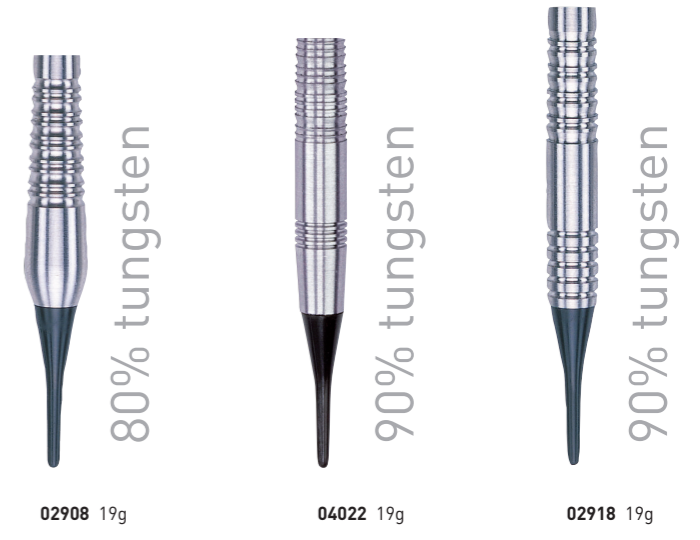
CORE XL STRIKER® 80%/90% TUNGSTEN

- › Huge range of budget Tungsten dart sets
- › Gripper II shafts
- › Slimline case
- › XL Bonus Pack of accessories comprising: 2 sets of Gripper shafts, 2 sets of polyester flights, 8 flight protectors, 6 spare Gripper rings, 1 Checkout Chart



02904 18g
 02912 18g
 02734 18g
 02906 18g
 02914 18g

Core Soft tip
 PRECISION ENGINEERED. NO NONSENSE VALUE.



02908 19g
 04022 19g
 02918 19g

CORE PLUS TUNGSTEN

- › Precision engineered Tungsten barrels
- › Gripper II shafts
- › Compact footprint
- › Engraved Unicorn Hallmark
- › High impact shelf appeal
- › Complete with Dart Wallet

CORE PLUS BLACK

- › Coated brass barrels
- › Gripper II shafts
- › Compact footprint
- › Engraved Unicorn Hallmark
- › High impact shelf appeal
- › Complete with Dart Wallet

CORE PLUS BRASS

- › Precision machined brass barrels
- › Gripper II shafts
- › Compact footprint
- › High impact shelf appeal
- › Complete with Dart Wallet

CORE TUNGSTEN

- › Quality materials
- › Quality engineering
- › Budget price
- › Gripper II shafts
- › Very compact footprint for best sales density
- › Engraved Unicorn Hallmark

CORE BRASS

- › Pure quality brass
- › Gripper II shafts
- › Very compact footprint for best sales density

Core Soft tip

PRECISION ENGINEERED. NO NONSENSE VALUE.

BAR DARTS BRASS

- › Only supplied to special order Brass barrels
- › Available in a range of Flight colours
- › 100 darts per master carton

NEW



NEW



NEW



CONTOUR TIP - LONG BLK STD S/T BRASS BARREL 1/4" x 1/4" 12g

Wallet included in all Core Plus packs



Mass Merchant Range

CONTACT YOUR LOCAL UNICORN SALES OFFICE

- > Concise range
- > Concentrated turnover
- > Fully sealed packs
- > Clam or blister packed
- > Only available to special order



71748
6 sets per master carton



71751 16g 71752 18g
6 sets per master carton



71754 17g 71755 19g
6 sets per master carton



71756 16g 71757 18g
3 sets per master carton



71759 15g 71760 17g 3 sets per master carton



71762 16g 71763 18g 3 sets per master carton



71772 17g 3 sets per master carton



71765 16g 71766 18g 2 sets per master carton



71774 18g 3 sets per master carton



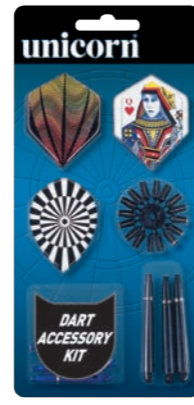
71769 18g 2 sets per master carton



71779 18g 2 sets per master carton



77872
6 sets per master carton



77873
6 sets per master carton



77874
6 sets per master carton

UNICORN. WORLD CHAMPIONS. 26 TIMES.

ECLIPSE® HD BRISTLE

Dartboards

UNICORN DARTBOARD RANGE - THE INDUSTRY STANDARD



- NEW** HIGH DEFINITION PROFESSIONAL DARTBOARD
- > Patent pending
 - > Seamless playing surface for higher scores
 - > HD 20/20 White digital number ring
 - > HD White spider
 - > HD White bullseye
- 79437 3 boards per master carton



ECLIPSE® HD TRAINER BRISTLE



- NEW**
- > Dedicated practice board
 - > Ultra slim doubles and trebles
 - > Patent pending
 - > Seamless playing surface for higher scores
 - > HD 20/20 White digital number ring
 - > HD White spider
 - > HD White micro bullseye
- 79438 2 boards per master carton



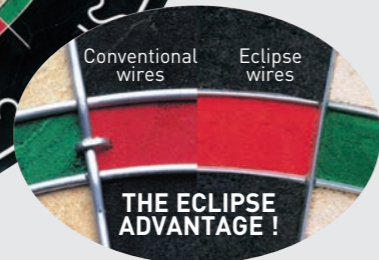
ECLIPSE® PRO
BRISTLE



THE INDUSTRY LEADING DARTBOARD SEEN BY MILLIONS OF VIEWERS ON TV



- > As used in all PDC tournaments
- > Championship quality bristle board
- > PDC endorsed
- > World Champions endorsements
- > Designed to maximise averages
- > Unicorn high technology wiring design
- > Completely staple-free construction
- > Ultra-slim segmentation system - 30% thinner than conventional round wire boards
- > Increased target area - especially in Doubles and Trebles
- > Ultra high visibility number ring and spider
- > Staple-free Bullseye

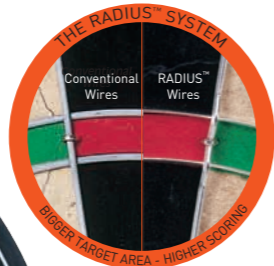


79403 5 boards per master carton



THE ONLY DARTBOARD USED BY THE PROFESSIONAL DARTS CORPORATION

RADIUS™
BRISTLE



- > Long life Tournament quality bristle board
- > PDC endorsed
- > Integrated spider construction
- > Double pyramid radial wires help to hold the spider securely in place
- > Ellipse section circumferential wires increase playing area and eliminate twisting
- > Staple free Bullseye

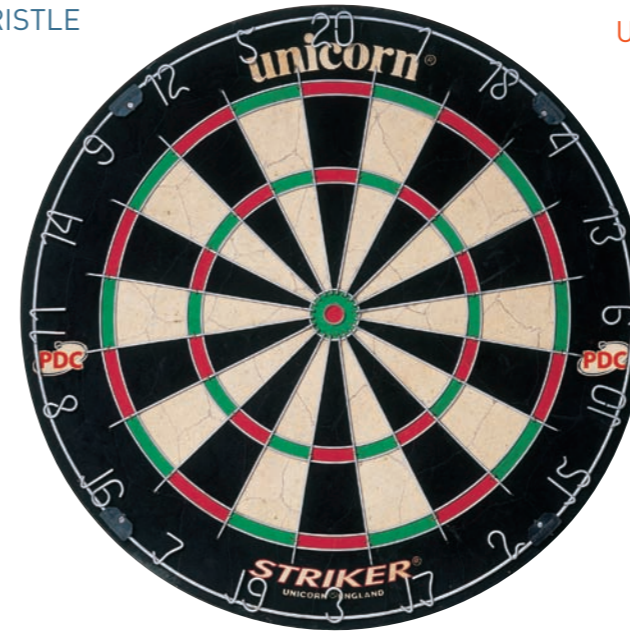


79423 5 boards per master carton



UNICORN. WORLD CHAMPIONS. 26 TIMES.

STRIKER®
BRISTLE



UNICORN DARTBOARD RANGE - THE INDUSTRY STANDARD



- > Competition quality bristle board
- > PDC endorsed
- > World Champions endorsements
- > High quality round wire construction
- > SuperSlim™ wire fasteners to increase playing area
- > Staple-free Bullseye

79383 5 boards per master carton



DB180
BRISTLE

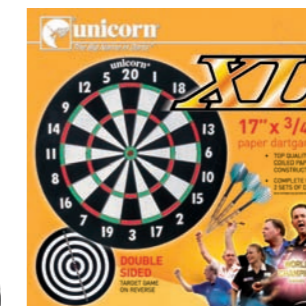


- > Great value, budget bristle
- > Competition quality bristle board
- > PDC endorsed
- > Full size playing area
- > High quality round wire construction
- > SuperSlim™ wire fasteners to increase playing area
- > Staple-free bullseye
- > Checkout Chart on carton

79432 5 boards per master carton



XL
PAPER



- > Full size playing surface
- > Top quality coiled paper dartboard
- > Double sided
- > Size 17" x 3/4"
- > Complete with 2 sets of darts

79085 6 boards per master carton

www.unicorn-darts.com

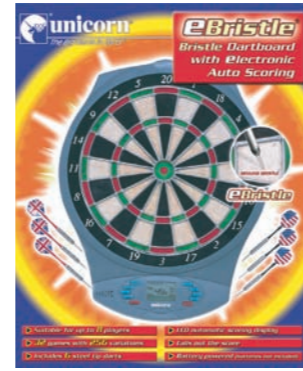
Electronic Dartboards

THIS RANGE IS ONLY AVAILABLE TO SPECIAL ORDER - CONTACT YOUR UNICORN SALES OFFICE

STEEL TIP ELECTRONIC DARTBOARD

eBristle®

Unicorn introduce eBristle dartboards and Home dart centre, the latest generation of electronic bristle boards featuring the advantage of a bristle rich playing surface with the fun and convenience of auto scoring. Now, you no longer need alternate sets of steel and soft tip darts, with a Unicorn eBristle board, enjoy the look and feel of a bristle board and the consistency of using your regular darts of choice.



- › Suitable for up to 8 players
 - › 32 games with 256 variations
 - › LCD automatic scoring display
 - › Includes 6 steel tip darts
 - › Requires 3 AA batteries (not included)
- 79650** 3 boards per master carton

SOFT TIP ELECTRONIC HOME DARTS CENTRE

NEW



- › Suitable for up to 8 players
 - › 32 games with 256 variations
 - › LCD automatic scoring display
 - › Includes 6 soft tip darts
 - › Requires 3 AA batteries (not included)
- 79509** 3 boards per master carton



SOFT TIP ELECTRONIC DARTBOARD



- › Suitable for up to 8 players
 - › 25 games with 176 variations
 - › LCD automatic scoring display
 - › Includes 6 soft tip darts
 - › Requires 3 AA batteries (not included)
- 79511** 6 boards per master carton

SOFT TIP ELECTRONIC DARTBOARD



- › Suitable for up to 8 players
 - › 25 games with 176 variations
 - › LCD automatic scoring display
 - › Play against the computer feature
 - › Includes 6 soft tip darts
 - › Requires 3 AA batteries (not included)
- 79505** 6 boards per master carton

STRIKER® HOME DARTS CENTRE



- › Wooden cabinet with shaped doors
 - › Wipe-clean whiteboards on door inners for scoring
 - › Striker bristle dartboard with SuperSlim™ wire fasteners and staple-free Bullseye
 - › Complete with 2 sets of darts
 - › PLUS marker pen and wiper
 - › PLUS Checkout Chart
- 46136** 2 cabinets per master carton

STRIKER® BOARD & SURROUND HOME DARTS CENTRE



- › Striker EVA dart board surround
 - › Striker bristle dart board
 - › Complete with 2 sets of darts
- 46122** 2 per master carton

DB180 HOME DARTS CENTRE



NEW

- › Fold out construction for wall protection
 - › Incorporates 2 wipe clean scoreboards
 - › Unicorn DB 180 Bristle Dartboard
 - › 2 sets of darts
 - › Marker pen and wiper
 - › Dart and marker pen holder
- 46165** 3 per master carton



TEKNIK™ CABINET

- › Tough, stylish aluminium frame
 - › Unique adjustable fixing system
 - › Fits 18" bristle or paper boards from 3/4" to 1 1/2" thick
 - › Includes Checkout Chart and oche
- 46020** 3 cabinets per master carton
Dartboard & Darts not included



Colour of veneer may vary

ORIGINAL CABINET

- › Budget home cabinet
 - › Classic compact size
 - › Accommodates full size bristle dartboard
- 46012** 2 cabinets per master carton



CORE FOLDABLE DARTBOARD SURROUND

- › Fits standard 18 inch bristle boards
- › Light-weight construction
- › Non-reflective durable surface
- › Compact and easy to store

79350 5 per master carton
Dartboard not included



DARTBOARD WALL CLAMP

- › Robust spring-loaded clamp securely holds a bristle dartboard
- › Wall mounted
- › Fixing kit and full instructions supplied
- › Allows board to be rotated as required
- › Ideal for use in conjunction with the Unicorn Dartboard Surround

79379 Dartboard not included

STRIKER® EVA DARTBOARD SURROUNDS

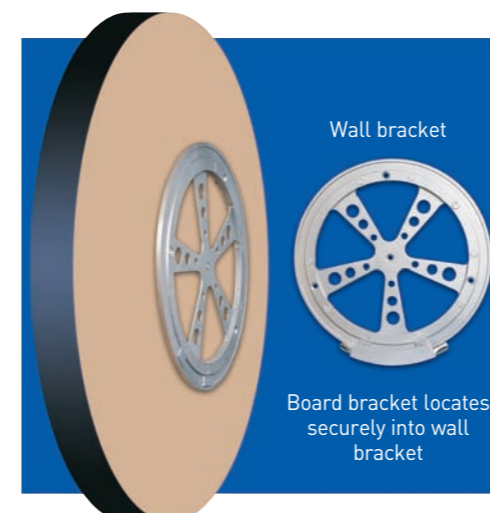
- › Lightweight injection moulded EVA protection ring
- › Holds dart points securely
- › Virtually eliminates the risk of 'bounce-outs' from near misses
- › Protects surrounding area from accidental surface marks and damage
- › Clamps around a standard bristle dartboard with no fixings required
- › Dartboard not included



79363 Blue **79360** Red **79259** Gold **79361** Black
Master pack of 5 one colour

TEKNIK 360 MAGNETIC DARTBOARD HOLDER

- › PATENT APPLIED FOR NO. GB0911142.8
 - › Clever two piece all metal design locates board securely and safely on wall
 - › Innovative construction gives precise rotation and vertical alignment
 - › Easy up! Supplied with fixing kit and instructions
- 79427** 6 holders per master carton



PROFESSIONAL DARTBOARD SURROUNDS

- › Ultra heavy duty
- › Injection moulded plastic protection ring
- › High density material holds dart points securely
- › Virtually eliminates the risk of 'bounce-outs' from near misses
- › Protects surrounding area from accidental surface marks and damage
- › Clamps around a standard bristle dartboard with no fixings required
- › Dartboard not included



79373 Black **79374** Red **79375** Blue **79376** White **79378** Green
Master pack of 5 one colour

Accessories

PERFORMANCE, INNOVATION AND VALUE



NEW

PRO DARTMATE

- › The Ultimate Free Standing Board and Oche Assembly
- › Sturdy construction for maximum stability
- › 4 adjustable feet
- › Integral backboard with 2 scoreboards
- › Marker pen and wiper
- › Eclipse Pro dartboard
- › Unicorn Raised Oche
- › Ochemate
- › Strong zipped carry bag
- › 106cm x 74cm x 24 cm - 24 kg

85178 Master pack of 1

NEW

RAISED OCHE

- › Lightweight
- › 4 piece clip together construction
- › Raised toe line
- › Fully adjustable for length
- › Accommodates all official throwing distances
- › Can be set to compensate for most thicknesses of skirting board
- › Complete with zipped carry bag
- › 63cm x 60cm x 4 cm - 7 kg

86656
Master pack of 3



SCOREBOARD

- › Extra large wipe clean scoreboard
- › Size 400 x 570mm (15³/₄ x 22¹/₂" approx)
- › Complete with Marker Pen
- › Magnetic wiper park

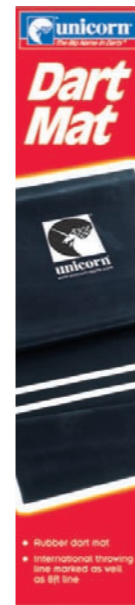
46003 Master pack of 1



PROFESSIONAL DART MAT

- › Heavy duty rubber dart mat
- › International throwing line marked as well as 8ft line

86055 Master pack of 1



Accessories

PERFORMANCE, INNOVATION AND VALUE



STRIKER® DART MAT

- › Light weight EVA dart mat
- › International throwing line marked as well as 8ft line

86324 RED
Master pack of 1
86655 BLACK
Master pack of 1



UNICORN ON TOUR

The ultra portable system that enables you to use your dartboard in virtually any location that has a door!

The system comprises:-

- › Unicorn Eclipse Pro Board
- › Unicorn OcheMate for precise set-up
- › Unicorn short Oche mat
- › Dartboard mounting with adjustable door fixing and external safety warning notice
- › Complete with specially designed convenient carry bag
- › 48cm x 48cm x 10 cm - 7 kg

46001 Master pack of 1



DARTMATE

- › The improved version of the original Free Standing Board & Cabinet
- › Used by most of the world's best known players
- › Holds the board at the regulation height
- › Fully portable - folds down into 2 easily carried packs
- › Can be used anywhere
- › Ideal for exhibitions or practice
- › Complete with full instructions
- › Includes Eclipse Pro tournament bristle dartboard
- › Includes OcheMate
- › 136 x 16 x 17 cm - stand
- › 12 x 51 x 51 cm - cabinet total weight with board and printed cartons 12 kg

85139 Master pack of 1 (comprises 2 cartons)



OCHE

- › Self adhesive Oche



86053 Master pack of 1

OCHEMATE

- › At last, a simple and foolproof way to set up a dartboard ready for tournament play
- › Incorporates a unique measure for the diagonal from the Oche to the centre Bullseye
- › Also measures both vertical and horizontal dimensions
- › Complete with easy to follow instructions

76115 Master pack of 6



Selecting Unicorn Flights

UNICORN FLIGHT DESIGNS ARE UNIQUE AND ARE ONLY AVAILABLE FROM UNICORN

THE UNILAB FLIGHT SELECTOR TABLE

The UniBoffin Explains:

The right flights for you must match your particular darts, producing enough aerodynamic lift to stabilise them in-flight but not so much as to throw them off-course. UniLab and Unicorn Sigma darts use sophisticated mathematics to achieve this matching, but you can try yourself using the following table, some experimentation, and maybe a UniLab Flight Selector Kit!

The table below lists the surface area for current Unicorn flight shapes, a Lift Factor relative to the highest lift Big Wing flights, and a related Stability Factor. Flight weight also affects stability and, although the Stability Factor shown is for a standardised material, the table's last row shows the weight of a representative Plus flight in different materials. The heavier Checkout material provides slightly less stability but improved durability, Maestro additionally offers more rigidity and therefore consistency of flight, and Q aims to provide this in a lighter flight.

There are no hard-and-fast rules on flights matching, but as a hint to using the table, if your darts are landing in the board at varying angles, try a higher stability flight, if they're landing true, a smaller, lower lift flight may improve accuracy, land flatter, and reduce bed-blocking.

	AREA cm ²	LIFT FACTOR	STABILITY FACTOR (standardised material)	CHARACTERISTICS & COMMENTS				
Big Wing	44.741	1.00	1.00	The most lift from the biggest flight!				
Plus	39.614	0.87	0.93	A favourite all-purpose compromise				
Xtra	36.323	0.74	0.85	Works well with a straighter throw				
Slim	32.846	0.57	0.59	Works well with a flatter, direct throw				
DXM	26.585	0.51	0.57	The Power's trim of the Slim!				
Sigma Flights				Mathematically matched to Sigma darts				
One	37.519	0.93	1.05	Stability-optimised stall-resistant design				
Pro	29.249	0.66	0.74	For accuracy with side-loading shafts				
Super Pro	25.265	0.55	0.59	Shorter for accuracy with end-loaders only				
WEIGHT OF A PLUS FLIGHT IN DIFFERENT MATERIALS (g)				SIGMA RANGE				
Checkout .175	Core .75	Q .75	Q .100	Maestro .75	Super Maestro .125	One.100	Pro.100	Super Pro.100
0.70	0.53	0.53	0.65	0.65	0.75	0.60	0.48	0.42

SEE TABLE BELOW FOR FLIGHT SHAPE SYMBOLS

UNILAB FLIGHT SELECTOR KIT

- > A direct spin-off from UniLab, our unique online Darts Tuning application, the UniLab Flight Selector Kit enables you to experiment with different flight configurations.
- > Different flight shapes and sizes will alter a dart's trajectory, working aerodynamically in conjunction with your existing barrels and shafts.
- > Try these 5 different shapes to tweak your darts set up to improve your accuracy and consistency.

Try UniLab for yourself and read more about the science of darts at www.unicorn-darts.com



77790 Master pack of 12



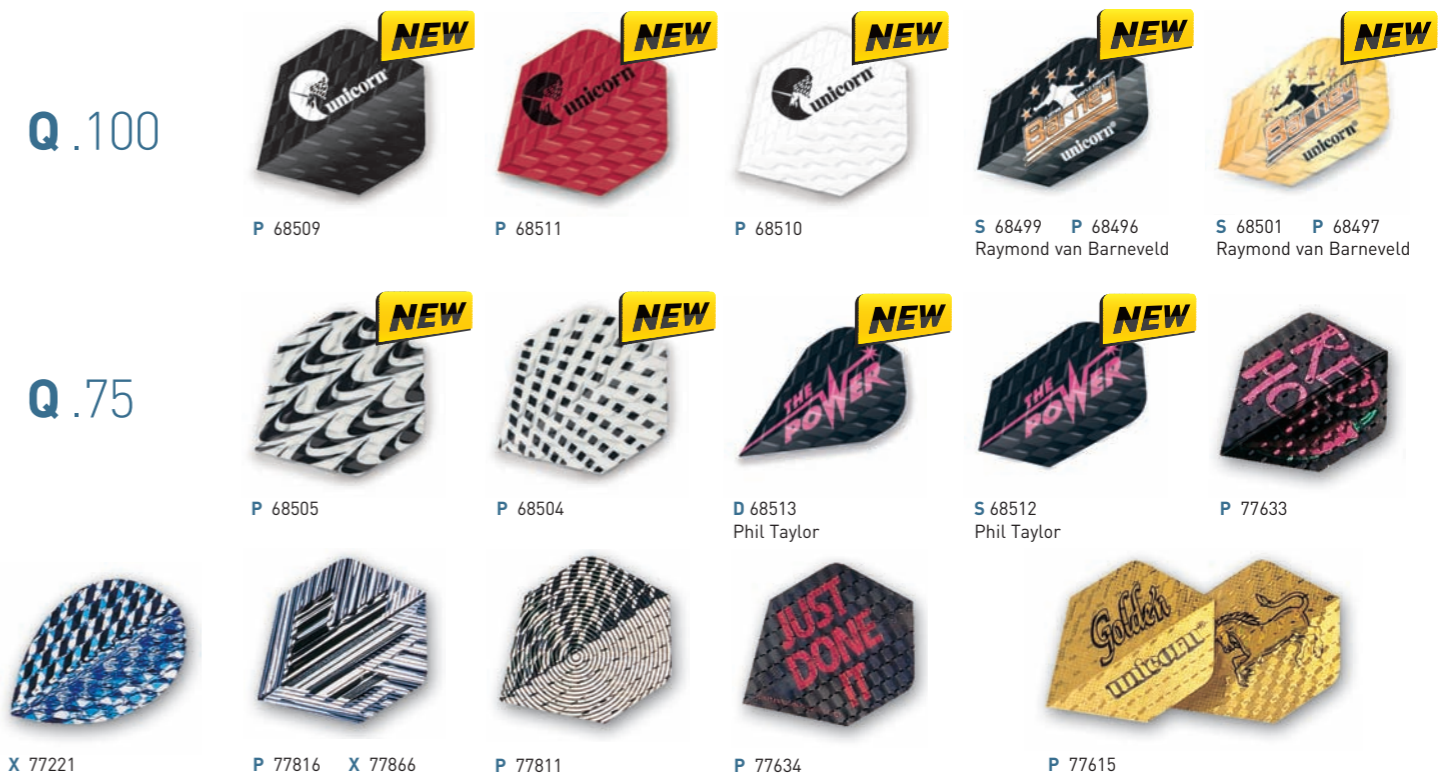
Refer to symbols, Select P B S X or D Quote item number. Flights are supplied blister carded, 12 sets per pack.

- P** PLUS 39.614cm²
The original Unicorn Flight shape that's now copied as a standard shape worldwide as it's an ideal general purpose flight that suits all styles of play and Dart/Shaft combinations.
- B** BIG WING 44.741cm²
These Extra Large Flights [+13% bigger than Plus shape] give Extra Lift and are becoming increasingly popular with top players.
- S** SLIM 32.846cm²
Lightweight Flights for lighter weight Darts, especially soft tip where they're used by most of Unicorn's top players.
- X** XTRA 36.323cm²
For accurate players, the unique Xtra shape allows the closest groupings.
- D** DXM 26.585cm²
For consistently accurate players these ultra compact flights improve visibility and close grouping.

Sigma™ .100 CUTTING EDGE TECHNOLOGY. PERFORMANCE ENHANCING. 100 MICRON NOMINAL MATERIAL THICKNESS.



Q .100 & .75 SUPER-WAVE RIBBED FLIGHTS. INCREASED RIGIDITY, BETTER FLIGHT STABILITY. 100 & 75 MICRON NOMINAL MATERIAL THICKNESS.



Checkout® .175 NYLON TEXTURED FLIGHTS. SUPER TOUGH AND EXTRA DURABLE. 175 MICRON NOMINAL MATERIAL THICKNESS.



Super Maestro® .125 SUPER RIGID. ULTRA DURABLE.

125 MICRON NOMINAL MATERIAL THICKNESS.



P 68517

P 68515

P 68516

Maestro® .100 THE CHOICE OF MANY TEAM UNICORN PROFESSIONALS.

100 MICRON NOMINAL MATERIAL THICKNESS.



P 68144

P 68154

P 68134

P 68240

P 68233

P 68234

B 68245 P 68269
1 flight 2 different faces

B 68247 P 68270
1 flight 2 different faces

P 68136
1 flight 2 different faces

P 68142 X 68143
1 flight 2 different faces

P 68150 S 68200
1 flight 2 different faces

P 68106 X 68107
S 68201

B 68156 1 flight 4 different faces

P 77681

P 77683 S 77684
X 68192 D 68481

P 77686

P 77687 S 68193
X 68194 D 68483

B 68112 P 77688
S 77689 X 68195
D 68484

B 68113 P 77690
S 77695 X 68196
D 68482

P 68491

P 77780

B 68114 P 77778
X 68215

B 68115 P 77779
X 68216

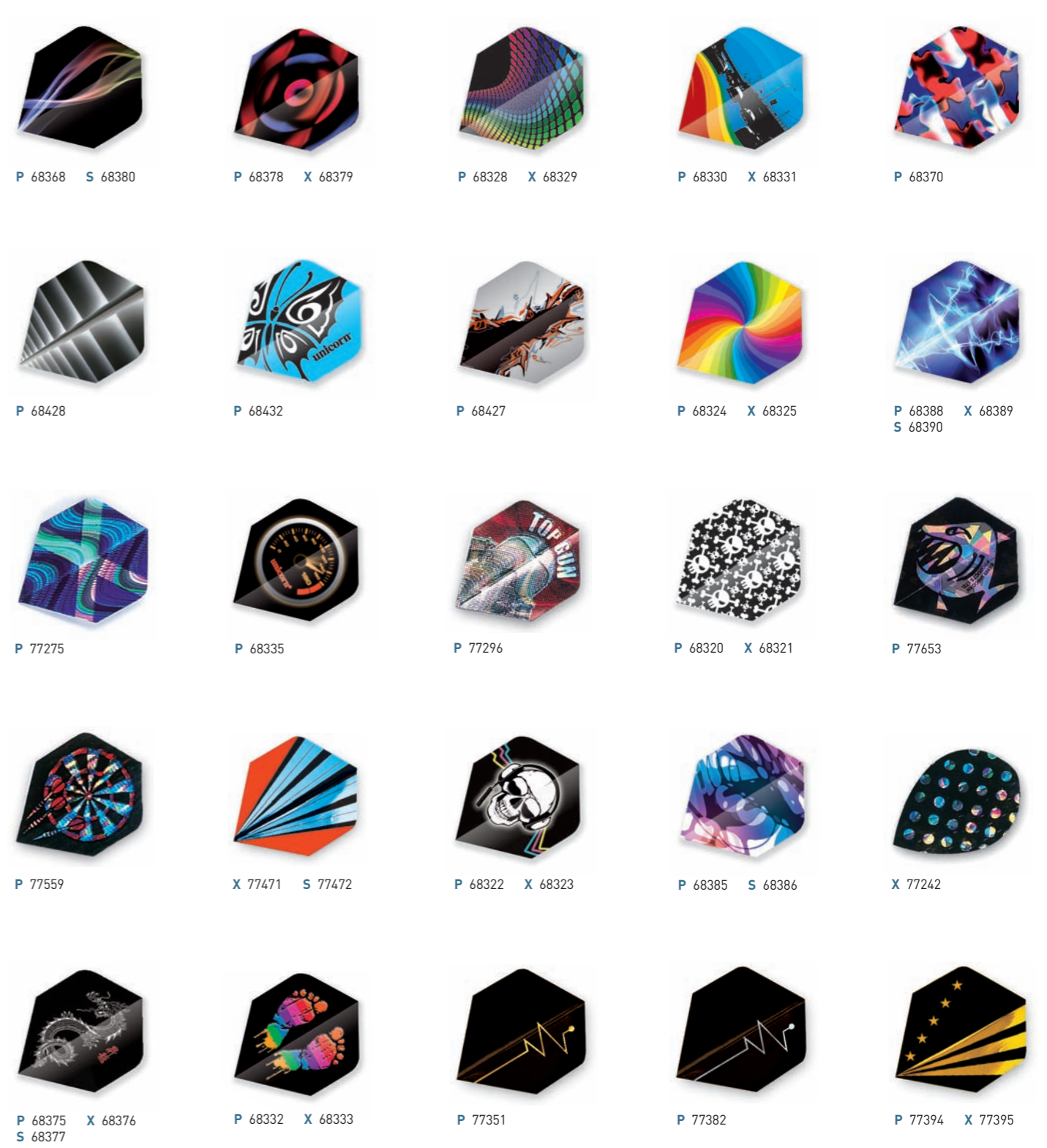
B 68108 P 68109
X 68110 S 68197

B 68102 P 68103
X 68104 S 68198

P 68172 X 68173

Core .75 STRIKING HOLOGRAM, METALLIC & PHOTO-REALISTIC POLYESTER FLIGHTS.

75 MICRON NOMINAL MATERIAL THICKNESS.



P 68368 S 68380

P 68378 X 68379

P 68328 X 68329

P 68330 X 68331

P 68370

P 68428

P 68432

P 68427

P 68324 X 68325

P 68388 X 68389
S 68390

P 77275

P 68335

P 77296

P 68320 X 68321

P 77653

P 77559

X 77471 S 77472

P 68322 X 68323

P 68385 S 68386

X 77242

P 68375 X 68376
S 68377

P 68332 X 68333

P 77351

P 77382

P 77394 X 77395

Refer to symbols, Select P B S X or D Quote item number. Flights are supplied blister carded, 12 sets per pack.



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These Extra Large Flights (+13% bigger than Plus shape) give Extra Lift and are becoming increasingly popular with top players.



S SLIM 32.846cm²
Lightweight Flights for lighter weight Darts, especially soft tip where they're used by most of Unicorn's top players.

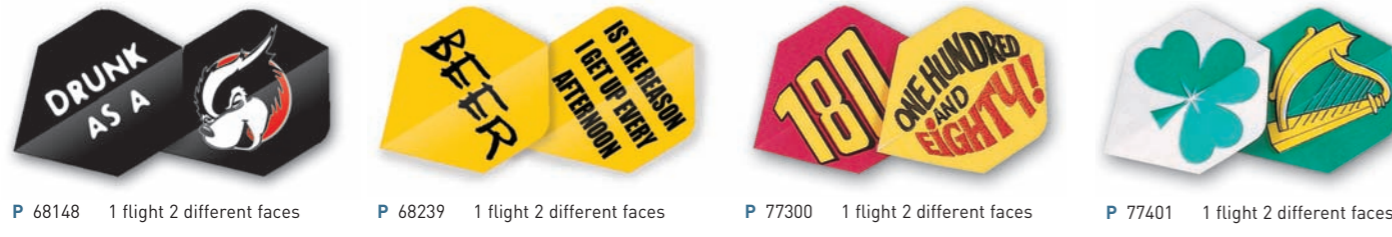


X XTRA 36.323cm²
For accurate players, the unique Xtra shape allows the closest groupings.

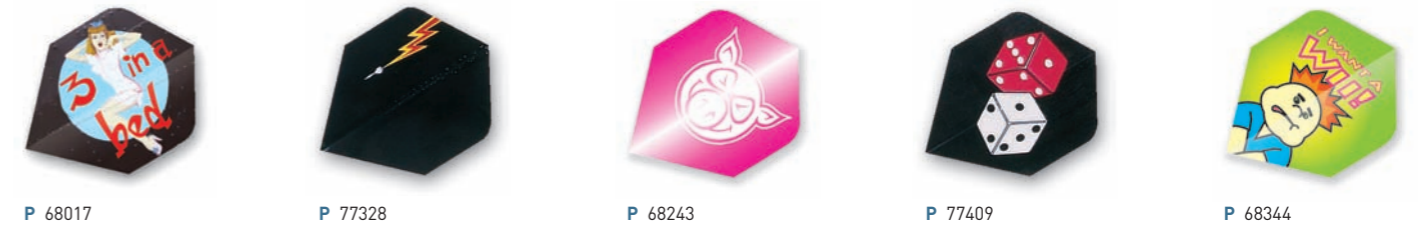


D DXM 26.585cm²
For consistently accurate players these ultra compact flights improve visibility and close grouping.

Core .75 STRIKING HOLOGRAM, METALLIC & PHOTO-REALISTIC POLYESTER FLIGHTS.
75 MICRON NOMINAL MATERIAL THICKNESS.



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Authentic .100 & .75 UNICORN FLIGHT DESIGNS ARE UNIQUE AND ONLY AVAILABLE FROM UNICORN.

100 & 75 MICRON NOMINAL MATERIAL THICKNESS.

Authentic .100



S 68354 P 68357 X 68358 D 68425 Phil Taylor
 S 68355 P 68359 X 68360 D 68426 Phil Taylor
 S 68408 P 68406 X 68407 D 68413 Phil Taylor
 S 68443 D 68444 Phil Taylor
 S 68441 D 68442 Phil Taylor

Authentic .75



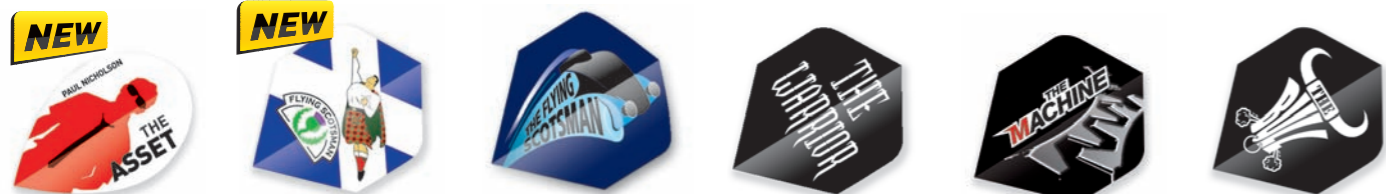
P 77217 S 77996 Phil Taylor
 P 77215 John Lowe
 S 77993 Bob Anderson
 P 68400 S 68401 Raymond van Barneveld
 P 68396 S 68397 Anastasia Dobromyslova



X 77665 John Lowe
 S 77102 Phil Taylor
 S 77101 John Lowe
 S 68402 Raymond van Barneveld
 S 68398 Anastasia Dobromyslova
 P 77116 S 77114 James Wade



S 77107 P 68087 Phil Taylor
 S 68353 P 68356 Phil Taylor
 P 68183 S 68189 James Wade
 P 68273 S 68274 Terry Jenkins
 B 68464 S 68465 Gary Anderson
 X 68440 Kevin Painter



X 68489 Paul Nicholson
 P 68450 Gary Anderson Competition
 B 68466 Flying Scot Gary Anderson
 P 68454 Wez 'the Warrior' Newton
 P 68436 James Wade
 P 68435 Terry Jenkins



P 68439 Andy Hamilton
 X 68453 Colin 'Ozzy' Osborne
 P 68403 Raymond van Barneveld

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UNICORN. WORLD CHAMPIONS. 26 TIMES.

Carbon Accessories

SUPER-TOUGH, SUPER-LIGHT CARBON FIBRE SHAFTS & NOSE CONE



NEW FOR 2013 CARBON FIBRE SHAFTS

Aerospace developed Carbon Fibre for outstanding rigidity and strength for any given diameter.

High performance, outstanding strength : weight ratio

unicorn

NEW

XCL CARBON

- > Super-tough, Super-light carbon fibre shaft
- > **Small Thread**
- > **Length** 45.6mm
- > **Weight** 0.61g



78606

NEW

OMEGA CARBON

- > Super-tough, Super-rigid carbon fibre shaft
- > **Small Thread**
- > **Length** 44.3mm
- > **Weight** 1.14g

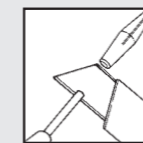


78607

NEW

BANTAM CARBON

- > Co-polymer flight holder
- > Carbon fibre shaft
- > Aluminium base
- > Shaft can be cut to length
- > **Small Thread**
- > **Length** 53.0mm
- > **Weight** 0.90g



Length adjustable: Remove top, cut off to desired length, replace top.

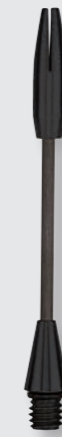


78605

NEW

JETSTEM CARBON

- > Carbon fibre shaft
- > Aluminium flight holder and base
- > **Small Thread**
- > **Length** 50.8mm
- > **Weight** 1.16g



78603

NEW

SIGMA SUPER PRO CARBON

- > Super-tough, Super-light carbon fibre shaft
- > Optimised for use with Sigma Pro Darts
- > **Small Thread**
- > **Length** 45.3mm
- > **Weight** 0.65g



78690

NEW

SIGMA ZERO D CARBON NOSE CONE

SIGMA™ 25mm Plain
 SIGMA™ 25mm Finger grip
 All fitted with steel points.
 Sets of 3 packed in dozens of one length

TO SEE OUR FULL RANGE OF NOSE CONES AND SPARE POINTS GO TO PAGE 72



78035 78036

Whilst carbon fibre exhibits tremendous strength for any given weight, flights and shafts are the consumable items in the sport of darts and will need periodic replacement. Shaft lengths stated exclude the thread.

www.unicorn-darts.com

unicorn 67

Phase 5

- > Simple and secure side loading design
- > 100% Titanium base
- > Durable hi-flex flight holder
- > Built in flight protector
- > Added grip to base of shaft
- > Replaceable flight holders
- > **Small Thread**
- > **Length** 74.4mm
- > **Weight** 1.97g



78664 78665 78669 78688 78689

Sigma™ Shafts

SIGMA™ PRO TI

- > Simple and secure side loading design
- > 100% Titanium base
- > Durable hi-flex flight holder
- > Built in flight protector
- > Optimised for use with Sigma Pro Darts
- > Replaceable flight holders
- > **Small Thread**
- > **Length** 74.4mm
- > **Weight** 1.97g



78653 78684

SIGMA™ PRO MAGNESIUM

- > Ultra light Magnesium alloy base
- > Simple and secure side loading design
- > Durable hi-flex flight holder
- > Built in flight protector
- > Replaceable flight holders
- > **Small Thread**
- > **Length** 74.4mm
- > **Weight** 1.04g



78604

SIGMA™ SUPER PRO MAGNESIUM

- > Ultra light
- > Magnesium alloy
- > **Small Thread**
- > **Length** 45.0mm
- > **Weight** 0.90g



78610

SIGMA™ ONE

- > Specifically designed rigid shafts
- > Optimised for use with Sigma One Darts
- > **Small Thread**
- > **Length** 46.3mm
- > **Weight** 0.67g



78654

PHASE 5/SIGMA™ SPARE TOPS

- > Screw-in spare flight holders



78597 78595 78598 78596 78599 78600

XL Shafts



- > 100% Titanium
- > Ultra strong
- > Virtually unbreakable
- > **Small Thread**
- > **Length** S 35.3mm M 45.2mm
- > **Weight** S 1.63g M 2.02g



78569 78570 78670 78671

ANODISED ALUMINIUM

- > Anodised aluminium alloy shaft
- > **Small Thread**
- > **Length** S 35.1mm M 45.6mm
- > **Weight** S 1.15g M 1.32g



78290 78291 78292 78285 78283 78294 78295 78296 78288 78286

ALUMINIUM

- > Precision natural aluminium alloy shaft
- > **Small Thread**
- > **Length** S 35.1mm M 45.6mm
- > **Weight** S 1.15g M 1.32g

VALUE PACKS 5 SETS

- Short 78265
- Medium 78289



78280 78281



- > Ultra longlife, retains flexibility and recovers shape even after many hours of play
- > **Small Thread**
- > **Length** S 33.7mm M 46.5mm
- > **Weight** S 0.55g M 0.67g

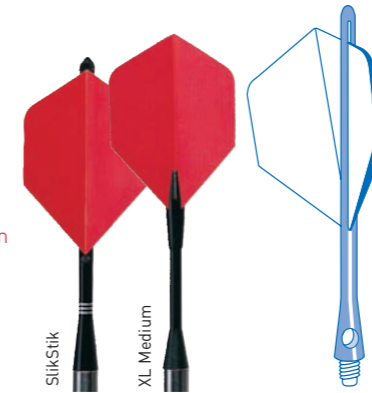


78150 78152 78156 78158 78176 78177

Slik Stik Shafts

SLIK STIK® Probably the best dart shaft in the world

- > Ultra longlife 21st century material
- > Retains shape and flexibility
- > Perfect in-flight balance
- > Easiest possible side-load action
- > Flight held securely
- > Built-in flight protector
- > Choice of lengths
- > **Length** S 56.6mm M 72.3mm
- > **Weight** S 0.46g M 0.70g



SLIK STIK®

- > Now available in two lengths
- > High flex strength
- > **Small Thread**
- > **Length** S 56.6mm M 72.3mm
- > **Weight** S 0.46g M 0.70g



74121 74123 74129 74140 74194 74187

SlikStik® Aluminium

- > Ultra light anodised aluminium adaptor
- > Choice of colours
- > **Small Thread**
- > **Length** S 65.5mm M 74.5mm
- > **Weight** S 1.00g M 1.29g



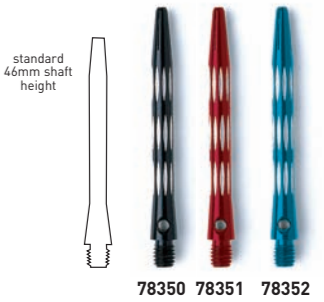
74431 74432 74435 74436 74437 74441 74442 74445 74446 74447

Shaft lengths stated exclude the thread.

Maestro Shafts

MAESTRO®

- > Diamond cut anodised aluminium alloy shaft
- > As recommended by Phil Taylor
- > Length 50mm - 10% longer than standard 46mm shafts
- > **Small Thread**
- > **Length** 50.9mm
- > **Weight** 2.07g



78350 78351 78352

MAESTRO® II

- > Precision cut anodised aluminium alloy shaft
- > **Small Thread**
- > **Length** S 34.9mm L 51.1mm
- > **Weight** S 1.24g L 2.10g



78360 78361 78362 78366 78367 78368

Aluminium Shafts

GT ALUMINIUM

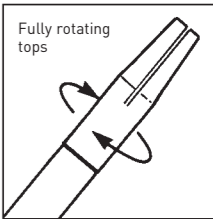
- > Anodised aluminium shafts
- > Knurled design for extra grip
- > **Small Thread**
- > **Length** S 35.2mm M 45.7mm
- > **Weight** S 1.28g M 1.50g



78672 78673

ALI 360™

- > Aluminium dart shafts with fully rotating tops
- > Longer slots give greater flight engagement
- > **Small Thread**
- > **Length** U 34.6mm S 39.9mm M 45.1mm
- > **Weight** U 1.29g S 1.54g M 1.77g



Length 35mm 78626 78642 78649
40mm 78627 78643 78650
45mm 78628 78644 78651

Aluminium Shafts

WORLD CHAMPION™

- > Spiral diamond cut anodised aluminium alloy shaft
- > **Small Thread**
- > **Length S** 34.9mm **M** 45.2mm
- > **Weight S** 1.14g **M** 1.54g



78573 78574 78575 78578 78579 78580

KARATE®

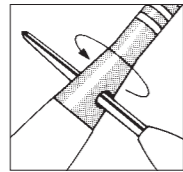
- > Precision cut anodised aluminium alloy shaft
- > **Small Thread**
- > **Length S** 35.0mm **M** 45.5mm
- > **Weight S** 1.29g **M** 1.58g



78300 78301 78302 78304 78305 78306

FIESTA®

- > Diamond cut anodised aluminium alloy shaft
- > **Small Thread**
- > **Length S** 35.1mm **M** 45.3mm
- > **Weight S** 1.19g **M** 1.45g



Lock shaft to barrel using dart point. Do not overtighten



78310 78311 78312 78313 78314 78315 78316 78317

FLAIR®

- > Anodised aluminium shaft
- > Self-lock adaptor
- > Acetal co-polymer adaptor
- > Stays locked
- > No fiddly washers
- > **Small Thread**
- > **Length S** 34.1mm **M** 45.3mm
- > **Weight S** 1.04g **M** 1.42g



78250 78254 78255 78256 78252 78260 78261 78262

CHECKOUT®

- > Flexible moulded shafts
- > Anodised aluminium tops
- > **Small Thread**
- > **Length S** 31.9mm **M** 50.5mm
- > **Weight S** 0.81g **M** 1.12g



78561 78562 78563 78564 78565 78566 78567 78568

ALIFLEX® II

- > Finest moulded stem
- > Precision engineered aluminium alloy 'Tops'
- > Acetal shaft flexes if hit by following dart
- > **Small Thread**
- > **Length S** 38.1mm **M** 49.4mm
- > **Weight S** 0.72g **M** 0.89g



78243 78244 78245 78247 78248 78249

PREMIUM™ ALUMINIUM

- > Latinum finish aluminium shafts
- > **Small Thread**
- > **Length S** 35.3mm **M** 45.6mm
- > **Weight S** 1.37g **M** 1.67g



78587 78588

ALI-TEC®

- > Aluminium alloy shaft
- > Self-lock adaptor
- > **Small Thread**
- > **Length S** 33.9mm **M** 45.1mm
- > **Weight S** 1.03g **M** 1.43g



78230 78232

Moulded Shafts

GRIPPER® GT

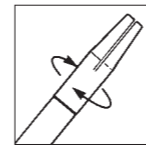
- > Moulded shafts with extra finger grip
- > Spring compression for security
- > **Small Thread**
- > **Length S** 33.4mm **M** 44.2mm
- > **Weight S** 0.79g **M** 1.08g



78674 78678 78680 78676 78682 78675 78679 78681 78677 78683

GRIPPER® 360

- > Full 360° rotating shafts
- > Alloy tipped flight holders
- > **Small Thread**
- > **Length U** 35.0mm **S** 40.1mm **M** 44.9mm
- > **Weight U** 0.95g **S** 1.04g **M** 1.13g



Fully rotating tops



78660 78661 78662

GRIPPER® II

- > Moulded shafts
- > Spring compression for security
- > **Small Thread**
- > **Length U** 27.4mm **S** 32.7mm **M** 44.0mm
- > **Weight U** 0.67g **S** 0.75g **M** 1.03g



Ultra Short Short Medium

VALUE PACKS 5 SETS

Short 78613
Medium 78614



Length	78146	78546	78549	78552	78555	78558	78531	78537	78685
Ultra Short	78145	78547	78550	78553	78556	78559	78532	78538	78686
Short	78148	78548	78551	78554	78557	78560	78533	78539	78687
Medium									

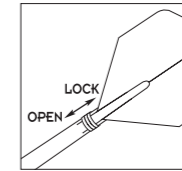
Shaft lengths stated exclude the thread.

Shafts

REPEAT CONSUMABLES

CATALYST®

- > Moulded shafts
- > Spring compression grips the flight for extra security
- > **Small Thread**
- > **Length S** 36.0mm **M** 44.4mm
- > **Weight S** 0.85g **M** 1.04g

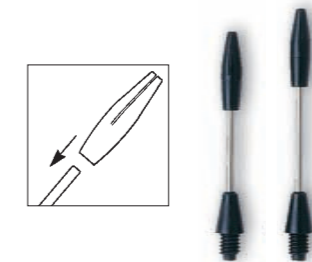


78622 78623 78624 78625
Short Medium

Specialist

JETSTEM®

- > Slim, light, durable hardened, tempered, plated steel shaft with acetal co-polymer adaptor and replaceable Jet Tops
- > **Small Thread**
- > **Length S** 45.4mm **M** 49.8mm
- > **Weight S** 1.21g **M** 1.37g



78218 78224

JET TOPS

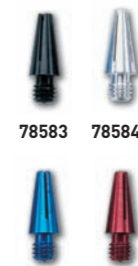
- > For JetStem® and JetLite® Shafts



78227

MICRO

- > Super-short anodised aluminium shafts
- > **Small Thread**
- > **Length** 12.0mm
- > **Weight** 0.56g



78583 78584
78585 78586

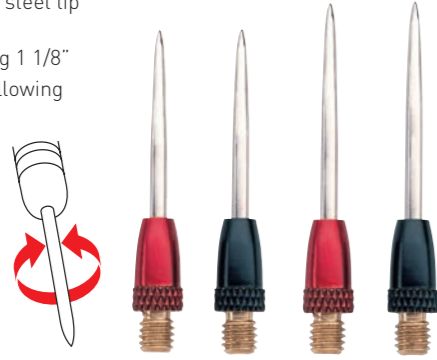
THREAD WASHERS WITH APPLICATOR

- > Pack of 25



CONVERTA SPARE POINTS

- Converts soft tip darts to steel tip in seconds
 - Lengths short 7/8" & long 1 1/8"
 - Points rotate allowing following darts to deflect
- 78589 – Short Red
78590 – Short Black
78593 – Long Red
78594 – Long Black
- Sets of 3 packed in dozens of one length, one colour



SIGMA™ ZeroD TITANIUM NOSE CONES

- 78030 – SIGMA™ ZeroD 25mm Plain
78031 – SIGMA™ ZeroD 25mm Finger grip
78040 – SIGMA™ ZeroD 28mm Plain
78041 – SIGMA™ ZeroD 28mm Finger grip
- All fitted with steel points.
Sets of 3 packed in dozens of one length



SIGMA™ SOFT TIPS

- 79026 – Sigma Spare Tips (clear) 50 up



Tips & Accessories

IMPORTANT REPEAT SALES

CHECKOUT® SOFT TIPS

- Available from stock in the following assortments:
- 79027 – Blister of 12 – black only
- 79023 – Value blister of 50 assorted red/black
- 79030 – Canister of 200 assorted red/black
- 40061 – Bulk pack of 1,000 black only

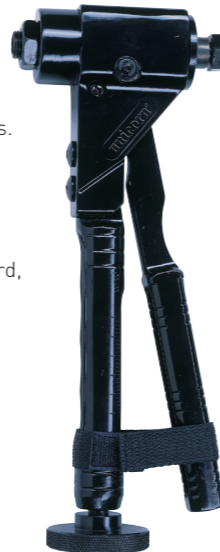
REPLACEMENT POINTS WITH ENGINEERED GRIPS

- Cards of 3 of a pattern:

Finger grip points	Board grip points	Standard points	Needle Extra Long 6 Groove points
Short Standard 78014 78015	Short Standard 78018 78019	78003	78013
	Knurled grip points	Needle Standard 6 Groove points	Needle Spare Extra Long points
	Short Standard 78023 78024	78008	78016

UNITOOL 1

- Quick and easy repointing tool.
- For use with all Unicorn darts and points.
- Will not put a strain on the dart
- Assured alignment of point and barrel
- Complete with 6 standard, 6 short, 6 finger and 6 board points
- Available in Black and Pink Power!



- 46094 Black 1 per pack
46141 Pink 1 per pack

Spare Soft Tips

- To special order only, spare tips are also available in bags of 1,000 as follows:



Contour Short Small



Contour Long Small



Contour Long Standard

- 40010 Contour Tips - Short White SML
- 40011 Contour Tips - Short Black SML
- 40012 Contour Tips - Short Neon Yellow SML
- 40013 Contour Tips - Short Neon Orange SML
- 40014 Contour Tips - Short Blue SML
- 40015 Contour Tips - Short Red SML
- 40016 Contour Tips - Short Silver Grey SML
- 40017 Contour Tips - Short Neon Pink SML
- 40018 Contour Tips - Short Turquoise SML
- 40019 Contour Tips - Short Yellow (col.5) SML
- 40072 Contour Tips - Short Green (Col.2) SML
- 40073 Contour Tips - Short Purple (Col.8) SML

- 40020 Contour Tips - Long White SML
- 40021 Contour Tips - Long Black SML
- 40022 Contour Tips - Long Neon Yellow SML
- 40023 Contour Tips - Long Neon Orange SML
- 40024 Contour Tips - Long Blue SML
- 40025 Contour Tips - Long Red SML
- 40026 Contour Tips - Long Silver Grey SML
- 40027 Contour Tips - Long Neon Pink SML
- 40028 Contour Tips - Long Turquoise SML
- 40029 Contour Tips - Long Yellow (col.5) SML
- 40082 Contour Tips - Long Green (Col.2) SML
- 40083 Contour Tips - Long Purple (Col.8) SML

- 40030 Contour Tips - Long White STD
- 40031 Contour Tips - Long Black STD
- 40032 Contour Tips - Long Neon Yellow STD
- 40033 Contour Tips - Long Neon Orange STD
- 40034 Contour Tips - Long Blue STD
- 40035 Contour Tips - Long Red STD
- 40036 Contour Tips - Long Silver Grey STD



Teknik Small



Teknik Standard



Checkout Small

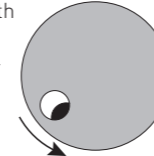
- 40040 Teknik Tips - White SML
- 40041 Teknik Tips - Black SML
- 40042 Teknik Tips - Neon Yellow SML
- 40043 Teknik Tips - Neon Orange SML
- 40044 Teknik Tips - Blue SML
- 40045 Teknik Tips - Red SML
- 40046 Teknik Tips - Silver Grey SML

- 40050 Teknik Tips - White STD
- 40051 Teknik Tips - Black STD
- 40052 Teknik Tips - Neon Yellow STD
- 40053 Teknik Tips - Neon Orange STD
- 40054 Teknik Tips - Blue STD
- 40055 Teknik Tips - Red STD
- 40056 Teknik Tips - Silver Grey STD

- 40060 Checkout Tips - White SML
- 40061 Checkout Tips - Black SML
- 40062 Checkout Tips - Neon Yellow SML
- 40063 Checkout Tips - Neon Orange SML
- 40064 Checkout Tips - Blue SML
- 40065 Checkout Tips - Red SML
- 40066 Checkout Tips - Silver Grey SML

POINTMATE™

- Handy pocket-size container
 - Twist open dispenser action
 - Holds approximately 150 tips
 - Removable lid for easy refilling
 - Supplied with 50 tips
- 76112 Blister packed 12 per pack



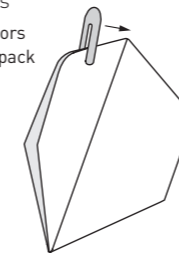
FLIGHTMATE

- Neatly stores new or used flights
 - Protects them against damage
 - Holds up to 12 flights
- 76120 12 FlightMates per pack



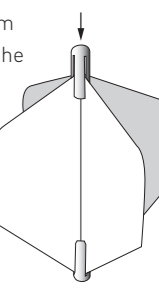
FLIGHT PROTECTORS

- Clips over the top of the dart flight
 - Protects flights from damage by following darts
- 78222 8 protectors per card 12 per pack



PRO FLIGHT PROTECTORS

- Lightweight aluminium
 - Clips over the top of the dart flight
 - Protects flights from damage from following darts
- 78223 12 sets per pack



JIFFY® DART SHARPENER

- The original abrasive sharpening stone
 - Best quality vitrified silicon carbide
 - Double ended for twice the life
- 76002 Blister packed 12 per pack



KEYRING

- Jiffy dart sharpener in handy rubberised keyring
- 76005 Blister packed 12 per pack



CHECKOUT® POCKET CARD

- Best ways to finish. Double sided
- 77000
Size 2 1/4" x 4 1/8" approx. (57mm x 105mm)



GOLDEN MATCH®

- The smallest darts in the world
 - Pure 24 carat gold plated barrels
- 75500 12 sets per pack

MAXI WALLET

- > Compact size disguises huge and versatile storage capacity
- > Convenient 3 sided zip fastening allows fold flat opening for easy access
- > 14 accessory pockets for spare shafts, flights and sundries
- > Velcro fastening inner pouch
- > Elasticated dart carrier
- > Holds a set of darts fully loaded
- > Velcro belt loop

46049 Unicorn
46053 John Lowe
46054 Phil Taylor
 3 cases per master carton

AUTOGRAPH COLLECTION

46125 Pink
46128 Autograph
46126 Fuchsia
 3 cases per master carton



CONTENDER XL HARD CASE

- > Total protection for your darts
- > Holds a set of darts fully loaded
- > Comprehensive storage for a complete range of spares and accessories
- > Special compartments for flights, shafts, tips and accessories
- > Detachable zipped pocket for spares
- > Detachable Unicorn pocket dart caddy

46139 3 cases per master carton



Wallets & Cases

VERSATILE • STYLISH • TOTAL PROTECTION

CONTENDER HARD CASE

- > Total protection for your darts
- > Holds a set of darts fully loaded
- > Lots of storage for spares and accessories
- > Detachable zipped pocket for spares
- > Detachable Unicorn pocket dart caddy

46140 3 cases per master carton



MAESTRO® DARTS TUNE-UP KIT

- > Contains Checkout Card, 8 sets of flights, 6 SlikStik shafts, 9 Gripper II shafts, 6 XL shafts, 48 Ozones locking rings, 48 flight protectors and Jiffy dart sharpener

46111 3 kits per master carton

MIDI WALLET

- > Compact version of the best selling Maxi Case
- > Versatile and secure storage
- > Holds darts fully loaded
- > Specially designed compartments for flights and a full range of accessories

46090 3 cases per master carton



MAESTRO® WALLET

- > Big capacity folding wallet with velcro closure
- > Contains 16 flight protectors, 2 sets of XL aluminium shafts, 1 set of XL shafts, Jiffy dart sharpener and 3 sets of flights
- > Complete with unique removable Unicorn pocket Dart Caddy

46098 3 cases per master carton

NEW

3D WALLET

- > Tardis like capacity in 3 zipped compartments
- > Integral fittings to store darts flights and shafts
- > Padded sections offer great protection
- > 3 sided zipped openings for easy access

46114 3 cases per master carton



FAJITA WALLET

- > It's hot! It's a wrap!
- > Convenient, compact and secure
- > Holds one set of darts
- > Compartments for flights shafts and accessories

46138 3 cases per master carton



FLIP TOP WALLET

- > Stylish and convenient
- > Pockets for darts, flights and shafts

46081 12 wallets per master carton
 Darts and accessories not included



POCKET DART FOB

- > Convenient compact size
- > 3 compartments
- > 1 external flight/accessory compartment

46143 6 fobs per master carton



WOODEN DART CASE

- > Made from selected hardwoods
- > Traditional crushproof design
- > Holds darts with flights assembled
- > Polyurethane finish

46040 6 cases per master carton



SOFT DART CASE

- > Stylish patent finish with zip closure
- > Will hold a set of darts fully loaded
- > Versatile and extensive storage
- > Internal velcro closing security pocket

46137 3 cases per master carton

AUTOGRAPH COLLECTION
46127 Pink
 3 cases per master carton

Autograph collection



TRI FOLD POCKET DART WALLET

- > 4 internal accessory pockets
- > Zipped internal security compartment
- > 3 external barrel compartments

46142 3 wallets per master carton



Teknik Mens Dart Shirt



- > The cut and construction is specially designed to achieve maximum comfort and freedom of movement
- > The range has been developed in co-operation with Team Unicorn Players
- > Exclusive features are the unique side and under arm panels and expandable shoulder inserts which minimise movement restrictions
- > Lightweight 70% cotton 30% polyamide fabric
- > Colours - White/Black, Black/Gold, Blue/Black & Red/Black (see men's size chart below for measurements)



COLOURS	white/black	black/gold	blue/black	red/black
Small	801WBS	801BKS	801BS	801RBS
Medium	801WBM	801BKM	801BM	801RBM
Large	801WBL	801BKL	801BL	801RBL
X Large	801WBXL	801BKXL	801BXL	801RBXL
XX Large	801WBXXL	801BKXXL	801BXXL	801RBXXL
XXX Large	801WBXXXL	801BKXXXL	801BXXXL	801RBXXXL
XXXX Large	801WBXXXXL	801BKXXXXL	801BXXXXL	801RBXXXXL

MENS SIZE	Small	Medium	Large	X Large	XX Large	XXX Large	XXXX Large
TO FIT CHEST	36" - 38"	39" - 41"	41" - 43"	43" - 46"	47" - 50"	50" - 53"	53" - 56"
JUNIOR SIZE	Black Small	Black Medium	Black Large				
TO FIT CHEST	33"	35"	37"				

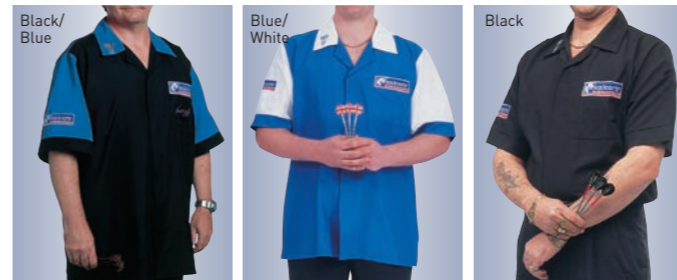
Match Polo Shirt



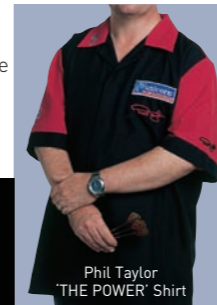
- > Pique Polo shirt with comfortable knitted flat frame collar
- > Lightweight breathable 55% cotton 45% polyamide
- > Unique set-in side and underarm panels greatly improve comfort and freedom of movement in play
- > Unisex styling
- > Colours - White/Black, Black/Gold, Blue/Black & Red/Black (see men's size chart below for measurements)

COLOURS	white/black	black/gold	blue/black	red/black
Small	802WBS	802BKS	802BS	802RBS
Medium	802WBM	802BKM	802BM	802RBM
Large	802WBL	802BKL	802BL	802RBL
X Large	802WBXL	802BKXL	802BXL	802RBXL
XX Large	802WBXXL	802BKXXL	802BXXL	802RBXXL
XXX Large	802WBXXXL	802BKXXXL	802BXXXL	802RBXXXL
XXXX Large	802WBXXXXL	802BKXXXXL	802BXXXXL	802RBXXXXL

Dart Shirt



- > As worn by all 'Team Unicorn' players
- > Colours - White/Black, Black/Blue Blue/White & Plain Black (Plain Black available in Junior sizes)
- > 100% Polyester easy care fabric
- > Phil 'THE POWER' Taylor Shirt
- > Fully embroidered as worn by Phil Taylor
- > Colour - Black/Red



COLOURS	white/black	black/blue	blue/white	black
Small	800WBS	800BS	800WS	800BKS
Medium	800WBM	800BM	800WM	800BKM
Large	800WBL	800BL	800WL	800BKL
X Large	800WBXL	800BXL	800WXL	800BXL
XX Large	800WBXXL	800BXXL	800WXXL	800BXXL
XXX Large	800WBXXXL	800BXXXL	800WXXXL	800BXXXL
XXXX Large	800WBXXXXL	800BXXXXL	800WXXXXL	800BXXXXL

COLOURS	black junior	Phil 'THE POWER' Taylor Shirt black/red
Small	800JBKS	800RS/PT
Medium	800JBKM	800RM/PT
Large	800JBKL	800RL/PT
X Large		800RXL/PT
XX Large		800RXXL/PT
XXX Large		800RXXXL/PT

Teknik Ladies Dart Shirt



- > Designed and styled specially for ladies
- > The cut and construction give maximum comfort and freedom of movement
- > The range has been developed in co-operation with Team Unicorn Players
- > Lightweight 65% cotton 35% polyamide fabric
- > Colours - White/Black, Black/Gold, Blue/Black & Red/Black

COLOURS	white/black	black/gold	blue/black	red/black
Size 10	801LWB10	801LBK10	801LB10	801LRB10
Size 12	801LWB12	801LBK12	801LB12	801LRB12
Size 14	801LWB14	801LBK14	801LB14	801LRB14
Size 16	801LWB16	801LBK16	801LB16	801LRB16
Size 18	801LWB18	801LBK18	801LB18	801LRB18
Size 20	801LWB20	801LBK20	801LB20	801LRB20
Size 22	801LWB22	801LBK22	801LB22	801LRB22

LADIES SIZE	10	12	14	16	18	20	22
TO FIT BUST	34"-36"	36"-38"	38"-40"	40"-42"	42"-44"	44"-46"	46"-48"



85061
sew-on Unicorn badge

Posters

POSTER SIZE 59.5cm x 42cm PORTRAIT or 42cm x 59.5cm LANDSCAPE

WORLD CHAMPIONS



86362 World Champions



86515 Phil Taylor



86516 Raymond van Barneveld

MAESTRO



86406 Maestro Premier



86407 Maestro



86517 Anastasia



86519 John Lowe



86520 Bob Anderson



86408 Contender



86360 World Champion Ways To Finish

In-store Display

FREE STANDING OR WALL MOUNTED.

FRED optimises the effective use of your dart display area.

- › FRED Modules are specifically designed for the Unicorn range to maximise the use of space
- › FRED Fittings seamlessly integrate with the majority of in-store systems
- › Fred fitting are available in three widths.
- › A 375mm B 580mm C750mm



85110 FRED 10 Hook Accessory Bar Width A

85112 FRED 3 Hook Bar for Compact, Eclipse & Maestro Width A

85165

FRED Wall Display Cabinet

- › Holds a comprehensive range of darts and accessories in all Unicorn packaging formats
- › Supplied with pre-loaded hooks to display a full range of dart and accessories
- › Perspex door with combination lock
- › Width 630mm Height 1110mm Depth 165mm
- › Takes FRED width B fittings



85162

FRED Spare dart hook bar

- › 4 standard packs to view. Width B

85164

FRED Spare accessories hook bar

- › 16 to view. Width B

85163

FRED Spare combo hook bar

- › 3 standard packs and 3 narrow core packs to view. Width B

85116 FRED Slat Wall Header Board Width C



In-Store Displays

SMART THINKING. SMART IN-STORE



86405

FRED 2 Floor Standing Display Unit

- › Specifically designed to maximise the display capacity for Unicorn's 4 Dart pack formats in the 2013 range
- › Fully adjustable, it will still hold a comprehensive range of darts and accessories in all Unicorn packaging formats
- › In standard format it is supplied with provision for 3 rows of darts and 2 rows of accessories
- › Lockable dart display bars available to order
- › Additional standard and accessory bars available to order
- › Spot Light kits available to order
- › Base has capacity for 8 dartboards
- › De-mountable promotional side display panels will be available on a periodic basis
- › Width at base 750mm Height 2000mm Depth at base 653mm (Side wing graphics plus 280mm x2)



86404

FRED 2 Wall Mounted /Counter Display Unit

- › Specifically designed to maximise the display capacity for Unicorn's 4 Dart pack formats in the 2013 range
- › Fully adjustable, it will still hold a comprehensive range of darts and accessories in all Unicorn packaging formats
- › In standard format it is supplied with provision for 2 rows of darts and 2 rows of accessories
- › Lockable dart display bars available to order
- › Additional standard and accessory bars available to order
- › Spot Light kits available to order
- › Free standing for counter display or can be wall hung
- › De-mountable promotional side display panels will be available on a periodic basis
- › Width 600mm Height 1000mm Depth 302mm (Side wings graphics plus 261mm x2)

86410

Lockable fits any row bar

86411

Standard hook

86412

Accessory display bar

86413

Spotlight kit



FRED 2 Concepts - for details see www.unicorn-darts.com/merchant



85159

FRED Floor Standing Display Cabinet

- › Will hold a comprehensive range of darts and accessories in all Unicorn packaging formats
- › Supplied with pre-loaded hooks to display a full range of dart and accessories
- › Accommodates up to 6 dart boards
- › Perspex door with combination lock
- › Width 630mm Height 1890mm Depth 500mm
- › Takes FRED width B fittings

85127

FRED Wall fitting

- › Width 380mm Depth 144mm Height 850mm - takes width A fittings



STICKERS / BADGES



86018 Window/Shelf Sticker 8cm x 30cm



85156 Self Adhesive Unicorn badge 2cm x 6cm



85061 Sew-on Unicorn Badge 4cm x 12cm