THE BIG NAME IN DARTS®

BOOK OF DARTS

2014

39TH EDITION

UNICORN-DARTS.COM

## 7 REASONS WHY UNICORN?

This Unicorn Book of Darts is designed to assist our trade customers around the World with their purchasing decisions.

You should stock Unicorn because:

1 UNDISPUTED	Unicorn design and engineering has powered more dart players to more World Titles than any other brand.
2 NEW PRODUCT INNOVATION	Unicorn lead and have led for over 75 years.
3 INVESTING	The PDC Unicorn Challenge Tour, The PDC Unicorn Youth Tour, The PDC Unicorn Youth World Championships creating aspirational opportunities for tomorrow's stars
4 CHOICE OF THE PDC	For 20 years until at least 2017 every dart thrown live on SKY TV uses Unicorn Eclipse Pro & Eclipse HD dartboards.
5 ON AIR	The Unicorn brand is exposed globally on TV for more than 5,000 hours each year, more than any other brand.
6 RECOGNITION	Unicorn spend more money on Brand Promotion than all other companies put together.
7 NAME	Since 1937, Unicorn – The Big Name In Darts.

These 7 reasons generate more demand for more profitable sales for the Unicorn brand from your customers than for any other dart brand. IF YOU DON'T STOCK UNICORN, YOU ARE NOT IN THE DARTS BUSINESS.



## THE UNICORN DART RANGE AT A GLANCE

**PLAYER** THE ACTUAL PATTERNS TEAM UNICORN USE

STEEL TIP P4-13 **SOFT TIP** P32-35

**EVOLUTION OF THE POWER** 97/95/90% Tungsten

WORLD CHAMPION 90% Tungsten

MAESTRO PREMIER 97/90% Tungsten MAESTRO 90% Tungsten **CONTENDER** 90% Tungsten LEGEND 90% Tungsten **GENERATION 180** 

90% Tungsten GLOBAL 90% Tungsten

HALLMARK AFFORDABLE **EXCELLENCE** 

STEEL TIP P14-17 SOFT TIP P36-37

SILVER STAR 80% Tungsten BLACK STAR 80% Tungsten **BULLET** Stainless Steel **BLACK** Brass

**BARNEY** Brass **GOLD MEDAL** Brass U-TECH CUTTING EDGE TECHNOLOGY. PERFORMANCE ENHANCING

STEEL TIP P18-27 SOFT TIP P38-39

**SIGMA** Carbon, 95/90% Tungsten LUMINA 90% Tungsten MACHINA 90% Tungsten **GRIPPER** 90% Tungsten MOGUL 80% Tungsten CATALYST 80% Tungsten

ACADEMY 80% Tungsten SPARKS 80% Tungsten

AUTOGRAPH 80% Tungsten SILVER COMET Brass

MANTIS & B-FLY Soft tip only, 90% Tungsten CC405 Brass

**VALUE** 

PRECISION ENGINEERED. NO NONSENSE VALUE

STEEL TIP P26-31 SOFT TIP P40-41

CORE XL 95/90/80% Tungsten MIDAS Tungsten CORE PLUS Tungsten/Brass **CORE** Tungsten/Brass MASS MERCHANT RANGE

#### WORLD CHAMPION

Raymond van Barneveld Anastasia Dobromyslova John Lowe Bob Anderson 5 Times World Champion 3 Times World Champion 3 Times World Champion World Champion

## TEAM UNICORN

THE PYRAMID OF EXCELLENCE

#### MAESTRO PREMIER

James Wade	Ranked	6
Wez Newton	Ranked	8
Andy Hamilton	Ranked	11
Gary Anderson	Ranked	18
Terry Jenkins	Ranked	19
Kevin Painter	Ranked	20

#### **MAESTRO**

Paul Nicholson Ranked 21

#### CONTENDER

Jamie Caven Ranked 22
Michael Smith Ranked 30
Joe Cullen Ranked 37
Arron Monk Ranked 39
Devon Petersen Ranked 67
Keegan Brown Ranked 102

World Youth Champion

World Youth Champion

#### **GENERATION 180**

Harry Annals Petersfield Academy Sean White Andover Academy Gary Thorne Andover Academy Dan Read Andover Academy Samantha Pike Andover Academy Jack Warner Anderson Approved Petersfield Academy lack Marriner Gavin Howard Andover Academy

#### GLOBAL

Barry Jouannet Irina Armstrong Steffi Lück Tomonori Takeda Tricia Wright Michael Rosenauer Nándor Bezzeg Krzysztof Kciuk Australia Russia Germany Japan England Germany Hungary Poland



ECLIPSE PRO & ECLIPSE HD DARTBOARDS

PDC WORLD RANKED No1

World rankings taken from the PDC Order of Merit, Jan 2014. All player action shots in this Book of Darts are courtesy of the PDC whose co-operation we acknowledge with thanks.

Team Unicorn product development is a continuous process. The barrels illustrated are those in use by our players at the time of preparation of this Book of Darts.



#### PHASE 1 PURIST® 90% TUNGSTEN

- > Purist = Barrels Only
- > As used on TV 1996 to 1999
- Guaranteed Weight Certified ±0.1q
- > Purist wallet
- Engraved Unicorn Hallmark



#### PHASE 2 PURIST® 90% TUNGSTEN

- > Purist = Barrels Only
- > As used on TV 1999 to 2007
- Guaranteed Weight Certified ±0.1g
- > Purist wallet
- Engraved Unicorn Hallmark





# PHASE 3 PURIST® CURVE 90% TUNGSTEN

- > Purist = Barrels Only
- > As used on TV 2003
- Guaranteed Weight Certified ±0.1g
- > Purist wallet
- Engraved Unicorn Hallmark



# PHASE 5 PURIST® 95% TUNGSTEN

- > Purist = Barrels Only
- > As used on TV since 2008
- Guaranteed Weight Certified ±0.1q
- > Purist wallet
- Engraved Unicorn Hallmark





Extra grip to back of barrel

**27045** 24g

Thumb detent

**27050** 24g

SOLDEN

ATURA

27049 24q

In the modern era



**27042** 24g

ACK

Unicorn sponsored Phil Taylor for nearly 18 years from 1st April 1996 to 31st January 2014. Over that time, Phil used Unicorn designed and manufactured darts to win 12 World Championships, over 70 major televised tournaments and over £4 million in win prize money alone.

**27046** 24g

NATURA

**27040** 24g

SOLDEN

**27041** 24g

### PHASE 5 LP **PURIST®** 95% TUNGSTEN

- > Purist = Barrels Only
- > As used on TV 2013
- > Guaranteed Weight Certified ±0.1q
- > Purist wallet
- > Engraved Unicorn Hallmark



#### PHASE 6 **PURIST®** 97% TUNGSTEN

- > Purist = Barrels Only
- > As used on TV 2011
- > Guaranteed Weight Certified ±0.1q
- > Purist wallet
- > Engraved Unicorn Hallmark



PHASE 5 95% TUNGSTEN

EVOLUTION OF THE POWER®

Tracks the Unicorn darts used by Phil Taylor in his Unicorn years.

- > As used on TV since 2008
- > Phase 5 Titanium side load shafts with replaceable tops
- > Guaranteed Weight Certified ±0.1g
- > Premium Phase 5 wallet
- > Engraved Unicorn Hallmark

All Phase 5 darts are supplied complete with an additional set of DXM flights



STEEL TIP





**27068** 26g



**27065** 26g

Always working to improve

**27061** 25g

The most successful darts ever manufactured

**27066** 26g



Physical Vapour Deposition (PVD) finish on Black, Golden & Rosso for non-slip grip.

**27062** 25g



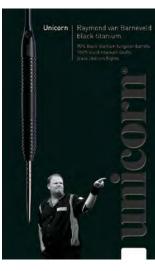
**27067** 26g

**27058** 26g

## WORLD CHAMPION BLACK TITANIUM 90% TUNGSTEN

- Barrel designs as used by World Champions on TV
- > Black Titanium PVD non-slip grip
- > XL Ti 100% Black Titanium shafts
- > Guaranteed Weight Certified ±0.1g
- > Premium wallet
- > Engraved Unicorn Hallmark







90% TUNGSTEN

> Golden Titanium PVD non-slip grip

WORLD CHAMPION GOLDEN TITANIUM

- > Anodised aluminium shafts
- Guaranteed Weight Certified ±0.1g
- > Premium wallet
- > Engraved Unicorn Hallmark







weight illustrated LP Finish

FRAYMOND van BARNEVELD

5 times world champion





**10323** 23g

RAYMOND van BARNEVELD

weight illustrated LP Finish

**10324** 25g Used by Raymond van Barneveld

5 times world champion

10137 23g - 10138 25g Used by Raymond van Barneveld **10156** 21g Used by John Lowe - 10152 22g Used by Anastasia Dobromyslova

**10153** 24g **10154** 26g



#### STEEL TIP



**10190** 22g

Used by

Anastasia

**10191** 24g

**10192** 26g

Dobromyslova

**11035** 23g

Raymond van

Phase 4

Used by

Barneveld

**11036** 25g

**10179** 20g

**10180** 22g

**10181** 24g

Bob Anderson

Used by

**10162** 21g

John Lowe

**10163** 23g

**10164** 25g

**10165** 27g

Used by

**10184** 21g

**10185** 23g

**10186** 25g

Raymond van

 ${\sf Barneveld}$ 

**10187** 27g

Used by

**10368** 25g

Raymond van

Barneveld

Phase 2

Used by

**10369** 25g

Raymond van

Phase 2A

Hybrid

Used by

**10382** 25g

Raymond van

Phase 3

Used by

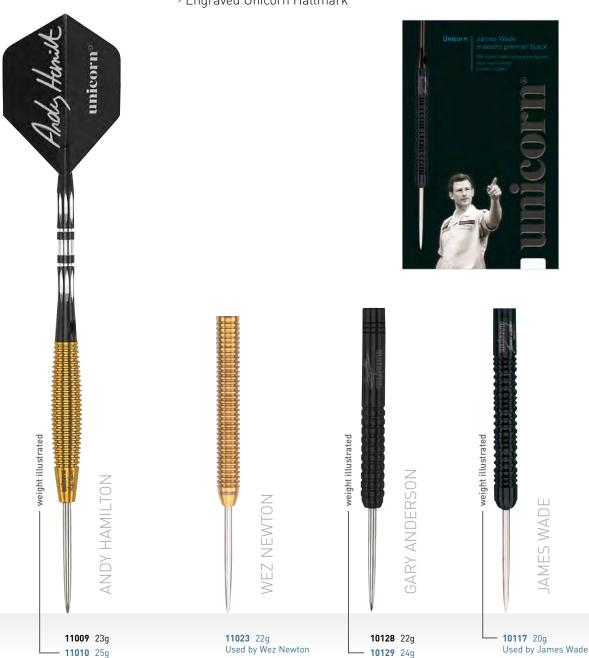
Barneveld

## MAESTRO® PREMIER PLAYERS CHOICE 97%/90% TUNGSTEN

#### UNICORN PDC PREMIER LEAGUE PLAYERS

- > Barrel designs as used by Maestro Premiers on TV
- > Black or Golden Titanium PVD non-slip grip finishes as used by players
- > Aluminium shafts
- > Guaranteed Weight Certified ±0.1g
- > Premium wallet
- > Engraved Unicorn Hallmark





Used by Wez Newton

**10129** 24g

**10130** 26g

Used by Gary Anderson

**11010** 25g

Used by Andy Hamilton (Both 97% Tungsten)

TEAM UNICORN PDC PREMIER LEAGUE PLAYERS

**10118** 22g

**10119** 24g

STEEL TIP

#### UNICORN PDC PREMIER LEAGUE PLAYERS > Barrel designs as used by Maestro Premiers on TV > Natural Tungsten > Maestro Aluminium shafts > Guaranteed Weight Certified ±0.1g > Premium wallet > Engraved Unicorn Hallmark Gary Anderson maestro premier tungsten NEW **Gripper Finish Gripper Finish** ANDERSON PHASE GARY ANDERSON PHASE weight illustrated PHASE AMES WADE PHASE ERRY JENKINS KEVIN PAINTER **WEZ NEWTON** WADE S GARY / **11026** 22g 10392 22g **10395** 22g **10266** 20g **11030** 20g **10385** 23g **11019** 20g **10272** 21g Used by Used by Used by Used by Used by **10397** 24q **10386** 25q 10393 24q Wez Newton James Wade James Wade Kevin Painter Terry Jenkins Used by Used by Used by **11027** 24q Gary Anderson Gary Anderson **10267** 22g **11031** 22g Andy Hamilton **11020** 22g **10273** 23g **10394** 26g **10268** 24g **11032** 24g **10387** 27g **11021** 24g **10274** 25g (All 97% Tungsten)

## MAESTRO® PLAYERS CHOICE 90% TUNGSTEN

- > Barrel designs as used by Maestros on TV
- > Black or Golden Titanium PVD non-slip grip finishes as used by players
- Maestro II Aluminium shafts
- > Guaranteed Weight Certified ±0.1g
- > Compact case
- Engraved Unicorn Hallmark





## MAESTRO® NATURAL 90% TUNGSTEN

- > Barrel designs as used by Maestros on TV
- > Natural Tungsten
- > Maestro Aluminium shafts
- > Guaranteed Weight Certified ±0.1g
- Compact case
- > Engraved Unicorn Hallmark





PAUL NICHOLSON

Used by

10647 20g





Unicorn is delighted to work with the leading referees in the World.

> RUSS "The Voice" BRAY ENGLAND

weight illustrated



#### RISING STARS IN THE PDC RANKINGS

- > Barrel designs as used by Contenders on TV
- Gripper shafts
- > Guaranteed Weight Certified ±0.1g
- Compact case
- > Engraved Unicorn Hallmark







## LEGEND 90% TUNGSTEN

- > 90% Tungsten Nickel Alloy
- Guaranteed Weight Certified ±0.1g
- Compact case
- > Engraved Unicorn Hallmark





News Of The World Champion "The Man Who Taught The World To Play Darts"

weight illustrated

10768 22g **10769** 24g



DEVON PETERSEN

## **GENERATION 180** 97%/95%/90% TUNGSTEN

#### WORLD CHAMPIONS OF TOMORROW

Younger players rising through the ranks from Unicorn's partnership with Dart Academies



- > Reinvesting in Youth Darts by sponsoring the PDC Unicorn Youth Tour & PDC Unicorn World Youth Championships through to 2017
- > Promoting today for tomorrow's sales



**07551** 24g

**07538** 24g

**07528** 25g (95% Tungsten)

**07536** 23g



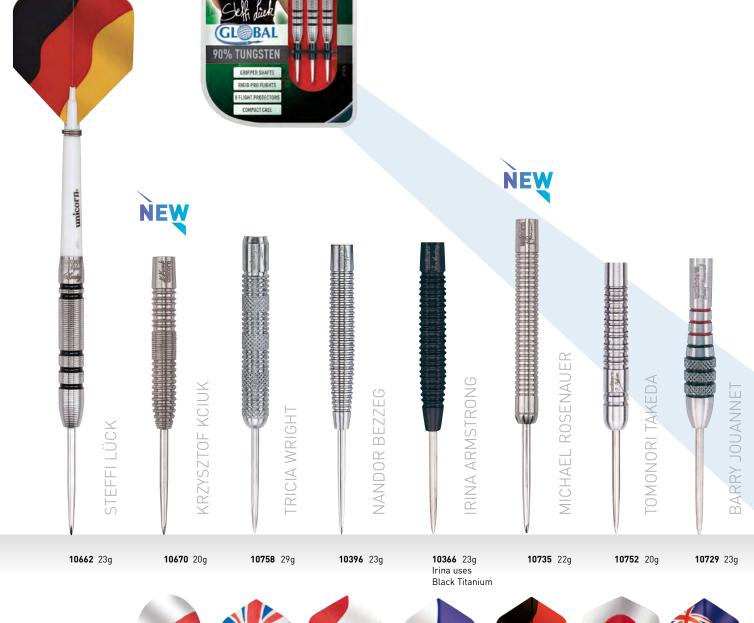
Unicorn is proud to be a partner of the Andover Academy, Petersfield Academy, Steve Brown Darts Academy, Ashford Academy and Jamie Caven Darts Academy.

THE ACTUAL PATTERNS TEAM UNICORN USE



## LOCAL HEROES DRAWN FROM UNICORN'S GLOBAL PROMOTION NETWORK

- Reflecting Unicorn's International reach and Global consumer demand
- Gripper shafts
- > Guaranteed Weight Certified ±0.1g
- Compact case
- > Engraved Unicorn Hallmark



## SILVER STAR™ 80% TUNGSTEN

- Natural Tungsten
- > Gripper shafts
- Compact case
- > Engraved Unicorn Hallmark



- > Black Titanium PVD non-slip grip
- > Gripper shafts
- Compact case
- > Engraved Unicorn Hallmark



STEEL TIP

#### STYLE MEETS VALUE

- > Super Durable Stainless Steel
- > XL Aluminium shafts



**BLACK BRASS** 

#### **BARNEY BRASS**

#### 5 TIMES WORLD CHAMPION RAYMOND van BARNEVELD ENDORSED

- > Colour coordinated
- > 100% brass barrels
- > Gripper shafts
- Compact case



#### > 100% brass barrels



## SIGMA<sup>™</sup> SUPER PRO CARBON 95% TUNGSTEN

#### TUNED FOR BEST ACCURACY.

- Sigma certified use of Carbon Fibre material for compelling strength:weight ratio
- Screw In Sigma ZeroD Carbon Nose Cones:3 x 25mm & 3 x 25mm finger grip
- > Sigma Super Pro 100% Carbon Fibre shafts
- > Sigma Super Pro ultra compact delta flights
- > Sigma Carbon Premium Wallet

## SIGMA™ XL SUPER PRO 95% TUNGSTEN

#### TUNED FOR BEST ACCURACY

- Unforgiving performance, recommended for a player at the peak of his game
- Screw In Titanium Zero Deflection Nose Cones: 3 x 25mm & 3 x 25mm finger grip
- Sigma Super Pro 100% Magnesium shafts
- Sigma Super Pro ultra compact delta flights

## SIGMA™ XL PRO 95% TUNGSTEN TUNED FOR BETTER ACCURACY

- Screw In Titanium ZeroDeflection Nose Cones:3 x28mm & 3 x 28mm finger grip
- Sigma Pro Magnesium side-load shafts
- > Sigma Pro compact delta flights
- > Sigma Premium wallet







See more about Sigma at www.unicorn-darts.com/range/darts-sigma.aspx

#### CUTTING EDGE TECHNOLOGY. PERFORMANCE ENHANCING

## 95% TUNGSTEN

SIGMA™ X CROSS TIP

#### **TUNED FOR ACCURACY**

#### Sigma Super Pro Carbon shafts

- > Set of black Teknik tips x 6
- Sigma One white flights
- Set of 3 Sigma ZeroD CR Nosecones - 28mm
- > Sigma wallet
- Assembled as steel tip in the case

## SIGMA™ X CROSS TIP CHAMPIONSHIP 95% TUNGSTEN TUNED FOR ACCURACY

- Sigma CR shafts
- > Set of black Teknik tips x 6
- Sigma One black flights
- Set of 3 Sigma ZeroDTitanium Nosecones 28mm
- Sigma wallet

## SIGMA<sup>™</sup> PRO 970 97% TUNGSTEN TUNED FOR ACCURACY

- Available in Natural Tungsten or Golden Titanium PVD for non-slip grip
- > Sigma Pro Titanium side-load shafts
- > Sigma Pro compact delta flights
- Sigma Premium wallet



Sigma X Cross Tip are Sigma certified in both steel tip and soft tip configurations. In both configurations the darts weigh the same - eg 18g Sigma X - when configured as the Steel Tip pointed barrel is 18g, when configured as the Soft Tip the all up weight is 18g. This allows the Cross Code player to always use the same barrels and weight.

**10904** 27g

**10949** 27g

#### SIGMA<sup>™</sup> PRO 950 95% TUNGSTEN TUNED FOR ACCURACY. COARSE GRIP.

- Available in Natural Tungsten or Golden Titanium PVD for non-slip grip
- Sigma Pro Titanium side-load shafts
- > Sigma Pro compact delta flights
- Sigma Premium wallet

## SIGMA<sup>™</sup> 4 PRO 95% TUNGSTEN

## TUNED FOR ACCURACY. FORWARD WEIGHTED.

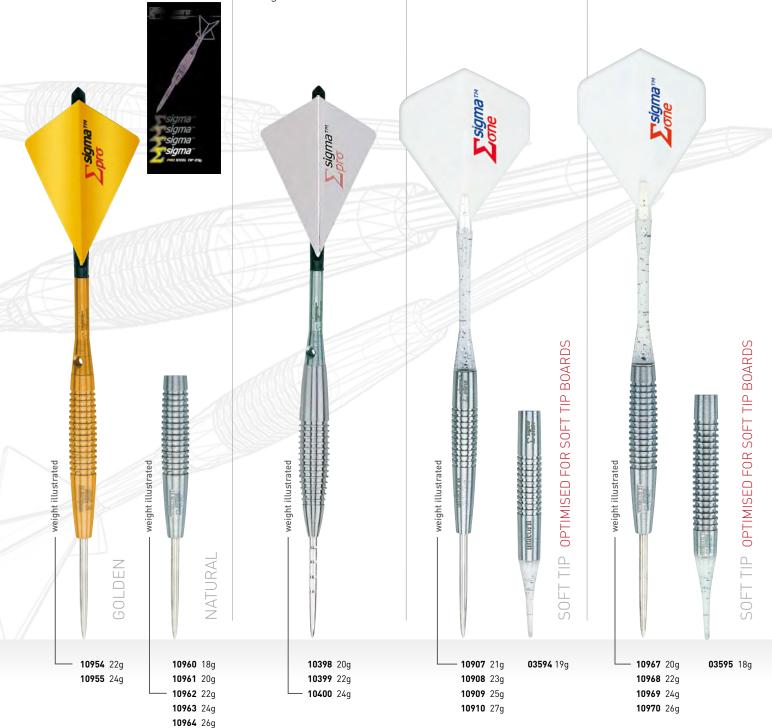
- Screw In Titanium Zero Deflection Nose Cones 25mm finger grip
- Sigma Pro Titanium side-load shafts
- Sigma Pro compact delta flights
- Sigma Premium wallet

## SIGMA<sup>™</sup> ONE 970 97% TUNGSTEN TUNED FOR STABILITY

- > Sigma One rigid shafts
- Sigma One enhanced delta flights
- > Sigma Premium wallet

#### SIGMA<sup>™</sup> ONE 950 95% TUNGSTEN TUNED FOR STABILITY. COARSE GRIP.

- > Sigma One rigid shafts
- Sigma One enhanced delta flights
- Sigma Premium wallet





All Sigma darts are designed as integrated aerodynamic units optimised for Accuracy (Pro) or Stability (One).

#### LUMINA

#### 90% TUNGSTEN

#### LUMINA™ DNA 90% TUNGSTEN

#### CUTTING EDGE TECHNOLOGY. PERFORMANCE ENHANCING

#### STEEL TID

U-TECH

- Shark toothed barrel outstanding grip
- Aerodynamic bullet barrel profile
- Finger grip points for total control
- > Q .100 micron fin flights
- 90% Unicorn Certified Tungsten Nickel Alloy
- > XL Aluminium shafts

- Shark toothed barrel outstanding grip
- DNA titanium coating each barrel unique
- Finger grip points for total control
- > Q .100 micron fin flights
- 90% Unicorn Certified Tungsten Nickel Alloy
- > XL 100% Titanium DNA shafts

## MACHINA™ GOLD 90% TUNGSTEN

- Golden Titanium PVD non-slip surface
- Complex precision grip
- > Machina aluminium shafts
- Maestro .100 micron pro-grade flights

## MACHINA™ BLACK 90% TUNGSTEN

- BlackTitanium PVD non-slip surface
- Complex precision grip
- Machina aluminium shafts
- Maestro .100 micron pro-grade flights

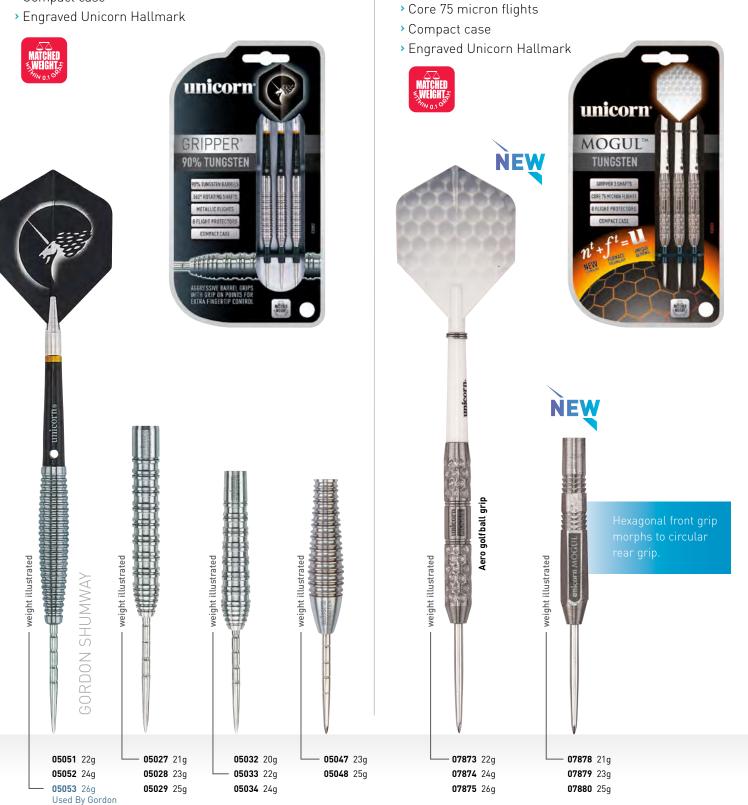


### GRIPPER®

#### 90% TUNGSTEN

- Aggressive and individual barrel grips
- > Engineered finger grip points
- Gripper 360 rotating shafts
- Compact case

Shumway



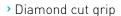
MOGUL™

**TUNGSTEN** 

> Gripper 3 shafts

traditional machining

Innovative manufacturing process creates barrel grips that are not possible with



- > Catalyst shafts



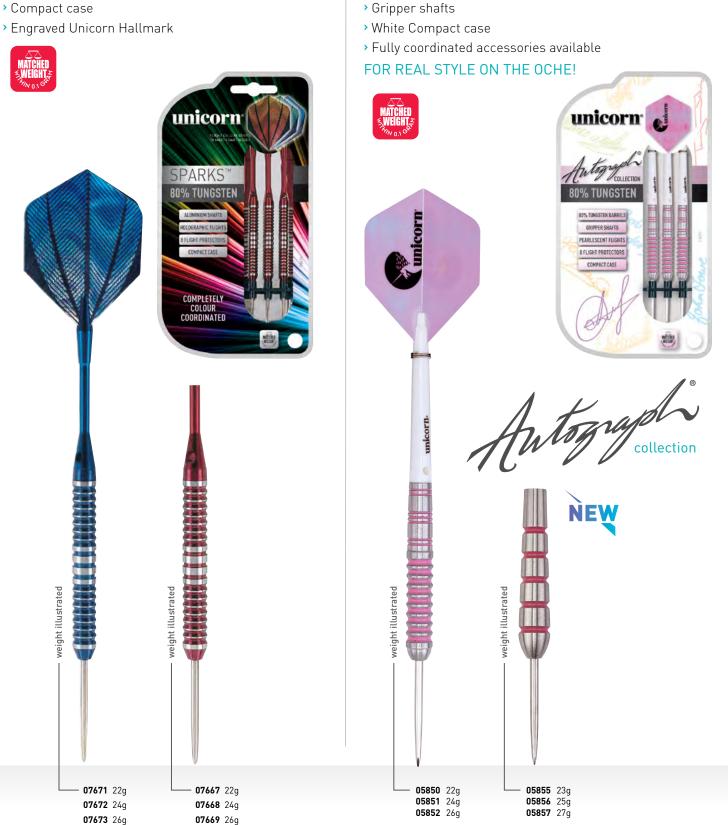
**05056** 17g

**07787** 23g

**07788** 25g

## SPARKS™ 80% TUNGSTEN

- Colour coordinated total presentation
- > XL Aluminium shafts
- Compact case

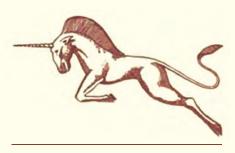


**AUTOGRAPH®** 

80% TUNGSTEN

> Subtle total coordination

Configured by and for lady players



## HERITAGE RANGE

PRICELESS REPLICAS



Introduced in 1937, these splendid darts have been unsurpassed in construction, design and popularity ever since. Over a quarter of a million sets have been sold to

quarter of a million sets have been sold to date and many of the original batch are still giving perfect service, as testified by many appreciative letters received from actual users. The plated brass body is fitted with a streamlined cap screwed on the rear end of the shaft. The flight is held in position by a streamlined cap screwed on the rear end of the shaft. The flight is thus perfectly encased in metal and no loss of score is possible, because if a following dart hits the streamlined cap it glances off to lodge in the board.

Reproduced from the First Edition of the Unicorn Book of Darts

The Unicorn Heritage range showcases landmark Unicorn design, products & innovation since the Company was founded by Frank Lowy in the 1930's.



Every model in the Unicorn Heritage range is a priceless replica of historic Unicorn engineering and will continue to interest, fascinate and delight collectors, connoisseurs and enthusiasts alike.



#### 1937 SILVER COMET®

- > Plated brass barrels
- > Slotted flight holder
- > Aluminium alloy shafts
- > Patented screw shaft cap
- > Comet fibreboard flights
- > Replica presentation box



Replica presentation box



**07100** Medium

78608 Comet replacement shafts

68502 Comet replacement flights (dozen sets)



#### CORE XL T95 95% TUNGSTEN

- > Very high density tungsten for super slim barrels
- > Gripper II shafts
- > Slimline case
- > Engraved Unicorn Hallmark
- > XL Bonus Pack of accessories comprising: 2 sets of Gripper shafts, 2 sets of polyester flights, 8 flight protectors, 6 spare Gripper rings,

1 Checkout Chart

> Ultra slim > Durable

## CORE XL T90 90% TUNGSTEN

- > Range of precision engineered barrels
- > Gripper II shafts
- > Slimline case
- > Engraved Unicorn Hallmark
- > XL Bonus Pack of accessories comprising:
  - 2 sets of Gripper shafts,
  - 2 sets of polyester flights,
  - 8 flight protectors,
  - 6 spare Gripper rings,
  - 1 Checkout Chart



Tungsten range

CORE XL T80

- > Gripper II shafts
- > Slimline case
- > Engraved Unicorn Hallmark
- > XL Bonus Pack of accessories comprising:
- 2 sets of Gripper shafts,
- 2 sets of polyester flights,
- 8 flight protectors,
- 6 spare Gripper rings,
- 1 Checkout Chart



## CORE XL STRIKER® 80% TUNGSTEN

- > Huge range of budget Tungsten dart sets
- > Gripper II shafts
- > Slimline case

> XL Bonus Pack of accessories comprising: 2 sets of Gripper shafts, 2 sets of polyester flights, 8 flight protectors, 6 spare Gripper rings,



**05016** 29g **05001** 18g **05002** 19g **05003** 20g **05004** 21g **05005** 22g **05006** 23g **05008** 24g **05011** 25g **05012** 26g **05014** 27g **05015** 28g

## MIDAS™ TUNGSTEN



#### **UNICORN BIN ENDS!**

From time to time we end up with end of lines, now available for the first time through our Midas programme.

All Midas darts use 100% genuine Unicorn manufactured components made entirely in our own factories and offer incredible value for money.

Midas are available in Natural Tungsten and Titanium Tungsten, contact the Unicorn Sales Office assist@unicorngroup.com to check current availability.





## CORE PLUS TUNGSTEN

- > Precision engineered Tungsten barrels
- > Gripper II shafts
- Compact footprint
- > Engraved Unicorn Hallmark
- > High impact shelf appeal
- Complete with Dart Wallet

### CORE PLUS BLACK

- Coated brass barrels
- > Gripper II shafts
- Compact footprint
- > Engraved Unicorn Hallmark
- > High impact shelf appeal
- Complete with Dart Wallet



#### CORE PLUS BRASS

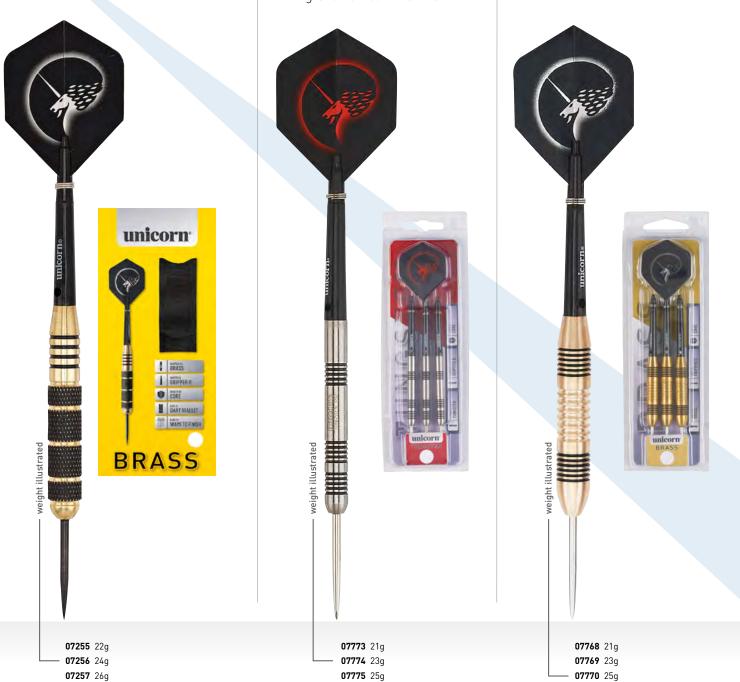
- > Precision machined brass barrels
- Gripper II shafts
- Compact footprint
- > High impact shelf appeal
- > Complete with Dart Wallet

#### **CORE TUNGSTEN**

- Quality materials
- > Quality engineering
- > Budget price
- > Gripper shafts
- Very compact footprint for best sales density
- > Engraved Unicorn Hallmark

#### **CORE BRASS**

- > Pure quality 100% brass
- > Gripper shafts
- Very compact footprint for best sales density



**07776** 27g

**07258** 28g



6 sets per master carton



6 sets per master carton



17g **71654** 19g **71655** 21g 6 sets per master carton



20g **71658** 22g **71659** 24g 3 sets per master carton



21g **71661** 23g **71662** 25g 3 sets per master carton



21g **71664** 23g **71665** 25g 3 sets per master carton



21g **71670** 23g **71671** 25g 2 sets per master carton



22g **71679** 24g 2 sets per master carton

## MASS MERCHANT RANGE

#### CONTACT YOUR LOCAL UNICORN SALES OFFICE

> Concise range

Concentrated turnover

> Clam or blister packed

> Fully sealed packs

Only available to special order



**71772** 17g 3 sets per master carton



**71667** 21g **71666** 23g **71668** 25g 2 sets per master carton



**71673** 24g **71674** 26g 3 sets per master carton



**77872** 6 sets per master carton



**77873** 6 sets per master carton



**77874** 6 sets per master carton





#### PHASE 1 **PURIST®** 90% TUNGSTEN

- > Purist = Barrels Only
- > Steel Tip version used on TV 1996 to 1999
- > Purist wallet
- > Engraved Unicorn Hallmark







## PHASE 2 **PURIST®** 90% TUNGSTEN

- > Purist = Barrels Only
- > Steel Tip version used on TV 1999 to 2007
- > Purist wallet
- > Engraved Unicorn Hallmark







**23104** 18g **23105** 18g

## PHASE 3 PURIST® CURVE 90% TUNGSTEN

- > Purist = Barrels Only
- > Steel Tip version used on TV 2003
- > Purist wallet
- > Engraved Unicorn Hallmark







ATURAI

23109 18q

PHASE 5 **PURIST®** 95% TUNGSTEN

- > Purist = Barrels Only
- > Steel Tip version used on TV since 2008
- > Purist wallet
- > Engraved Unicorn Hallmark







Extra grip to back of barrel Thumb detent



Unicorn sponsored Phil Taylor for nearly 18 years from 1st April 1996 to 31st January 2014. Over that time, Phil used Unicorn designed and manufactured darts to win 12 World Championships, over 70 major televised tournaments and over £4 million in win prize money alone.



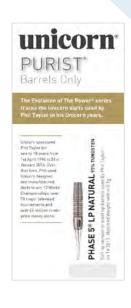
**23108** 18g

The darts illustrated are the soft tip versions of the Evolution of The Power Steel Tip series.

### PHASE 5 LP PURIST® 95% TUNGSTEN

- > Purist = Barrels Only
- Steel Tip version used on TV 2013
- > Purist wallet
- Engraved Unicorn Hallmark







**23117** 18g **23118** 20g **23119** 22g

#### PHASE 6 PURIST® 97% TUNGSTEN

- > Purist = Barrels Only
- Steel Tip version used on TV 2011
- > Purist wallet
- Engraved Unicorn Hallmark







**23122** 18g **23123** 18g

## EVOLUTION OF THE POWER®

Tracks the Unicorn darts used by Phil Taylor in his Unicorn years.

SOFT TIP

#### PHASE 5 95% TUNGSTEN

- > Steel Tip version used on TV since 2008
- Phase 5 Titanium side load shafts with replaceable tops
- > Premium Phase 5 Midi wallet
- > Engraved Unicorn Hallmark



All Phase 5 darts are supplied complete with an additional set of DXM flights





**23127** 18g



Physical Vapour Deposition (PVD) finish on Black, Golden & Rosso for non-slip grip.



**23129** 18g



**23128** 18g

23126 18g

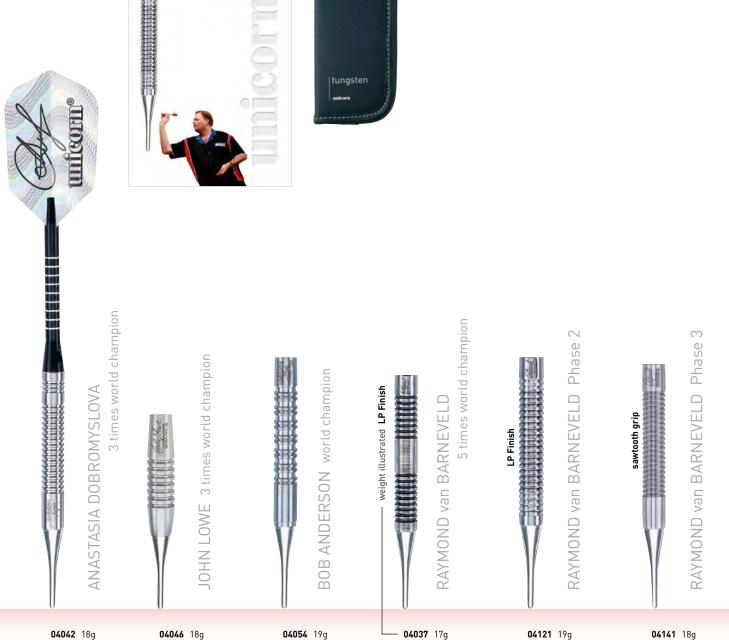
## WORLD CHAMPION NATURAL 90% TUNGSTEN

- > Barrel designs as used by World Champions
- > Natural Tungsten
- > Anodised Aluminium shafts
- > Premium wallet
- > Engraved Unicorn Hallmark









**04038** 19g

#### THE ACTUAL PATTERNS TEAM UNICORN USE

MAESTRO® PREMIER NATURAL

90% TUNGSTEN

#### UNICORN PDC PREMIER LEAGUE PLAYERS

> Barrel designs as used by Maestro Premiers

MAESTRO® PREMIER TITANIUM

> Black PVD non-slip grip

90% TUNGSTEN

- > Aluminium shafts
- > Premium wallet
- Engraved Unicorn Hallmark



**04073** 18g

**04106** 20g

**04061** 18g

**03593** 18g

## **BULLET®** SILVER STAR™ **BLACK STAR** 80% TUNGSTEN STAINLESS STEEL 80% TUNGSTEN > Black Titanium PVD > Natural Tungsten STYLE MEETS VALUE non-slip grip > Gripper shafts > Super Durable Stainless Steel Gripper shafts > Compact case > XL Aluminium shafts Compact case > Engraved > Compact case Unicorn > Engraved > Engraved Hallmark Unicorn unicorn unicorn Unicorn Hallmark Hallmark RAYMOND van BARNEVELD RAYMOND van BARNEVEL RAYMOND van BARNEVEL weight illustrated weight illustrated weight illustrated THE POWER® THE POWER

**23132** 18g

**23133** 20g

**02827** 17g

**02828** 19g

**03212** 18g

**03213** 20g

**23135** 18g

**04140** 17g

**02835** 17g

**02836** 19g

**23138** 16g

**23139** 18g

**03222** 20g

SOFT TIP

#### > Matt Black brass barrels

- > XL shafts
- Compact case
- Engraved Unicorn Hallmark



# BARNEY BRASS BRASS

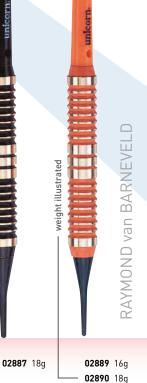
# CCANC

#### 5 TIMES WORLD CHAMPION RAYMOND van BARNEVELD ENDORSED

- > Colour coordinated
- > 100% brass barrels
- > Gripper shafts
- > Compact case







**02880** 16g

**02881** 18g

weight illustrated

#### **MANTIS** 90% TUNGSTEN



- > Positive sawtooth grip
- > Checkout finger grip tips
- Gripper 3 shafts
- > Feature Mantis 75 micron flights
- > Engraved Unicorn Hallmark







**04200** 19g









#### B-FLY 90% TUNGSTEN



- Checkout finger grip tips
- Gripper 3 shafts
- > Feature B-FLY 75 micron flights
- > Engraved Unicorn Hallmark









**04204** 18g

#### **AUTOGRAPH®** 80% TUNGSTEN

#### CUTTING EDGE TECHNOLOGY. PERFORMANCE ENHANCING

- > Configured by and for lady players
- > Subtle total coordination
- Gripper shafts
- > White Compact case



#### CC405 SATIN CHROME BRASS

- > Non-slip satin chrome brass darts
- > Fiesta Aluminium shafts
- Compact case





weight illustrated

**03342** 18g

03343 20g NEW

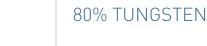
**02870** 19g

#### CORE XL T95 95% TUNGSTEN

- Very high density Tungsten for super slim barrels
- > Gripper II shafts

1 Checkout Chart

- > Slimline case
- > Engraved Unicorn Hallmark
- > XL Bonus Pack of accessories comprising: 2 sets of Gripper shafts, 2 sets of polyester flights, 8 flight protectors, 6 spare Gripper rings,



- > Great value enhanced Tungsten range
- > Gripper II shafts

CORE XL T80

- > Slimline case
- > Engraved Unicorn Hallmark
- > XL Bonus Pack of accessories comprising:
  - 2 sets of Gripper shafts,
  - 2 sets of polyester flights,
  - 8 flight protectors,
  - 6 spare Gripper rings,
- 1 Checkout Chart







- > Gripper II shafts
- > Slimline case
- > XL Bonus Pack of accessories comprising:
  - 2 sets of Gripper shafts,

CORE XL STRIKER®

90% TUNGSTEN

- 2 sets of polyester flights,
- 8 flight protectors,
- 6 spare Gripper rings,
- 1 Checkout Chart





> Slimlime case

unicorn

- > Ultra slim
- > Durable

**02918** 19g

**02904** 18q

SOFT TIP

- > Precision engineered Tungsten barrels
- > Gripper II shafts
- > Compact footprint
- > Engraved Unicorn Hallmark
- > High impact shelf appeal
- > Complete with Dart Wallet

- Coated brass barrels
- > Gripper II shafts
- Compact footprint
- > Engraved Unicorn Hallmark
- > High impact shelf appeal
- Complete with Dart Wallet

#### CORE PLUS BRASS

- > Precision machined brass barrels
- > Gripper II shafts
- Compact footprint
- > High impact shelf appeal
- Complete with Dart Wallet





**04065** 17g

**04066** 19g

# **VALUE**

#### PRECISION ENGINEERED. NO NONSENSE VALUE

#### SOFT TIP

#### **CORE TUNGSTEN**

- Quality materials
- > Quality engineering
- > Budget price
- > Gripper shafts
- Very compact footprint for best sales density
- > Engraved Unicorn Hallmark

#### **CORE BRASS**

- > Pure quality brass
- > Gripper shafts
- Very compact footprint for best sales density

#### BAR DARTS BRASS

- Only supplied to special order Brass barrels
- > Available in a range of Flight colours
- > 100 darts per master carton



# MASS MERCHANT RANGE

#### CONTACT YOUR LOCAL UNICORN SALES OFFICE

#### SOFT TIE

- > Concise range
- Concentrated turnover
- > Fully sealed packs
- > Clam or blister packed
- Only available to special order



**71748** 6 sets per master carton



**71751** 16g **71752** 18g 6 sets per master carton



**71754** 17g **71755** 19g 6 sets per master carton



**71756** 16g **71757** 18g 3 sets per master carton



**71759** 15g **71760** 17g 3 sets per master carton



71762 16g 71763 18g 3 sets per master carton



71772 17g 3 sets per master carton



**71765** 16g **71766** 18g 2 sets per master carton



71774 18g 3 sets per master carton



71769 18g 2 sets per master carton



71779 18g 2 sets per master carton



**77872** 6 sets per master carton



**77873** 6 sets per master carton

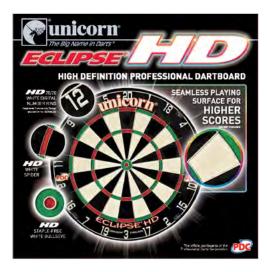


**77874** 6 sets per master carton









#### HIGH DEFINITION PROFESSIONAL DARTBOARD

- Patent pending
- Seamless playing surface for higher scores
- > HD 20/20 White digital number ring
- > HD White spider
- > HD White bullseye

79437 3 boards per master carton





THE INDUSTRY LEADING DARTBOARD SEEN BY MILLIONS OF VIEWERS ON TV

THE PROFESSIONAL DARTS
CORPORATION CHOOSE AND
RECOMMEND ONLY
UNICORN DARTBOARDS





- > As used in all PDC tournaments
- Championship quality bristle board
- > PDC endorsed
- Designed to maximise averages
- Unicorn high technology wiring design
- > Completely staple-free construction
- Ultra-slim segmentation system - 30% thinner than conventional round wire boards
- Increased target area especially in Doubles and Trebles
- Ultra high visibility number ring and spider
- > Staple-free Bullseye

79403 5 boards per master carton









- > Competition quality bristle board
- > PDC endorsed
- > High quality round wire construction
- ➤ SuperSlim<sup>TM</sup> wire fasteners to increase playing area
- > Staple-free Bullseye

**79383** 5 boards per master carton



#### UNICORN DARTBOARD RANGE - THE INDUSTRY STANDARD

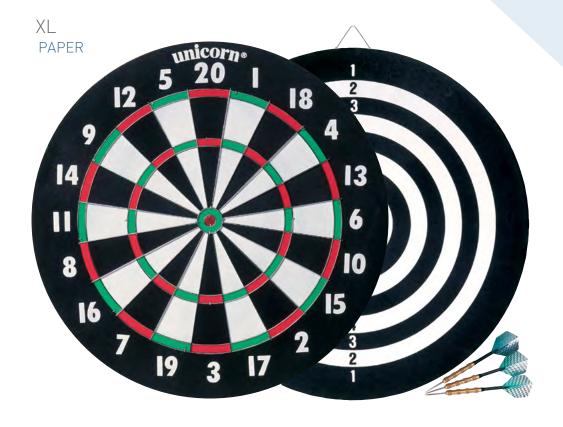




- > Great value, budget bristle
- > Competition quality bristle board
- > PDC endorsed
- > Full size playing area
- > High quality round wire construction
- > SuperSlim<sup>™</sup> wire fasteners to increase playing area
- > Staple-free bullseye
- > Checkout Chart on carton

**79432** 5 boards per master carton







- > Full size playing surface
- Top quality coiled paper dartboard
- › Double sided
- > Size 17" x 3/4"
- Complete with 2 sets of darts

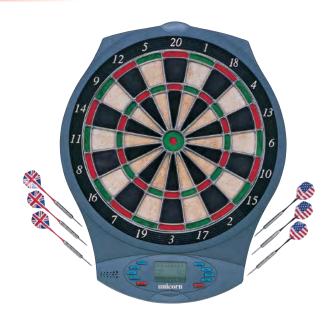
79085 6 boards per master carton

#### ELECTRONIC DARTBOARDS

# STEEL TIP ELECTRONIC DARTBOARD



Unicorn introduce eBristle dartboards, the latest generation of electronic bristle boards featuring the advantage of a bristle rich playing surface with the fun and convenience of auto scoring. Now, you no longer need alternate sets of steel and soft tip darts, with a Unicorn eBristle board, enjoy the look and feel of a bristle board and the consistency of using your regular darts of choice.





- > Suitable for up to 8 players
- > 32 games with 256 variations
- > LCD automatic scoring display
- > Includes 6 steel tip darts
- > Special order only
- Requires 3 AA batteries (not included)79650 3 boards per master carton

# SOFT TIP ELECTRONIC HOME DARTS CENTRE



- > Suitable for up to 8 players
- > 32 games with 256 variations
- LCD automatic scoring display
- > Includes 6 soft tip darts
- > Special order only
- Requires 3 AA batteries (not included)79509 3 boards per master carton



#### SOFT TIP ELECTRONIC DARTBOARD





- Suitable for up to 8 players
- 25 games with 176 variations
- LCD automatic scoring display
- > Includes 6 soft tip darts
- Requires 3 AA batteries (not included)

**79511** 6 boards per master carton

#### SOFT TIP ELECTRONIC DARTBOARD





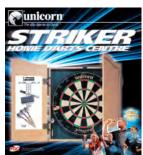
- Suitable for up to 8 players
- > 25 games with 176 variations
- LCD automatic scoring display
- Play against the
- computer feature
- > Includes 6 soft tip darts
- Requires 3 AA batteries (not included)

79505 6 boards per master carton

# HOME DART CENTRES

#### PERFORMANCE, INNOVATION AND VALUE





- > Wooden cabinet with shaped doors
- Wipe-clean whiteboards on door inners for scoring
- Striker bristle dartboard with SuperSlim™ wire fasteners and staple-free Bullseye
- > Complete with 2 sets of darts
- > PLUS marker pen and wiper
- > PLUS Checkout Chart

46136 2 cabinets per master carton

STRIKER®
BOARD & SURROUND
HOME DARTS CENTRE





- > Striker EVA dartboard surround
- Striker bristle dartboard
- Complete with 2 sets of darts46122 2 per master carton

DB180 HOME DARTS CENTRE



- Fold out construction for wall protection
- Incorporates 2 wipe clean scoreboards
- > Unicorn DB180 Bristle Dartboard
- > 2 sets of darts
- > Marker pen and wiper
- Dart and marker pen holder
   46165 3 per master carton

# SURROUNDS, CLAMPS & CABINETS

PERFORMANCE, INNOVATION AND VALUE





- > Tough, stylish aluminium frame
- > Unique adjustable fixing system
- Fits 18" bristle or paper boards from 3/4" to 11/2" thick
- Includes Checkout Chart and oche
   46020 3 cabinets per master carton
   Dartboard & Darts not included



#### STRIKER® EVA DARTBOARD SURROUNDS

- Lightweight injection moulded EVA protection ring
- Holds dart points securely
- Virtually eliminates the risk of 'bounce-outs' from near misses
- Protects surrounding area from accidental surface marks and damage
- Clamps around a standard bristle dartboard with no fixings required
- > Dartboard not included





79363 Blue 79360 Red 79361 Black Master pack of 5 one colour

# PROFESSIONAL DARTBOARD SURROUNDS

- Ultra heavy duty
- Injection moulded plastic protection ring
- High density material holds dart points securely
- Virtually eliminates the risk of 'bounce-outs' from near misses
- Protects surrounding area from accidental surface marks and damage
- Clamps around a standard bristle dartboard with no fixings required
- > Dartboard not included





79374 Red 79375 Blue 79376 White 79378 Green 79373 Black Master pack of 5 one colour

# SURROUNDS, CLAMPS & CABINETS

PERFORMANCE, INNOVATION AND VALUE



Solour of veneer may vary

#### ORIGINAL CABINET

- > Budget home cabinet
- > Classic compact size
- Accommodates full size bristle dartboard

46012 2 cabinets per master carton



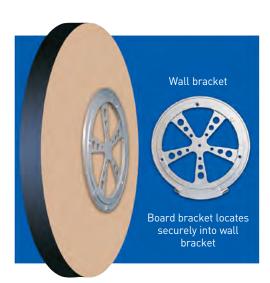
#### DARTBOARD WALL CLAMP

- > Robust spring-loaded clamp securely holds a bristle dartboard
- > Wall mounted
- > Fixing kit and full instructions supplied
- > Allows board to be rotated as required
- Ideal for use in conjunction with the Unicorn Dartboard Surround

79379 Dartboard not included

#### TEKNIK 360 MAGNETIC DARTBOARD HOLDER

- > PATENT APPLIED FOR NO. GB0911142.8
- Clever two piece all metal design locates board securely and safely on wall
- > Innovative construction gives precise rotation and vertical alignment
- Easy up! Supplied with fixing kit and instructions
   79427 6 holders per master carton





# **ACCESSORIES**

PERFORMANCE, INNOVATION AND VALUE



#### RAISED OCHE

- > Lightweight
- > 4 piece clip together construction
- > Raised toe line
- > Fully adjustable for length
- Can be set to compensate for most thicknesses of skirting board
- > Complete with zipped carry bag
- > 63cm x 60cm x 4cm 7 kg



#### UNICORN ON TOUR

The ultra portable system that enables you to use your dartboard in virtually any location that has a door!

The system comprises:-

- > Unicorn Eclipse Pro Board
- > Unicorn OcheMate for precise set-up
- > Unicorn short Oche mat
- Dartboard mounting with adjustable door fixing and external safety warning notice
- > Complete with specially designed convenient carry bag
- > 48cm x 48cm x 10 cm 7 kg

**46001** Master pack of 1







#### **ACCESSORIES**

#### PERFORMANCE, INNOVATION AND VALUE

#### **SCOREBOARD**

- Extra large wipe clean scoreboard
- Size 400 x 570mm (15<sup>3</sup>/<sub>4</sub> x 22<sup>1</sup>/<sub>2</sub>" approx)
- > Complete with Marker Pen
- Magnetic wiper park
   46003 Master pack of 1





#### PROFESSIONAL DART MAT

- > Heavy duty rubber dart mat
- > International throwing line marked as well as 8ft line





## DARTMATE

- The improved version of the original Free Standing Board & Cabinet
- Used by most of the world's best known players
- Holds the board at the regulation height
- Fully portable folds down into 2 easily carried packs
- > Can be used anywhere
- > Ideal for exhibitions or practice
- Complete with full instructions
- Includes Eclipse Pro tournament bristle dartboard
- > Includes OcheMate
- > 136 x 16 x17 cm stand
- > 12 x 51 x 51 cm cabinet total weight with board and printed cartons 12 kg

**85139** Master pack of 1 (comprises 2 cartons)



#### OCHE

> Self adhesive Oche



86053 Master pack of 1

#### **OCHEMATE**

- > At last, a simple and foolproof way to set up a dartboard ready for tournament play
- > Incorporates a unique measure for the diagonal from the Oche to the centre Bullseye
- > Also measures both vertical and horizontal dimensions
- > Complete with easy to follow instructions

76115 Master pack of 6







DARTMATE

#### SELECTING UNICORN FLIGHTS

UNICORN FLIGHT DESIGNS ARE UNIQUE AND ARE ONLY AVAILABLE FROM UNICORN

#### THE UNILAB FLIGHT SELECTOR TABLE

#### The UniBoffin Explains:

The right flights for you must match your particular darts, producing enough aerodynamic lift to stabilise them in-flight but not so much as to throw them off-course. UniLab and Unicorn Sigma darts use sophisticated mathematics to achieve this matching, but you can try yourself using the following table, some experimentation, and maybe a UniLab Flight Selector Kit!

The table below lists the surface area for current Unicorn flight shapes, a Lift Factor relative to the highest lift Big Wing flights, and a related Stability Factor. Flight weight also affects stability and, although the Stability Factor shown is for a standardised material, the table's last row shows the weight of a representative Plus flight in different materials. Heavier materials provide slightly less stability but improved durability, Maestro additionally offers more rigidity and therefore consistency of flight, and Q aims to provide this in a lighter flight.

There are no hard-and-fast rules on flights matching, but as a hint to using the table, if your darts are landing in the board at varying angles, try a higher stability flight, if they're landing true, a smaller, lower lift flight may improve accuracy, land flatter, and reduce bed-blocking.

FLIGHT SHAPE	AREA cm²	LIFT FAC	CTOR	STABILITY FACTOR (standardised material)		CHARACTERISTICS & COMMENTS			
Big Wing	44.741	1.00			1.00	The most lift from the biggest flight!			
Plus	39.614	0.87			0.93	A favourite	e all-purpose c	ompromise	
Fin	38.765	0.78			0.90	An Xtra take off from a retro rocket		retro rocket	
Xtra	36.323	0.74			0.85	Works well with a straighter throw		hter throw	
Slim	32.846	0.57		0.59 Works well with a flatter, dire		direct throw			
DXM	26.585	0.51		0.57 For when you are playing at you		at your best			
Sigma Flights	5					Mathematically matched to Sigma darts			
One	37.519	0.93			1.05	Stability-optimised stall-resistant design		sistant design	
Pro	29.249	0.66		0.74		For accuracy with side-loading shafts		ading shafts	
Super Pro	25.265	0.55		0.59 Shorter for accuracy with end-loader		nd-loaders only			
WEIGHT OF A PLUS FLIGHT IN DIFFERENT MATERIA		ATERIALS	6 (g)		SIGMA RANGE				
Core .75	Q .75	Q .100	Maestr	o .100	Super Maestro .125	One.100	Pro.100	Super Pro.100	
0.53g	0.53g	0.65g	0.65	5g	0.75g	0.60g	0.48g	0.42g	

SEE TABLE BELOW FOR FLIGHT SHAPE SYMBOLS

#### **UNILAB** FLIGHT SELECTOR KIT

- A direct spin-off from UniLab, our unique online Darts Tuning application, the UniLab Flight Selector Kit enables you to experiment with different flight configurations.
- Different flight shapes and sizes will alter a dart's trajectory, working aerodynamically in conjunction with your existing barrels and shafts.
- $\rightarrow$  Try these 5 different shapes to tweak your darts set up to improve your accuracy and consistency.

Try UniLab for yourself and read more about the science of darts at www.unicorn-darts.com



**77790** Master pack of 12



FLIGHT

#### Refer to symbols, Select P B S X D or F, Quote item number. Flights are supplied blister carded, 12 sets per pack.



PLUS 39.614cm<sup>2</sup>
The original Unicorn
Flight shape that's
now copied as a
standard shape
worldwide as it's an
ideal general
purpose flight that
suits all styles of
play and Dart/Shaft
combinations.



BIG WING 44.741cm<sup>2</sup> These Extra Large Flights (+13% bigger than Plus shape) give Extra Lift and are becoming increasingly popular with top players.



SLIM 32.846cm<sup>2</sup> Lightweight Flights for lighter weight Darts, especially soft tip where they're used by most of Unicorn's top players.



XTRA 36.323cm<sup>2</sup> For accurate players, the unique Xtra shape allows the closest groupings.



DXM 26.585cm<sup>2</sup> For consistently accurate players these ultra compact flights improve visibility and close grouping.



unicorn

FIN 38.765cm<sup>2</sup> For improving players, step up to Fin to improve grouping.

# $Sigma^{\mathsf{T}}.100$ cutting edge technology. Performance enhancing.



.100 & .75 SUPER-WAVE RIBBED FLIGHTS. INCREASED RIGIDITY, BETTER FLIGHT STABILITY.





Super Maestro®.125 super rigid. ultra durable.



# Maestro<sup>®</sup> .100 THE CHOICE OF MANY TEAM UNICORN PROFESSIONALS. 33% THICKER THAN CORE.75 FOR INCREASED RIGIDITY.

#### 100 MICRON NOMINAL MATERIAL THICKNESS.



**S** 68354 **P** 68357 **X** 68358 **D** 68425 **B** 68569



**S** 68355 **P** 68359 **X** 68360 **D** 68426



**S** 68408 **P** 68406 **X** 68407 **D** 68413 **F** 68570



**S** 68443 **P** 68571 **X** 68572 **D** 68444



**S** 68441 **P** 68573 **X** 68574 **D** 68442



P 68144



P 68528 F 68529



P 68526 F 68527



P 68134



P 68240



P 68233



P 68234



5 77684

P 77683 D 68481



P 77686



P 77687 **S** 68193 **X** 68194 **D** 68483



P 77688 S 77689 X 68195 D 68484 B 68112 F 68539



P 77690 S 77695 X 68196 D 68482 B 68113 F 68560



P 77681



**P** 77780



P 77778



P 77779



P 68109



P 68103 B 68102



P 68172



P 68491



B 68245 1 flight 2 different faces



P 68142 1 flight 2 different faces

#### Refer to symbols, Select P B S X D or F, Quote item number. Flights are supplied blister carded, 12 sets per pack.



PLUS 39.614cm<sup>2</sup>
The original Unicorn
Flight shape that's
now copied as a
standard shape
worldwide as it's an
ideal general
purpose flight that
suits all styles of
play and Dart/Shaft
combinations.



BIG WING 44.741cm<sup>2</sup> These Extra Large Flights (+13% bigger than Plus shape) give Extra Lift and are becoming increasingly popular with top players.



Lightweight Flights for lighter weight Darts, especially soft tip where they're used by most of Unicorn's top players.

SLIM 32 846cm<sup>2</sup>



XTRA 36.323cm<sup>2</sup> For accurate players, the unique Xtra shape allows the closest groupings.



DXM 26.585cm<sup>2</sup>
For consistently accurate players these ultra compact flights improve visibility and close grouping.



# Authentic .100 & .75 UNICORN FLIGHT DESIGNS ARE UNIQUE AND ONLY AVAILABLE FROM UNICORN.

#### 100 & 75 MICRON NOMINAL MATERIAL THICKNES

# Authentic .100



Gary Anderson Competition Gary Anderson



B 68466 Flying Scot



**S** 68465 Gary Anderson



**B** 68485 P 68486 Raymond van Barneveld

# Authentic



**S** 77993 **Bob Anderson** 



P 68400 **S** 68401 Raymond van Barneveld



P 68396 **S** 68397 Anastasia Dobromyslova



X 77665 John Lowe



5 68402 Raymond van Barneveld



5 68398 Anastasia Dobromyslova



P 77116 S 77114 James Wade



X 68523 Paul Nicholson



X 68440 Kevin Painter



P 68439 Andy Hamilton



Wez 'the Warrior' Newton



P 68436 James Wade



P 68435 Terry Jenkins



P 68403 Raymond van Barneveld

# Core .75 striking hologram, metallic & photo-realistic polyester flights.

#### 75 MICRON NOMINAL MATERIAL THICKNESS.



P 68563



P 68564



P 68565



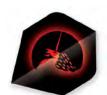
P 68566



P 68558 F 68559



P 68341



P 68337



P 68339 X 68340



P 77394



P 77443



P 77380 Two-sided flight



P 77290 Supplied assorted



P 77407



P 68431



P 68503



P 68506



P 68507



P 68508



P 77748



P 77300

1 flight 2 different faces



P 68025

1 flight 2 different faces



P 68429 1 flight 2 different faces



P 68480 1 flight 2 different faces

#### Refer to symbols, Select P B S X D or F, Quote item number. Flights are supplied blister carded, 12 sets per pack.



PLUS 39 614cm<sup>2</sup> The original Unicorn Flight shape that's now copied as a standard shape worldwide as it's an ideal general purpose flight that suits all styles of play and Dart/Shaft combinations.



BIG WING 44.741cm<sup>2</sup> These Extra Large Flights (+13% bigger than Plus shape) give Extra Lift and are becoming increasingly popular with top players.



Lightweight Flights for lighter weight Darts, especially soft tip where they're used by most of Unicorn's top players.

SLIM 32 846cm<sup>2</sup>



XTRA 36 323cm<sup>2</sup> For accurate players, the unique Xtra shape allows the closest groupings.



DXM 26.585cm<sup>2</sup> For consistently accurate players these ultra compact flights improve visibility and close grouping.



FIN 38.765cm<sup>2</sup> For improving players, step up to Fin to improve grouping.

# $Core\ .75\ {\it striking hologram, metallic \& photo-realistic polyester flights}.$

#### **75 MICRON NOMINAL MATERIAL THICKNESS**



P 68428



P 68432



P 68427



P 68324 X 68325 F 68561



P 68388 **S** 68390 F 68562



P 68335



P 77296



P 68375 **S** 68377 X 68376 F 68575



P 68332



P 68322



P 68319



P 77328



P 68368



P 77409



P 68243



P 77763

X 68205 **B** 68206 F 68567



**B** 68208

P 77760 F 68568



P 77750



P 77402



1 flight 2 different faces



P 68430



P 77717



P 77766 **B** 68214



P 68381



P 77559



P 68224



**P** 77404 1 flight 4 different faces



X 77454

1 flight 4 different faces

#### CARBON ACCESSORIES

#### SUPER-TOUGH, SUPER-LIGHT CARBON FIBRE SHAFTS & NOSE CONE



#### CARBON FIBRE **SHAFTS**

for any given diameter.

High performance, outstanding strength: weight ratio

# unicorn



#### OMEGA® SLIM

- > Super-tough, Super-rigid carbon fibre shaft
- > Co-polymer adaptor
- Small Thread
- > Length 44.0mm
- > Weight 0.67q





- Super-tough, Super-light carbon fibre shaft
- Made entirely from Carbon Fibre
- Small Thread
- > Length 45.6mm
- > Weight 0.61g



BANTAM™ CARBON

- Co-polymer flight holder
- Carbon fibre shaft
- > Aluminium base
- > Shaft can be cut to length
- Small Thread
- Length 53.0mm
- Weight 0.90g



Length adjustable: Remove top, cut off to desired length, replace top.





78227



78605



- Super-tough, Super-light carbon fibre shaft
- Made entirely from Carbon Fibre
- Optimised for use with Sigma Darts
- Small Thread
- > Length 45.3mm
- > Weight 0.65q





#### OMEGA® CARBON

- > Super-tough, Super-rigid carbon fibre shaft
- > Made entirely from Carbon Fibre
- > Small Thread
- > **Length S** 33.0mm **M** 44.3mm
- ➤ Weight S 0.87g M 1.14g



#### JETSTEM® CARBON

- > Carbon fibre shaft
- Aluminium flight holder and base
- Small Thread
- > Length 50.8mm Weight 1.16g







SIGMA™ 25mm Plain SIGMA™ 25mm Finger grip

All fitted with steel points. Sets of 3 packed in dozens of one length

TO SEE OUR FULL RANGE OF NOSE CONES AND SPARE **POINTS GO TO PAGE 64** 



78035

78036

Whilst carbon fibre exhibits tremendous strength for any given weight, flights and shafts are the consumable items in the sport of darts and will need periodic replacement. Shaft lengths stated exclude the thread.

- > Simple and secure side loading design
- > 100% Titanium base
- Durable hi-flex flight holder
- > Built in flight protector
- > Added grip to base of shaft
- > Replaceable flight holders
- Small Thread
- > Length 74.4mm
- > Weight 1.97g





# ∑ Sigma™ Shafts

#### SIGMA™ PRO Ti

- Simple and secure side loading design
- > 100% Titanium base
- > Durable hi-flex flight holder
- > Built in flight protector
- Optimised for use with Sigma Pro Darts
- Replaceable flight holders
- Small Thread
- > Length 74.4mm
- > Weight 1.97g



78653 78684

#### SIGMA™ PRO MAGNESIUM

- Ultra light Magnesium alloy base
- Simple and secure side loading design
- Durable hi-flex flight holder
- Built in flight protector
- Replaceable flight holders
- Small Thread
- > Length 74.4mm

78604

> Weight 1.04g

#### SIGMA™ SUPER PRO **MAGNESIUM**

- Ultra light
- Magnesium alloy
- > Small Thread
- > Length 45.0mm
- > Weight 0.90g



# SIGMA™ CR NEW

- Optimised carbon polymer mix



- Light, strong, flexible
- Sigma certified
- Small Thread
- > Length **S** 34.4mm **M** 44.2mm
- Weight S 0.78q
  - **M** 1.03q



78725 78726

206 ALUMINIUM

XL Shafts

206 Ti

Ultra strong

100% Titanium

Virtually unbreakable Small Thread

Weight S 1.63q

Small Thread

> Weight S 1.15g

**Length S** 35.3mm **M** 45.2mm

Anodised aluminium alloy shaft

> **Length S** 35.1mm **M** 45.6mm

**M** 2.02g

ANODISED ALUMINIUM

**M** 1.32g

78569

78570

78670

78671

78722

- Precision natural aluminium alloy shaft
- > Small Thread
- > Length **S** 35.1mm **M** 45.6mm
- > **Weight S** 1.15g **M** 1.32g

**VALUE PACK** 5 SETS

Medium 78289



78280 78281



78294

78296

XL™ ALUMINIUM

#### SIGMA™ ONE

- Specifically designed rigid shafts
- Optimised for use with Sigma One Darts
- > Small Thread
- Length 46.3mm



#### PHASE 5/SIGMA™ SPARE TOPS

> Screw-in spare flight holders





- Ultra longlife, retains flexibility and recovers shape even after many hours of play
- Small Thread
- > **Length S** 33.7mm **M** 46.5mm
- > **Weight S** 0.55g **M** 0.67g



78150 78152





78654

# SlikStik Shafts

#### SLIKSTIK®

#### Probably the best dart shaft in the world

- > Ultra longlife 21st century material
- > Retains shape and flexibility
- > Perfect in-flight balance
- > Easiest possible side-load action
- > Flight held securely
- > Built-in flight protector
- > Choice of lengths
- > Length S 56.6mm M 72.3mm
- Weight S 0.46g

**M** 0.70g







- > Now available in two lengths
- > High flex strength
- Small Thread





- > Ultra light anodised aluminium adaptor
- > Choice of colours
- > Small Thread

> Length S 65.5mm M 74.5mm **> Weight S** 1.00g **M** 1.29g

Shaft lengths stated exclude the thread.

74436

74437

74441 74442

74445 74446

74447

74432 74435

74431

# Aluminium Shafts

#### MAESTRO®

Diamond cut Diamond cut standard anodised aluminium 46mm shaft height alloy shaft

Length 50mm -10% longer than standard 46mm shafts



- Length 50.9mm
- > Weight 2.07q



#### > Knurled design for extra grip **Small Thread** Length **S** 35.2mm **M** 45.7mm



GT ALUMINIUM

> Anodised aluminium shafts



ALI 360™

- Aluminium dart shafts with fully rotating tops
- > Longer slots give greater flight engagement



> Length U 34.6mm S 39.9mm M 45.1mm **S** 1.54g

> **Weight U** 1.29g



**M** 1.77g



78626 78627 78628

#### WORLD CHAMPION™

- > Spiral diamond cut anodised aluminium alloy shaft
- Small Thread
- > Length

**S** 34.9mm **M** 45.2mm

Weight

**S** 1.14g **M** 1.54g



78573 78578

# FLAIR®

- Anodised aluminium shaft
- Self-lock adaptor
- › Acetal co-polymer adaptor
- > Stays locked
- No fiddly washers
- Small Thread
- > **Length M** 45.3mm
- ➤ Weight M 1.42g



#### MACHINA™



- Deep machined aluminium
- > Great back end grip for control
- > Small Thread
- > Length 44.3mm
- > Weight 1.85g



#### CHECKOUT®

- Flexible moulded shafts
- Anodised aluminium tops
- Small Thread
- > **Length S** 31.9mm **M** 50.5mm
- > Weight S 0.81g **M** 1.12q





# Moulded Shafts

#### REPEAT CONSUMABLES

**SHAFTS** 

#### GRIPPER® GT

- Moulded shafts with extra finger grip
- > Spring compression for security
- > Small Thread



#### GRIPPER® 360

- > Full 360° rotating shafts
- Alloy tipped flight holders
- Small Thread
- > Length U 35.0mm S 40.1mm M 44.9mm
- > **Weight U** 0.95g **S** 1.04g



Fully rotating tops



# **GRIPPER® 3**

- Moulded shafts
- New profile
- > Easi-flight load
- > Super lock flight hold
- Spring compression for security
- > Small Thread
- > Length > Weight

**S** 34.4mm **S** 0.78g **M** 44.2mm **M** 1.03g



Short Medium



Short **78702** 





**VALUE PACKS** 5 SETS

Black White Short **78616** 78619 Medium **78617** 78620



**CANISTER MEGA PACK: CONTAINS 45 SHAFTS** 

Black Medium 78501

6 canisters per Master carton

#### GRIPPER® 2

> Moulded shafts > Spring compression for security

#### > Small Thread

> Length > Weight **U** 27.4mm **U** 0.67q **S** 32.7mm **S** 0.75g **M** 44.0mm **M** 1.03g

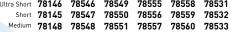


**VALUE PACKS** 5 SETS

Medium Short 78613 78614



Ultra Short 78146 78546 78549 78555 78558 Short **78145** 78547 78550 78556 78559 78532 Medium 78148 78548 78551 78557 78560





Shaft lengths stated exclude the thread.

#### CATALYST®

- > Moulded shafts
- Spring compression grips the flight for extra security
- > Small Thread
- > Length S 36.0mm M 44.4mm
- **Weight S** 0.85q

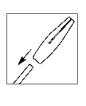


78624 Short Medium

# Specialist

#### JFTSTFM®

- > Slim, light, durable hardened, tempered, plated steel shaft with acetal co-polymer adaptor and replaceable Jet Tops
- > Small Thread
- > **Length S** 45.4mm **M** 49.8mm
- > **Weight S** 1.21g **M** 1.37q





78218 78224

#### JET TOPS

> For JetStem®. JetStem® Carbon and Bantam™ Carbon shafts



78227

**THREAD** WASHERS WITH **APPLICATOR** 

> Pack of 25 78237









#### **CONVERTA 360 SPARE POINTS**

- > Converts soft tip darts to steel tip in seconds
- Lengths short 7/8" & long 1 1/8"
- Points rotate allowing following darts to deflect

78589 - Short Red

78590 - Short Black

**78593** – Long Red

78594 - Long Black

Sets of 3 packed in dozens of one length, one colour



#### UNITOOL 1

- Quick and easy repointing tool.
- For use with all Unicorn darts and points.
- Will not put a strain on the dart
- Assured alignment of point and barrel
- Complete with 6 standard, 6 short, 6 finger and 6 board points
- Available in Black and Pink Power!

46094 Black 1 per pack **46141 Hi Viz** 1 per pack



#### REPLACEMENT POINTS

#### WITH ENGINEERED GRIPS

Cards of 3 of a pattern:

Finger grip points	Needle Standard 6 Groove points
Standard 78015	78008
Knurled grip points	Needle Extra Long 6 Groove points
Standard 78024	78013
Board grip points	Needle Extra Long points
Standard 78019	78016

Standard points 78003

**78037** Gold **78038** Black

#### SIGMA™ ZeroD TITANIUM NOSE CONES

78030 - SIGMA™ ZeroD 25mm Plain

**78031** – SIGMA™ ZeroD 25mm Finger grip

**78040** – SIGMA™ ZeroD 28mm Plain

**78041** – SIGMA™ ZeroD 28mm Finger grip All fitted with steel points.

Sets of 3 packed in dozens of one length



#### SIGMA™ 7eroD

#### **CR NOSE CONES**

78045 - SIGMA™ ZeroD CR 25mm Plain

78046 - SIGMA™ ZeroD CR 25mm Finger grip

78055 - SIGMA™ ZeroD CR 28mm Plain

**78056** – SIGMA™ ZeroD CR 28mm Finger grip

All fitted with steel points. Sets of 3 packed in dozens of one length



Spare Soft Tips

#### SIGMA™ SOFT TIPS

79026 - Sigma Spare Tips (clear) 50 up



> To special order only, spare tips are also available in bags of 1,000 as follows:



Contour Long Small

- 40020 Contour Tips Long White SML
- 40021 Contour Tips Long Black SML
- 40022 Contour Tips Long Neon Yellow SML
- 40024 Contour Tips Long Blue SML
- 40025 Contour Tips Long Red SML
- 40027 Contour Tips Long Neon Pink SML



Teknik Small

- 40040 Teknik Tips White SML
- 40041 Teknik Tips Black SML
- 40042 Teknik Tips Neon Yellow SML
- 40044 Teknik Tips Blue SML
- 40045 Teknik Tips Red SML



Contour Long Standard

40030 Contour Tips - Long White STD 40031 Contour Tips - Long Black STD



Checkout Small

40061 Checkout Tips - Black SML



Contour Short Small

40010 Contour Tips - Short White SML





- 40260 Checkout Tips Finger Grip White
- 40261 Checkout Tips Finger Grip Black

## TIPS & ACCESSORIES

#### **IMPORTANT REPEAT SALES**







#### CHECKOUT®

#### **SOFT TIPS**

Available from stock in the following assortments:

**79023** – Value blister of 50 assorted red/black

**79030** – Canister of 200 assorted red/black

**40061** – Bulk pack of 1,000 black only

**79079** – Finger grip black - 50 up



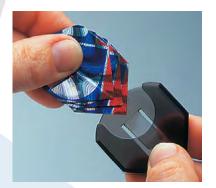
#### MAESTRO®

#### DARTS TUNE-UP KIT

Contains Checkout Card,
8 sets of flights, 6 SlikStik shafts,
9 Gripper shafts, 6 XL shafts,
48 Ozones locking rings,
48 flight protectors
and Jiffy dart
sharpener

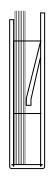
**46111** 3 kits per master carton





#### FLIGHTMATE

- Neatly stores new or used flights
- Protects them against damage
- Holds up to 12 flights76120 12 FlightMates per pack



#### FLIGHT PROTECTORS

- > Clips over the top of the dart flight
- Protects flights from damage by following darts

**78222** Clear **78225** Black 8 protectors per card 12 per pack







# PRO FLIGHT PROTECTORS

- > Lightweight aluminium
- Clips over the top of the dart flightProtects flights from
- Protects flights from damage from following darts

**78223** Natural **78226** Black

12 sets per pack



# JIFFY® DART SHARPENER

- > The original abrasive sharpening stone
- > Best quality vitrified silicon carbide
- Double ended for twice the life76002 Blister packed 12 per pack





#### KEYRING

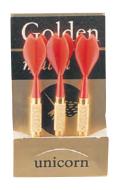
 Jiffy dart sharpener in handy rubberised keyring

76005 Blister packed 12 per pack



# CHECKOUT® POCKET CARD

Best ways to finish. Double sided
 77000
 Size 2 1/4" x 4 1/8" approx. (57mm x 105mm)



#### GOI DEN MATCH®

- > The smallest darts in the world
- Pure 24 carat gold plated barrels75500 12 sets per pack





#### MAXI WALLET Compact size disguises huge and versatile storage capacity > Convenient 3 sided zip fastening allows fold flat opening for easy access 14 accessory pockets for spare shafts, flights and sundries

> Velcro fastening inner pouch

> Elasticated dart carrier

Holds a set of darts fully loaded

Velcro belt loop

**46049** Unicorn 46156 Raymond van Barneveld 3 cases per master carton

#### **AUTOGRAPH COLLECTION**

46125 Pink 46128 Autograph 46126 Fuchsia

3 cases per master carton Darts and accessories not included



#### MIDI WALLET

- > Compact version of the best selling Maxi Case
- Versatile and secure storage
- > Holds darts fully loaded
- Specially designed compartments for flights and a full range of accessories

46090 3 cases per master carton Darts and accessories not included





46098 3 cases per master carton

#### FLIP TOP WALLET

- > Stylish and convenient
- > Pockets for darts, flights and shafts

46081 12 wallets per master carton Darts and accessories not included





#### POCKET DART FOB

- Convenient compact size
- > 3 compartments
- > 1 external flight/accessory compartment

46143 6 fobs per master carton



#### WOODEN DART CASE

- Made from selected hardwoods
- Traditional crushproof design
- > Holds darts with flights assembled
- > Polyurethane finish

46040 6 cases per master carton



# Teknik Mens Dart Shirt

# White/Black







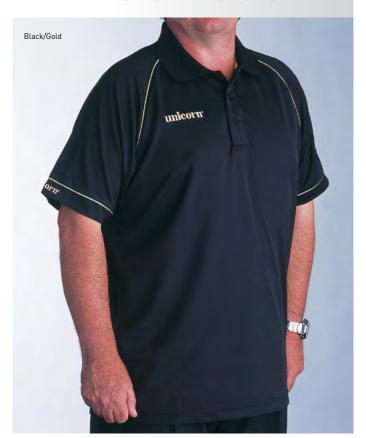
- The cut and construction is specially designed to achieve maximum comfort and freedom of movement
- The range has been developed in co-operation with Team Unicorn Players
- Exclusive features are the unique side and under arm panels and expandable shoulder inserts which minimise movement restrictions
- > Lightweight 70% cotton 30% polyamide fabric
- Colours White/Black, Black/Gold, Blue/Black & Red/Black (see men's size chart below for measurements)





COLOURS	white/black	black/gold	blue/black	red/black
Small	801WBS	801BKS	801BS	801RBS
Medium	801WBM	801BKM	801BM	801RBM
Large	801WBL	801BKL	801BL	801RBL
X Large	801WBXL	801BKXL	801BXL	801RBXL
XX Large	801WBXXL	801BKXXL	801BXXL	801RBXXL
XXX Large	801WBXXXL	801BKXXXL	801BXXXL	801RBXXXL
XXXX Large	801WBXXXXL	801BKXXXXL	801BXXXXL	801RBXXXXL

# Match Polo Shirt









- Pique Polo shirt with comfortable knitted flat frame collar
- > Lightweight breathable 55% cotton 45% polyamide
- > Unique set-in side and underarm panels greatly improve comfort and freedom of movement in play
- > Colours White/Black, Black/Gold, Blue/Black & Red/Black (see men's size chart below for measurements)

COLOURS	white/black	black/gold	blue/black	red/black
Small	802WBS	802BKS	802BS	802RBS
Medium	802WBM	802BKM	802BM	802RBM
Large	802WBL	802BKL	802BL	802RBL
X Large	802WBXL	802BKXL	802BXL	802RBXL
XX Large	802WBXXL	802BKXXL	802BXXL	802RBXXL
XXX Large	802WBXXXL	802BKXXXL	802BXXXL	802RBXXXL
XXXX Large	802WBXXXXL	802BKXXXXL	802BXXXXL	802RBXXXXL

MENS SIZE	Small	Medium	Large	X Large	XX Large	XXX Large	XXXX Large
TO FIT CHEST	36"- 38"	39"- 41"	41"- 43"	43"- 46"	47"- 50"	50"- 53"	53"- 56"
JUNIOR SIZE	Black Small	Black Medium	Black Large				
TO FIT CHEST	33"	35"	37"				

# **Dart Shirt**









- As worn by all 'Team Unicorn' players
- Colours White/Black, Black/Blue Blue/White
   & Plain Black (Plain Black available in Junior sizes)
- > 100% Polyester easy care fabric

(see men's size chart on opposite page for measurements)

COLOURS	white/black	black/blue	blue/white	black
Small	800WBS	800BS	800WS	800BKS
Medium	800WBM	800BM	800WM	800BKM
Large	800WBL	800BL	800WL	800BKL
X Large	800WBXL	800BXL	800WXL	800BKXL
XX Large	800WBXXL	800BXXL	800WXXL	800BKXXL
XXX Large	800WBXXXL	800BXXXL	800WXXXL	800BKXXXL
XXXX Large	800WBXXXXL	800BXXXXL	800WXXXXL	800BKXXXXL

COLOURS	black junior
Small	800JBKS
Medium	800JBKM
Large	800JBKL
X Large	
XX Large	
XXX Large	

# Teknik Ladies Dart Shirt









- Designed and styled specially for ladies
- The cut and construction give maximum comfort and freedom of movement
- The range has been developed in co-operation with Team Unicorn Players
- > Lightweight 65% cotton 35% polyamide fabric
- > Colours White/Black, Black/Gold, Blue/Black & Red/Black

COLOURS	white/black	black/gold	blue/black	red/black
Size 10	801LWB10	801LBK10	801LB10	801LRB10
Size 12	801LWB12	801LBK12	801LB12	801LRB12
Size 14	801LWB14	801LBK14	801LB14	801LRB14
Size 16	801LWB16	801LBK16	801LB16	801LRB16
Size 18	801LWB18	801LBK18	801LB18	801LRB18
Size 20	801LWB20	801LBK20	801LB20	801LRB20
Size 22	801LWB22	801LBK22	801LB22	801LRB22

LADIES SIZE	10	12	14	16	18	20	22
TO FIT BUST	34"-36"	36"-38"	38"-40"	40"-42"	42"-44"	44"-46"	46"-48"



Sew-on Unicorn badge





# **POSTERS**

#### POSTER SIZE 59.5cm x 42cm PORTRAIT or 42cm x 59.5cm LANDSCAPE



#### **PLAYER STATISTICS**

86671 Bob Anderson

86517 Anastasia Dobromyslova

86519 John Lowe

86516 Raymond van Barneveld



#### **WORLD CHAMPIONS**

86362 World Champions

#### MAESTRO PREMIER

86406 Maestro Premier

#### CONTENDER

86408 Contender



MAESTRO



unicorn

#### WAYS TO FINISH

86672 World Champion Ways To Finish



unicorn

unicorn

#### STICKERS / BADGES



unicorn

86018 Window/Shelf Sticker 8cm x 30cm





#### Self Adhesive Unicorn badge 2cm x 6cm

Sew-on Unicorn Badge 4cm x 12cm

#### IN-STORE DISPLAYS

SMART THINKING. SMART IN-STORE



#### 86405

#### FRED 2 Floor Standing Display Unit

- Specifically designed to maximise the display capacity for Unicorn's 4 Dart pack formats in the 2013 range
- Fully adjustable, it will still hold a comprehensive range of darts and accessories in all Unicorn packaging
- > In standard format it is supplied with provision for 3 rows of darts and 2 rows of accessories
- Lockable dart display bars available to order
- Additional standard and accessory bars available to order
- Base has capacity for 8 dartboards
- De-mountable promotional side display panels will be available on a periodic basis
- Width at base 750mm Height 2000mm Depth at base 653mm (Side wing graphics plus 280mm x2)

# unicorn

#### 86404

#### FRED 2 Wall Mounted Counter Display Unit

- > Specifically designed to maximise the display capacity for Unicorn's 4 Dart pack formats in the 2013 range
- > Fully adjustable, it will still hold a comprehensive range of darts and accessories in all Unicorn packaging formats
- In standard format it is supplied with provision for 2 rows of darts and 2 rows of accessories
- Lockable dart display bars available to order
- Additional standard and accessory bars available to order
- Spot Light kits available to order
- > Free standing for counter display or can be wall hung
- De-mountable promotional side display panels will be available on a periodic basis
- Width 600mm Height 1000mm Depth 302mm (Side wings graphics plus 261mm x2)

Security bar - fits any row (86405 and 86404 only)

#### 86412

Accessory display bar (86405 and 86404 only)



#### Universal FRED 2 Display Unit Items

#### 86411

Standard hook

#### 86621

Hook stop releaser

Pack of 10 hook stops

#### FRED 2 Slimline Floor Standing Display Unit.

- > All the features of 86405 but in a slimline unit.
- Supplied with provision for 4 rows of darts and 2 rows of accessories.
- > Base has capacity for 7 dartboards
- > Width at base 500mm Height 2000mm Depth at base 560mm

#### 86423

Accessory display bar - slim [86420 only]

#### 85116

FRED Slat Wall Header



#### TO OUR CUSTOMERS....

Our aim is to make trading with Unicorn easy.

We try very hard to have an appreciation of our customers' problems and to have a minimum of rules.

We feel the stating of our policies will make it easier and more profitable for our customers to deal with Unicorn.

#### 1 WARNING

DARTS IS AN ADULT SPORT. IT IS DANGEROUS FOR CHILDREN TO PLAY WITHOUT SUPERVISION. WE RECOMMEND THAT A DEALER SHOULD EXERCISE DISCRETION WHERE ANY SALE MIGHT RESULT IN CHILDREN PLAYING WITHOUT ADULT 5 SUPERVISION

#### 2. DISTRIBUTION

We are geared to supply goods to accredited retailers only and thus cannot give satisfaction to clubs or individuals, whom we refer to local dealers, anxious and ready to provide a prompt and complete service.

#### 3. SPECIFICATIONS

We have taken every care to ensure that the information detailed in this catalogue is truthful and accurate. All weights and sizes are approximate and for guidance and comparison only. Should circumstances arising subsequent to publication render as unavoidable some changes in production, Unicorn Products Limited reserves absolute discretion to make these or any other changes they deem necessary without notice or obligation.

#### 4. PRODUCT IMPROVEMENT

Continuous research and development will bring about changes in design, material and arrangement of our products during the life of this catalogue. We shall pass to our customers such benefits or improvements as they occur by delivering the latest version of any product. Such improvements or modifications as may be introduced do not place us under any obligation to make similar changes in articles sold before the date of introduction.

#### 5. STANDARD PACKS

Many of the items in this catalogue are prepacked in convenient size standard packs. The standard pack has been selected for ease of stocking and ordering, economy in production and to ensure safe transit of the contents. For these reasons we cannot split standard packs and where orders call for other than standard packs we shall adjust the order to the nearest pack quantity.

#### 6 GUARANTEE

It is our aim to ensure the complete satisfaction of our customers and in case of a genuine complaint as to the quality of our goods, we shall be anxious to rectify any fault of our own free will and at our discretion only.

#### 7. IMITATIONS

The design, construction and trade names of most of our products are protected by patents, design registrations, trade marks, copyrights and/or pending applications and rigorous action will be taken against all infringers to protect both dealer and users from imitation.

#### 8. ACCEPTANCE OF ORDER

All orders are accepted by us on the understanding that our Conditions of Sale as stated in our current price list form the basis of the Contract of Sale entered into by the placing and acceptance of such orders.



Telephone: 0115 985 3500
Fax: 0115 985 3501
Email: assist@unicorngroup.com
Web: www.unicorn-darts.com

All returned goods must be sent to GM Operations Centre Trent Lane, Colwick, Nottingham NG2 4DS

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Catalogue designed by TGV, London 04148000 #85012

"There is hardly anything in the world that some man cannot make a little worse and sell a little cheaper, and the people who consider price only are this man's lawful prey."

John Ruskin

#### REFERENCE LINKS:

Unicorn Darts main website http://www.unicorn-darts.com/



2 Unicorn - Heritage http://www.unicorn-darts.com/community/heritage/



3 Team Unicorn http://www.unicorn-darts.com/team/



4 UniLab http://www.unicorn-darts.com/unilab/



UniScore
http://uniscore.unicorn-darts.com/

