



unicorn®

THE BIG NAME IN DARTS ©

WORLD CHAMPIONS

UNICORN PLAYERS WITH UNICORN DARTS

1979	1987	1993	1997	1998	1999	2000	2001	2002	2004
2005	2006	2008	2009	2010	2011	2012	2013	2015	2016

BOOK OF DARTS 2019

STEEL TIP DARTS

PLAYER

THE ACTUAL PATTERNS TEAM UNICORN USE

GARY ANDERSON WORLD CHAMPION 90% Tungsten

JELLE KLAASEN WORLD CHAMPION 97% Tungsten

PREMIER 90% Tungsten

MAESTRO 90% Tungsten

SEIGO ASADA MAESTRO 90% Tungsten

CONTENDER 95% Tungsten

GLOBAL 90% Tungsten

PLAYER ENDORSED AFFORDABLE EXCELLENCE

JELLE KLAASEN SILVER STAR 90% Tungsten

JELLE KLAASEN BULLET Stainless Steel

JELLE KLAASEN BLACK Brass

SEIGO ASADA SILVER STAR 80% Tungsten

SOFT TIP DARTS

PLAYER

THE ACTUAL PATTERNS TEAM UNICORN USE

JELLE KLAASEN WORLD CHAMPION 80/90% Tungsten

GARY ANDERSON WORLD CHAMPION 70/80% Tungsten

MAESTRO 80/90% Tungsten

SEIGO ASADA MAESTRO 90% Tungsten

CONTENDER 80% Tungsten

PLAYER ENDORSED AFFORDABLE EXCELLENCE

JELLE KLAASEN SILVER STAR 70/80% Tungsten

JELLE KLAASEN BULLET Stainless Steel

JELLE KLAASEN BLACK Brass

SEIGO ASADA SILVER STAR 80% Tungsten

FLIGHTS

SHAFTS & ACCESSORIES

SHIRTS

SMARTBOARD

BACK TO THIS
DIRECTORY



THE UNICORN BRAND 7 REASONS WHY UNICORN?

This Unicorn Book of Darts is designed to assist our trade customers around the World with their purchasing decisions.

You should stock Unicorn because:

1 UNDISPUTED

Unicorn design and engineering has powered more dart players to more World Titles than any other brand.

2 NEW PRODUCT INNOVATION

Unicorn lead and have led for 80 years.

3 INVESTING

The PDC Unicorn Challenge Tour, Development Tour, Youth World Championships and Unicorn Next Generation programme create aspirational opportunities for tomorrow's stars.

4 CHOICE OF THE PDC

For 25 years until at least 2022 every dart thrown live on SKY TV and terrestrial channels uses HD2 Pro Edition dartboards.

5 ON AIR

The Unicorn brand is exposed globally on TV for more than 6,000 hours each year, more than any other brand.

6 RECOGNITION

Unicorn spend more money on Brand Promotion than all other companies put together.

7 NAME

Since 1937, Unicorn – The Big Name In Darts.

These 7 reasons generate more demand for more profitable sales for the Unicorn brand from your customers than for any other dart brand.

**IF YOU DON'T STOCK UNICORN,
YOU ARE NOT IN THE DARTS BUSINESS.**



THE BIG NAME IN



DARTS



2019 ITEMS SHOWN HERE ARE ADDITIONS TO THE BOOK OF DARTS 2018

All player action shots in this Book of Darts are courtesy of the PDC whose co-operation we acknowledge with thanks.

Player reportage images are courtesy of our players, social media or other sources.

Team Unicorn product development is a continuous process. The barrels illustrated are those in use by our players at the time of preparation of this Book of Darts.

STEEL TIP

2 TIMES WORLD CHAMPION - 2015 / 2016

GARY ANDERSON

WORLD CHAMPION NATURAL PHASE 3 90% TUNGSTEN

NEW

GUARANTEED WEIGHT CERTIFIED ±0.1G / ENGRAVED UNICORN HALLMARK / ICON CASE / ULTRAFLY FLIGHTS



PRESENTATION SLEEVE



CUTTING EDGE MATERIALS / VISUALLY STUNNING / DURABLE

29001 21G PHASE 3 Length: 52.3mm Diameter: 6.1mm

29002 23G PHASE 3 Length: 52.3mm Diameter: 6.4mm

USED BY GARY ANDERSON

WORLD CHAMPIONSHIP WINS: 2015 2016

29003 25G PHASE 3 Length: 52.3mm Diameter: 6.6mm

29004 27G PHASE 3 Length: 52.3mm Diameter: 6.9mm



LIMITED EDITION WORLD CHAMPION ICON CASE



DELUXE PLAYER EDITION PRESENTATION BOX



STEEL TIP

2 TIMES WORLD CHAMPION - 2015 / 2016

GARY ANDERSON

The Unicorn NOIR range of darts optimises class and style. Renowned championship winning players patterns in black titanium nitride coating. Secondary machining coupled with laser engraved player signature and Unicorn hallmark.

NOIR 90% TUNGSTEN

NEW

GUARANTEED WEIGHT CERTIFIED $\pm 0.1G$ / ENGRAVED UNICORN HALLMARK / ULTRAFLY FLIGHTS / ACCESSORIES / CHAMPIONSHIP WINNING BARRELS / BLACK TITANIUM



PRESENTATION SLEEVE



CUTTING EDGE MATERIALS / VISUALLY STUNNING / DURABLE

- 27800 21G PHASE 3 Length: 52.3mm Diameter: 6.1mm
- 27801 23G PHASE 3 Length: 52.3mm Diameter: 6.4mm
- USED BY GARY ANDERSON**
- WORLD CHAMPIONSHIP WINS: 2015 2016**
- 27802 25G PHASE 3 Length: 52.3mm Diameter: 6.6mm
- 27803 27G PHASE 3 Length: 52.3mm Diameter: 6.9mm



ACCESSORIES

- 3 Sets Noir ULTRAFly Flights
- 1 Set Premier Aluminium Shafts
- 1 Set Gripper 4 Two-Tone Shafts



DELUXE PLAYER EDITION PRESENTATION BOX



2019 ITEMS SHOWN HERE ARE ADDITIONS TO GARY ANDERSON RANGE IN THE BOOK OF DARTS 2018



STEEL TIP

WORLD CHAMPION - 2006
JELLE KLAASEN

WORLD CHAMPION NATURAL 97% TUNGSTEN **NEW**

GUARANTEED WEIGHT CERTIFIED ±0.1G / ENGRAVED UNICORN HALLMARK / ICON CASE /
 ULTRAFLY FLIGHTS / INTRICATE MACHINING / VAPOUR BLAST NOSE



PRESENTATION SLEEVE



LIMITED EDITION
 WORLD CHAMPION ICON CASE



- 29005 20G Length: 42.7mm Diameter: 6.8mm
- 29006 22G Length: 42.7mm Diameter: 7.1mm
USED BY JELLE KLAASEN
- 29007 24G Length: 42.7mm Diameter: 7.5mm

ULTRAFLY CUTTING EDGE MATERIALS /
 VISUALLY STUNNING / DURABLE



DELUXE PLAYER EDITION PRESENTATION BOX

NOIR 97% TUNGSTEN **NEW**

GUARANTEED WEIGHT CERTIFIED ±0.1G / ENGRAVED UNICORN HALLMARK / ULTRAFLY FLIGHTS /
 ACCESSORIES / INTRICATE MACHINING / VAPOUR BLAST NOSE



PRESENTATION SLEEVE



ACCESSORIES

- 3 Sets Noir ULTRAFLY Flights
- 1 Set Premier Aluminium Shafts
- 1 Set Gripper 4 Two-Tone Shafts



- 27830 20G Length: 42.7mm Diameter: 6.8mm
- 27831 22G Length: 42.7mm Diameter: 7.1mm
USED BY JELLE KLAASEN
- 27832 24G Length: 42.7mm Diameter: 7.5mm

ULTRAFLY CUTTING EDGE MATERIALS /
 VISUALLY STUNNING / DURABLE



DELUXE PLAYER EDITION PRESENTATION BOX



STEEL TIP

SILVER STAR™ 90% TUNGSTEN

NEW

ENGRAVED UNICORN HALLMARK / GRIPPER SHAFTS



MATCHED WEIGHT
WITHIN 0.1 GRAM



- 08801 21G Length: 45.7mm Diameter: 7.3mm
- 08802 23G Length: 45.7mm Diameter: 7.7mm
- 08803 25G Length: 47.2mm Diameter: 7.9mm
- 08804 27G Length: 49.3mm Diameter: 8.0mm

BULLET® SUPER DURABLE STAINLESS STEEL

NEW

ENGRAVED UNICORN HALLMARK / GRIPPER SHAFTS



- 27530 20G
- 27531 22G
- 27532 24G

BLACK BRASS MATT BLACK BRASS BARRELS

NEW

ENGRAVED UNICORN HALLMARK / GRIPPER SHAFTS

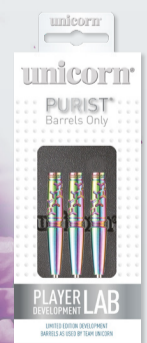


- 27670 21G
- 27671 23G
- 27672 25G

PURIST® PLAYER DEVELOPMENT LAB 90/97% TUNGSTEN (BARRELS ONLY)

NEW

GUARANTEED WEIGHT CERTIFIED ±0.1G / ENGRAVED UNICORN HALLMARK / PURIST WALLET

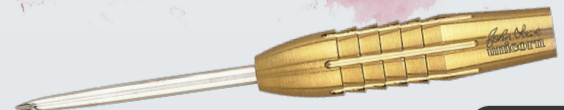


DNA Titanium coating - each barrel unique



- 27379 22G JELLE KLAASEN DNA
Length: 42.7mm Diameter: 7.1mm
USED BY JELLE KLAASEN 97% TUNGSTEN

WORLD CHAMPION
JOHN LOWE



- 27348 21G JOHN LOWE PHASE 2 GOLDEN
Length: 35.3mm Diameter: 7.9mm
USED BY JOHN LOWE
- 27349 23G JOHN LOWE PHASE 2 GOLDEN
Length: 38.1mm Diameter: 7.9mm

UNICORN PLAYER SUPPORT AND DEVELOPMENT NEVER STOPS! SUPERB NEW PHASE 2 NOW AVAILABLE AFTER FEEDBACK FROM JOHN.

STEEL TIP

NOIR 90% TUNGSTEN

NEW

GUARANTEED WEIGHT CERTIFIED $\pm 0.1G$ / ENGRAVED UNICORN HALLMARK / ULTRAFLY FLIGHTS / ACCESSORIES / CHAMPIONSHIP WINNING BARRELS / BLACK TITANIUM



PRESENTATION SLEEVE



DELUXE PLAYER EDITION PRESENTATION BOX



ACCESSORIES

- 3 Sets Noir ULTRAFLY Flights
- 1 Set Premier Aluminium Shafts
- 1 Set Gripper 4 Two-Tone Shafts



27810 20G Length: 52.8mm Diameter: 6.1mm
USED BY JAMES WADE

27811 22G Length: 52.8mm Diameter: 6.3mm
27812 24G Length: 52.8mm Diameter: 6.6mm



27820 22G Length: 49.6mm Diameter: 6.4mm
27821 24G Length: 49.6mm Diameter: 6.6mm
USED BY MICHAEL SMITH



27814 22G Length: 50.2mm Diameter: 6.3mm
27815 24G Length: 50.2mm Diameter: 6.5mm
USED BY KIM HUYBRECHTS

ULTRAFLY CUTTING EDGE MATERIALS / VISUALLY STUNNING / DURABLE



STEEL TIP

MAESTRO® 90% TUNGSTEN

NEW

GUARANTEED WEIGHT CERTIFIED ±0.1G / ENGRAVED UNICORN HALLMARK / GRIPPER SHAFTS



12304 21G JOE CULLEN Length: 50.6mm Diameter: 6.3mm
 USED BY JOE CULLEN / ULTRAFLY FLIGHTS

12305 23G Length: 50.6mm Diameter: 6.6mm

ULTRAFLY CUTTING EDGE MATERIALS / VISUALLY STUNNING / DURABLE



12301 23G JAMIE CAVEN PHASE 2 Length: 50.8mm Diameter: 6.8mm
 USED BY JAMIE CAVEN

12302 25G PHASE 2 Length: 50.8mm Diameter: 7.0mm



STEEL TIP
& SOFT TIP

JAPAN'S NUMBER ONE
SEIGO ASADA

MAESTRO® 90% TUNGSTEN **NEW**

GUARANTEED WEIGHT CERTIFIED ±0.1G / ENGRAVED UNICORN HALLMARK / GRIPPER SHAFTS / ULTRAFLY FLIGHTS / ACCESSORIES / INTRICATE MACHINING



PRESENTATION SLEEVE



ACCESSORIES

- 1 Set Seigo Asada ULTRAFLY Plus Flights
- 2 Sets Seigo Asada ULTRAFLY Big Wing Flights
- 1 Set Gripper 3 Mirage Shafts
- 1 Set Gripper 3 Red Shafts



12310 23G Length: 50.8mm Diameter: 6.5mm
USED BY SEIGO ASADA

12311 25G Length: 51.0mm Diameter: 6.7mm

04604 24G Length: 50.0mm Diameter: 6.7mm
USED BY SEIGO ASADA

ULTRAFLY CUTTING EDGE MATERIALS / VISUALLY STUNNING / DURABLE



DELUXE PLAYER EDITION PRESENTATION BOX

NOIR 90% TUNGSTEN **NEW**

GUARANTEED WEIGHT CERTIFIED ±0.1G / ENGRAVED UNICORN HALLMARK / ULTRAFLY FLIGHTS / ACCESSORIES / INTRICATE MACHINING / BLACK TITANIUM



PRESENTATION SLEEVE



ACCESSORIES

- 3 Sets Noir ULTRAFLY Flights
- 1 Set Premier Aluminium Shafts
- 1 Set Gripper 4 Two-Tone Shafts



27834 23G Length: 50.8mm Diameter: 6.5mm
USED BY SEIGO ASADA

27835 25G Length: 51.0mm Diameter: 6.7mm

23826 24G Length: 50.0mm Diameter: 6.7mm
USED BY SEIGO ASADA

ULTRAFLY CUTTING EDGE MATERIALS / VISUALLY STUNNING / DURABLE



DELUXE PLAYER EDITION PRESENTATION BOX

STEEL TIP
& SOFT TIP

SILVER STAR™ 80% TUNGSTEN **NEW**

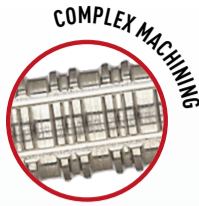
MATCHED WEIGHT WITHIN ±0.1G / ENGRAVED UNICORN HALLMARK / GRIPPER SHAFTS / COMPLEX MACHINING



08806 22G Length: 46.0mm Diameter: 7.0mm
08807 24G Length: 50.0mm Diameter: 7.0mm



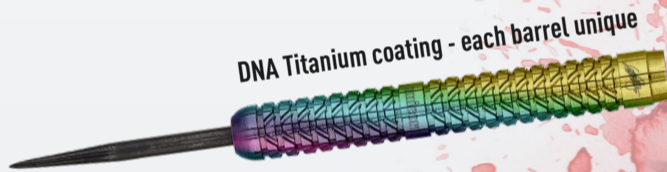
04806 23G Length: 50.0mm Diameter: 6.8mm



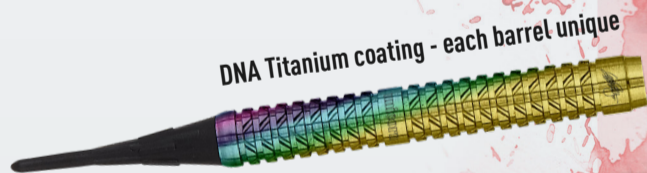
PURIST® PLAYER DEVELOPMENT LAB **NEW**

90% TUNGSTEN (BARRELS ONLY) THE ACTUAL PATTERNS TEAM UNICORN USE

GUARANTEED WEIGHT CERTIFIED ±0.1G / ENGRAVED UNICORN HALLMARK / PURIST WALLET / INTRICATE MACHINING



27515 23G SEIGO ASADA DNA
Length: 50.8mm Diameter: 6.5mm
USED BY SEIGO ASADA



23251 24G SEIGO ASADA DNA
Length: 50.0mm Diameter: 6.7mm
USED BY SEIGO ASADA



STEEL TIP

CONTENDER 95% TUNGSTEN

NEW

GUARANTEED WEIGHT CERTIFIED ±0.1G / ENGRAVED UNICORN HALLMARK



11221 22G DEVON PETERSEN PHASE 2 Length: 50.8mm Diameter: 6.2mm

11224 22G KYLE ANDERSON PHASE 2 Length: 43.2mm Diameter: 7.0mm

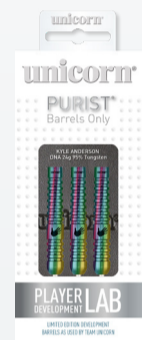
11225 24G KYLE ANDERSON PHASE 2 Length: 44.5mm Diameter: 7.2mm

USED BY KYLE ANDERSON

PURIST® PLAYER DEVELOPMENT LAB 95% TUNGSTEN (BARRELS ONLY)

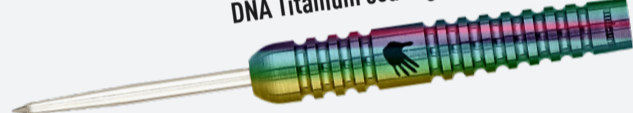
NEW

GUARANTEED WEIGHT CERTIFIED ±0.1G / ENGRAVED UNICORN HALLMARK / PURIST WALLET



27384 22G DEVON PETERSEN PHASE 2 BLACK Length: 50.8mm Diameter: 6.2mm

DNA Titanium coating - each barrel unique



27432 24G KYLE ANDERSON PHASE 2 DNA Length: 44.5mm Diameter: 7.2mm



GLOBAL LOCAL HEROES FROM UNICORN'S GLOBAL NETWORK

GLOBAL 90% TUNGSTEN

NEW

GUARANTEED WEIGHT CERTIFIED ±0.1G / ENGRAVED UNICORN HALLMARK



11311 23G THOMAS JUNGHANS Length: 51.0mm Diameter: 6.5mm

11312 22G HARRY WARD Length: 56.4mm Diameter: 5.9mm

GRIPPER® 90% TUNGSTEN

NEW

AGGRESSIVE AND INDIVIDUAL BARREL GRIPS / ENGINEERED FINGER GRIP POINTS / GRIPPER ZERO DEGREES SHAFTS



06012 22G Length: 42.0mm Diameter: 7.8mm

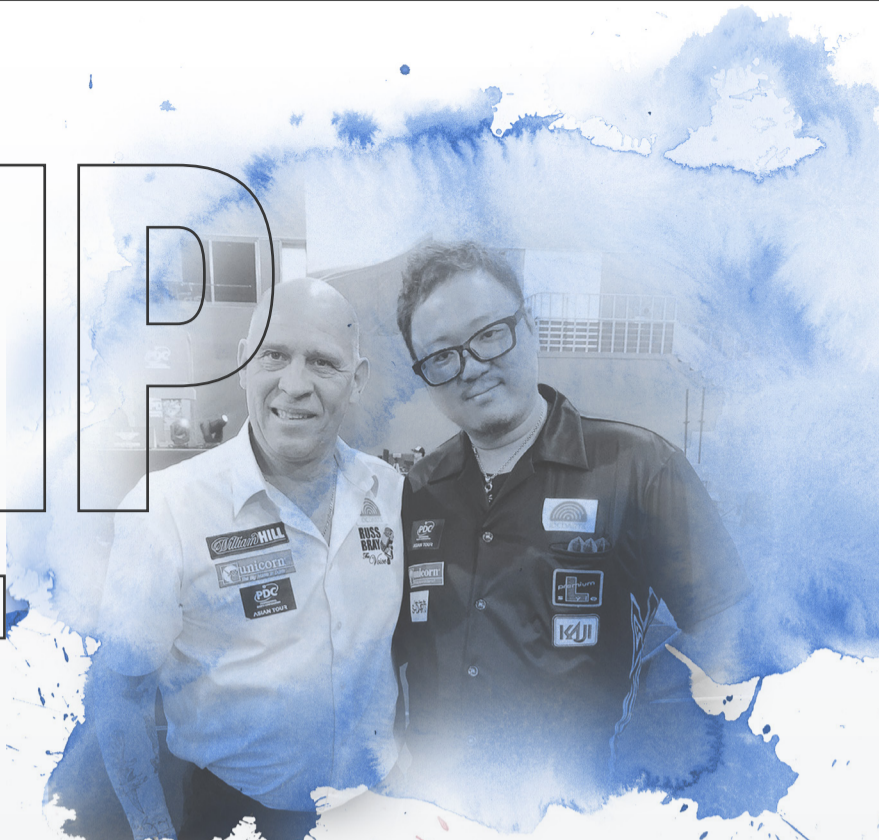
06013 24G Length: 42.0mm Diameter: 8.2mm

06014 26G Length: 42.0mm Diameter: 8.5mm

USED BY GORDON SHUMWAY



SOFT TIP RANGE



SOFT TIP

WORLD CHAMPION - 2006
JELLE KLAASEN

WORLD CHAMPION NATURAL 80/90% TUNGSTEN

NEW

MATCHED WEIGHT WITHIN $\pm 0.1G$ / ENGRAVED UNICORN HALLMARK / ICON CASE / ULTRAFLY FLIGHTS / INTRICATE MACHINING / VAPOUR BLAST NOSE



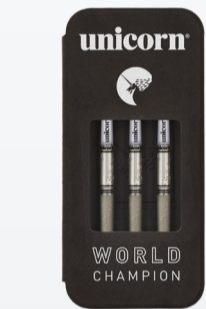
PRESENTATION SLEEVE



04510 18G 80% TUNGSTEN Length: 42.7mm Diameter: 6.5mm
 04511 20G 90% TUNGSTEN Length: 42.7mm Diameter: 6.6mm
 USED BY JELLE KLAASEN



CUTTING EDGE MATERIALS / VISUALLY STUNNING / DURABLE



LIMITED EDITION WORLD CHAMPION ICON CASE



DELUXE PLAYER EDITION PRESENTATION BOX

NOIR 90% TUNGSTEN

NEW

MATCHED WEIGHT WITHIN $\pm 0.1G$ / ENGRAVED UNICORN HALLMARK / ULTRAFLY FLIGHTS / ACCESSORIES / INTRICATE MACHINING / VAPOUR BLAST NOSE



PRESENTATION SLEEVE



23805 20G Length: 42.7mm Diameter: 6.6mm
 USED BY JELLE KLAASEN



CUTTING EDGE MATERIALS / VISUALLY STUNNING / DURABLE



ACCESSORIES

- 3 Sets Noir ULTRAFly Flights
- 1 Set Premier Aluminium Shafts
- 1 Set Gripper 4 Two-Tone Shafts



DELUXE PLAYER EDITION PRESENTATION BOX



SOFT TIP

SILVER STAR™ 70/80% TUNGSTEN

NEW

MATCHED WEIGHT WITHIN ±0.1G / ENGRAVED UNICORN HALLMARK / GRIPPER SHAFTS



04801 19G 70% TUNGSTEN Length: 45.7mm Diameter: 7.4mm
 04802 21G 80% TUNGSTEN Length: 45.7mm Diameter: 7.4mm

BULLET® SUPER DURABLE STAINLESS STEEL

NEW

ENGRAVED UNICORN HALLMARK / GRIPPER SHAFTS



23530 18G
 23531 20G

BLACK BRASS MATT BLACK BRASS BARRELS

NEW

ENGRAVED UNICORN HALLMARK / GRIPPER SHAFTS



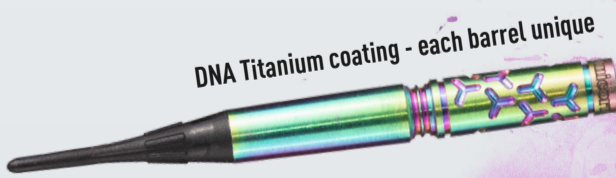
23771 19G
 23772 21G

PURIST® PLAYER DEVELOPMENT LAB

NEW

90% TUNGSTEN (BARRELS ONLY)

MATCHED WEIGHT WITHIN ±0.1G / ENGRAVED UNICORN HALLMARK /
 PURIST WALLET / INTRICATE MACHINING



23228 20G JELLE KLAASEN DNA
 Length: 42.7mm Diameter: 6.6mm
 USED BY JELLE KLAASEN



SOFT TIP

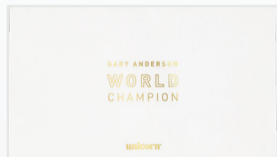
2 TIMES WORLD CHAMPION - 2015 / 2016

GARY ANDERSON

WORLD CHAMPION NATURAL PHASE 3 70/80% TUNGSTEN

MATCHED WEIGHT WITHIN $\pm 0.1G$ / ENGRAVED UNICORN HALLMARK / ICON CASE / ULTRAFLY FLIGHTS

NEW



PRESENTATION SLEEVE



04500 18G PHASE 3 70% TUNGSTEN
Length: 52.8mm Diameter: 6.4mm
USED BY GARY ANDERSON

04501 20G PHASE 3 80% TUNGSTEN
Length: 51.3mm Diameter: 6.3mm

ULTRAFLY CUTTING EDGE MATERIALS / VISUALLY STUNNING / DURABLE



DELUXE PLAYER EDITION PRESENTATION BOX



LIMITED EDITION WORLD CHAMPION ICON CASE

NOIR 70% TUNGSTEN

NEW

MATCHED WEIGHT WITHIN $\pm 0.1G$ / ENGRAVED UNICORN HALLMARK / ULTRAFLY FLIGHTS / ACCESSORIES



PRESENTATION SLEEVE



23800 18G PHASE 3 Length: 52.8mm Diameter: 6.4mm
USED BY GARY ANDERSON

ULTRAFLY CUTTING EDGE MATERIALS / VISUALLY STUNNING / DURABLE



ACCESSORIES

- 3 Sets Noir ULTRAFLY Flights
- 1 Set Premier Aluminium Shafts
- 1 Set Gripper 4 Two-Tone Shafts



DELUXE PLAYER EDITION PRESENTATION BOX



SOFT TIP

MAESTRO® 80% TUNGSTEN

NEW

MATCHED WEIGHT WITHIN ±0.1G / ENGRAVED UNICORN HALLMARK / GRIPPER SHAFTS / ULTRAFLY FLIGHTS



04601 20G JOE CULLEN Length: 49.8mm Diameter: 6.4mm
USED BY JOE CULLEN

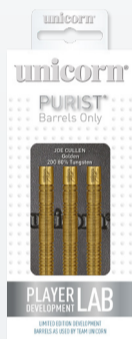


CUTTING EDGE MATERIALS / VISUALLY STUNNING / DURABLE

PURIST® PLAYER DEVELOPMENT LAB 80% TUNGSTEN (BARRELS ONLY)

NEW

MATCHED WEIGHT WITHIN ±0.1G / ENGRAVED UNICORN HALLMARK / PURIST WALLET



23248 20G JOE CULLEN GOLDEN Length: 49.8mm Diameter: 6.4mm
USED BY JOE CULLEN



SOFT TIP

CONTENDER 80% TUNGSTEN

NEW

MATCHED WEIGHT WITHIN ±0.1G / ENGRAVED UNICORN HALLMARK

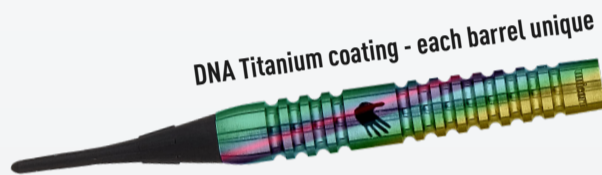
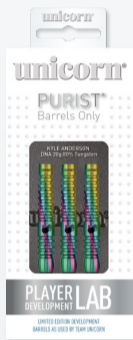


04603 20G KYLE ANDERSON PHASE 2 Length: 43.2mm Diameter: 7.1mm

PURIST® PLAYER DEVELOPMENT LAB 80% TUNGSTEN (BARRELS ONLY)

NEW

MATCHED WEIGHT WITHIN ±0.1G / ENGRAVED UNICORN HALLMARK / PURIST WALLET



DNA Titanium coating - each barrel unique

23249 20G KYLE ANDERSON PHASE 2 DNA
Length: 43.2mm Diameter: 7.1mm



THE BEST JUST GOT BETTER...

Introducing - ULTRAFLY - a new range of exclusively designed Unicorn and authentic player flights.

Utilising cutting edge materials and manufacturing processes we have created our most visually stunning and durable flight.....ever.

Available in the classic Plus shape and Big Wing. ULTRAFLY - giving you exceptional accuracy when you are going for the winning double.

REFER TO SYMBOLS: SELECT P OR B

P **PLUS** 39.614CM²
The original Unicorn Flight shape that's now copied as a standard shape worldwide as it's an ideal general purpose flight that suits all styles of play and Dart/Shaft combinations.

B **BIG WING** 44.741CM²
These Extra Large Flights (+13% bigger than Plus shape) give Extra Lift and are becoming increasingly popular with top players.

QUOTE ITEM NUMBER
12 SETS PER PACK



ULTRAFLY .100

CUTTING EDGE TECHNOLOGY, STRIKING METALLIC POLYESTER FLIGHTS

100 MICRON NOMINAL MATERIAL THICKNESS / CUTTING EDGE MATERIALS / VISUALLY STUNNING / DURABLE



GARY ANDERSON
P 68769 B 68770



JELLE KLAASEN
P 68776 B 68777



SEIGO ASADA
P 68740 B 68741



JOE CULLEN
B 68775



NOIR DOT
P 68789 B 68790



NOIR ABSTRACT
P 68791 B 68792



NOIR STAR
P 68793 B 68794



ORIGINS RED
P 68890 B 68891



ORIGINS BLUE
P 68894 B 68895



ORIGINS GREEN
P 68892 B 68893



ORIGINS SILVER
P 68896 B 68897



COMET RED
P 68911 B 68912



COMET BLUE
P 68915 B 68916



COMET GREEN
P 68913 B 68914



COMET SILVER
P 68917 B 68918



ICON RED
P 68901 B 68902



ICON BLUE
P 68905 B 68906



ICON GREEN
P 68903 B 68904



ICON SILVER
P 68907 B 68908

SHAFTS & ACCESSORIES

PREMIER ALUMINIUM

NEW

SPIRAL DIAMOND CUT / EASI-FLIGHT LOAD / SUPER LOCK FLIGHT HOLD / SOFT FEEL



78990 RED SHORT



78995 RED MEDIUM



78991 BLUE SHORT



78996 BLUE MEDIUM



78992 BLACK SHORT



78997 BLACK MEDIUM



78993 GREEN SHORT



78998 GREEN MEDIUM



78994 PURPLE SHORT



78999 PURPLE MEDIUM

SHORT L: 37.0mm W: 1.4g

MEDIUM (SHOWN) L: 45.0mm W: 1.5g

SHAFT LENGTHS STATED EXCLUDE THREADS

GRIPPER® 4 ELEMENTS TWO-TONE

NEW

MOULDED SHAFTS / RING COMPRESSION FOR SECURITY / SUPERB FLIGHT GRIP / POLYCARBONATE FOR GRIP & DURABILITY / INFUSED ELEMENTS



78970 BLACK ULTRA SHORT
78971 BLACK SHORT

78972 BLACK MEDIUM
78973 BLACK LONG



78974 BLUE ULTRA SHORT
78975 BLUE SHORT

78976 BLUE MEDIUM
78977 BLUE LONG



78978 RED ULTRA SHORT
78979 RED SHORT

78980 RED MEDIUM
78981 RED LONG



78982 GREEN ULTRA SHORT
78983 GREEN SHORT

78984 GREEN MEDIUM
78985 GREEN LONG



78986 CLEAR ULTRA SHORT
78987 CLEAR SHORT

78988 CLEAR MEDIUM
78989 CLEAR LONG

ULTRA SHORT L: 29.0mm W: 0.7g
MEDIUM (SHOWN) L: 41.0mm W: 1.0g

SHORT L: 35.0mm W: 0.8g
LONG L: 47.0mm W: 1.2g

SHAFT LENGTHS STATED EXCLUDE THREADS

SLIDER DART CASE

NEW

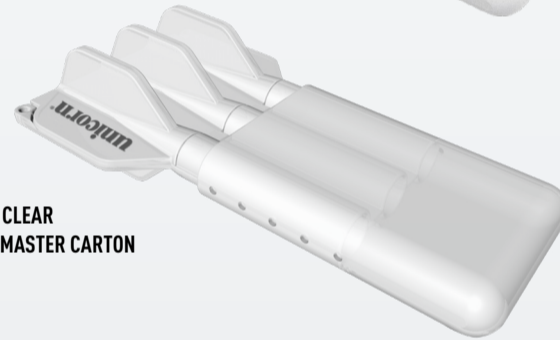
HOLDS 1 SET OF ASSEMBLED DARTS / ADJUSTABLE LENGTH UP TO 160MM POINT TO TAIL / COMPLETELY VERSATILE / INCLUDES LANYARD AND CARABINER



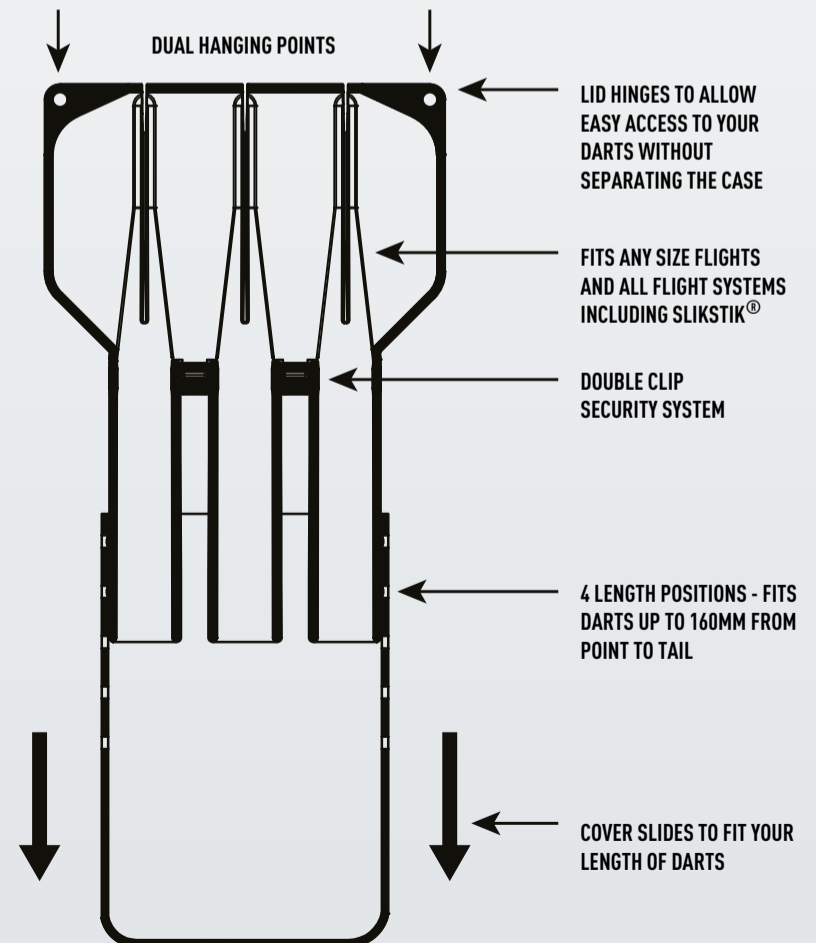
46603 GARY ANDERSON
3 PER MASTER CARTON



46602 SEIGO ASADA
3 PER MASTER CARTON



46601 CLEAR
3 PER MASTER CARTON



DART STAND

NEW

CLEAR ACRYLIC / HOLDS 6 SETS OF DARTS

47101
6 STANDS PER
MASTER CARTON



GARY ANDERSON **NEW**
FLIGHT SELECTOR KIT

CONTAINS 4 SETS OF GARY ANDERSON FLIGHTS
71875 12 SETS PER MASTER CARTON



AUTHENTIC DART SHIRT

NEW

COLOURS	JELLE KLAASEN	DEVON PETERSEN	JOE CULLEN
Small	806JKS	806DPS	806JCS
Medium	806JKM	806DPM	806JCM
Large	806JKL	806DPL	806JCL
X Large	806JKXL	806DPXL	806JCXL
XX Large	806JKXXL	806DPXXL	806JCXXL
XXX Large	806JKXXXL	806DPXXXL	806JCXXXL
XXXX Large	806JKXXXXL	806DPXXXXL	806JCXXXXL

WORLD CHAMPION
JELLE KLAASEN

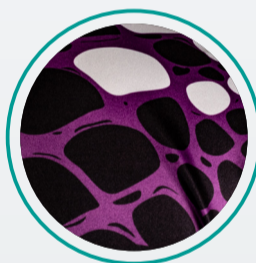
ULTRA LIGHT BREATHABLE LYCRA/POLYESTER MATERIAL



UNICORN LOGO



NON STITCH ZIPPER



BESPOKE PLAYER DESIGNS



MAESTRO
JOE CULLEN

MICRO TUK 3 LIGHTWEIGHT BREATHABLE POLYESTER MATERIAL



CONTENDER
DEVON PETERSEN

MICRO TUK 3 LIGHTWEIGHT BREATHABLE POLYESTER MATERIAL



DARTS RE-INVENTED TO BE FUN FOR EVERYONE

For over 80 years The Big Name In Darts has been at the forefront of innovating darts technology. Now we introduce the revolutionary new Unicorn Smartboard®, the world's first app enabled auto-scoring dartboard. With instant scoring, made possible by the amazing Unicorn Scorebuddy® app, you can play 8 exciting games for up to 8 players in doubles or 4 players in singles.

Suitable for all skill levels including the ability for solo players to challenge the Scorebuddy® Robot, you can play anywhere - no mains connection required. (Requires 3 x AA batteries)



SMARTBOARD BRISTLE



High quality, traditional bristle dartboard with the addition of instant app enabled scoring technology.

Connected through Bluetooth LE built in to the Unicorn Smartboard® - instantly transmits the score of every dart to the Scorebuddy® app on your mobile or tablet device.

Supplied with 6 steel tipped darts that can be magnetised on the board, although any steel tipped darts can be magnetised for use with the board.

79700 SMARTBOARD BRISTLE 1 PER MASTER

[See More at UnicornSmartboard.com](http://UnicornSmartboard.com)

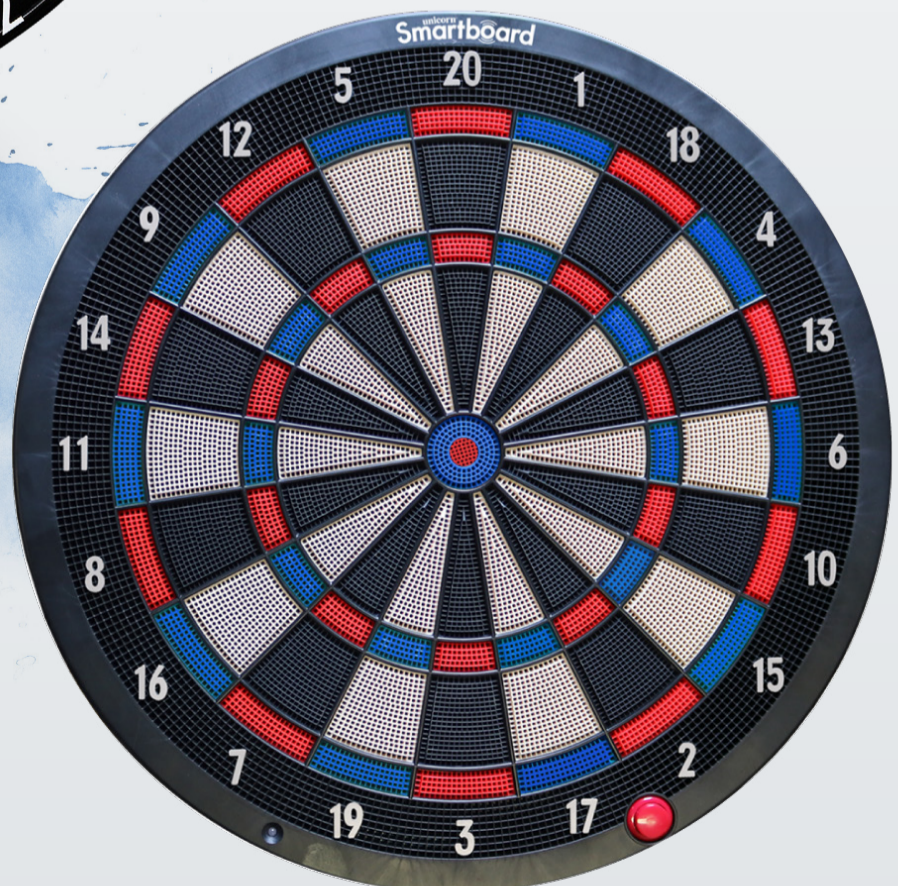
SMARTBOARD SOFT TIP NEW

Robust and durable soft tip dartboard with the addition of instant app enabled scoring technology.

Connected through Bluetooth LE built in to the Unicorn Smartboard® - instantly transmits the score of every dart to the Scorebuddy® app on your mobile or tablet device.

Supplied with 6 soft tipped darts although any soft tipped darts can be used with the board.

79500 SMARTBOARD SOFT TIP 1 PER MASTER



TO OUR CUSTOMERS...

Our aim is to make trading with Unicorn easy.

We try very hard to have an appreciation of our customers' problems and to have a minimum of rules.

We feel the stating of our policies will make it easier and more profitable for our customers to deal with Unicorn.

WARNING

DARTS IS AN ADULT SPORT. IT IS DANGEROUS FOR CHILDREN TO PLAY WITHOUT SUPERVISION. WE RECOMMEND THAT A DEALER SHOULD EXERCISE DISCRETION WHERE ANY SALE MIGHT RESULT IN CHILDREN PLAYING WITHOUT ADULT SUPERVISION.

SPECIFICATIONS

We have taken every care to ensure that the information detailed in this catalogue is truthful and accurate. All weights and sizes are approximate and for guidance and comparison only. Should circumstances arising subsequent to publication render as unavoidable some changes in production, Unicorn Products Limited reserves absolute discretion to make these or any other changes they deem necessary without notice or obligation.

PRODUCT IMPROVEMENT

Continuous research and development will bring about changes in design, material and arrangement of our products during the life of this catalogue. We shall pass to our customers such benefits or improvements as they occur by delivering the latest version of any product. Such improvements or modifications as may be introduced do not place us under any obligation to make similar changes in articles sold before the date of introduction.

STANDARD PACKS

Many of the items in this catalogue are prepacked in convenient size standard packs. The standard pack

has been selected for ease of stocking and ordering, economy in production and to ensure safe transit of the contents. For these reasons we cannot split standard packs and where orders call for other than standard packs we shall adjust the order to the nearest pack quantity.

GUARANTEE

It is our aim to ensure the complete satisfaction of our customers and in case of a genuine complaint as to the quality of our goods, we shall be anxious to rectify any fault of our own free will and at our discretion only.

IMITATIONS

The design, construction and trade names of most of our products are protected by patents, design registrations, trade marks, copyrights and/or pending applications and rigorous action will be taken against all infringers to protect both dealer and users from imitation.

ACCEPTANCE OF ORDER

All orders are accepted by us on the understanding that our Conditions of Sale as stated in our current price list form the basis of the Contract of Sale entered into by the placing and acceptance of such orders.

Unicorn Products Limited
Telephone: 0115 985 3500
Fax: 0115 985 3501
Email: assist@PlayWithTheBest.com
Web: www.unicorn-darts.com

All returned goods must be sent to GM Operations Centre
Trent Lane, Colwick,
Nottingham NG2 4DS

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Chris Wall Creative, Crawley
25183000 #85012



"There is hardly anything in the world that some man cannot make a little worse and sell a little cheaper, and the people who consider price only are this man's lawful prey."

John Ruskin

TEAM UNICORN

WORLD CHAMPION

Gary Anderson	2 Times World Champion
Jelle Klaasen	World Champion
John Part	3 Times World Champion
John Lowe	3 Times World Champion
Bob Anderson	World Champion

PREMIER

James Wade	8 Times Major Winner
Kim Huybrechts	
Michael Smith	World Youth Champion

MAESTRO

Ian White
Jamie Caven
Joe Cullen
Seigo Asada

CONTENDER

Kyle Anderson	
Ronny Huybrechts	
Keegan Brown	World Youth Champion
Dimitri Van den Bergh	World Youth Champion
Devon Petersen	
Chris Dobey	
Ted Evetts	
Jeffrey de Zwaan	

GENERATION 180

Adam Paxton	Jamie Caven Academy
Shane Reidy	Andover Academy
Jack Warner	East Kent Academy
Nico Blum	Germany
Craig Reeves	East Kent Academy
Kyle Manton	East Kent Academy

GLOBAL

Madars Razma	Latvia
Amit Gilitwala	India
Krzysztof Kciuk	Poland
Nandor Bezzeg	Hungary
Adam Hunt	England
Michael Rosenauer	Germany
Yuanjun Liu	China
Veronika Koroleva	Russia
Thomas Junghans	Switzerland
Harry Ward	England
Xiaochen Zong	China

NEXT GENERATION

Jordan Boyce
Connor Scutt
Morgan Smith

MEDIA

Russ Bray
Gordon Shumway

2019